



## **Town of Carrboro Social Media Report Year to Date**

Created on May 13, 2021 02:34 pm

## Page Summary



Town of Carrboro, NC (Page)

301 W Main St, Carrboro, NC 27510



**4,233**

Page Likes (Fans) ⓘ



**31,444**

Engaged People ⓘ

✓ **58.85%**



**836,680**

Page Impressions ⓘ

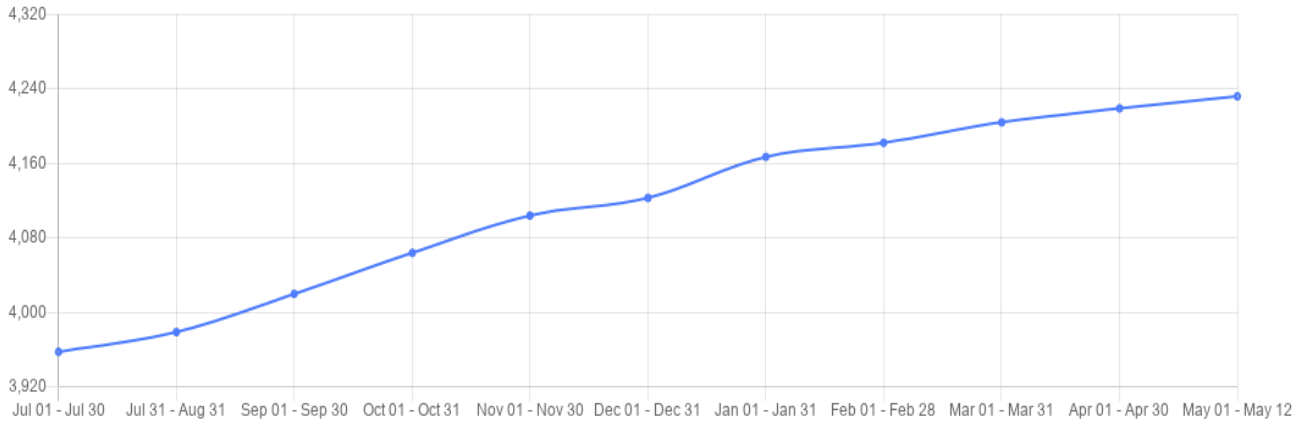
### Page Likes



Town of Carrboro, NC (Page)

301 W Main St, Carrboro, NC 27510

2020-07-01 - 2021-05-12



● Lifetime Page Likes (Fans)

Page Likes (Fans)

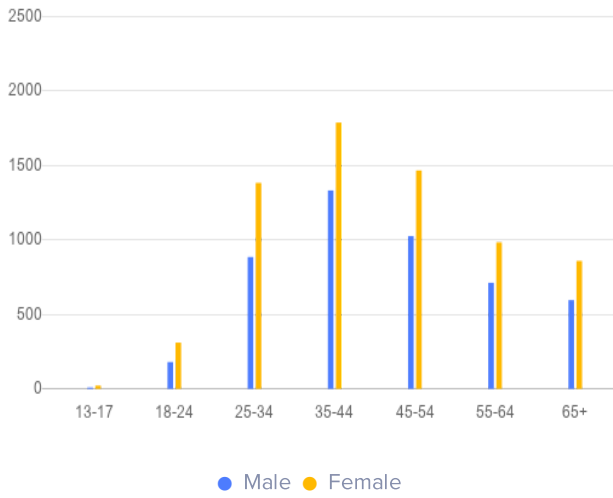
**4,233**

YoY % change is not available

### Page Reach - Last 28 days

People by Age and Gender

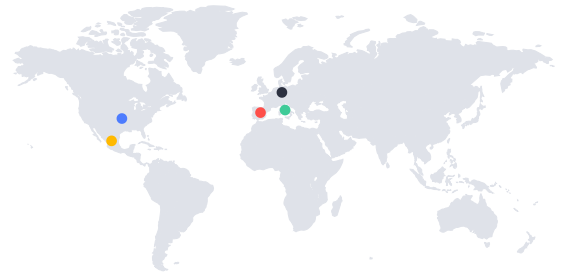
Town of Carrboro, NC (Page) 2021-04-01 - 2021-04-30  
 301 W Main St, Carrboro, NC 27510



**40%**      **58%**

### Fans by Country

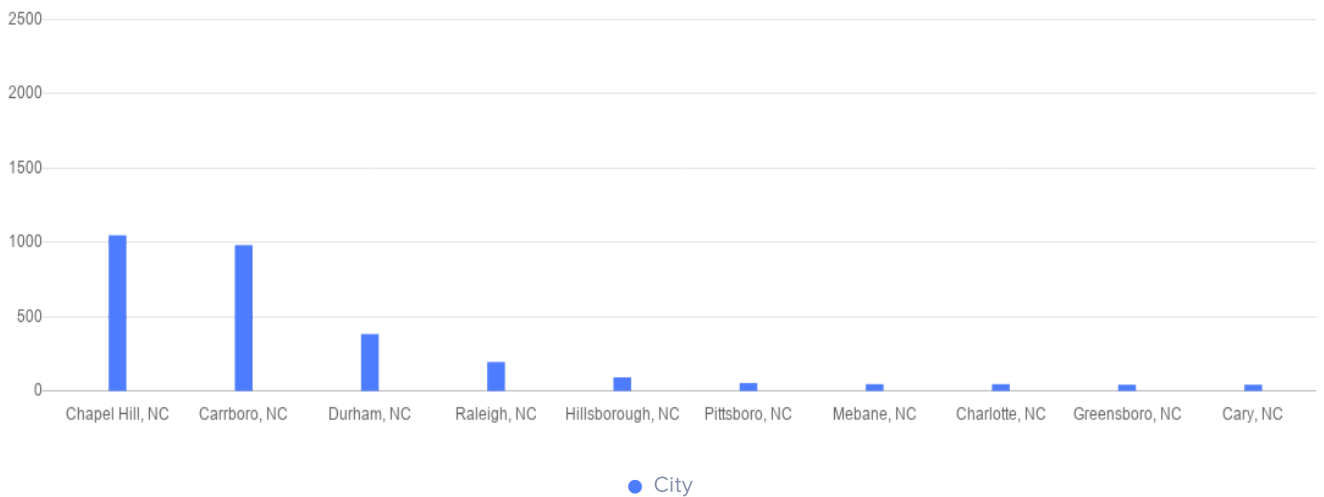
Town of Carrboro, NC... 2020-07-01 - 2021-05-12  
 301 W Main St, Carrboro, N...



COUNTRY	FANS	% OF TOTAL FANS
United States of America	4,090	97%
Mexico	14	0%
Italy	7	0%
Spain	7	0%
Germany	6	0%

### Fans by City

Town of Carrboro, NC (Page) 2020-07-01 - 2021-05-12  
 301 W Main St, Carrboro, NC 27510



Most fans are in: Chapel Hill, NC

**Posts Summary** (For the selected time period)



Town of Carrboro, NC (Page)  
301 W Main St, Carrboro, NC 27510

2020-07-01 - 2021-05-12

Total Posts	Impressions	Average reach	Engagement	Engagement Rate	Clicks
<b>598</b>	<b>403,831</b>	<b>615.34</b>	<b>27,105</b>	<b>7.37%</b>	<b>14,012</b>
CTR	Reactions	Comments	Shares		
<b>3.81%</b>	<b>10,319</b>	<b>1,221</b>	<b>1,553</b>		






**Top Performing Posts**

3 Most Engaging Posts			3 Highest Reach Posts			3 Most Shared Posts		
	The Town Council approved Tuesday the schematic desi	30.65%		Legendary folks-blues musici an Elizabeth Cotten is coming	7,395		Legendary folks-blues musician Elizabeth Cotten is coming into v	49
	Town Manager David Andre ws has announced the app	29.35%		After 27 years in law enforce ment, Carrboro Police Chief W	6,327		Residents who want to get the C OVID-19 vaccine now have a ne	43
	TODAY is Police Chief Walte r Horton Day in the Town of	28.45%		Mayor Lydia Lavelle has procl aimed Tuesday, Jan. 26, as D	5,806		Mayor Lydia Lavelle has proclaim ed Tuesday, Jan. 26, as Dr. Kizz	42



Posts

Posts	Reach	Engagement	Engagement Rate	Post Clicks	Link Clicks	CTR	Reactions	Comments	Shares
 <p>Nov, 18 2020 12:37 pm</p> <p>The Town Council approved Tuesday the schematic design for a new public center/library and authorized the \$25.8 million project to proceed. Meet the Designers Community Events set for 9-10:30 am Thursday and 2:30-4:30 pm Saturday: 🖱️ <a href="https://www.townofcarrboro.org/CivicAlerts.aspx?AID=1513">https://www.townofcarrboro.org/CivicAlerts.aspx?AID=1513</a></p>	2,424	743	30.65%	608	0	25.08%	77	50	8
 <p>Feb, 11 2021 02:07 pm</p> <p>Town Manager David Andrews has announced the appointment of Police Capt. Chris Atack, a 22-year veteran of the Carrboro Police Department, as the next Police Chief for the Town of Carrboro, effective Feb. 15, 2021. "Chris has the right combination of experience and qualities that will make him a successful police chief," said Town Manager David Andrews. "We have chosen a leader who will continue to make positive progress toward community policing, equal justice, and continuous improvement going forward." 🖱️ <a href="http://townofcarrboro.org/civicalerts.aspx?AID=1604">townofcarrboro.org/civicalerts.aspx?AID=1604</a></p>	3,527	1,035	29.35%	443	0	12.56%	423	153	16
 <p>Feb, 01 2021 09:49 am</p> <p>TODAY is Police Chief Walter Horton Day in the Town of #Carrboro, honoring his leadership and 27 years of service at retirement. Chief Horton was first sworn-in as a Carrboro police officer on Sept. 9, 1993, and promoted to lieutenant in 2009 and to Captain in 2011; and after a nationwide search for a chief, selected and sworn-in as Police Chief for the Town of Carrboro in 2013. 🖱️ READ the Proclamation <a href="http://townofcarrboro.org/DocumentCenter...">townofcarrboro.org/DocumentCenter...</a> 🖱️ WATCH complete video messages from the Town Council at <a href="http://youtu.be/urUQRqhuzxE">youtu.be/urUQRqhuzxE</a></p>	2,601	740	28.45%	355	0	13.65%	250	120	15
 <p>Oct, 30 2020 02:44 pm</p> <p>It's Carrboro This Week! Our Recreation, Parks and Cultural Resources Department is offering fun and safe ways to celebrate Halloween as trick-or-treating is discouraged this year. Saturday is also the last day of early voting. Have a nice weekend! Get this issue 🖱️ <a href="http://www.townofcarrboro.org/CivicAlerts.aspx?AID=1484">http://www.townofcarrboro.org/CivicAlerts.aspx?AID=1484</a></p>	789	172	21.80%	104	0	13.18%	5	62	1
 <p>Dec, 12 2020 11:29 am</p> <p>News Release from Orange County Health Department When a COVID vaccine is available for the general public, the Orange County Health Department has a plan to ensure the vaccine is distributed equitably and efficiently to county residents. To help determine who should get the vaccine first, the North Carolina Institute of Medicine convened an independent COVID Vaccine Advisory Committee. The prioritization plan is based on the committee's guidance along with guidance from the National Academy of Medicine on equitable distribution of vaccine. Read more 🖱️ <a href="http://townofcarrboro.org/CivicAlerts.aspx?AID=1538">townofcarrboro.org/CivicAlerts.aspx?AID=1538</a></p>	1,073	233	21.71%	199	0	18.55%	21	7	6

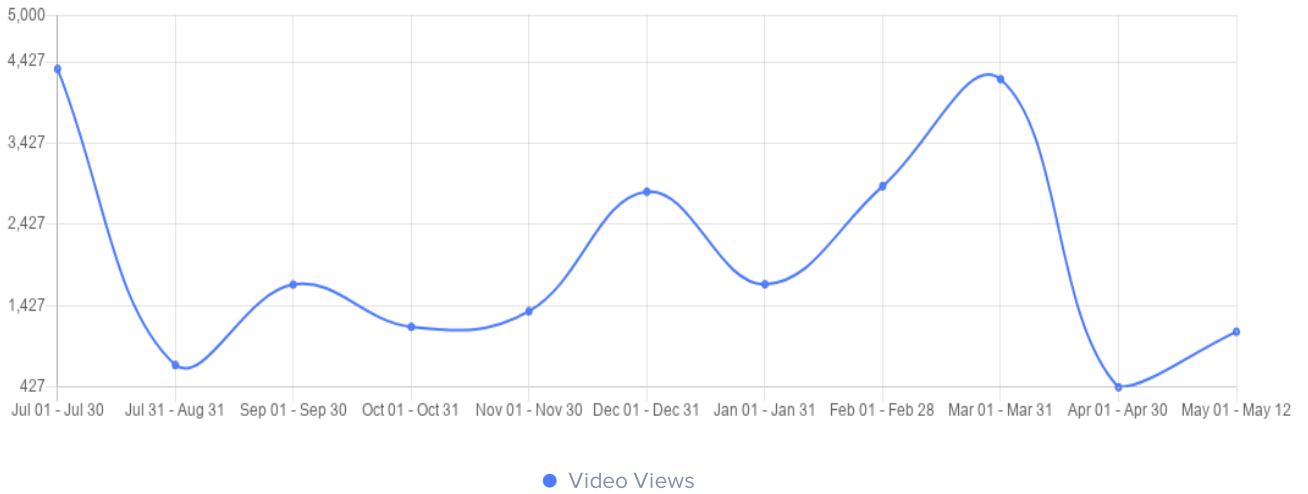
Posts	Reach	Engagement	Engagement Rate	Post Clicks	Link Clicks	CTR	Reactions	Comments	Shares
 <p>Oct, 29 2020 08:36 am</p> <p>Official Notice - 10-29-20 Emergency Town Council Meeting The Town of Carrboro Town Council will hold an emergency meeting at 10:30 a.m. Thursday, October 29, 2020, via Zoom teleconference. The purpose of this meeting will be to enter immediately into closed session pursuant to NCGS 143-318.11 (a) (3): To consult with an attorney employed or retained by the public body in order to preserve the attorney-client privilege between the attorney and the public body, which privilege is hereby acknowledged. Members of the public and press wishing to attend may request Zoom login information by emailing <a href="mailto:cdorando@townofcarrboro.org">cdorando@townofcarrboro.org</a>. It should be noted that members of the public and press will only be allowed to be present for the open session portion of the meeting.</p>	1,175	239	20.34%	164	0	13.96%	11	60	4
 <p>Sep, 24 2020 12:17 pm</p> <p>The Town of Carrboro invites the public to learn more about renewed plans for the 203 Project, a public center planned for 203 S. Greensboro St. The estimated \$25 million project will house the Orange County Southern Branch Library; Town of Carrboro Recreation, Parks and Cultural Resources Department; the Orange County Skills Development Center; Virtual Justice Center; WCOM Radio; Teen Center and more. The site is currently a town parking lot across from Open Eye Cafe. Public meetings on the project are set for 7-8:30 p.m. today (Thursday, Sept. 24) and 10:30 a.m. to noon Saturday, Sept. 26. Please contact staff with any questions and for a link to attend the meeting remotely: <a href="mailto:pmcguire@townofcarrboro.org">pmcguire@townofcarrboro.org</a>. Learn more at <a href="http://www.townofcarrboro.org/1151/The-203-Project">http://www.townofcarrboro.org/1151/The-203-Project</a></p>	1,010	203	20.10%	170	0	16.83%	19	11	3
 <p>Mar, 13 2021 10:15 am</p> <p>It's working! 🙏</p>	1,100	211	19.18%	122	0	11.09%	77	1	11
 <p>Oct, 26 2020 07:56 pm</p> <p>Love the colors! Thank you for this beautiful mural!</p>	929	178	19.16%	120	0	12.92%	49	4	5
 <p>Sep, 25 2020 12:33 pm</p> <p>Carrboro Traffic Update 🚧 🚲 The Frances Shetley Bikeway has reopened — but please continue to be cautious cycling or walking in the area. @NCDOT roundabout construction continues at Estes-N Greensboro. Photos taken Thursday, Sept. 24, 2020.</p>	717	137	19.11%	117	0	16.32%	16	2	2

## Video Views



Town of Carrboro, NC (Page)  
301 W Main St, Carrboro, NC 27510

2020-07-01 - 2021-05-12



### Video Views

**22,430**

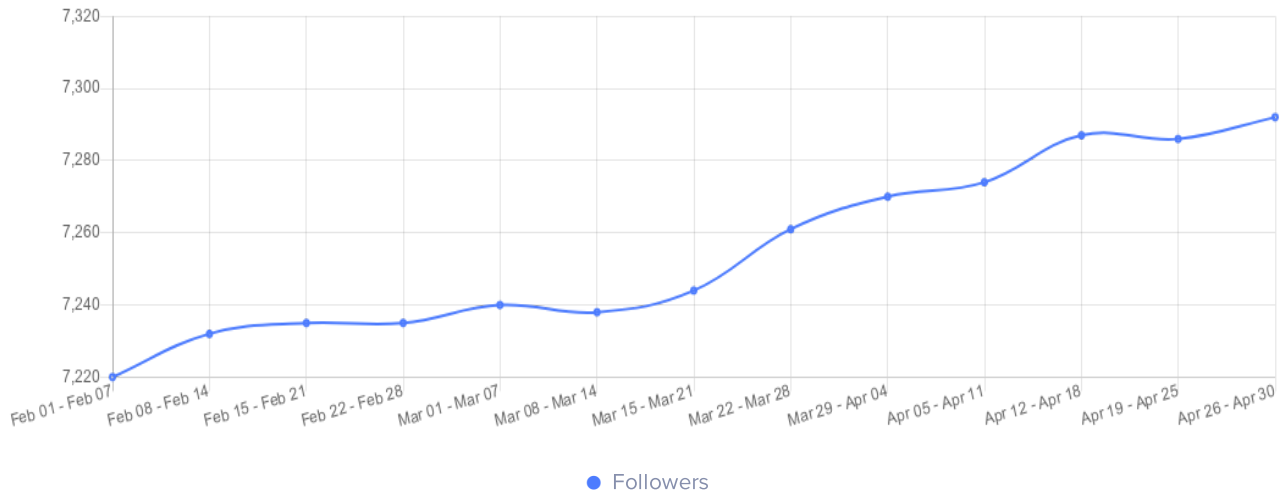
YoY % change is not available

## Followers



CarrboroTownGov

2021-02-01 - 2021-04-30



### Followers

**7,292** ▲ 1.15%

7,292 between Feb,01 - Apr,30,2021

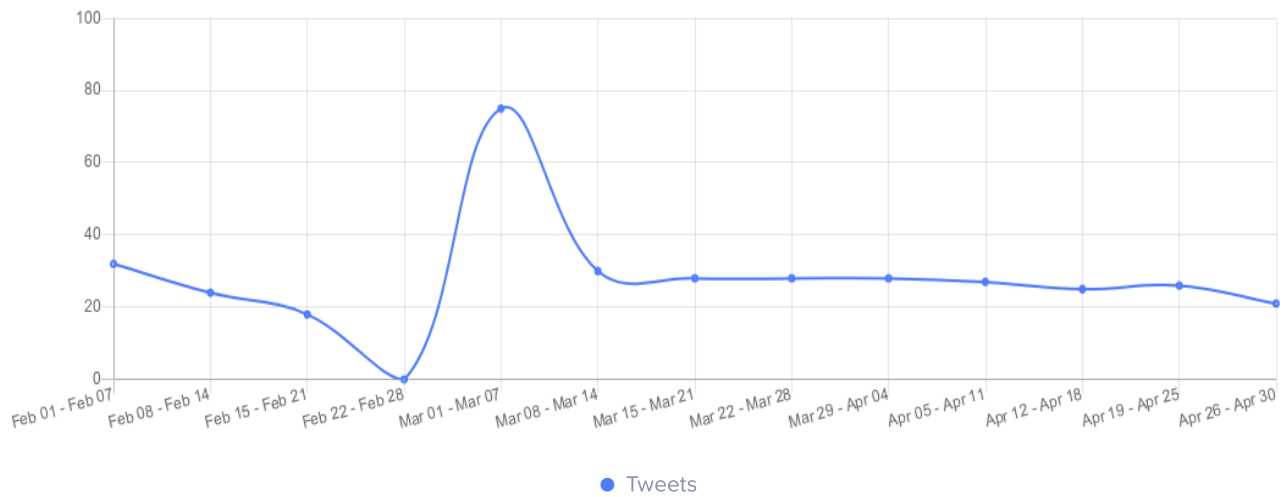
7,209 between Nov,01 - Jan,31, 2021

1.15% change between selected period to previous

Tweets

CarrboroTownGov

2021-02-01 - 2021-04-30



Tweets

362 ^ 4.03%

9,354 between Feb,01 - Apr,30,2021







8,992 between Nov,01 - Jan,31, 2021

4.03% change between selected period to previous





CarrboroTownGov

2021-02-01 - 2021-04-30

Tweets

Tweets	Engagement	Retweets	Mentions	Likes	Link Clicks
 <p>Mar, 22 2021 11:38 am Carrboro is feeling proud! 🏆 Congratulations 🎉🎉🎉 @katyetc @unc_citap <a href="https://twitter.com/DanielsABC11/status/1374144155845283847">https://twitter.com/DanielsABC11/status/1374144155845283847</a></p>	49	8	2	39	0
 <p>Mar, 11 2021 03:50 pm It's working! 🙏 <a href="https://twitter.com/OrangeHealthNC/status/1370434502959501313">https://twitter.com/OrangeHealthNC/status/1370434502959501313</a></p>	45	4	0	41	0
 <p>Apr, 14 2021 03:50 pm Affordable, permanent apartments for 48 households coming soon! @CASAhousing broke ground on their newest community, off S. Merritt Mill Rd and straddling #Carrboro-Chapel Hill. It will be named Perry Place in memory of Northside leader Velma Perry. ➡ <a href="http://townofcarrboro.org/CivicAlerts.aspx?AID=1683">http://townofcarrboro.org/CivicAlerts.aspx?AID=1683</a> <a href="https://t.co/TJiG353gtS">https://t.co/TJiG353gtS</a></p>	40	5	1	34	0
 <p>Apr, 19 2021 05:06 pm FREIGHT TRAIN BLUES VIRTUAL CONCERT SERIES STARTS May 14: <a href="http://freighttrainblues.com">http://freighttrainblues.com</a> PRESENTING: 🎤 Alexa Rose 🎤 @amythystkiah 🎤 Johnny Ray Daniels 🎤 @thehamiltonesnc 🎤 Harvey Dalton Arnold THANKS TO: 🚂 @townofcarrboro 🚂 @musicmakerblues 🚂 @wunc <a href="https://t.co/MTGZdQKBNR">https://t.co/MTGZdQKBNR</a></p>	36	12	5	19	0
 <p>Apr, 08 2021 09:37 am Mayor @lydialavelle has signed the @NWF's #MayorsMonarch Pledge to help protect the monarch butterfly. #Carrboro actions include: 🌻 Planting monarch gardens 🌻 Removing invasive species 🌻 Educating about monarch gardens/pollinator habitat ➡ <a href="http://townofcarrboro.org/CivicAlerts.aspx?AID=1675">http://townofcarrboro.org/CivicAlerts.aspx?AID=1675</a> <a href="https://t.co/37EseF3wVk">https://t.co/37EseF3wVk</a></p>	36	7	2	27	0
 <p>Apr, 14 2021 12:46 pm It's a town well known for smart residents who are commonly featured on @Jeopardy What is #CARRBORO, NC!? We're rooting for you @MarkDorosin as we did for @katyetc only 3 weeks ago! 🙏 <a href="https://twitter.com/WCHLChapelboro/status/1382714077634568194">https://twitter.com/WCHLChapelboro/status/1382714077634568194</a></p>	32	5	3	24	0



Tweets	Engagement	Retweets	Mentions	Likes	Link Clicks
 <p>Mar, 29 2021 09:54 am</p> <p>The #Carrboro Arts Committee is offering an award of up to \$1,000 to assist emerging young artists in developing their talent through a summer apprenticeship. A total of three (3) apprenticeships are available. ➡ <a href="http://townofcarrboro.org/CivicAlerts.aspx?AID=1662">http://townofcarrboro.org/CivicAlerts.aspx?AID=1662</a> <a href="https://t.co/dq837mlUVM">https://t.co/dq837mlUVM</a></p>	29	10	0	19	0
 <p>Apr, 16 2021 09:24 am</p> <p>Traffic will shift on Tuesday onto a new @NCDOT roundabout at Greensboro/Estes. Approaching drivers will yield to vehicles/bicyclists already in the roundabout. Drivers should use turn signals when exiting and yield to pedestrians. Crews on site today. ➡ <a href="http://townofcarrboro.org/CivicAlerts.aspx?AID=1687">http://townofcarrboro.org/CivicAlerts.aspx?AID=1687</a> <a href="https://t.co/9YiPnOsFRn">https://t.co/9YiPnOsFRn</a></p>	23	8	1	14	0
 <p>Mar, 26 2021 02:03 pm</p> <p>For those who observe, best wishes for happiness, prosperity, peace and good health on Pesach and always! Happy Passover! #Carrboro #CarrboroNC #Passover #Pesach #Seder <a href="https://t.co/gOTV45CKtu">https://t.co/gOTV45CKtu</a></p>	23	5	0	18	0
 <p>Apr, 15 2021 03:04 pm</p>					

Summary (for selected time period)

 CarrboroTownGov

2021-02-01 - 2021-04-30

Total Tweets

Engagement

Retweets

Mentions

Likes

**142**

**1,287**

**349**

**78**

**860**

### Profile Summary

 townofcarrboro (Biz)



**3,134**

Followers ⓘ



**567**

Following ⓘ



**404,435**

Impressions ⓘ



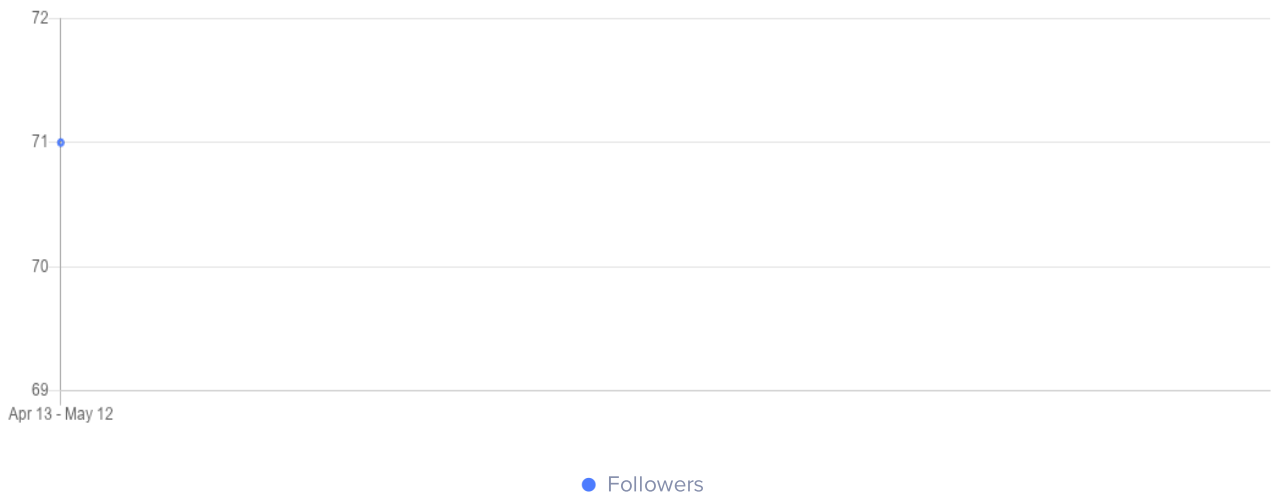
**207,100**

Reach ⓘ

## Daily Gained Followers - Last 30 days

townofcarrboro (Biz)

2020-07-01 - 2021-05-12



### Daily Gained Followers

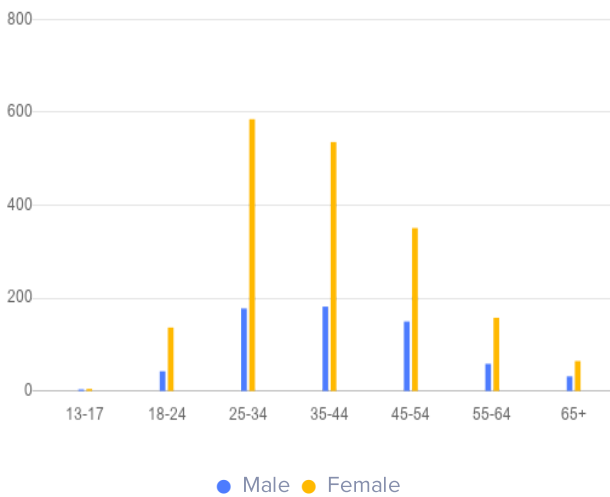
# 71

### Followers

By Age and Gender

townofcarrboro (Biz)

2021-04-01 - 2021-04-30



25%



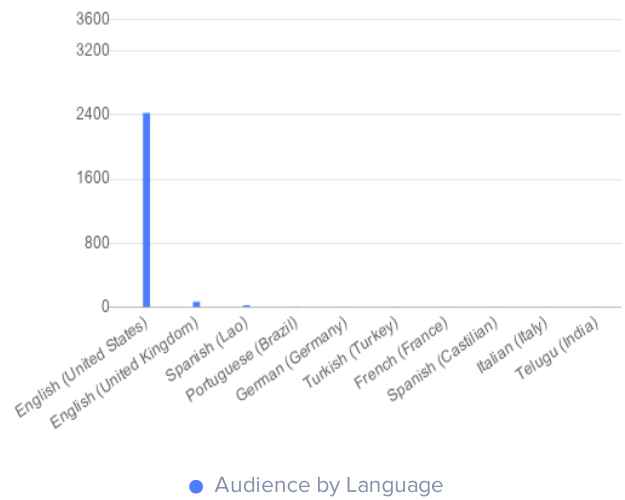
72%

### Followers

By Language

townofcarrboro (Biz)

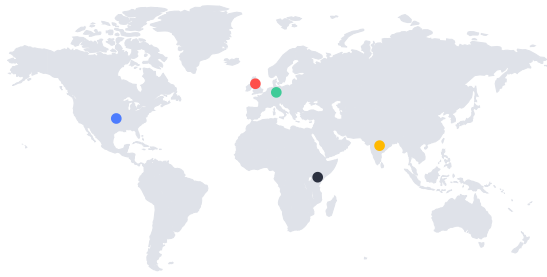
2020-07-01 - 2021-05-12



Most Audience Language: en\_US

**Followers**  
By Location

townofcarrboro (Biz) 2020-07-01 - 2021-05-12

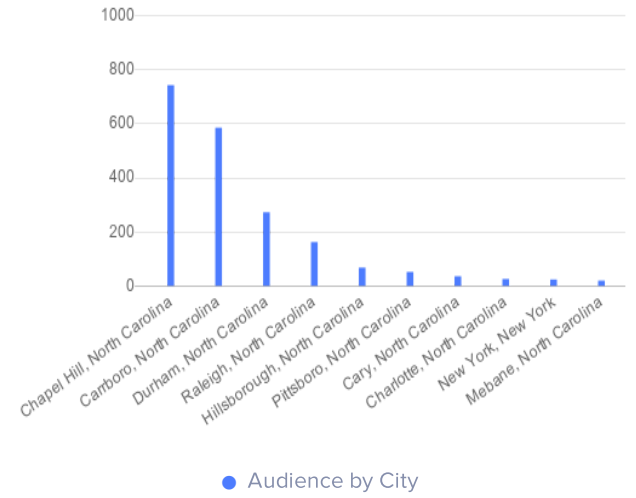


Followers: 2,547

COUNTRY	LIFETIME FOLLOWERS	% OF TOTAL LIFETIME FOLLOWERS
United States of America	2,502	98%
India	7	0%
Germany	4	0%
United Kingdom	4	0%
Kenya	3	0%

**Followers**  
By City

townofcarrboro (Biz) 2020-07-01 - 2021-05-12



Most Followers by City: Chapel Hill, North Carolina

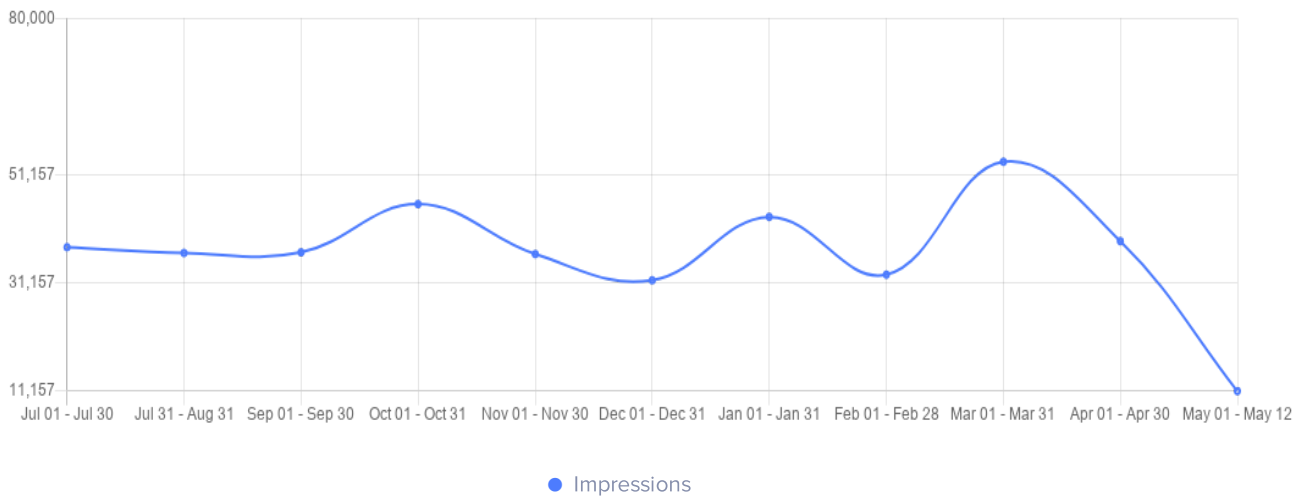
**Profile Statistics**

Profile Name	Profile Views	Website Clicks	Get Directional Clicks	Email contacts	Phone Call Clicks	Text Message Clicks
townofcarrboro (Biz)	6,681	581	46	1	1	0

## Impressions

 townofcarrboro (Biz)

2020-07-01 - 2021-05-12



### Impressions

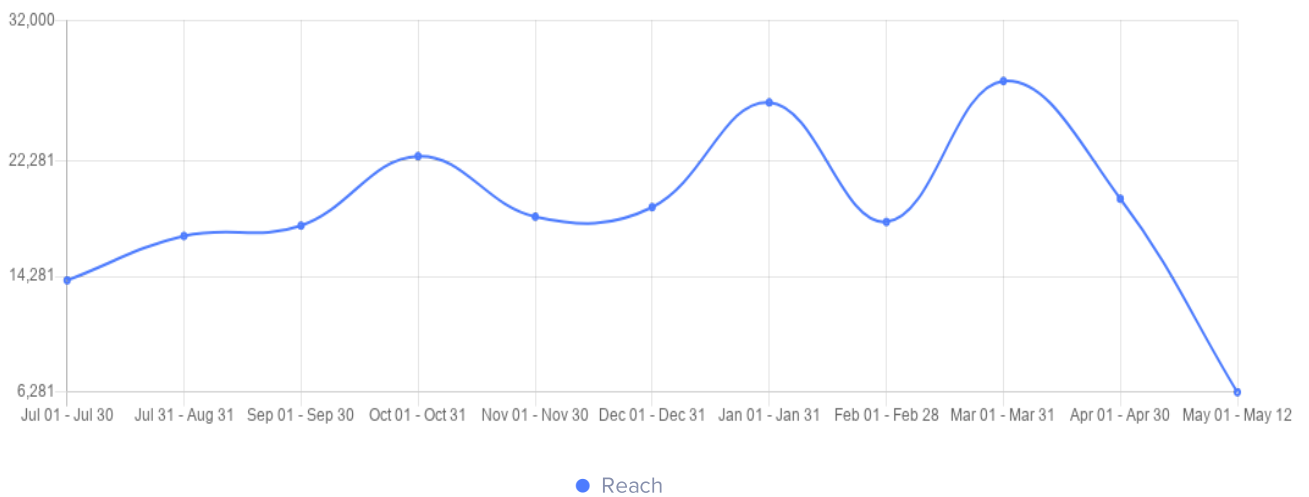
**404,435**

YoY % change is not available

## Reach

 townofcarrboro (Biz)

2020-07-01 - 2021-05-12



### Reach

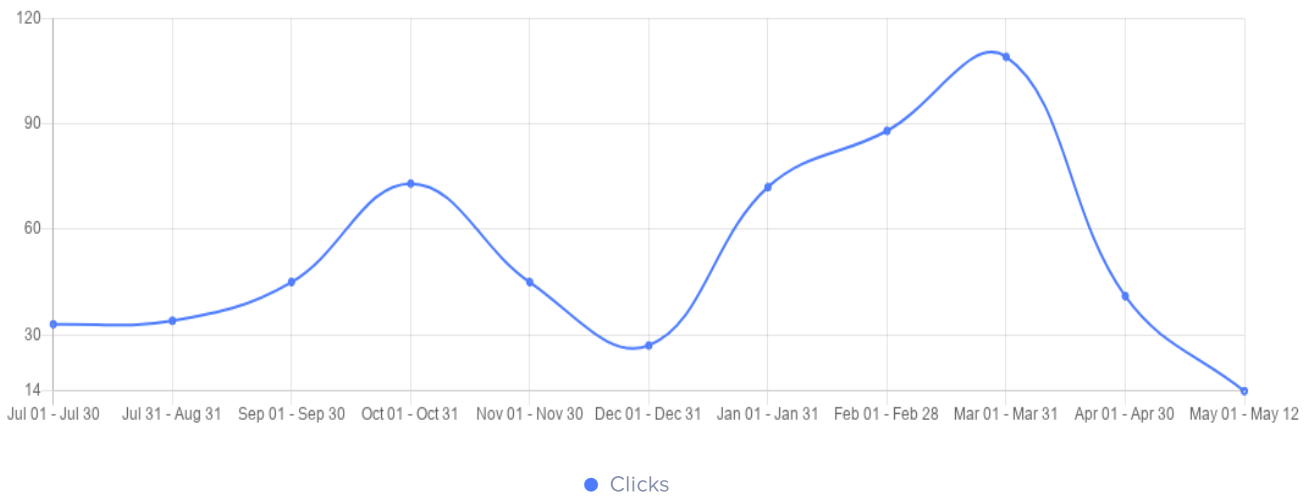
**207,100**

YoY % change is not available

## Website Clicks

townofcarrboro (Biz)

2020-07-01 - 2021-05-12



## Website Clicks

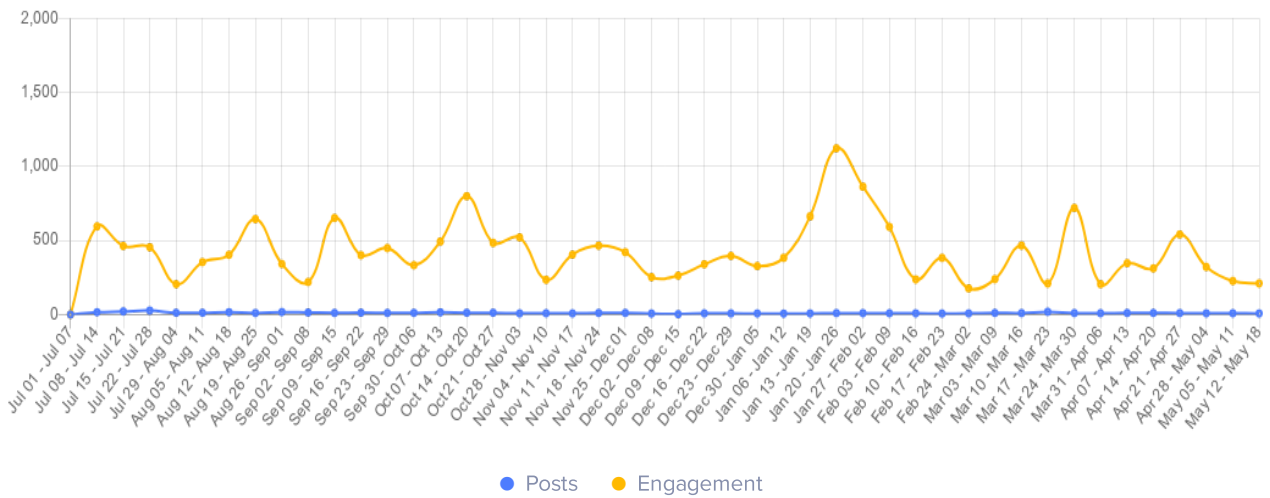
YoY % change is not available

581

## Posts Performance

townofcarrboro (Biz)

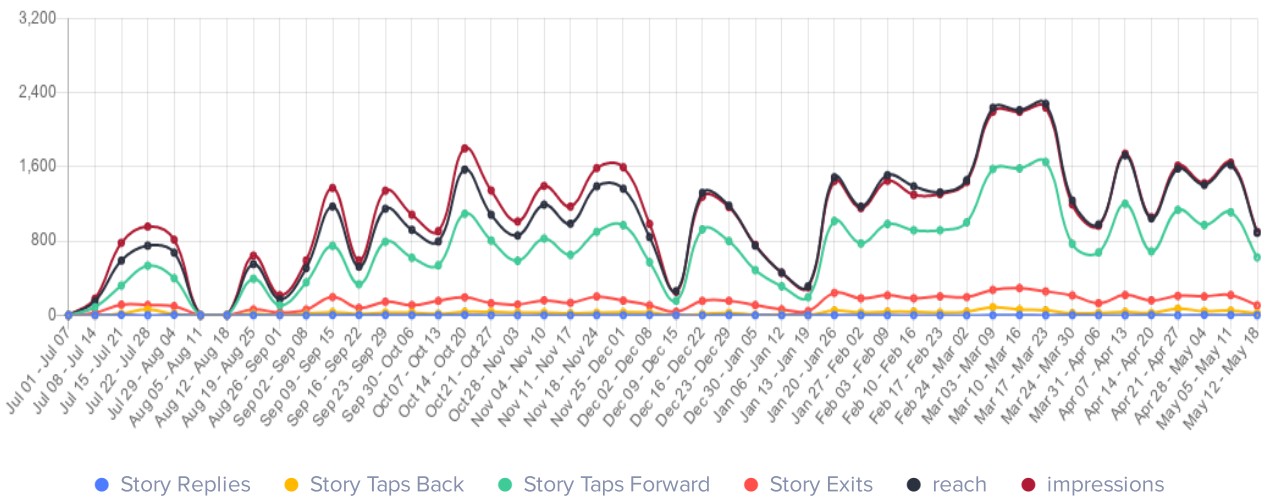
2020-07-01 - 2021-05-12



## Stories Performance

 townofcarrboro (Biz)

2020-07-01 - 2021-05-12



## Top Performing Posts

3 Most Engaging Posts		3 Highest Reach Posts		3 Most Saved Posts	
	First in line to apply to a town advisory board. <a href="https://bit.ly/2">bit.ly/2</a>	23.28%		One of our own! Carrboro resident Kathryn Peters is the ne	2,332
	One of our own! Carrboro resident Kathryn Peters is the	17.67%		Mayor Lydia Lavelle has proclaimed Tuesday, Jan. 26, as Dr.	2,130
	Activist and organizer Quinton Harper wears a face cov	16.97%		First in line to apply to a town advisory board. <a href="https://bit.ly/2Mdd">bit.ly/2Mdd</a>	1,787
				Help the @OCNCGOV Board of Elections staff flatten the curve.	12
				Take a hike this Labor Day! Here's a view you'll discover along t	10
				First in line to apply to a town advisory board. <a href="https://bit.ly/2Mdd5Y1">bit.ly/2Mdd5Y1</a> (lin	9

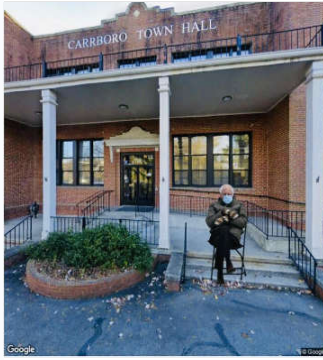
Mar, 23 2021



♥ 400

💬 8

Jan, 21 2021



♥ 388

💬 19

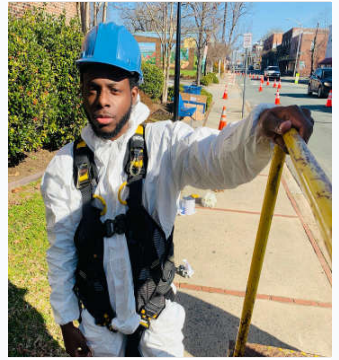
Jan, 08 2021



♥ 238

💬 8

Jan, 14 2021



♥ 236

💬 7

Jan, 12 2021



♥ 235

💬 4

Jan, 16 2021



♥ 220

💬 4



Videos

Videos	Reach	Views	Impressions	Engagement	Engagement Rate	Likes	Comments	Saves
 <p>Jan, 16 2021</p> <p>CARRBORO, N.C. -- A Black Lives Matter mural was completed Friday, Jan. 15, at the Carrboro Century Center, 100 N. Greensboro St. The selected artist, Erbriyon Barrett @cloudxcruiser of Atlanta, painted the mural on the building's side facing E. Main Street. Mr. Barrett noted "a lot of positive energy" expressed by passersby during his work. The Century Center is home to the Carrboro Recreation, Parks and Cultural Resources Department, the Cybrary and the Carrboro Police Department. The mural was approved by the Town Council on Oct. 27, 2020, along with related public art projects. The Town of Carrboro completed another recent Black Lives Matter mural on Dec. 18, 2020 at Communityworx, 125 W. Main St. View the project documentary video at <a href="https://youtu.be/r2_P47dj_jc">https://youtu.be/r2_P47dj_jc</a> Anita Jones-McNair, Town of Carrboro Race and Equity Officer and Director of the Recreation, Parks and Cultural Resources Department, has said the Black Lives Matter murals around Carrboro highlight and advocate for values that are important to Carrboro. They express our community's acknowledgment of and opposition to systemic and institutional racism. #carrboro #carrboronc #visitcarrboro #BLM #blacklivesmatter #muralsofinstagram @raleighmuralsproject @ncartscouncil @ncculture @naacp @ncnaacp @chcnaacp</p>	1,495	936	1,670	229	15.32%	220	4	5
 <p>Jan, 17 2021</p> <p>Where were you during the snow squall (CORRECTION: #hail or #graupel ❄️ ) Saturday? At Wilson Park, tennis was *briefly* interrupted! 😂 #Carrboro #carrboronc @nws #wx #ncwx</p>	1,462	1,100	1,609	208	14.23%	197	8	3
 <p>Jul, 02 2020</p> <p>James Williams, Chair of the NC Commission on Racial and Ethnic Disparities in the Criminal Justice System, is among the readers joining Mayor Lydia Lavelle for the 7th annual community reading of Frederick Douglass' essay, "The Meaning of the Fourth of July for the Negro." Join us for this Carrboro tradition at 12 noon on July 4. We will share the link broadly. In 1852, Frederick Douglass, one of our nation's greatest orators and abolitionists, was asked to speak at an event commemorating the signing of the Declaration of Independence. In his provocative speech, Douglass said, "This Fourth of July is yours, not mine. You may rejoice, I must mourn." Douglass' speech remains emotionally powerful and thought-provoking more than a century and a half after he gave it. #blacklivesmatter #july4th #frederickdouglass #carrboro #carrboronc #visitcarrboro #visitcarrboronc</p>	621	415	694	70	11.27%	67	0	3
 <p>Oct, 02 2020</p> <p>Repost from @visitcarrboro • #ChapelHill #Carrboro #Hillsborough in Orange County, North Carolina invites you to explore our restaurants. #getoutandgiveback here's how.</p>	904	494	971	67	7.41%	63	2	2
 <p>Jan, 24 2021</p> <p>NC Department of Health and Human Services @ncdhhs is reporting the first identification in an NC resident of the COVID-19 variant called B.1.1.7, which was first detected in the UK in December. The B.1.1.7 variant was identified in a sample from an adult in Mecklenburg County processed by Mako Medical Laboratories. State health officials advise people to stay home except for essential activities and avoid gathering, especially indoors, with people who do not live with you. If you absolutely must travel or be with people you do not live with, get tested in advance, keep it small and outdoors and always wear a mask. Read the full article: <a href="https://ncdhhs.gov/news/press-releases/ncdhhs-reports-first-identified-case-b117-covid-19-variant-nc">ncdhhs.gov/news/press-releases/ncdhhs-reports-first-identified-case-b117-covid-19-variant-nc</a> (see link in bio) #Carrboro #CarrboroNC #MaskUp</p>	985	562	1,056	65	6.60%	63	1	1

Videos	Reach	Views	Impressions	Engagement	Engagement Rate	Likes	Comments	Saves
 <p>Nov, 15 2020</p> <p>Thanks to our amazing volunteers who showed great team spirit planting 28 trees on Saturday! 🙌🙌🙌 Laura Janway, environmental sustainability coordinator, describes the numerous environmental benefits including restoration of a stream bank at Anderson Park. Project funded by @ncurbanforests #carrboro #carrboronc #treeplanting #communityservice</p>	918	547	1,009	64	6.97%	62	2	0
 <p>Feb, 01 2021</p> <p>TODAY is Police Chief Walter Horton Day in the Town of #Carrboro, honoring his leadership and 27 years of service at retirement. Chief Horton was first sworn-in as a Carrboro police officer on Sept. 9, 1993, and promoted to lieutenant in 2009 and to Captain in 2011; and after a nationwide search for a chief, selected and sworn-in as Police Chief for the Town of Carrboro in 2013. 👉 READ the Proclamation (link in bio) townofcarrboro.org/DocumentCenter... 👉 WATCH complete video messages from the Town Council at youu.be/CarrboroNC #carrboronc #policerservice #retirement #police #publicservice</p>	838	313	897	61	7.28%	58	3	0
 <p>Dec, 15 2020</p> <p>Thank you for supporting our local businesses this holiday season! 🌲 CarrboroCheer.com Town Economic Development Director Jon Hartman-Brown speaks to how you make a difference when you #shoplocal #SupportLocal #shopsmall #Carrboro #CarrboroNC #HappyHolidays @localstimulus @carrborobusinessalliance @CarolinaChamber</p>	903	569	989	60	6.64%	58	1	1
 <p>Feb, 18 2021</p> <p>#BlackHistoryMonth w/ thanks to @stmchapelhill St Thomas More Church — Dolores &amp; Lorie Clark of #Carrboro share their family connection to Toney Strayhorn, a former slave. The Strayhorns built a log cabin, expanded into a farmhouse in 1879, where Dolores still lives today. 👉 Full Video is at YouTube.com/CarrboroNC Please consider subscribing to our channel! 🙏 #carrborolove #carrboronc #blackhistory #oralhistory #blackhistory365 #strayhorn</p>	800	438	881	60	7.50%	50	3	7
 <p>Nov, 23 2020</p> <p>Governor Roy Cooper today issued additional COVID-19 safety measures to tighten mask requirements and enforcement as cases continue to rise rapidly in North Carolina and across the country. Executive Order No. 180 goes into effect on Wednesday, November 25 and runs through Friday, December 11. In addition to extending Phase 3 capacity limits and safety requirements, the Order tightens the existing statewide mask requirement – making it clear that everyone needs to wear a mask whenever they are with someone who is not from the same household. The Order also adds the mask requirement to several additional settings including any public indoor space even when maintaining 6 feet of distance; gyms even when exercising; all schools public and private; and all public or private transportation when traveling with people outside of the household. See link in bio for more. #carrboronc #carrboronc #maskup #maskupamerica #thanksgiving #holiday @ncdhhs @cdcgov</p>	884	548	996	57	6.45%	52	4	1

# Account Summary

 CarrboroNC



**191**

New Subscribers



**20,707**

Views



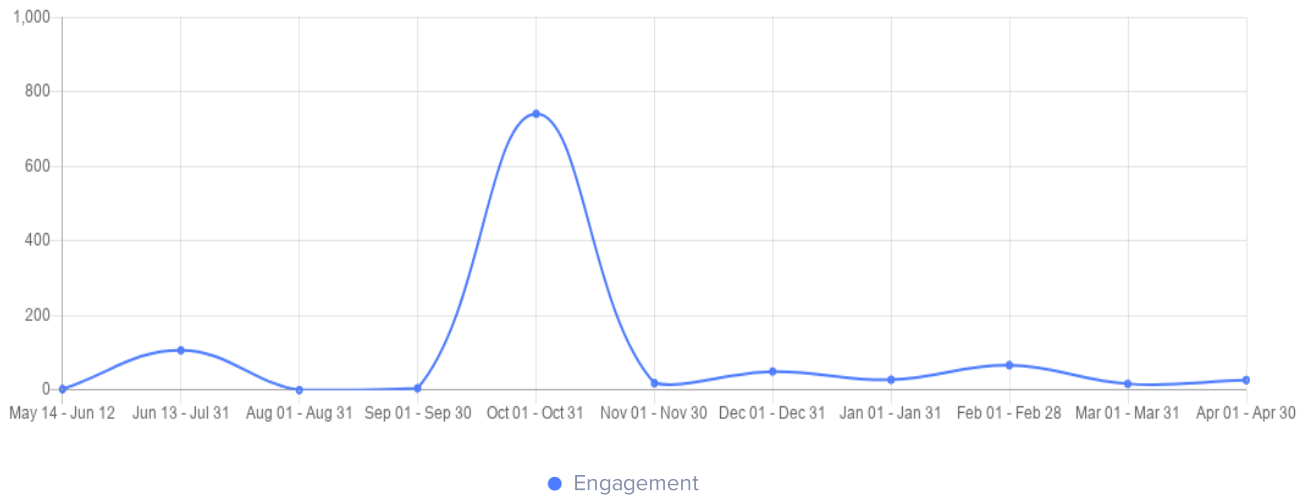
**1,064**

Engagement

## Engagement

 CarrboroNC

2020-05-01 - 2021-04-30



Engagement

**1,064**

YoY % change is not available

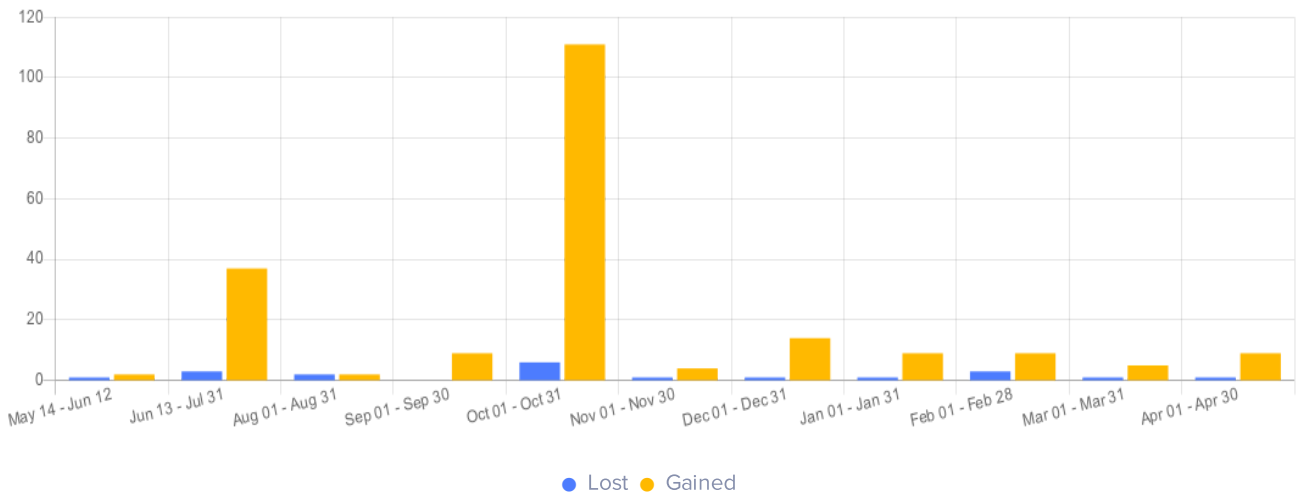
Videos

Videos	Views	Duration	Engagement	Engagement Rate	Likes	Dislikes	Comments	Shares
 <p>Mar, 25 2021 05:59 pm  <a href="#">Serving Carrboro</a></p>	9	1:29min	3	33.33	0	0	1	2
 <p>Nov, 19 2020 04:27 pm  <a href="#">Town Council Call to Action for Carrboro Connects</a></p>	34	4:18min	10	29.41	2	0	0	8
 <p>Jun, 30 2020 11:43 am  <a href="#">Art Extravaganza Camp - Secret Message Craft</a></p>	4	3:09min	1	25.00	1	0	0	0
 <p>Feb, 10 2021 10:05 am  <a href="#">Rosie Caldwell: Black History Month Legend by Tai Huynh</a></p>	18	2:28min	4	22.22	0	1	0	4
 <p>Mar, 18 2021 11:45 am  <a href="#">Dolores and Lorie Clark (1 minute)</a></p>	9	1:00min	2	22.22	1	0	0	1
 <p>Oct, 05 2020 03:15 am  <a href="#">2020 Carrboro Music Festival Live Performance - Ron Wayne Band</a></p>	267	53:20min	59	22.10	7	0	40	12
 <p>Jun, 23 2020 09:08 am  <a href="#">Kinderventures Camp Activities - Happy Rainbow Cloud Craft</a></p>	14	3:13min	3	21.43	3	0	0	0
 <p>Oct, 03 2020 01:45 pm  <a href="#">Bryan Toney Overdrive</a></p>	123	27:39min	25	20.33	7	0	1	17
 <p>Jan, 20 2021 08:30 am  <a href="#">Carrboro Town Council Meeting January 19, 2021</a></p>	10	1:38:16min	2	20.00	0	0	0	2
 <p>Jan, 13 2021 10:22 am  <a href="#">Town Council Meeting January 12, 2021</a></p>	77	3:11:41min	15	19.48	1	0	0	14

## Subscribers

CarrboroNC

2020-05-01 - 2021-04-30



### Gained Subscribers

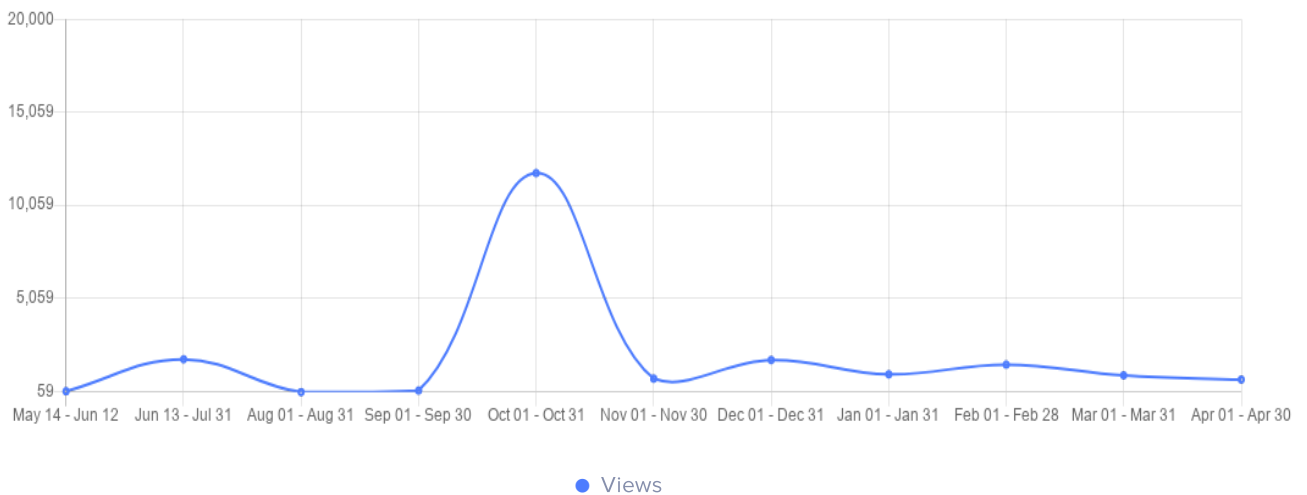
191

YoY % change is not available

## Views

CarrboroNC

2020-05-01 - 2021-04-30



### Views

20,707

YoY % change is not available