

A RESOLUTION SUPPORTING AN APPLICATION FOR CENTRAL PINE
REGIONAL COUNCIL'S FY25-26 TRANSPORTATION DEMAND
MANAGEMENT PROGRAM, TRIANGLE TRANSPORTATION CHOICES

WHEREAS, Transportation Demand Management (TDM) is a set of strategies designed to encourage alternative choices for travel and daily commuting such as biking, walking, public transit, telework, or some combination, to reduce the environmental impacts of driving alone, particularly during peak periods; and

WHEREAS, the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC-MPO), the Capital Area Metropolitan Planning Organization (CAMPO), and the North Carolina Department of Transportation (NCDOT) have provided funding to the Central Pine Regional Council to support Transportation Demand Management activities in the region; and

WHEREAS, the Town of Carrboro has partnered with the Town of Chapel Hill, Chapel Hill Transit, and the University of North Carolina at Chapel Hill to coordinate TDM activities for the last several years; and

WHEREAS, Carrboro is working with its partners to develop a set of activities, outreach and events as part of the upcoming FY25-26 TDM grant application; and

WHEREAS, the grant, if awarded, would provide up to 50% match of approved activities; and

WHEREAS, the TDM grant application requires a resolution of support from the Town Council.

NOW, THEREFORE, BE IT RESOLVED by the Carrboro Town Council that the Town Council supports continued participation in the regional transportation demand management program and authorizes staff to submit an application for the Central Pines Regional Council's FY25-26 Triangle Transportation Choices grant program.

This the 6th day of February 2024.