

## **Carrboro Connects Pertinent Implementation Goals that Pertain to the Downtown Area Plan**

### Affordable Housing

Projects 3.4A & B- Design and development of new affordable, mixed-income and/or mixed use developments.

### Transportation & Mobility

Project 2.2G- Conduct community engagement, audit of existing sidewalk infrastructure, and gap analysis of access to high priority populations with consideration to projects already approved for funding in the STIP.

Project 2.2K-

Identify funding for protected bike lanes on streets identified in the Bike Plan Update: N Greensboro Street, Hillsborough Road, W Main Street, Jones Ferry Road, and Poplar Avenue.

Conduct engagement with local bicyclists and residents of a range of ages and backgrounds who do not feel comfortable biking in Town to understand where to prioritize additional bike facilities that can encourage more frequent biking.

Project 4.1E- Identify funding for charger installation plan

Strategy 4.2-

Remove minimum vehicular parking requirements for residential development close to transit

Identify all residential properties that fall under the “close to transit” definition (housing units located within a half mile of a bus stop served at least seven days per week at an average of 30-minute intervals on weekdays and 60-minute intervals on weekends.)

Lower vehicular parking requirements for all residential uses, including ADUs.

### Green Stormwater Infrastructure, Water, and Energy

Project 2.1 A Develop and implement a downtown street tree master plan

Identify priority streets with community and stakeholder engagement and data from urban heat island assessment.

Project 4.1B- Identify and create a list of appropriate green stormwater infrastructure. Reach out to OC Soil and Water Conservation District for how-tos to implement these methods, identify costs for

each of these methods, and identify businesses that provide green stormwater infrastructure installation for each of these methods.

### Economic Sustainability

Strategy 1.2-continue to provide outreach to existing businesses to determine what needs they may have and how the Town can help them.

Strategy 2.1-Support well-planned and designed higher density and mixed-use development in the downtown.

Scope out a small area plan for the Downtown.

Conduct outreach to businesses, property owners and residents; and development plans for higher density and mixed-uses in target areas of the downtown.

Determine parking, transportation and infrastructure improvements for public safety and quality of life.

### Recreation, Parks, and Culture

Strategy 3.3-inventory cultural and natural destinations and events in Carrboro; conduct focus groups to determine messaging

Project 4.3A-Seek ideas and funding for interactive and culturally representative public artwork to be installed in parks and along greenways.

RPVR reviews locations and coordinates with Planning, Public Works, and Communications & Engagement to develop a staff recommendation on locations for new public artwork/signage over the next four years.

### Land Use

Project 2.1A-Develop small area land use plans for strategic nodes that promote principles including affordable housing, land conservation and improved walkability.

Determine priority areas to conduct small area plans such as key corridors identified in the comprehensive plan and possible updates to existing small area plans based on the comprehensive plan. Determination should consider race & equity and climate action criteria.

Begin first small area plan by beginning community outreach and inventorying land use and existing conditions. Identify lands to preserve and set aside before planning for new development.

### Affordable Housing

Strategy 2.3- Ease the pressure on rental prices by increasing affordable rental housing stock, particularly in high-transit areas.

2.3c- Encourage the redevelopment of commercial properties to provide affordable housing as part of mixed-use developments.

### Climate Action & Environment

Environment Goal 1: Conserve and restore watersheds, ecosystems, and native species

1.1b- Work with local groups and organizations to support and expand a native pollinators program that provides technical assistance on native planting for Carrboro residents (renters and homeowners) and business owners.

1.1d- Establish and protect stabilizing vegetation in stream channel restoration projects.

### Transportation & Mobility

1.2a- Locate additional public transit routes along current and future high-density development to serve denser areas, and BIPOC residents in collaboration with anti-displacement policies.

2.2a- Develop a complete streets policy statement that incorporates and implements a vision zero policy.

2.2b- Explore pursuing jurisdictional control of NCDOT streets that are important corridors, such as Main St and/or N. Greensboro St.

2.2f- Explore and implement engineering solutions to reduce motor vehicle speeds in the downtown.

2.2k- Develop a connected system of on- and off-road facilities to accommodate varying level of bicyclists and follow bike plan recommendations to have physically separate bike lanes.

3.1e- Promote the interconnectivity of local and regional bicycle infrastructure, transit, and other micromobility options between Carrboro, Chapel Hill, Orange County, and other jurisdictions and organizations in the Triangle Region.

Goal 4- Improve the management of parking spaces in the downtown area.

4.1b- Implement wayfinding/signage improvements

4.1c- Incorporate and increase parking infrastructure for bicycles in parking plans

4.1e- Plan for multi-level electric vehicle (EV) and bicycle charging stations

Strategy 4.3- Implement a pilot program in downtown Carrboro that prioritizes alternatives to automobile parking.

### Green Stormwater Infrastructure, Water, and Energy

Strategy 2- Improve canopy downtown to create a more vibrant and inviting urban landscape, reduce the heat island and stormwater runoff, and sequester carbon.

2.1c-Work with downtown businesses and residents to improve the canopy on private lots.

2.2b-Provide criteria for neighborhood street tree inventories and related master plans.

3.1a-Integrate green stormwater infrastructure dual solutions that improve stormwater management practices and traffic calming in transportation infrastructure (streets, alleys, sidewalks, curbs, storm sewers, and greenways).

1.2h- Create policies that incentive net-zero construction and energy efficient retrofits in new and existing developments, prioritizing affordable housing developments.

### Economic Sustainability

Goal 2- Promote economic development that is resilient, promotes excellence in design, reinforces a sense of place, expands commercial development opportunities, promotes infill development and reduces the tax burden on residents.

Strategy 2.1- Support well-planned and designed, higher density and mixed-use development for downtown

2.1a-Develop a small area plan for the downtown.

2.1b- Identify areas for the downtown to grow, such as the area around OWASA on Jones Ferry Road as identified in the Land Use element.

2.1c- Continue to market events and activities in the downtown and Town Commons that reinforce the sense of place and bring more residents, visitors, and customers into Carrboro.

2.1d- Improve signage and wayfinding in and near the Downtown.

2.1e- Reinforce civic spaces in the downtown with the opening of 203 S Greensboro and the planned renovation of the Century Center

Strategy 4.4- Create downtown improvement district to fund downtown access program.

### Recreation, Parks, and Culture

3.2b-Encourage strategies for farming to be viable in Carrboro using open space in subdivisions or other underutilized land

### Land Use

1.1a-Make improvements to public spaces and rights-of-way in the Downtown to attract more residents and customers to visit the downtown to support location businesses, entertainment, arts and culture.

1.2c- Encourage commercial properties to provide public amenities including sidewalks, landscaping, GSI, lighting, and tree canopy coverage.

5.1-Update zoning to allow for greater density of development in the Downtown and near key nodes.

8.1a-Facilitate small area plans for areas identified for future growth and development, such as along transit corridors and nodes throughout the Town.