2 | community engagement

Carrboro Connects Outreach Timeline

oct sep apr - aua nov 2020 Conversation Cafe Project Kick-Off Website Launch Task Force Meeting Assignment #3: Land Use and Project Branding + • Task Force Meeting #1: Affordable Housing Vision, Engagement, Task Force Meeting Website Design #2: Climate & Community Workshop Race & Equity Stakeholder Interviews #1: Kick-off Environment • Interview Summary Posted for Public Input feb apr mar Jan Town Council Community • Task Force Meeting #5: Task Force Meeting Workshop #2: Vision Recreation, Parks, and #4: Transportation Update and Framework Cultural Resources & and Economic **Public Services** Sustainability • Town Council Update

 Task Force Meeting #6: Review Draft Strategies

may

- Advisory Board Review of Draft Strategies
- Vision, Goals, & Strategies Posted for Public Input
- lun
- Pop-Up Events
- Town Council Update
- jul-aug
- Plan Draftina
- Task Force Editing Sessions
- GARE Training for Task Force Members

nov

Virtual Open House:

Draft Plan

sep

• Task Force Meeting #7: Review Draft Plan

oct

Town Council Update

Process

The 18-month Carrboro Connects planning process began in the Summer of 2020. Outreach activities occurred throughout each stage of the project. This timeline illustrates the variety of tools and communication methods used to engage with the community. The range of opportunities, events, and ways to share input allowed everyone to connect in a manner that was convenient and comfortable to them: via the website tools, a one-on-one Q&A, at a virtual or in-person workshop, a pop-up event on their way to or from work. Wide-reaching, creative, and project-branded marketing ensured that folks from all over Carrboro knew about the plan and the different ways to get involved.

Revised Draft to Town Council

- Public Hearing
- Plan Editing
- Advisory Boards Review
- Town Council Review

feb+

dec-jan

Plan Editing

- Public Hearing
- Town Council Review and Adoption
- Implementation Begins!