

Table 15. Recommended Implementation by Year

Category	Management Strategy	Year									
		1	2	3	4	5	6	7	8	9	10
Education	Wayfinding and regulatory signage	■	■	■			■				
	Long-term employee parking	■	■								
	Walk-times map	■									
	Alternative transportation mode shift		■	■	■	■	■	■	■	■	■
Encouragement	Lighting and sidewalk improvements			■			■	■			■
	Improved perception of security	■	■								
	Bicycle friendly businesses		■	■	■	■					
	Healthy lifestyles initiative		■	■	■	■					
Enforcement	Downtown Ambassador Initiative					■	■	■			
	Time Limited Parking		■	■	■						
	Citation and Appeals procedures							■	■		
Evaluation	Annual data collection program	■	■	■	■	■	■	■	■	■	■
	Online survey	■		■		■		■		■	
	Formation of Downtown Parking Board						■	■	■	■	■
	Shared Parking Arrangements	■	■		■		■		■		■
Engineering	Lot Design and Restriping		■			■					
	Structured Parking Options		■				■	■	■	■	
	Cost of construction, O&M	■	■				■	■			
	Land tradeoffs					■	■				

■ Near-term Initiative
 ■ Long-term Initiative