

## Martin Luther King Jr. Park Community Input Background Information and Next Steps

During the initial process between June-December 2014 staff gathered community input in the following ways:

- Mailed postcards to residents within .5 miles of park (approximately 1000 postcards) inviting them to the kick off meeting on June 4<sup>th</sup> at the park.
- Conducted two other meetings - September 16<sup>th</sup> and November 3<sup>rd</sup>.
- Additional advertising was done by using the town's website, Facebook, Twitter, departmental Leisure Brochure that goes out to 8,000 homes, community listserv and email list developed from sign in sheets and by community request, benefit newsletters sent out through the schools and staff even visited a Carrboro Elementary School class room.
- If community members were not able to attend meetings or had additional feedback, Engage Carrboro (Mind mixer) was also available to share thoughts. A brief survey was also available on Engage Carrboro to gather information along with contacting staff directly with comments.

Consider the following next steps:

- Several residents that live by the park and Tamara Sanders, a pump track advocate are scheduled to speak at the next Recreation and Parks Commission Meeting.
- The Recreation and Parks Commission will make a recommendation to the Board of Aldermen.
- Staff can host another public input session for community residents sharing Option A and concerns about two of the amenities (camp ground and pump track). Social media will be used to advertise and send invitations to the neighborhoods via the home owners associations that surround the park.
- Engage Carrboro (mind mixer) can also be another means to gather input. Staff will be sure to stress and advertise ways to share information if not available for the meetings.

Once all the information is gathered staff will share with the consultant and a report of feedback will be presented at an upcoming Board meeting.