

To Board Chairs: Please summarize applications as received; contact each applicant for any update one year after last contact; when positions are open, invite each applicant to attend a board meeting prior to making a recommendation.

ADVISORY BOARD NAME: Transportation Advisory Board

**Name:** Rob Dow

**Date of application/last contact:** 2/5/15

**Summary of qualifications:**

Mr. Dow has lived with the benefits and costs of transportation decisions made in the past as a resident of Orange County for over 20 years. We are lucky to have lots of pedestrian and bicycle traffic, sidewalks, and easy access to bus transit, but must also deal with extraordinarily high levels of vehicle through-traffic at peak times. This experience has taught him much about the cost/benefit dichotomy in transportation decisions.

2. In systems improvement: His primary function in his current career is to simplify and optimize IT systems for a non-profit, global public health organization. Identifying and improving inefficiencies in systems is a skill that he applies to every aspect of his life, including his commute, since transportation of all types is his passion and hobby. He constantly assesses the existing infrastructure to consider traffic flow, walkability, public transit and bike-ability.

3. Distilling research: He is very interested in efficient & consistent multi-modal transportation models, where choice is improved and barriers to entry (from cost and comfort standpoints) are lowered, so that healthy and environmentally-sound choices are less onerous for occasional, casual, and vulnerable road users. He avidly reads blogs, publications, and press regarding these issues.

4. Frequent User: He is a frequent multi-modal user of our transport infrastructure: He commutes by road; utilizes a bike for most around-town trips; the remainder are made on foot. He has two small children, one of whom is just beginning to navigate the complexities of our built environment by bike and on foot. By using different modes, he is able to see the details as a driver, a rider, a pedestrian and parent.

**Advisory Board Chair reconfirmed applicant's interest in serving by phone or e-mail.**

Yes     No (Briefly explain: \_\_\_\_\_)

**Applicant attended Advisory Board meeting prior to BOA review.**

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Yes (Date: 2/5/15)       No

Briefly explain:

**Applicant has demonstrated a clear understanding of the time commitment, roles and responsibilities of serving on the Advisory Board.**

Yes       No

Briefly explain:

**In addition to your comments above, please check other qualities that the applicant offers that would help the Advisory Board meet its goals for community representation. *Please note that candidates who do not meet any of these qualities are still eligible for appointment.* Please communicate any urgent needs and priorities for Advisory Board composition to your Board of Aldermen Liaison.**

Gender diversity

Racial or ethnic diversity

Age range diversity

Neighborhood/geographic diversity

Occupation, experience or special skills

Previous public service or community involvement

Other: \_\_\_\_\_