



TOWN COUNCIL MEETING

CARRBORO DOWNTOWN AREA PLAN

November 18, 2025



PUBLIC ENGAGEMENT

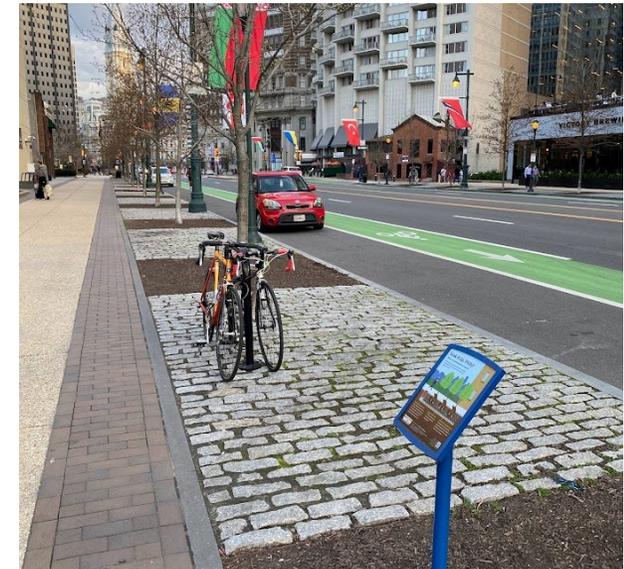
	Date	Event	Participants	Demo Questions Asked (Y/N)	Carrboro Staff	FNI/Other	Add. Costs
2024	Jun	6/21	Soft launch at Freight Train Blues (letting visitors know the DAP process is starting)	24 flyers*	N	3	\$75
	Jul	7/4	Soft launch at Fourth of July (letting visitors know about DAP at Latin American Festival)	25 flyers*	N		
	Aug	8/25	Project launch at Fiestas en la Calle/Latin American Festival	75	Y		
	Sep	9/1	Visioning Survey Launched	-	-		
		9/14	Carrboro in Motion – Willow Creek Laundromat	6	Y		
		9/19	Community Vision Workshop @ Town Hall	22	Y		
		9/26	Community Vision Workshop @ Town Hall	29	Y		
		9/29	Carrboro Music Festival (postcards about survey distributed by staff walking around)	85 postcards*	N		
	Oct	10/1	Paper surveys are distributed to Refugee Community Partnership, El Centro, and Marian Cheek Jackson Center for help getting representative results.	50 surveys*	N		
		10/2	Staff distribute door hangers to all residents in Historically Black and African American Neighborhoods about upcoming resident stakeholder meetings and survey (Alabama Ave, Glosson Circle, Lincoln Park, Lloyd-Broad, Tin-Top/Carr Court)	342 postcards	N		
		10/2	Staff mail a letter to all property owners and residents (renters) within the study area about upcoming resident stakeholder meetings and survey	764 letters	N		
		10/7	Stakeholder Meetings held at Carrboro Civic Club (Bim Street) with Council Members, Advisory Board Members, Business Owners, Local Service Providers, and Residents	30	N		
		10/8	Follow up virtual stakeholder meeting for residents held on zoom	4	N		
		10/9	Advisory Board Meeting 1 (held for all advisory board members)	35	-		
		10/12	Carrboro in Motion at Fitch Lumber Parking Lot	16	Y		
		10/15	Northside Neighborhood Community Meeting	8	Y		
		10/16	Placed 6 Banners around Town noting the Input Sessions & Survey	-	-		
		10/17	Mailed postcard to all property owners and residents (renters) within the study area about survey closing Nov. 1	764 letters	N		
		10/20	Community Input Session at the ArtsCenter	19	Y		
		10/23	Community Input Session at the ArtsCenter	17	Y		
Nov	11/1	Visioning Survey Closes	286	Y			
Dec	12/5	Advisory Board Meeting 2 (all advisory board members)	61	-			

	Date	Event	Participants	Demo Questions Asked (Y/N)	Carrboro Staff	FNI/Other	Add. Costs	
2025	Jan	-	-	-	-	-	-	
	Feb	2/19	Stakeholder in-person presentation of draft plan/renderings (business owners, local service providers, & residents)	19	N	2	2	\$93
		2/19	Stakeholder virtual presentation of draft plan/renderings (residents)	1	N	2	1	-
		2/20	Advisory Board Meeting 3 (all advisory board members) – initial renderings presented	27	-	3	1	-
	Mar	3/6	Advisory Board Meeting 4 (all advisory board members) – all renderings presented at meeting	42	-	3	-	-
		3/15	Carrboro in Motion at Estes Park Apartments	11	Y	2	-	-
		3/20	Townwide postcard mailed to all residents with DAP invite from Mayor Foushee	-	-	-	-	-
		3/29	Ask a Planner at Farmers' Market	28	N	1	-	-
	Apr	4/6	Open Streets/Earth Day	101	Y	4	-	-
	May	5/13	Town Council Work Session	-	-	2	1	-
		5/17	Ask a Planner at Farmers' Market	16	N	1	-	-
	Jun	6/19	Juneteenth	31	Y	1	2	\$140
	Jul	7/25	Vision & Goals, Master Plan, & Implementation chapter drafts posted to website	-	-	-	-	-
	Aug	8/1	Carrboro in Motion at Collins Crossing	29	Y	3	-	\$50
		8/2	Community Update at St. Paul's AME	19	Y	3	-	\$200
		8/9	Community Update at the Community School for People Under Six	9	Y	2	2	\$200
		8/9	Unity in the Community at RENA Community Center	12	N	1	-	\$50
		8/15	Carrboro in Motion at Royal Park Apartments	57	Y	3	-	\$50
		8/24	Fiestas en la Calle/Latin American Festival	99	Y	4	-	\$52
	Sep	9/16	Council sets a public hearing for Oct 21, refers draft to all advisory boards Draft plan is published as part of Council agenda	-	-	-	-	-
9/19		Full Draft Downtown Area Plan is posted to website for additional access & review	-	-	-	-	-	
Oct	10/9	Advisory Board Meeting 5 (held for all advisory board members)	48	-	3	1	-	
	10/21	Public Hearing for Adoption	-	-	-	-	-	
	10/29	Press Release published and HOAs emailed	-	-	-	-	-	
Nov	11/3	Signs and Posters distributed around Town for MLK park events & TC meeting (TICs, neighborhoods, and bus stops totaling ~30 signs/banners)	-	-	3	-	\$120	
	11/5	Neighborhood Meeting in Dr. MLK Jr. Park	approx. 50	Y	4	-	\$75	
	11/8	Neighborhood Meeting in Dr. MLK Jr. Park	approx. 50	Y	2	-	\$75	
	11/18	Continued Public Hearing for Adoption	-	-	-	-	-	

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PUBLIC HEARING QUESTIONS

- Memo in Meeting Packet
- Flooding/Stormwater
 - Goal #1: Climate resilience
 - BE-12: Evaluate Communal SCMs
 - BE-14: Retrofit Parking Lots
- Housing Affordability
 - Goal #2: Affordable housing
 - PR-06: UDO Update-Encourage Affordable Housing
 - Future Vision: includes affordable housing for all character areas



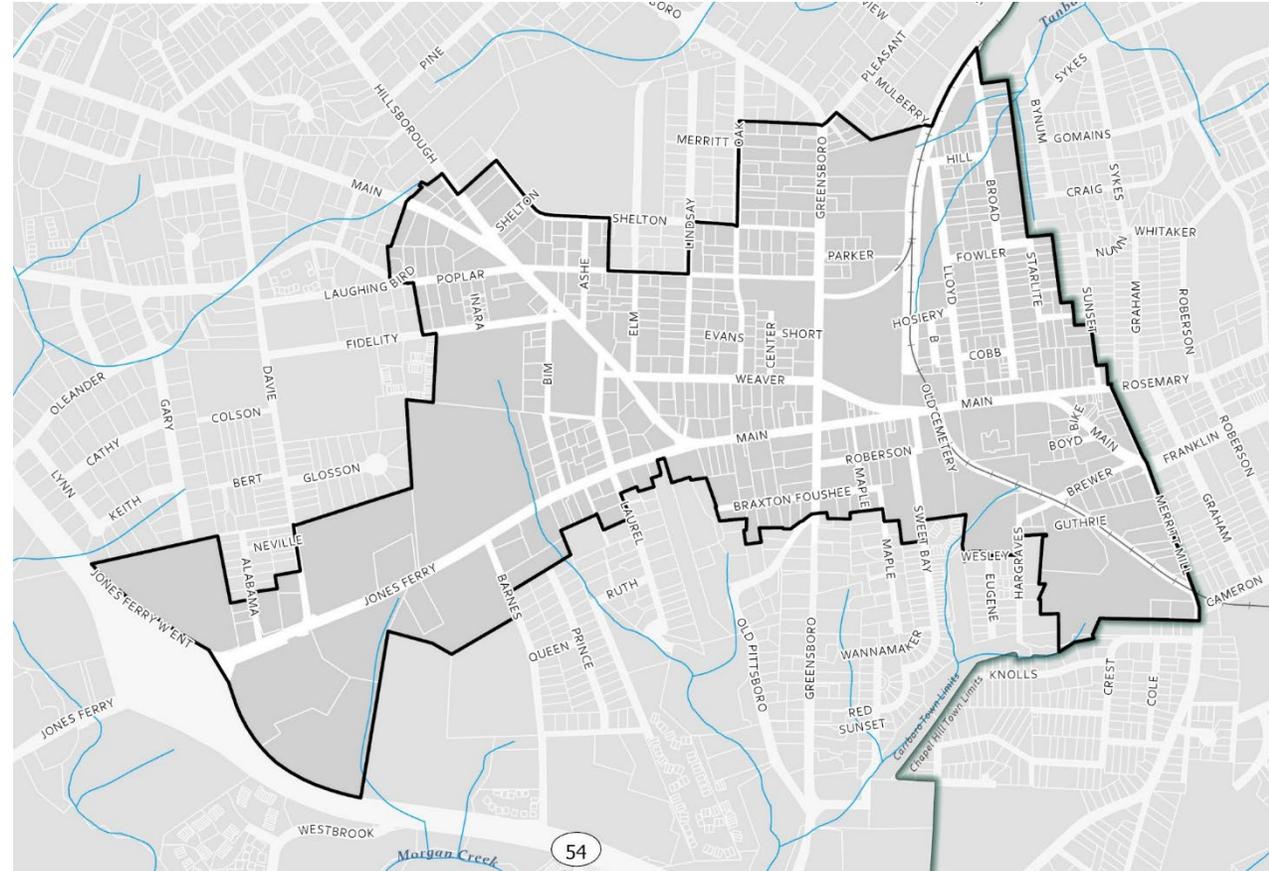
PUBLIC HEARING QUESTIONS

- Economy/Business
 - Goal #4: Support small businesses
 - PR-05: UDO Update-Encourage Affordable Commercial Spaces
 - OP-17: Develop and Maintain a Pop-Up Storefront
- Designs/Renderings
 - Contain environmental, business support, and other elements
 - OP-07: Evaluate Property Redevelopment Opportunities



PROJECT RELATIONSHIP

- **Carrboro Connects**
 - High-level, Town-wide
- **Downtown Area Plan**
 - Medium-level, Downtown Area focus
- **UDO Update**
 - Detail-level, Town-wide
 - Pulls goals, strategies, implementation, and input from higher level plans



ALIGNMENT WITH COMMUNITY

- Carrboro Connects
- Historically under-represented residents and business owners
- Business owners
- Platform for the community's voice

1

Build for climate resilience; protect and plant trees, install and incentivize green stormwater features, enhance and establish public green spaces.

2

Ensure a range of housing choices, including affordable and workforce housing, to support economic diversity and prevent displacement, allowing all current and future residents to thrive in Carrboro's downtown.

3

Improve pedestrian and bicycle infrastructure, reduce traffic congestion, and expand public transit options to create safe and equitable mobility opportunities for all residents.

4

Support small businesses, entrepreneurs and minority-owned enterprises by creating affordable commercial spaces, fostering a dynamic local economy, and encouraging inclusive economic opportunities.

5

Maintain the architectural integrity of historic buildings while encouraging sustainable and compatible development that aligns with Carrboro's unique identity.

RECURRING THEMES

This Plan embodies comments received from residents and visitors across 286 survey responses and hundreds of attendees across public events (note: community members could fill out the survey and come to one or more of the events). The collective vision and goals of this Plan—for an equitable, climate-conscious, and economically sustainable downtown—reflect the outcome of concerted discussions about growth and change in the downtown area. A detailed summary of events and survey responses can be read in the Appendix of this plan.

Through the varying engagement methods, the Carrboro community shared their priorities and vision for the downtown area. When considered holistically, a series of recurring themes become clear.



PUBLIC SPACES

The community envisions inclusive gathering spaces that provide engaging activities at no cost, creating opportunities for everyone to enjoy.



MOBILITY, ACCESS AND TRANSPORTATION

The community prioritizes access and safety, through continued improvements and resources for walking and biking, complete streets that manage traffic effectively and safely, and space for visitors who must drive to come to the downtown area.



AFFORDABILITY

The community desires affordable housing and businesses, with a particular focus on retaining places that meet daily needs and providing more budget-friendly dining options and grocery stores.



PLANTS AND GREEN SPACE

The community values trees, green spaces, native plants and green infrastructure for shade, aesthetics and ecological and environmental services that address climate change, like air quality and stormwater mitigation.



ART, MUSIC AND ENTERTAINMENT

The community desires to continue to foster vibrant spaces like murals, interactive art, color, music and live entertainment to create an engaging atmosphere. Creative expression is a defining feature of Carrboro.



ORGANIC GROWTH AND HISTORIC IDENTITY

The community emphasizes that new development should be thoughtful and blend with the existing spirit of Carrboro, including a strong interest in maintaining historic buildings, small businesses and local landmarks.

DRAFT VOLUME TWO | VISION & GOALS

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Carrboro's downtown area is a vibrant, walkable and community-oriented space that balances preserving historic charm with thoughtful growth. The downtown area serves every Carrboro resident, with particular attention to BIPOC and marginalized community members; as a place for daily needs, a place to gather with community and a place to live. The downtown area fosters economic diversity, celebrates arts and culture, and ensures accessibility for all.

NEXT STEP: IMPLEMENTATION

- Project selection
- Budgeting
- Site-specific planning and design
- Detailed regulatory work
- Community partnerships

All of which will continue the community conversation



QUESTIONS & THANK YOU!

