

MISCELLANEOUS PAYMENT RECPT#: 82188
TOWN OF CARRBORO
CITY HALL
301 West Main Street
CARRBORO, NC 27510

DATE: 10/20/23 TIME: 15:50:18
CLERK: cedwards DEPT:
CUSTOMER#:

COMMENT:

CHG: 433500 MISCELLANEOUS 85.00

REVENUE:

1 5600 438505 85.00

STREET CLOSING

REF1: REF2:

CASH:

01 115130 85.00

BBTGENRL

AMOUNT PAID: 85.00

PAID BY: MARCELA SLADE
PAYMENT METH: CASH

REFERENCE:

AMT TENDERED: 85.00

AMT APPLIED: 85.00

CHANGE: .00

PAID

OCT 20 2023

ME
cash

**STREET CLOSING PERMIT APPLICATION
CONCERNING THE USE OF STREETS AND PUBLIC RIGHT-OF-WAY
FOR STREET FAIRS, FESTIVALS, CARNIVALS, AND OTHER PUBLIC EVENTS**

EVENT: sladesign Fashion Show 2024

EVENT SPONSOR: xerrajeros is the main sponsor, other funds come from awarded grant from Orange County Arts Commission and hope to partner with Weaver St. Market

IS THE SPONSOR A: ☒ NON-PROFIT ☒ FOR PROFIT ☐ OTHER: _____
OCAC xerrajeros.com
Weaver Street

ANY OTHER INFORMATION ABOUT SPONSOR OR EVENT: Please see attached Grant Application with more info on sladesign Fashion Show.

EVENT COORDINATOR INFO:

NAME: Marcela Slade

ADDRESS: Residence: 115 South Peak Drive / Studio: 218 East Main Street Suite 210 Carrboro, NC 27510

TELEPHONE NUMBER: 9194484888

PROPOSED DATE AND TIME PERIOD PROPOSED FOR CLOSING:

DATE: April 12, 2024 **TIME PERIOD: FROM:** 5:30pm **TO:** 8:30pm

RAIN DATE: April 19, 2024

CLEAN-UP TIMETABLE: FROM: 8:00pm **TO:** 8:30pm

APPROXIMATE NUMBER OF PERSONS EXPECTED TO ATTEND THE EVENT: 50+

STREET CLOSING PERMIT APPLICATION CONCERNING
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UPDATED 2023-06

ARE ANY SPECIFIC SERVICES REQUESTED OF THE TOWN? YES ☒ NO ☐

(Traffic control may be required, and event organizers may be required to reimburse the Town for any related expenses):

IF YES, PLEASE SPECIFY: I met with Charles Harrington, Public Works, Police and Fire, 10/19/2023.

We discussed fees and have come to agreements on fee, set-up, break-down and everyone's role.

All businesses on Weaver Street will be notified of event and included in whatever form they might want to be a part of the event, they can conduct business as usual.

ATTACH A SKETCH SHOWING:

- Area where event is to take place.
- Any streets to be closed or obstructed.
- Any barriers or traffic control devices to be erected.
- Location of any concession stand, booth, or other temporary structures.
- Location of proposed fences, stands, platforms, stages, benches, or bleachers.

Attached 

OTHER INFORMATION: _____

INSURANCE INFORMATION: _____

NOTIFICATION OF CENTRAL COMMUNICATIONS (911):

The **APPLICANT** is responsible for notifying Central Communications (911):

- at least five (5) days in advance of the event in writing (Orange County EMS, Post Office Box 8181, Hillsborough, NC 27278)
- on the day of the closing, prior to the actual closing of the street (dialing 911)
- on the day of the closing, when the street is re-opened (dialing 911)

FEE: \$85.00 application fee. Application fee must accompany the submittal of this application.

STREET CLOSING PERMIT APPLICATION CONCERNING
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STREET FAIRS, FESTIVALS, CARNIVALS, AND OTHER PUBLIC EVENTS
UPDATED 2023-06

EVENT / STREET CLOSING CHECKLIST

	<u>Date completed</u>	<u>Completed By</u> <u>(initial)</u>
Permit Application and Fee Received	[10/20/2023]	[]
Staff Review (See attached notes if applicable)	[]	[]
Insurance Certificate (if required)	[]	[]

Title

Marcela Slade

06/10/2023

by **Marcela Slade** in **2023-24 Artist Project Grant Application**

id. 40719054

115 South Peak Drive
Carrboro, North Carolina
27510
United States
9194484888
marcelaslade@gmail.com

Original Submission

06/10/2023

APPLICANT
INFORMATION

Name of primary
contact

 Marcela Slade

Complete mailing
address of primary
contact

 115 South Peak Drive
Carrboro, NC 27510

Email of primary
contact

 marcelaslade@gmail.com

Phone number of
primary contact

 9194484888

Names and emails of
co-applicants (if
applying on behalf of
a group)

Website

<https://xerrajeros.com/sladesign-shows>

How did you hear
about our grant
program?

 Other

Did you attend or
watch the Artist
Project Grant
Training Session?

 YesPROJECT/PROGRAM Tell us about your project or program
INFORMATION

Title of Grant
Request

Funds for sladesign Fashion Show 2024

Grant Amount
Requested

2000

Project Start Date
(no earlier than July
1, 2023)

~~May 10, 2024 OR June 14, 2024 (the project will take a while to create but
the event will be one day)~~

changed to April 12, 2024

Project End Date (no
later than June 30,
2024)

~~May 10, 2024 OR June 14, 2024 (the project will take a while to create but
the event will be one day)~~

w/ rami date of

April 19, 2024 B.O.M

FRIDAYS for the 2nd Friday AFTERNOON.

Project/Program
Summary

The funds will go towards producing the sladesign Fashion Show 2024. sladesign Fashion Shows are unconventional, designed and produced by me, Marcela Slade. The show is more of a performance rather than just the debut of a new sladesign collection. Past sladesign Fashion Shows, have included: models jumping rope in high heels, while the Durham Bouncing Bulldogs jump in the background as a shadow show, models gliding down the runway in roller skates, riding a bike, and/or the stage transforming as the event is happening. sladesign models are diverse in size, age, gender, race and ethnicity. The collection is handmade one-of-a-kind and the materials include recycled materials, silks, cottons and many upcycled pieces which means they are existing pieces of clothing which I tweak to make more appealing or dynamic.

This sladesign Fashion Show (15th) will take place outdoors, pending approval from the Town of Carrboro, on East Weaver Street, the "short" street right in front of Weaver Street Market. The street will be closed off on both ends and will serve as the catwalk, stage for live musicians as well as a seating area for the audience/community. There will be some tree trunks spread randomly throughout the street to be used as pedestals for models to stand still upon or dance. Chairs will be lined up on one side for community members to sit and watch or people can bring their own chairs, like during local town parades. The musicians will sit at the public level, no stage but they will have amplification to reach the audience. It will be a continuous catwalk, (~1 hour) like a video loop, so people can come and go during the duration of the event, rather than have models walk once and then go change into a different outfit.

The collection will be for sale during the show and there will be a "changing room" where clients can try on the items as needed. The changing room will be a self-standing, temporary structure designed and produced specifically for this show.

The collection will take me about 9 months to complete and the event will take place during one night on a 2nd Friday ArtWalk from 6-8pm, the actual catwalk/show will be ~1 hour long with 30 minutes before and after to mingle. The set up will start at 4pm and the break down will be complete by 9pm. The show is FREE and a PUBLIC event.

The Town of Carrboro will be collaborating with Public Works closing off the streets and re-directing traffic as needed. Weaver Street Market will benefit as well as other surrounding businesses, Tesoro, Tandem, Venable, Napoli, OCSC, Jade Palace, Grata Cafe, Atlas, Spotted Dog, Armadillo Grill, as people will buy food and drinks for their needs, during the show, before and after.

Community Impact

sladesign Fashion Shows always impact the community as they are unconventional and create conversation on many levels. They serve the community as entertainment as much as to debut the new sladesign collection. I have had several community members approach me a few days, weeks, months and even years after to express their fascination with the collection, the diversity of my models, the fact that I inspired their child to study Fashion Design or start upcycling their own clothes or even wearing something that might not be the "norm" for both child and parent.

Artist Experience

Since 2007 I have had 14 different sladesign Fashion Shows, they are always FREE and open to the public. I have received funding for the last 2 shows but prior to that, I have funded these all on my own. This will be Fashion Show no. 15! !!

This will be the second time I use a street as a catwalk. In 2021, I closed off part of Old Pittsboro Street and lined one side of the street with chairs and some community members brought their own chairs. This was perfect as we were still using masks and social distancing.

Some of the past venues have been the Golden Belt's Cotton Room, Southern Rail's Station and Beer Garden, Cat's Cradle, El Pobre Diablo and xerrajeros galeria studio shop in Quito, Ecuador, The Carrack Modern Art, Smelt Art Gallery, Salon 2 Eleven and Casa Grande / Carrboro Greenspace on 116 Old Pittsboro Road, where I had the first one.

Attendance has ranged from 250 people at the larger venues to 45 people. They all have been successful events that have entertained the community, I have documented all of the shows with video and/or photography. I have collaborated with musicians in many of these events like: Mark Wells, Peter Lamb, Clark Blomquist, Dexter Romweber and DJ's Nate Dog and Spencer Pope. Other times I have simply had a record player going and the models have changed the records while modeling.

All the shows have been extremely successful. I have sold my work, gotten new commissions, been invited to other Fashion Shows and entertained the community in more than one way.

How do you plan to market your project?

I will market this event on social media, including an event page, with posters which I will also print and post around orange county, radio time on WHUP and wcomfm and I will submit it to the local newspaper calendar and hopefully, they will also include an article highlighting the event, prior or after the show. The OCAC logo will always be included.

PROJECT/PROGRAM BUDGET

Please fill out the charts below with your project's expenses and income. Use the "Explanation" box to offer details for each category. NOTE: The Total Cash Expense must equal the Total Cash Income.

Budgeted Expense

Expenses-english-revised.xlsx

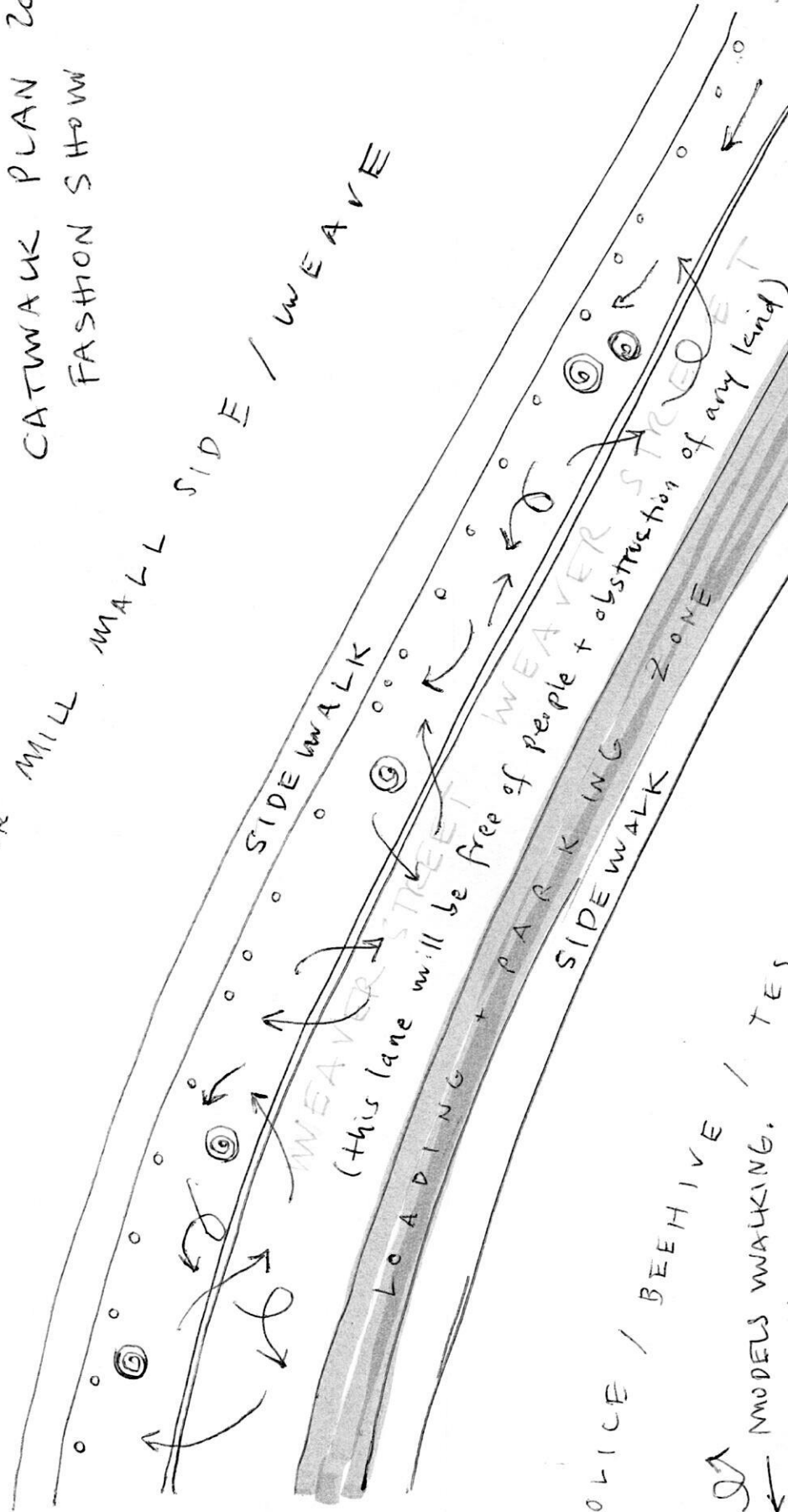
Budgeted Income

Income-english-revised.xlsx

sladesign

CATWALK PLAN 2024
FASHION SHOW

CARR MILL MALL SIDE / WEAVER



POLICE / BEEHIVE / TESORO / SPOTTED DOG SIDE

MODELS WALKING, DANCING...

© TREE TRUNKS for models to stand and pose.

seats / people can also bring their own chairs.

barricades - PUBLIC WORKS

PUBLIC WORKS TRUCKS

