



# 2026 Town of Carrboro Community Survey QCT Results

Presented to the Town of  
Carrboro, North Carolina

April 2026



**Q1. Quality of Life. How would you rate the Town of Carrboro...**

(N=159)

	Excellent	Good	Neutral	Below average	Poor	Don't know
Q1-1. As a place to live	51.6%	41.5%	4.4%	1.9%	0.6%	0.0%
Q1-2. As a place to work	19.5%	29.6%	16.4%	6.9%	3.1%	24.5%
Q1-3. As a place to play	32.7%	45.3%	13.2%	3.1%	1.3%	4.4%
Q1-4. As a place to raise children	34.0%	28.3%	5.0%	3.1%	1.9%	27.7%
Q1-5. As a place to retire	28.9%	27.0%	11.9%	3.1%	2.5%	26.4%
Q1-6. As a place to visit	30.8%	41.5%	18.2%	3.8%	1.9%	3.8%
Q1-7. As a place to start a business	8.2%	17.6%	20.1%	8.2%	3.1%	42.8%
Q1-8. As a place that is welcoming & inclusive to all	53.5%	34.0%	8.2%	1.3%	1.3%	1.9%
Q1-9. As a community advancing racial equity	34.0%	40.9%	15.7%	2.5%	1.3%	5.7%
Q1-10. As a community advancing climate action	25.8%	39.6%	18.9%	3.1%	1.9%	10.7%
Q1-11. As a community headed in the right direction	32.1%	41.5%	15.1%	2.5%	6.3%	2.5%
Q1-12. Overall quality of life in Carrboro	37.1%	51.6%	7.5%	3.1%	0.6%	0.0%

**WITHOUT "DON'T KNOW"****Q1. Quality of Life. How would you rate the Town of Carrboro... (without "don't know")**

(N=159)

	Excellent	Good	Neutral	Below average	Poor
Q1-1. As a place to live	51.6%	41.5%	4.4%	1.9%	0.6%
Q1-2. As a place to work	25.8%	39.2%	21.7%	9.2%	4.2%
Q1-3. As a place to play	34.2%	47.4%	13.8%	3.3%	1.3%
Q1-4. As a place to raise children	47.0%	39.1%	7.0%	4.3%	2.6%
Q1-5. As a place to retire	39.3%	36.8%	16.2%	4.3%	3.4%
Q1-6. As a place to visit	32.0%	43.1%	19.0%	3.9%	2.0%
Q1-7. As a place to start a business	14.3%	30.8%	35.2%	14.3%	5.5%
Q1-8. As a place that is welcoming & inclusive to all	54.5%	34.6%	8.3%	1.3%	1.3%
Q1-9. As a community advancing racial equity	36.0%	43.3%	16.7%	2.7%	1.3%
Q1-10. As a community advancing climate action	28.9%	44.4%	21.1%	3.5%	2.1%
Q1-11. As a community headed in the right direction	32.9%	42.6%	15.5%	2.6%	6.5%
Q1-12. Overall quality of life in Carrboro	37.1%	51.6%	7.5%	3.1%	0.6%

**Q2. Perception of Carrboro. Below are items that may influence your perception of Carrboro. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q2-1. Overall appearance of Town	20.8%	57.9%	15.1%	4.4%	1.9%	0.0%
Q2-2. Quality of new development in Carrboro	8.8%	33.3%	30.2%	15.7%	3.1%	8.8%
Q2-3. Access to parks & green space	30.2%	40.9%	18.9%	8.8%	0.0%	1.3%
Q2-4. Diversity of residents	24.5%	39.0%	22.6%	9.4%	2.5%	1.9%
Q2-5. Current state of race relations	17.0%	35.8%	24.5%	9.4%	1.3%	11.9%
Q2-6. Variety of businesses in Carrboro	18.9%	42.8%	21.4%	12.6%	2.5%	1.9%
Q2-7. Availability of cultural activities & the arts	41.5%	38.4%	12.6%	4.4%	1.9%	1.3%
Q2-8. Availability of festivals & community events	47.2%	37.7%	10.7%	1.9%	0.6%	1.9%

**WITHOUT "DON'T KNOW"****Q2. Perception of Carrboro. Below are items that may influence your perception of Carrboro. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q2-1. Overall appearance of Town	20.8%	57.9%	15.1%	4.4%	1.9%
Q2-2. Quality of new development in Carrboro	9.7%	36.6%	33.1%	17.2%	3.4%
Q2-3. Access to parks & green space	30.6%	41.4%	19.1%	8.9%	0.0%
Q2-4. Diversity of residents	25.0%	39.7%	23.1%	9.6%	2.6%
Q2-5. Current state of race relations	19.3%	40.7%	27.9%	10.7%	1.4%
Q2-6. Variety of businesses in Carrboro	19.2%	43.6%	21.8%	12.8%	2.6%
Q2-7. Availability of cultural activities & the arts	42.0%	38.9%	12.7%	4.5%	1.9%
Q2-8. Availability of festivals & community events	48.1%	38.5%	10.9%	1.9%	0.6%

**Q3. Town Leadership. How much do you agree...**

(N=159)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q3-1. Town is responsive to the needs of its residents	15.7%	32.1%	23.9%	10.1%	4.4%	13.8%
Q3-2. I have opportunities to participate in Town decision making	17.6%	33.3%	20.8%	6.9%	5.0%	16.4%
Q3-3. I have a good understanding of the services provided by Town	15.7%	41.5%	20.1%	15.7%	1.3%	5.7%

**WITHOUT "DON'T KNOW"****Q3. Town Leadership. How much do you agree... (without "don't know")**

(N=159)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q3-1. Town is responsive to the needs of its residents	18.2%	37.2%	27.7%	11.7%	5.1%
Q3-2. I have opportunities to participate in Town decision making	21.1%	39.8%	24.8%	8.3%	6.0%
Q3-3. I have a good understanding of the services provided by Town	16.7%	44.0%	21.3%	16.7%	1.3%

**Q4. Major Categories of Services. How satisfied are you with the overall quality of...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q4-1. Communication & engagement	18.2%	42.8%	27.0%	10.1%	0.0%	1.9%
Q4-2. Economic development	6.9%	32.7%	32.1%	11.3%	3.1%	13.8%
Q4-3. Fire services	48.4%	32.1%	9.4%	0.6%	0.0%	9.4%
Q4-4. Housing & community services	8.8%	30.2%	28.9%	13.2%	6.9%	11.9%
Q4-5. Parks & recreation facilities	30.8%	48.4%	16.4%	4.4%	0.0%	0.0%
Q4-6. Planning, zoning, & inspection services	9.4%	25.8%	27.7%	8.2%	4.4%	24.5%
Q4-7. Police services	26.4%	42.1%	17.6%	5.0%	1.3%	7.5%
Q4-8. Public parking	25.8%	39.6%	14.5%	15.1%	3.8%	1.3%
Q4-9. Public works (trash/yard waste collection)	30.8%	47.8%	11.9%	4.4%	0.6%	4.4%
Q4-10. Recreation & cultural programs	30.8%	46.5%	17.6%	1.9%	0.6%	2.5%
Q4-11. Stormwater management	12.6%	35.8%	24.5%	9.4%	1.9%	15.7%
Q4-12. Transportation infrastructure (sidewalks, bike lanes)	17.0%	41.5%	20.1%	16.4%	5.0%	0.0%

**WITHOUT "DON'T KNOW"****Q4. Major Categories of Services. How satisfied are you with the overall quality of... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q4-1. Communication & engagement	18.6%	43.6%	27.6%	10.3%	0.0%
Q4-2. Economic development	8.0%	38.0%	37.2%	13.1%	3.6%
Q4-3. Fire services	53.5%	35.4%	10.4%	0.7%	0.0%
Q4-4. Housing & community services	10.0%	34.3%	32.9%	15.0%	7.9%
Q4-5. Parks & recreation facilities	30.8%	48.4%	16.4%	4.4%	0.0%
Q4-6. Planning, zoning, & inspection services	12.5%	34.2%	36.7%	10.8%	5.8%
Q4-7. Police services	28.6%	45.6%	19.0%	5.4%	1.4%
Q4-8. Public parking	26.1%	40.1%	14.6%	15.3%	3.8%
Q4-9. Public works (trash/yard waste collection)	32.2%	50.0%	12.5%	4.6%	0.7%
Q4-10. Recreation & cultural programs	31.6%	47.7%	18.1%	1.9%	0.6%
Q4-11. Stormwater management	14.9%	42.5%	29.1%	11.2%	2.2%
Q4-12. Transportation infrastructure (sidewalks, bike lanes)	17.0%	41.5%	20.1%	16.4%	5.0%

**Q5. Which THREE of the services listed in Question 4 are most important to you?**

<u>Q5. Top choice</u>	<u>Number</u>	<u>Percent</u>
Communication & engagement	4	2.5 %
Economic development	10	6.3 %
Fire services	12	7.5 %
Housing & community services	45	28.3 %
Parks & recreation facilities	15	9.4 %
Planning, zoning, & inspection services	6	3.8 %
Police services	8	5.0 %
Public parking	7	4.4 %
Public works (trash/yard waste collection)	3	1.9 %
Recreation & cultural programs	6	3.8 %
Stormwater management	4	2.5 %
Transportation infrastructure (sidewalks, bike lanes)	32	20.1 %
None chosen	7	4.4 %
Total	159	100.0 %

**Q5. Which THREE of the services listed in Question 4 are most important to you?**

<u>Q5. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Communication & engagement	11	6.9 %
Economic development	18	11.3 %
Fire services	7	4.4 %
Housing & community services	16	10.1 %
Parks & recreation facilities	20	12.6 %
Planning, zoning, & inspection services	9	5.7 %
Police services	11	6.9 %
Public parking	12	7.5 %
Public works (trash/yard waste collection)	7	4.4 %
Recreation & cultural programs	6	3.8 %
Stormwater management	8	5.0 %
Transportation infrastructure (sidewalks, bike lanes)	25	15.7 %
None chosen	9	5.7 %
Total	159	100.0 %

**Q5. Which THREE of the services listed in Question 4 are most important to you?**

Q5. 3rd choice	Number	Percent
Communication & engagement	4	2.5 %
Economic development	11	6.9 %
Fire services	3	1.9 %
Housing & community services	12	7.5 %
Parks & recreation facilities	23	14.5 %
Planning, zoning, & inspection services	7	4.4 %
Police services	11	6.9 %
Public parking	9	5.7 %
Public works (trash/yard waste collection)	21	13.2 %
Recreation & cultural programs	16	10.1 %
Stormwater management	8	5.0 %
Transportation infrastructure (sidewalks, bike lanes)	21	13.2 %
None chosen	13	8.2 %
Total	159	100.0 %

**SUM OF TOP 3 CHOICES****Q5. Which THREE of the services listed in Question 4 are most important to you? (top 3)**

Q5. Sum of top 3 choices	Number	Percent
Communication & engagement	19	11.9 %
Economic development	39	24.5 %
Fire services	22	13.8 %
Housing & community services	73	45.9 %
Parks & recreation facilities	58	36.5 %
Planning, zoning, & inspection services	22	13.8 %
Police services	30	18.9 %
Public parking	28	17.6 %
Public works (trash/yard waste collection)	31	19.5 %
Recreation & cultural programs	28	17.6 %
Stormwater management	20	12.6 %
Transportation infrastructure (sidewalks, bike lanes)	78	49.1 %
None chosen	7	4.4 %
Total	455	

**Q6. Overall Satisfaction. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q6-1. Overall quality of services provided by Town	17.6%	62.9%	13.8%	3.1%	1.9%	0.6%
Q6-2. Overall quality of customer service from Town employees	23.9%	34.6%	18.2%	3.1%	2.5%	17.6%
Q6-3. Overall value received for Town tax dollars & fees	10.7%	35.8%	25.8%	13.2%	6.9%	7.5%

**WITHOUT "DON'T KNOW"****Q6. Overall Satisfaction. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q6-1. Overall quality of services provided by Town	17.7%	63.3%	13.9%	3.2%	1.9%
Q6-2. Overall quality of customer service from Town employees	29.0%	42.0%	22.1%	3.8%	3.1%
Q6-3. Overall value received for Town tax dollars & fees	11.6%	38.8%	27.9%	14.3%	7.5%

**Q7. Recreation, Parks & Cultural Resources. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q7-1. Maintenance of Town parks	26.4%	51.6%	15.1%	3.8%	0.0%	3.1%
Q7-2. Number of walking & biking trails	23.3%	44.7%	14.5%	11.3%	1.9%	4.4%
Q7-3. Quality of outdoor athletic fields	11.9%	43.4%	17.0%	3.1%	0.6%	23.9%
Q7-4. Town's youth programs	10.7%	20.8%	17.0%	2.5%	0.6%	48.4%
Q7-5. Town's adult programs	13.8%	25.2%	20.8%	3.8%	1.3%	35.2%
Q7-6. Town's senior (55+) programs	7.5%	18.9%	14.5%	1.3%	0.6%	57.2%
Q7-7. Town special events (e.g., July 4th, Music Festival)	35.8%	42.8%	12.6%	1.9%	0.6%	6.3%
Q7-8. Ease of registering for programs	15.7%	32.7%	15.1%	1.9%	1.3%	33.3%
Q7-9. Fees charged for recreation programs	16.4%	27.0%	17.6%	3.8%	0.6%	34.6%
Q7-10. Availability of diverse cultural events	27.7%	40.9%	18.2%	2.5%	1.3%	9.4%
Q7-11. Availability of meeting & gathering spaces	24.5%	41.5%	18.9%	3.8%	0.0%	11.3%

**WITHOUT "DON'T KNOW"****Q7. Recreation, Parks & Cultural Resources. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q7-1. Maintenance of Town parks	27.3%	53.2%	15.6%	3.9%	0.0%
Q7-2. Number of walking & biking trails	24.3%	46.7%	15.1%	11.8%	2.0%
Q7-3. Quality of outdoor athletic fields	15.7%	57.0%	22.3%	4.1%	0.8%
Q7-4. Town's youth programs	20.7%	40.2%	32.9%	4.9%	1.2%
Q7-5. Town's adult programs	21.4%	38.8%	32.0%	5.8%	1.9%
Q7-6. Town's senior (55+) programs	17.6%	44.1%	33.8%	2.9%	1.5%
Q7-7. Town special events (e. g., July 4th, Music Festival)	38.3%	45.6%	13.4%	2.0%	0.7%
Q7-8. Ease of registering for programs	23.6%	49.1%	22.6%	2.8%	1.9%
Q7-9. Fees charged for recreation programs	25.0%	41.3%	26.9%	5.8%	1.0%
Q7-10. Availability of diverse cultural events	30.6%	45.1%	20.1%	2.8%	1.4%
Q7-11. Availability of meeting & gathering spaces	27.7%	46.8%	21.3%	4.3%	0.0%

**Q8. Which THREE of the services listed in Question 7 are most important to you?**

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Maintenance of Town parks	34	21.4 %
Number of walking & biking trails	54	34.0 %
Quality of outdoor athletic fields	2	1.3 %
Town's youth programs	6	3.8 %
Town's adult programs	6	3.8 %
Town's senior (55+) programs	12	7.5 %
Town special events (e.g., July 4th, Music Festival)	14	8.8 %
Ease of registering for programs	1	0.6 %
Fees charged for recreation programs	5	3.1 %
Availability of diverse cultural events	12	7.5 %
Availability of meeting & gathering spaces	6	3.8 %
None chosen	7	4.4 %
Total	159	100.0 %

**Q8. Which THREE of the services listed in Question 7 are most important to you?**

<u>Q8. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Maintenance of Town parks	26	16.4 %
Number of walking & biking trails	29	18.2 %
Quality of outdoor athletic fields	7	4.4 %
Town's youth programs	11	6.9 %
Town's adult programs	7	4.4 %
Town's senior (55+) programs	6	3.8 %
Town special events (e.g., July 4th, Music Festival)	21	13.2 %
Ease of registering for programs	4	2.5 %
Fees charged for recreation programs	6	3.8 %
Availability of diverse cultural events	17	10.7 %
Availability of meeting & gathering spaces	16	10.1 %
None chosen	9	5.7 %
Total	159	100.0 %

**Q8. Which THREE of the services listed in Question 7 are most important to you?**

Q8. 3rd choice	Number	Percent
Maintenance of Town parks	24	15.1 %
Number of walking & biking trails	18	11.3 %
Quality of outdoor athletic fields	6	3.8 %
Town's youth programs	8	5.0 %
Town's adult programs	5	3.1 %
Town's senior (55+) programs	9	5.7 %
Town special events (e.g., July 4th, Music Festival)	18	11.3 %
Ease of registering for programs	15	9.4 %
Fees charged for recreation programs	7	4.4 %
Availability of diverse cultural events	17	10.7 %
Availability of meeting & gathering spaces	18	11.3 %
None chosen	14	8.8 %
Total	159	100.0 %

**SUM OF TOP 3 CHOICES****Q8. Which THREE of the services listed in Question 7 are most important to you? (top 3)**

Q8. Sum of top 3 choices	Number	Percent
Maintenance of Town parks	84	52.8 %
Number of walking & biking trails	101	63.5 %
Quality of outdoor athletic fields	15	9.4 %
Town's youth programs	25	15.7 %
Town's adult programs	18	11.3 %
Town's senior (55+) programs	27	17.0 %
Town special events (e.g., July 4th, Music Festival)	53	33.3 %
Ease of registering for programs	20	12.6 %
Fees charged for recreation programs	18	11.3 %
Availability of diverse cultural events	46	28.9 %
Availability of meeting & gathering spaces	40	25.2 %
None chosen	7	4.4 %
Total	454	

**Q9. Safety. How safe do you feel...**

(N=159)

	Very safe	Safe	Neutral	Unsafe	Very unsafe	Don't know
Q9-1. In your neighborhood	43.4%	44.0%	6.9%	5.7%	0.0%	0.0%
Q9-2. In Town parks & facilities	35.8%	44.7%	10.7%	6.9%	0.6%	1.3%
Q9-3. In shopping & dining areas	47.8%	39.6%	10.1%	1.3%	0.6%	0.6%
Q9-4. Overall feeling of safety in Carrboro	38.4%	48.4%	7.5%	5.0%	0.6%	0.0%

**WITHOUT "DON'T KNOW"****Q9. Safety. How safe do you feel... (without "don't know")**

(N=159)

	Very safe	Safe	Neutral	Unsafe	Very unsafe
Q9-1. In your neighborhood	43.4%	44.0%	6.9%	5.7%	0.0%
Q9-2. In Town parks & facilities	36.3%	45.2%	10.8%	7.0%	0.6%
Q9-3. In shopping & dining areas	48.1%	39.9%	10.1%	1.3%	0.6%
Q9-4. Overall feeling of safety in Carrboro	38.4%	48.4%	7.5%	5.0%	0.6%

**Q10(1-6). Fire Services. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q10-1. Overall effectiveness of Carrboro Fire Department	45.3%	25.8%	4.4%	0.0%	0.6%	23.9%
Q10-2. Responsiveness to community concerns	34.0%	31.4%	8.2%	0.6%	0.6%	25.2%
Q10-3. Respectfulness of fire personnel toward people	47.2%	25.2%	6.9%	0.6%	0.6%	19.5%
Q10-4. Visibility of Fire Department in the community	51.6%	32.7%	7.5%	0.0%	0.6%	7.5%
Q10-5. Fire prevention/hazard preparedness/safety education programs	32.1%	22.6%	13.2%	0.0%	0.6%	31.4%
Q10-6. Timeliness of Fire Department response to emergencies	39.6%	19.5%	5.7%	0.0%	0.6%	34.6%

**WITHOUT "DON'T KNOW"****Q10(1-6). Fire Services. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q10-1. Overall effectiveness of Carrboro Fire Department	59.5%	33.9%	5.8%	0.0%	0.8%
Q10-2. Responsiveness to community concerns	45.4%	42.0%	10.9%	0.8%	0.8%
Q10-3. Respectfulness of fire personnel toward people	58.6%	31.3%	8.6%	0.8%	0.8%
Q10-4. Visibility of Fire Department in the community	55.8%	35.4%	8.2%	0.0%	0.7%
Q10-5. Fire prevention/hazard preparedness/safety education programs	46.8%	33.0%	19.3%	0.0%	0.9%
Q10-6. Timeliness of Fire Department response to emergencies	60.6%	29.8%	8.7%	0.0%	1.0%

**Q10(7-12). Police Services. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q10-7. Overall effectiveness of Carrboro Police Department	27.7%	35.2%	16.4%	3.1%	0.6%	17.0%
Q10-8. Responsiveness to community concerns	25.2%	32.7%	13.2%	3.8%	0.6%	24.5%
Q10-9. Respectfulness of Police personnel toward people	37.7%	32.7%	10.7%	2.5%	1.9%	14.5%
Q10-10. Visibility of Police in the community	31.4%	35.8%	20.1%	3.8%	1.3%	7.5%
Q10-11. Enforcement of local traffic laws	18.9%	32.7%	17.0%	9.4%	6.3%	15.7%
Q10-12. Timeliness of Police Department response to emergencies	27.7%	26.4%	10.7%	1.9%	0.6%	32.7%

**WITHOUT "DON'T KNOW"**

**Q10(7-12). Police Services. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q10-7. Overall effectiveness of Carrboro Police Department	33.3%	42.4%	19.7%	3.8%	0.8%
Q10-8. Responsiveness to community concerns	33.3%	43.3%	17.5%	5.0%	0.8%
Q10-9. Respectfulness of Police personnel toward people	44.1%	38.2%	12.5%	2.9%	2.2%
Q10-10. Visibility of Police in the community	34.0%	38.8%	21.8%	4.1%	1.4%
Q10-11. Enforcement of local traffic laws	22.4%	38.8%	20.1%	11.2%	7.5%
Q10-12. Timeliness of Police Department response to emergencies	41.1%	39.3%	15.9%	2.8%	0.9%

**Q11. Which THREE of the Public Safety services listed in Question 10 are most important to you?**

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Overall effectiveness of Carrboro Fire Department	33	20.8 %
Responsiveness to community concerns	8	5.0 %
Respectfulness of fire personnel toward people	4	2.5 %
Visibility of Fire Department in the community	1	0.6 %
Fire prevention/hazard preparedness/safety education programs	3	1.9 %
Timeliness of Fire Department response to emergencies	19	11.9 %
Overall effectiveness of Carrboro Police Department	22	13.8 %
Responsiveness to community concerns	7	4.4 %
Respectfulness of Police personnel toward people	14	8.8 %
Visibility of Police in the community	5	3.1 %
Enforcement of local traffic laws	11	6.9 %
Timeliness of Police Department response to emergencies	15	9.4 %
<u>None chosen</u>	<u>17</u>	<u>10.7 %</u>
Total	159	100.0 %

**Q11. Which THREE of the Public Safety services listed in Question 10 are most important to you?**

<u>Q11. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Overall effectiveness of Carrboro Fire Department	14	8.8 %
Responsiveness to community concerns	7	4.4 %
Respectfulness of fire personnel toward people	9	5.7 %
Visibility of Fire Department in the community	2	1.3 %
Fire prevention/hazard preparedness/safety education programs	4	2.5 %
Timeliness of Fire Department response to emergencies	26	16.4 %
Overall effectiveness of Carrboro Police Department	19	11.9 %
Responsiveness to community concerns	13	8.2 %
Respectfulness of Police personnel toward people	11	6.9 %
Visibility of Police in the community	1	0.6 %
Enforcement of local traffic laws	4	2.5 %
Timeliness of Police Department response to emergencies	28	17.6 %
<u>None chosen</u>	<u>21</u>	<u>13.2 %</u>
Total	159	100.0 %

**Q11. Which THREE of the Public Safety services listed in Question 10 are most important to you?**

Q11. 3rd choice	Number	Percent
Overall effectiveness of Carrboro Fire Department	11	6.9 %
Responsiveness to community concerns	11	6.9 %
Fire prevention/hazard preparedness/safety education programs	9	5.7 %
Timeliness of Fire Department response to emergencies	13	8.2 %
Overall effectiveness of Carrboro Police Department	12	7.5 %
Responsiveness to community concerns	16	10.1 %
Respectfulness of Police personnel toward people	27	17.0 %
Visibility of Police in the community	5	3.1 %
Enforcement of local traffic laws	10	6.3 %
Timeliness of Police Department response to emergencies	20	12.6 %
None chosen	25	15.7 %
Total	159	100.0 %

**SUM OF TOP 3 CHOICES****Q11. Which THREE of the Public Safety services listed in Question 10 are most important to you? (top 3)**

Q11. Sum of top 3 choices	Number	Percent
Overall effectiveness of Carrboro Fire Department	58	36.5 %
Responsiveness to community concerns	26	16.4 %
Respectfulness of fire personnel toward people	13	8.2 %
Visibility of Fire Department in the community	3	1.9 %
Fire prevention/hazard preparedness/safety education programs	16	10.1 %
Timeliness of Fire Department response to emergencies	58	36.5 %
Overall effectiveness of Carrboro Police Department	53	33.3 %
Responsiveness to community concerns	36	22.6 %
Respectfulness of Police personnel toward people	52	32.7 %
Visibility of Police in the community	11	6.9 %
Enforcement of local traffic laws	25	15.7 %
Timeliness of Police Department response to emergencies	63	39.6 %
None chosen	17	10.7 %
Total	431	

**Q12. Transportation. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q12-1. Ease of walking in Carrboro	32.7%	47.2%	10.7%	6.9%	0.6%	1.9%
Q12-2. Ease of biking in Carrboro	17.6%	38.4%	17.6%	6.3%	2.5%	17.6%
Q12-3. Ease of driving in Carrboro	19.5%	41.5%	15.7%	15.7%	3.8%	3.8%
Q12-4. Availability of sidewalks	18.9%	38.4%	20.1%	14.5%	6.3%	1.9%
Q12-5. Availability of greenways/ multi-use paths	17.6%	36.5%	21.4%	13.2%	2.5%	8.8%
Q12-6. Availability of on-street bike amenities	11.9%	30.8%	23.9%	6.9%	3.1%	23.3%
Q12-7. Availability of bicycle parking	15.1%	34.0%	19.5%	5.0%	0.6%	25.8%
Q12-8. Adequacy of street lighting	19.5%	39.6%	24.5%	11.9%	1.3%	3.1%
Q12-9. Availability of parking downtown	23.9%	32.7%	16.4%	14.5%	7.5%	5.0%

**WITHOUT "DON'T KNOW"****Q12. Transportation. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q12-1. Ease of walking in Carrboro	33.3%	48.1%	10.9%	7.1%	0.6%
Q12-2. Ease of biking in Carrboro	21.4%	46.6%	21.4%	7.6%	3.1%
Q12-3. Ease of driving in Carrboro	20.3%	43.1%	16.3%	16.3%	3.9%
Q12-4. Availability of sidewalks	19.2%	39.1%	20.5%	14.7%	6.4%
Q12-5. Availability of greenways/multi-use paths	19.3%	40.0%	23.4%	14.5%	2.8%
Q12-6. Availability of on-street bike amenities	15.6%	40.2%	31.1%	9.0%	4.1%
Q12-7. Availability of bicycle parking	20.3%	45.8%	26.3%	6.8%	0.8%
Q12-8. Adequacy of street lighting	20.1%	40.9%	25.3%	12.3%	1.3%
Q12-9. Availability of parking downtown	25.2%	34.4%	17.2%	15.2%	7.9%

**Q13. Which THREE of the services listed in Question 12 are most important to you?**

<u>Q13. Top choice</u>	<u>Number</u>	<u>Percent</u>
Ease of walking in Carrboro	58	36.5 %
Ease of biking in Carrboro	11	6.9 %
Ease of driving in Carrboro	21	13.2 %
Availability of sidewalks	22	13.8 %
Availability of greenways/multi-use paths	10	6.3 %
Availability of on-street bike amenities	2	1.3 %
Adequacy of street lighting	3	1.9 %
Availability of parking downtown	22	13.8 %
<u>None chosen</u>	<u>10</u>	<u>6.3 %</u>
Total	159	100.0 %

**Q13. Which THREE of the services listed in Question 12 are most important to you?**

<u>Q13. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Ease of walking in Carrboro	23	14.5 %
Ease of biking in Carrboro	15	9.4 %
Ease of driving in Carrboro	18	11.3 %
Availability of sidewalks	34	21.4 %
Availability of greenways/multi-use paths	16	10.1 %
Availability of on-street bike amenities	8	5.0 %
Availability of bicycle parking	3	1.9 %
Adequacy of street lighting	10	6.3 %
Availability of parking downtown	19	11.9 %
<u>None chosen</u>	<u>13</u>	<u>8.2 %</u>
Total	159	100.0 %

**Q13. Which THREE of the services listed in Question 12 are most important to you?**

<u>Q13. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Ease of walking in Carrboro	18	11.3 %
Ease of biking in Carrboro	11	6.9 %
Ease of driving in Carrboro	22	13.8 %
Availability of sidewalks	19	11.9 %
Availability of greenways/multi-use paths	22	13.8 %
Availability of on-street bike amenities	8	5.0 %
Availability of bicycle parking	3	1.9 %
Adequacy of street lighting	23	14.5 %
Availability of parking downtown	16	10.1 %
None chosen	17	10.7 %
Total	159	100.0 %

**SUM OF TOP 3 CHOICES****Q13. Which THREE of the services listed in Question 12 are most important to you? (top 3)**

<u>Q13. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Ease of walking in Carrboro	99	62.3 %
Ease of biking in Carrboro	37	23.3 %
Ease of driving in Carrboro	61	38.4 %
Availability of sidewalks	75	47.2 %
Availability of greenways/multi-use paths	48	30.2 %
Availability of on-street bike amenities	18	11.3 %
Availability of bicycle parking	6	3.8 %
Adequacy of street lighting	36	22.6 %
Availability of parking downtown	57	35.8 %
None chosen	10	6.3 %
Total	447	

**Q14. Does anyone in your household ride a bicycle?**

<u>Q14. Does anyone in your household ride a bicycle</u>	<u>Number</u>	<u>Percent</u>
Yes	73	45.9 %
No	85	53.5 %
Not provided	1	0.6 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q14. Does anyone in your household ride a bicycle? (without "not provided")**

<u>Q14. Does anyone in your household ride a bicycle</u>	<u>Number</u>	<u>Percent</u>
Yes	73	46.2 %
No	85	53.8 %
Total	158	100.0 %

**Q14a. If "Yes" to Question 14, why do they ride a bicycle?**

<u>Q14a. Why do they ride a bicycle</u>	<u>Number</u>	<u>Percent</u>
To commute to work or school	37	50.7 %
For errands	41	56.2 %
For recreation	56	76.7 %
Total	134	

**Q15. Do you or any members of your household use the Chapel Hill Transit system?**

Q15. Do your household members use Chapel Hill Transit system	Number	Percent
Yes	78	49.1 %
No	81	50.9 %
Total	159	100.0 %

**Q15a. If "Yes" to Question 15, what is the primary reason for taking the bus?**

Q15a. Primary reason for taking the bus	Number	Percent
To go to & from work	31	39.7 %
To go to & from shopping	8	10.3 %
To go to & from medical appointments	5	6.4 %
To go to & from social activities	15	19.2 %
To go to & from school	19	24.4 %
Total	78	100.0 %

**Q15b. If "No" to Question 15, what is the primary reason for not taking the bus?**

Q15b. Primary reason for not taking the bus	Number	Percent
Service is not frequent enough	4	4.9 %
Not enough service on weekends	1	1.2 %
Just prefer to drive/bike/walk	57	70.4 %
Service isn't offered to places I need to go	5	6.2 %
Not enough service in the evening	2	2.5 %
Other	8	9.9 %
Not provided	4	4.9 %
Total	81	100.0 %

**WITHOUT "NOT PROVIDED"****Q15b. If "No" to Question 15, what is the primary reason for not taking the bus? (without "not provided")**

Q15b. Primary reason for not taking the bus	Number	Percent
Service is not frequent enough	4	5.2 %
Not enough service on weekends	1	1.3 %
Just prefer to drive/bike/walk	57	74.0 %
Service isn't offered to places I need to go	5	6.5 %
Not enough service in the evening	2	2.6 %
Other	8	10.4 %
Total	77	100.0 %

**Q16. Maintenance. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q16-1. Maintenance of Downtown Carrboro	23.3%	55.3%	9.4%	7.5%	1.3%	3.1%
Q16-2. Maintenance of Town buildings & facilities	19.5%	52.8%	17.0%	1.9%	1.9%	6.9%
Q16-3. Accessibility of public areas/facilities for persons with disabilities	13.2%	23.9%	19.5%	6.3%	0.6%	36.5%
Q16-4. Landscaping & maintenance in parks, medians, & other public areas	20.1%	56.6%	13.2%	5.7%	0.0%	4.4%
Q16-5. Maintenance & cleanliness of streets & public areas	20.1%	52.2%	13.2%	9.4%	3.1%	1.9%
Q16-6. Maintenance of street signs	22.6%	59.1%	13.2%	2.5%	0.6%	1.9%
Q16-7. Town efforts to mitigate draining/flooding in public areas	10.7%	37.1%	27.0%	6.9%	2.5%	15.7%

**WITHOUT "DON'T KNOW"****Q16. Maintenance. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q16-1. Maintenance of Downtown Carrboro	24.0%	57.1%	9.7%	7.8%	1.3%
Q16-2. Maintenance of Town buildings & facilities	20.9%	56.8%	18.2%	2.0%	2.0%
Q16-3. Accessibility of public areas/facilities for persons with disabilities	20.8%	37.6%	30.7%	9.9%	1.0%
Q16-4. Landscaping & maintenance in parks, medians, & other public areas	21.1%	59.2%	13.8%	5.9%	0.0%
Q16-5. Maintenance & cleanliness of streets & public areas	20.5%	53.2%	13.5%	9.6%	3.2%
Q16-6. Maintenance of street signs	23.1%	60.3%	13.5%	2.6%	0.6%
Q16-7. Town efforts to mitigate draining/flooding in public areas	12.7%	44.0%	32.1%	8.2%	3.0%

**Q17. Which THREE of the items listed in Question 16 are most important to you?**

<u>Q17. Top choice</u>	<u>Number</u>	<u>Percent</u>
Maintenance of Downtown Carrboro	55	34.6 %
Maintenance of Town buildings & facilities	4	2.5 %
Accessibility of public areas/facilities for persons with disabilities	22	13.8 %
Landscaping & maintenance in parks, medians, & other public areas	11	6.9 %
Maintenance & cleanliness of streets & public areas	30	18.9 %
Maintenance of street signs	1	0.6 %
Town efforts to mitigate draining/flooding in public areas	24	15.1 %
<u>None chosen</u>	<u>12</u>	<u>7.5 %</u>
Total	159	100.0 %

**Q17. Which THREE of the items listed in Question 16 are most important to you?**

<u>Q17. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Maintenance of Downtown Carrboro	23	14.5 %
Maintenance of Town buildings & facilities	21	13.2 %
Accessibility of public areas/facilities for persons with disabilities	19	11.9 %
Landscaping & maintenance in parks, medians, & other public areas	19	11.9 %
Maintenance & cleanliness of streets & public areas	37	23.3 %
Maintenance of street signs	7	4.4 %
Town efforts to mitigate draining/flooding in public areas	20	12.6 %
<u>None chosen</u>	<u>13</u>	<u>8.2 %</u>
Total	159	100.0 %

**Q17. Which THREE of the items listed in Question 16 are most important to you?**

Q17. 3rd choice	Number	Percent
Maintenance of Downtown Carrboro	14	8.8 %
Maintenance of Town buildings & facilities	20	12.6 %
Accessibility of public areas/facilities for persons with disabilities	20	12.6 %
Landscaping & maintenance in parks, medians, & other public areas	23	14.5 %
Maintenance & cleanliness of streets & public areas	35	22.0 %
Maintenance of street signs	6	3.8 %
Town efforts to mitigate draining/flooding in public areas	25	15.7 %
None chosen	16	10.1 %
Total	159	100.0 %

**SUM OF TOP 3 CHOICES****Q17. Which THREE of the items listed in Question 16 are most important to you? (top 3)**

Q17. Sum of top 3 choices	Number	Percent
Maintenance of Downtown Carrboro	92	57.9 %
Maintenance of Town buildings & facilities	45	28.3 %
Accessibility of public areas/facilities for persons with disabilities	61	38.4 %
Landscaping & maintenance in parks, medians, & other public areas	53	33.3 %
Maintenance & cleanliness of streets & public areas	102	64.2 %
Maintenance of street signs	14	8.8 %
Town efforts to mitigate draining/flooding in public areas	69	43.4 %
None chosen	12	7.5 %
Total	448	

**Q18. Local Economy and Development. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q18-1. New company growth (incubators, start-ups, entrepreneurs)	3.1%	17.6%	23.3%	13.2%	5.0%	37.7%
Q18-2. Job growth	2.5%	11.3%	26.4%	16.4%	6.9%	36.5%
Q18-3. Access to shopping	14.5%	49.1%	18.2%	11.3%	3.8%	3.1%
Q18-4. Quality of new commercial development in Town	6.3%	21.4%	32.7%	17.0%	4.4%	18.2%
Q18-5. Access to information about current/proposed private development projects	5.7%	17.0%	26.4%	19.5%	8.2%	23.3%

**WITHOUT "DON'T KNOW"**

**Q18. Local Economy and Development. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q18-1. New company growth (incubators, start-ups, entrepreneurs)	5.1%	28.3%	37.4%	21.2%	8.1%
Q18-2. Job growth	4.0%	17.8%	41.6%	25.7%	10.9%
Q18-3. Access to shopping	14.9%	50.6%	18.8%	11.7%	3.9%
Q18-4. Quality of new commercial development in Town	7.7%	26.2%	40.0%	20.8%	5.4%
Q18-5. Access to information about current/proposed private development projects	7.4%	22.1%	34.4%	25.4%	10.7%

**Q19. Which TWO of the items listed in Question 18 is most important to you?**

<u>Q19. Top choice</u>	<u>Number</u>	<u>Percent</u>
New company growth (incubators, start-ups, entrepreneurs)	15	9.4 %
Job growth	33	20.8 %
Access to shopping	41	25.8 %
Quality of new commercial development in Town	29	18.2 %
Access to information about current/proposed private development projects	16	10.1 %
None chosen	25	15.7 %
Total	159	100.0 %

**Q19. Which TWO of the items listed in Question 18 is most important to you?**

<u>Q19. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
New company growth (incubators, start-ups, entrepreneurs)	16	10.1 %
Job growth	23	14.5 %
Access to shopping	19	11.9 %
Quality of new commercial development in Town	41	25.8 %
Access to information about current/proposed private development projects	28	17.6 %
None chosen	32	20.1 %
Total	159	100.0 %

**SUM OF TOP 2 CHOICES****Q19. Which TWO of the items listed in Question 18 is most important to you? (top 2)**

<u>Q19. Sum of top 2 choices</u>	<u>Number</u>	<u>Percent</u>
New company growth (incubators, start-ups, entrepreneurs)	31	19.5 %
Job growth	56	35.2 %
Access to shopping	60	37.7 %
Quality of new commercial development in Town	70	44.0 %
Access to information about current/proposed private development projects	44	27.7 %
None chosen	25	15.7 %
Total	286	

**Q20. Have you applied for any planning, development or building permits in the last 12 months?**

Q20. Have you applied for any planning, development or building permits in last 12 months	Number	Percent
Yes	10	6.3 %
No	149	93.7 %
Total	159	100.0 %

**Q20a. How would you rate your overall experience?**

Q20a. How would you rate your overall experience	Number	Percent
Very satisfied	1	10.0 %
Satisfied	3	30.0 %
Neutral	2	20.0 %
Dissatisfied	2	20.0 %
Very dissatisfied	2	20.0 %
Total	10	100.0 %

**Q21. How would you rate the overall quality of the downtown?**

Q21. How would you rate overall quality of Downtown	Number	Percent
Very good	48	30.2 %
Good	84	52.8 %
Neutral	13	8.2 %
Poor	10	6.3 %
Very poor	2	1.3 %
Not provided	2	1.3 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q21. How would you rate the overall quality of the downtown? (without "not provided")**

Q21. How would you rate overall quality of Downtown	Number	Percent
Very good	48	30.6 %
Good	84	53.5 %
Neutral	13	8.3 %
Poor	10	6.4 %
Very poor	2	1.3 %
Total	157	100.0 %

**Q23. Housing. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q23-1. Availability of housing options by price range	4.4%	13.8%	19.5%	32.1%	23.9%	6.3%
Q23-2. Availability of a range of housing types (e.g., apartments, townhomes, condos, duplexes, single family)	7.5%	34.0%	22.0%	19.5%	11.9%	5.0%
Q23-3. Efforts of Town to expand & preserve housing that is affordable	5.0%	11.3%	23.9%	22.0%	19.5%	18.2%

**WITHOUT "DON'T KNOW"****Q23. Housing. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q23-1. Availability of housing options by price range	4.7%	14.8%	20.8%	34.2%	25.5%
Q23-2. Availability of a range of housing types (e.g., apartments, townhomes, condos, duplexes, single family)	7.9%	35.8%	23.2%	20.5%	12.6%
Q23-3. Efforts of Town to expand & preserve housing that is affordable	6.2%	13.8%	29.2%	26.9%	23.8%

**Q24. Which ONE of the items listed in Question 23 is most important to you?**

Q24. Most important item	Number	Percent
Availability of housing options by price range	65	40.9 %
Availability of a range of housing types (e.g., apartments, townhomes, condos, duplexes, single family)	19	11.9 %
Efforts of Town to expand & preserve housing that is affordable	64	40.3 %
None chosen	11	6.9 %
Total	159	100.0 %

**Q25. Please answer the following questions by circling either 1 for "Yes" or 2 for "No."**

(N=159)

	Yes	No	Not provided
Q25-1. Do your monthly housing costs (rent or mortgage) exceed 30% of your gross monthly income	44.7%	47.8%	7.5%
Q25-2. Are you able to find housing you can afford in Carrboro	59.7%	28.3%	11.9%

**WITHOUT "NOT PROVIDED"**

**Q25. Please answer the following questions by circling either 1 for "Yes" or 2 for "No." (without "not provided")**

(N=159)

	Yes	No
Q25-1. Do your monthly housing costs (rent or mortgage) exceed 30% of your gross monthly income	48.3%	51.7%
Q25-2. Are you able to find housing you can afford in Carrboro	67.9%	32.1%

**Q26. Town Communication and Engagement. How satisfied are you with...**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q26-1. Availability of information about Town programs & services	15.7%	40.9%	25.2%	9.4%	1.9%	6.9%
Q26-2. Town efforts to keep you informed	16.4%	40.3%	26.4%	10.7%	1.9%	4.4%
Q26-3. Ease of locating information on Town website	14.5%	35.8%	20.8%	8.8%	1.9%	18.2%
Q26-4. Quality of transparent, trusted, & clear Town communication	11.9%	39.6%	23.9%	6.3%	3.8%	14.5%
Q26-5. Level of public involvement in local decision-making	10.1%	28.9%	25.2%	10.1%	4.4%	21.4%
Q26-6. Availability of emergency information	20.8%	43.4%	17.0%	5.0%	0.6%	13.2%
Q26-7. Availability of information & services in languages other than English	11.9%	23.9%	15.1%	1.3%	0.0%	47.8%

**WITHOUT "DON'T KNOW"**

**Q26. Town Communication and Engagement. How satisfied are you with... (without "don't know")**

(N=159)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q26-1. Availability of information about Town programs & services	16.9%	43.9%	27.0%	10.1%	2.0%
Q26-2. Town efforts to keep you informed	17.1%	42.1%	27.6%	11.2%	2.0%
Q26-3. Ease of locating information on Town website	17.7%	43.8%	25.4%	10.8%	2.3%
Q26-4. Quality of transparent, trusted, & clear Town communication	14.0%	46.3%	27.9%	7.4%	4.4%
Q26-5. Level of public involvement in local decision-making	12.8%	36.8%	32.0%	12.8%	5.6%
Q26-6. Availability of emergency information	23.9%	50.0%	19.6%	5.8%	0.7%
Q26-7. Availability of information & services in languages other than English	22.9%	45.8%	28.9%	2.4%	0.0%

**Q27. Which TWO of the items listed in Question 26 are most important to you?**

<u>Q27. Top choice</u>	<u>Number</u>	<u>Percent</u>
Availability of information about Town programs & services	32	20.1 %
Town efforts to keep you informed	23	14.5 %
Ease of locating information on Town website	14	8.8 %
Quality of transparent, trusted, & clear Town communication	25	15.7 %
Level of public involvement in local decision-making	21	13.2 %
Availability of emergency information	26	16.4 %
Availability of information & services in languages other than English	5	3.1 %
<u>None chosen</u>	<u>13</u>	<u>8.2 %</u>
Total	159	100.0 %

**Q27. Which TWO of the items listed in Question 26 are most important to you?**

<u>Q27. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Availability of information about Town programs & services	23	14.5 %
Town efforts to keep you informed	23	14.5 %
Ease of locating information on Town website	17	10.7 %
Quality of transparent, trusted, & clear Town communication	30	18.9 %
Level of public involvement in local decision-making	29	18.2 %
Availability of emergency information	16	10.1 %
Availability of information & services in languages other than English	5	3.1 %
<u>None chosen</u>	<u>16</u>	<u>10.1 %</u>
Total	159	100.0 %

**SUM OF TOP 2 CHOICES****Q27. Which TWO of the items listed in Question 26 are most important to you? (top 2)**

<u>Q27. Sum of top 2 choices</u>	<u>Number</u>	<u>Percent</u>
Availability of information about Town programs & services	55	34.6 %
Town efforts to keep you informed	46	28.9 %
Ease of locating information on Town website	31	19.5 %
Quality of transparent, trusted, & clear Town communication	55	34.6 %
Level of public involvement in local decision-making	50	31.4 %
Availability of emergency information	42	26.4 %
Availability of information & services in languages other than English	10	6.3 %
<u>None chosen</u>	<u>13</u>	<u>8.2 %</u>
Total	302	

**Q28. How do you hear or receive information about community issues, services, and events?**

Q28. How do you hear or receive information about community issues, services, & events	Number	Percent
Town emails	55	34.6 %
Communications received at my home (postcards, mail, doorhangers)	64	40.3 %
Traditional media (TV, newspapers, radio, or their social media)	50	31.4 %
Website for Town of Carrboro	72	45.3 %
Carrboro Cable Govt. Channel	2	1.3 %
WCOM Radio	10	6.3 %
Outdoor signage	76	47.8 %
Outdoor info kiosks	28	17.6 %
Town of Carrboro social media	53	33.3 %
Neighborhood associations	8	5.0 %
Local government-produced brochures	12	7.5 %
Recreation & Parks brochure	27	17.0 %
Friends/colleagues/word of mouth	77	48.4 %
Community groups & blogs	25	15.7 %
Nextdoor	15	9.4 %
Other	5	3.1 %
Total	579	

**Q28-16. Other:**

Q28-16. Other	Number	Percent
That giant, orange road sign at the turn of main street	1	20.0 %
Ring doorbell neighborhood communications	1	20.0 %
Town newsletter	1	20.0 %
Flyers in local businesses	1	20.0 %
Triangle Blog	1	20.0 %
Total	5	100.0 %

**Q31. How many years have you lived in Carrboro?**

Q31. How many years have you lived in Carrboro	Number	Percent
0-5	57	35.8 %
6-10	24	15.1 %
11-15	11	6.9 %
16-20	13	8.2 %
21-30	25	15.7 %
31+	23	14.5 %
Not provided	6	3.8 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q31. How many years have you lived in Carrboro? (without "not provided")**

Q31. How many years have you lived in Carrboro	Number	Percent
0-5	57	37.3 %
6-10	24	15.7 %
11-15	11	7.2 %
16-20	13	8.5 %
21-30	25	16.3 %
31+	23	15.0 %
Total	153	100.0 %

**Q32. What is your age?**

Q32. Your age	Number	Percent
18-34	56	35.2 %
35-44	25	15.7 %
45-54	26	16.4 %
55-64	22	13.8 %
65+	23	14.5 %
Not provided	7	4.4 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q32. What is your age? (without "not provided")**

Q32. Your age	Number	Percent
18-34	56	36.8 %
35-44	25	16.4 %
45-54	26	17.1 %
55-64	22	14.5 %
65+	23	15.1 %
Total	152	100.0 %

**Q33. What is your gender identity?**

<u>Q33. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	62	39.0 %
Female	80	50.3 %
Non-binary	6	3.8 %
Prefer to self-describe	3	1.9 %
Not provided	8	5.0 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q33. What is your gender identity? (without "not provided")**

<u>Q33. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	62	41.1 %
Female	80	53.0 %
Non-binary	6	4.0 %
Prefer to self-describe	3	2.0 %
Total	151	100.0 %

**Q33-4. Self-describe your gender identity:**

<u>Q33-4. Self-describe your gender</u>	<u>Number</u>	<u>Percent</u>
Gender queer	2	66.7 %
Agender	1	33.3 %
Total	3	100.0 %

**Q34. Are you or any members of your family of Hispanic or Latino ancestry?**

Q34. Are you or any members of your family of Hispanic or Latino ancestry	Number	Percent
Yes	24	15.1 %
No	133	83.6 %
Not provided	2	1.3 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q34. Are you or any members of your family of Hispanic or Latino ancestry? (without "not provided")**

Q34. Are you or any members of your family of Hispanic or Latino ancestry	Number	Percent
Yes	24	15.3 %
No	133	84.7 %
Total	157	100.0 %

**Q35. Which of the following best describes your race/ethnicity?**

Q35. Your race/ethnicity	Number	Percent
Asian or Asian Indian	14	8.8 %
Black or African American	28	17.6 %
American Indian or Alaska Native	1	0.6 %
White	92	57.9 %
Other	11	6.9 %
Total	146	

**Q35-6. Self-describe your race/ethnicity:**

Q35-6. Self-describe your race/ethnicity	Number	Percent
Hispanic	4	36.4 %
Mixed	2	18.2 %
Spanish, Mexican Native American	1	9.1 %
Hispanic/Latino	1	9.1 %
Mexican	1	9.1 %
Middle Eastern	1	9.1 %
Puerto Rican	1	9.1 %
Total	11	100.0 %

**Q36. What is the primary language used in your household?**

<u>Q36. Primary language used in your household</u>	<u>Number</u>	<u>Percent</u>
English	140	88.1 %
Spanish	12	7.5 %
Other	3	1.9 %
Not provided	4	2.5 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q36. What is the primary language used in your household? (without "not provided")**

<u>Q36. Primary language used in your household</u>	<u>Number</u>	<u>Percent</u>
English	140	90.3 %
Spanish	12	7.7 %
Other	3	1.9 %
Total	155	100.0 %

**Q36-3. Other:**

<u>Q36-3. Other</u>	<u>Number</u>	<u>Percent</u>
Chinese	1	33.3 %
Tamil	1	33.3 %
Swedish	1	33.3 %
Total	3	100.0 %

**Q37. Do you rent or own your home?**

Q37. Do you rent or own your home	Number	Percent
Rent	90	56.6 %
Own	66	41.5 %
Not provided	3	1.9 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q37. Do you rent or own your home? (without "not provided")**

Q37. Do you rent or own your home	Number	Percent
Rent	90	57.7 %
Own	66	42.3 %
Total	156	100.0 %

**Q37a. If you answered "Rent," do you live with roommates to reduce rent costs?**

Q37a. Do you live with roommates to reduce rent costs	Number	Percent
Yes	43	47.8 %
No	44	48.9 %
Not provided	3	3.3 %
Total	90	100.0 %

**WITHOUT "NOT PROVIDED"****Q37a. If you answered "Rent," do you live with roommates to reduce rent costs? (without "not provided")**

Q37a. Do you live with roommates to reduce rent costs	Number	Percent
Yes	43	49.4 %
No	44	50.6 %
Total	87	100.0 %

**Q38. Would you say your total annual household income is...**

Q38. Your total annual household income	Number	Percent
Under \$30K	48	30.2 %
\$30K to \$59,999	49	30.8 %
\$60K to \$99,999	20	12.6 %
\$100K to \$129,999	15	9.4 %
\$130K+	10	6.3 %
Not provided	17	10.7 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q38. Would you say your total annual household income is... (without "not provided")**

Q38. Your total annual household income	Number	Percent
Under \$30K	48	33.8 %
\$30K to \$59,999	49	34.5 %
\$60K to \$99,999	20	14.1 %
\$100K to \$129,999	15	10.6 %
\$130K+	10	7.0 %
Total	142	100.0 %

**Q39. What is the highest level of education that you have completed?**

Q39. Highest level of education you have completed	Number	Percent
Less than high school	8	5.0 %
High school	28	17.6 %
Some college	18	11.3 %
4-year college	42	26.4 %
Graduate degree	51	32.1 %
Not provided	12	7.5 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q39. What is the highest level of education that you have completed? (without "not provided")**

Q39. Highest level of education you have completed	Number	Percent
Less than high school	8	5.4 %
High school	28	19.0 %
Some college	18	12.2 %
4-year college	42	28.6 %
Graduate degree	51	34.7 %
Total	147	100.0 %

**Q40. Do you have access to the internet at home?**

<u>Q40. Do you have access to the internet at home</u>	<u>Number</u>	<u>Percent</u>
Yes	149	93.7 %
No	7	4.4 %
Not provided	3	1.9 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q40. Do you have access to the internet at home? (without "not provided")**

<u>Q40. Do you have access to the internet at home</u>	<u>Number</u>	<u>Percent</u>
Yes	149	95.5 %
No	7	4.5 %
Total	156	100.0 %

**Q40a. Where/how do you regularly access the internet?**

<u>Q40a. Where/how do you regularly access the internet</u>	<u>Number</u>	<u>Percent</u>
Cell phone	5	71.4 %
Public space (such as library)	3	42.9 %
Other	1	14.3 %
Total	9	

**Q40a-5. Other:**

<u>Q40a-5. Other</u>	<u>Number</u>	<u>Percent</u>
Neighbors	1	100.0 %
Total	1	100.0 %

**Q41. Do you work in Carrboro?**

<u>Q41. Do you work in Carrboro</u>	<u>Number</u>	<u>Percent</u>
Yes	43	27.0 %
No	109	68.6 %
Not provided	7	4.4 %
Total	159	100.0 %

**WITHOUT "NOT PROVIDED"****Q41. Do you work in Carrboro? (without "not provided")**

<u>Q41. Do you work in Carrboro</u>	<u>Number</u>	<u>Percent</u>
Yes	43	28.3 %
No	109	71.7 %
Total	152	100.0 %