

BASIC HISTORICAL MARKER DESIGN & LOGISTICAL FAQ

HOW BIG ARE EJI HISTORICAL MARKERS?

EJI sponsored marker panels are rectangular in shape, about 42 inches wide by 38.5 inches high. The polls (or mounting posts) are non-break-away 7-foot tall octagonal aluminum posts. The marker, including its 7 ft post, weighs about 100 lbs.

WHAT ARE THE HISTORICAL MARKER DESIGN FEATURES?

EJI markers generally use a blue plate color; gold lettering; and the Community Remembrance Project emblem at the top of the marker, customized for each community's state and county.

WHAT IS THE FOCUS OF THE TEXT ON THE HISTORICAL MARKER?

EJI markers consist of two sides of text that have different but connected narrative emphases:

Side One details the narrative of the victim(s) being memorialized.

Side Two provides contextual information about the trauma and legacy of racial terror lynching in America.

The narrative content of each marker is based on documented research that EJI and Community Remembrance coalition partners have contributed. Each marker attempts to convey the individual stories of the victim(s), while providing broader historical context that helps audiences understand the scope and legacy of harm created by racial terror lynchings targeting African Americans. This historical context and specificity around language is further explained in EJI's *Lynching in America* report, available at <https://lynchinginamerica.eji.org/report/>

HOW LONG DOES IT TAKE FOR THE MARKER TO BE FABRICATED AND SHIPPED? HOW MUCH TIME IS NEEDED FOR INSTALLATION?

Marker fabrication and shipment generally takes **between eight to ten weeks total**. EJI advises installing historical markers at least three days before a scheduled unveiling event and dedication ceremony, to ensure that the marker has time to set. Local weather conditions should be considered and discussed with local installers in advance.
