

Engagement Efforts for the Downtown Area Plan

|      |     |       |                                                                                                                                                                                                                                              |
|------|-----|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2024 | Jun | 6/21  | Soft launch at Freight Train Blues (letting visitors know the DAP process is starting)                                                                                                                                                       |
|      | Jul | 7/4   | Soft launch at Fourth of July (letting visitors know about DAP at Latin American Festival)                                                                                                                                                   |
|      | Aug | 8/25  | Project launch at Fiestas en la Calle/Latin American Festival                                                                                                                                                                                |
|      | Sep | 9/1   | Visioning Survey Launched                                                                                                                                                                                                                    |
|      |     | 9/14  | Carrboro in Motion – Willow Creek Laundromat                                                                                                                                                                                                 |
|      |     | 9/19  | Community Vision Workshop @ Town Hall                                                                                                                                                                                                        |
|      |     | 9/26  | Community Vision Workshop @ Town Hall                                                                                                                                                                                                        |
|      |     | 9/29  | Carrboro Music Festival (postcards about survey distributed by staff walking around)                                                                                                                                                         |
|      | Oct | 10/1  | Paper surveys are distributed to Refugee Community Partnership, El Centro, and Marian Cheek Jackson Center for help getting representative results.                                                                                          |
|      |     | 10/2  | Staff distribute door hangers to all residents in Historically Black and African American Neighborhoods about upcoming resident stakeholder meetings and survey (Alabama Ave, Glosson Circle, Lincoln Park, Lloyd-Broad, Tin-Top/Carr Court) |
|      |     | 10/2  | Staff mail a letter to all property owners and residents (renters) within the study area about upcoming resident stakeholder meetings and survey                                                                                             |
|      |     | 10/7  | Stakeholder Meetings held at Carrboro Civic Club (Bim Street) with Council Members, Advisory Board Members, Business Owners, Local Service Providers, and Residents                                                                          |
|      |     | 10/8  | Follow up virtual stakeholder meeting for residents held on zoom                                                                                                                                                                             |
|      |     | 10/9  | Advisory Board Meeting 1 (held for all advisory board members)                                                                                                                                                                               |
|      |     | 10/12 | Carrboro in Motion at Fitch Lumber Parking Lot                                                                                                                                                                                               |
|      |     | 10/15 | Northside Neighborhood Community Meeting                                                                                                                                                                                                     |
|      |     | 10/17 | Mailed postcard to all property owners and residents (renters) within the study area about survey closing Nov. 1                                                                                                                             |
|      |     | 10/20 | Community Input Session at the ArtsCenter                                                                                                                                                                                                    |
|      |     | 10/23 | Community Input Session at the ArtsCenter                                                                                                                                                                                                    |
|      | Nov | 11/1  | Visioning Survey Closes                                                                                                                                                                                                                      |
|      | Dec | 12/5  | Advisory Board Meeting 2 (all advisory board members)                                                                                                                                                                                        |
| 2025 | Jan | -     | -                                                                                                                                                                                                                                            |
|      | Feb | 2/19  | Stakeholder in-person presentation of draft plan/renderings (business owners, local service providers, & residents)                                                                                                                          |
|      |     | 2/19  | Stakeholder virtual presentation of draft plan/renderings (residents)                                                                                                                                                                        |
|      |     | 2/20  | Advisory Board Meeting 3 (all advisory board members) – initial renderings presented                                                                                                                                                         |
|      | Mar | 3/6   | Advisory Board Meeting 4 (all advisory board members) – all renderings presented at meeting                                                                                                                                                  |
|      |     | 3/15  | Carrboro in Motion at Estes Park Apartments                                                                                                                                                                                                  |
|      |     | 3/29  | Ask a Planner at Farmers' Market                                                                                                                                                                                                             |
|      | Apr | 4/6   | Open Streets/Earth Day                                                                                                                                                                                                                       |
|      | May | 5/13  | Town Council Work Session                                                                                                                                                                                                                    |
|      |     | 5/17  | Ask a Planner at Farmers' Market                                                                                                                                                                                                             |
|      | Jun | 6/19  | Juneteenth                                                                                                                                                                                                                                   |
|      | Jul | 7/25  | Vision & Goals, Master Plan, & Implementation chapter drafts posted to website                                                                                                                                                               |
|      | Aug | 8/1   | Carrboro in Motion at Collins Crossing                                                                                                                                                                                                       |
|      |     | 8/2   | Community Update at St. Paul's AME                                                                                                                                                                                                           |
|      |     | 8/9   | Community Update at the Community School for People Under Six                                                                                                                                                                                |
|      |     | 8/9   | Unity in the Community at RENA Community Center                                                                                                                                                                                              |
|      |     | 8/15  | Carrboro in Motion at Royal Park Apartments                                                                                                                                                                                                  |
|      |     | 8/24  | Fiestas en la Calle/Latin American Festival                                                                                                                                                                                                  |
|      | Sep | 9/16  | Council sets a public hearing for Oct 21, refers draft to all advisory boards<br>Draft plan is published as part of Council agenda                                                                                                           |
|      |     | 9/19  | Full Draft Downtown Area Plan is posted to website for additional access & review                                                                                                                                                            |
|      | Oct | 10/9  | Advisory Board Meeting 5 (held for all advisory board members)                                                                                                                                                                               |
|      |     | 10/21 | Public Hearing for Adoption                                                                                                                                                                                                                  |