

## Terra Nova sign drawings

- **Number and location of proposed sign addition:** One sign on the 3<sup>rd</sup> floor of the “Fleet Feet building” at 310 E. Main Street
- **Shape and location of all proposed signs, and specifications for signs that project from the building:** See attached drawing(s) for details. The sign requested is:
  1. A sign identifying the tenant occupying a third floor office suite located at the northeast corner of the 310 East Main Street building, which tenant in this case is Terra Nova Global Properties. The proposed sign would be located on the north face of the 310 East Main Street building, above the third floor windows.
- **Height off the ground to the top and bottom of all proposed signs:** See attached drawings.
- **Orientation of all buildings on the site:** Same as in CUP.
- **Identify any anchor business signs:** N/A for this application.
- **Identify tenant signs that are likely to have more regular turnover:** The sign requested here is not likely to change soon as the sign is for a tenant space currently occupied by Terra Nova Global Properties, a well-established and highly-regarded local business. The initial lease term is five years.
- **Label any signs intended to draw the traveling public to the site:** N/A for this application.
- **Label any signs intended to direct the public to parking areas on the site:** N/A for this application.
- **Identify any signs that may be excluded from the sign regulations per Section 15-272:** N/A for this application.

September 6, 2017

To: Carrboro Board of Alderman, Carrboro Appearance Commission  
From: Main Street Properties of Chapel Hill, LLC,  
370 East Main Street, Suite 200, Carrboro NC

Re: Request to modify the 300 East Main master sign plan to add third floor sign for Terra Nova Global Properties on the 310 East Main Street building

Attached please find a request to modify the 300 East Main master sign plan to permit our tenant Terra Nova Global Properties to install a sign on the north face of the third floor of our 310 East Main Street office and retail building.

As you may recall from when the 300 East Main master sign plan was approved in 2012, or when previous modifications were made in 2014, the master sign plan leaves the signage needs of upper-floor businesses open for case-by-case review, thus necessitating this regular request for modification of the 300 East Main master sign plan to permit this specific sign.

While Terra Nova is a long-standing and highly-regarded member of the Carrboro business community, Terra Nova needs signage on the exterior of the building to inform local clients of its new location and, over the longer term, to assist it many clients from further afield in finding Terra Nova's offices when they visit downtown Carrboro.

The requested modification would permit Terra Nova (or its successor) to identify its business by hanging an unlit thin metal sign above the third-floor windows on the north face of the 310 East Main Street building (i.e., outside Terra Nova's third-floor offices). The dimensions and specifications of the proposed Terra Nova sign are attached.

By this letter, please also be advised that Main Street Properties consents to Terra Nova appearing on Main Street Properties' behalf to seek approval of this request, without alteration of the request.

If you have questions or if you require additional information, please do not hesitate to contact Kevin Benedict of Main Street Properties at [kwbenedict@gmail.com](mailto:kwbenedict@gmail.com) or at (919) 810-4410.

Thank you for your consideration.



**1" ALUMINUM LETTERS**

FINISHED IN BLACK BAKED-ENAMEL

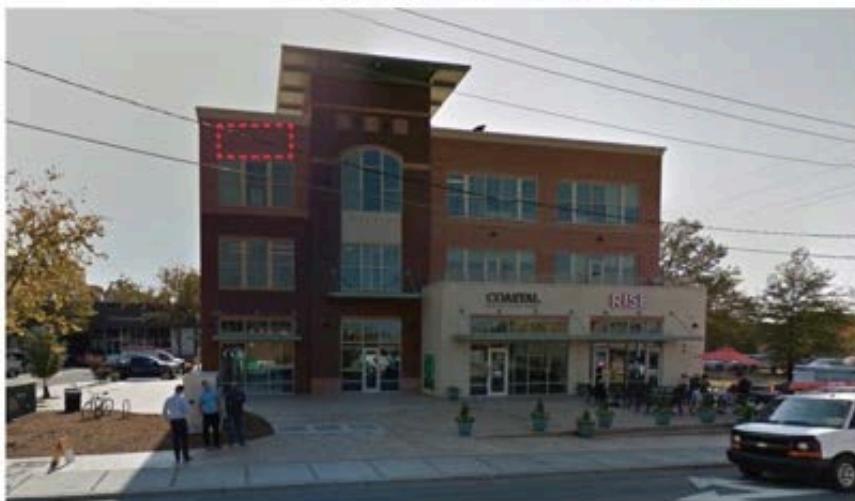
**3/4" DIVIDER BAR**

FINISHED IN BLACK BAKED-ENAMEL

**1/4" THICK COMPASS ROSE**

FINISHED IN WHITE/GOLD ANODIZED OR BAKED-ENAMEL

ALL INDIVIDUALLY STUD MOUNTED



Property Owner Approval:

*Patricia Benedict*  
Main Street Properties

