



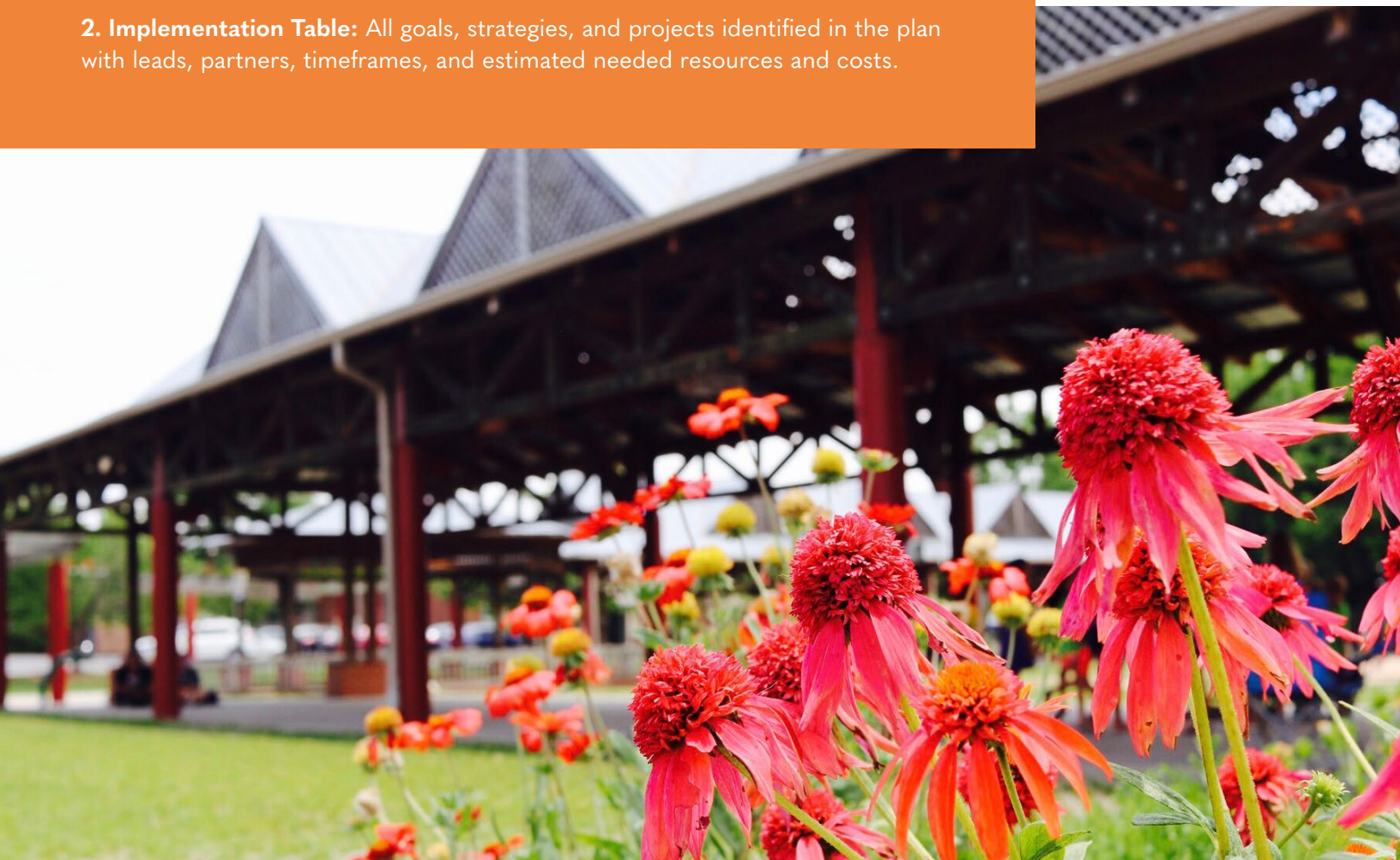
CHAPTER ELEVEN

Implementation

Contents

1. Priority Projects: Five high-priority projects for each element of the plan, to be implemented between 2022 and 2026

2. Implementation Table: All goals, strategies, and projects identified in the plan with leads, partners, timeframes, and estimated needed resources and costs.



How to Use this Chapter

The Implementation Plan is divided into two parts.

Priority Projects

The first part contains Priority Projects. These represent five high-priority projects for each element of the plan, to be implemented between 2022 and 2026.

For each Priority Project, action steps describe activities that will be led by the Town and its partners with details on implementation and deliverables. These steps can be used in budgeting for both operating and capital expenses. Decisions of the Town Council will guide these priorities over time based on available resources and continued community input and outreach.

The Priority Projects were selected using input from community engagement activities and with the Carrboro Connects Task Force through an interactive exercise in which they answered the following questions:

- Which strategies and/or projects will best advance race and equity and climate action?
- Which strategies and/or projects are likely to have the greatest cross-cutting, positive community impact to meet the plan's goals over the next five years?
- How will these projects expand access to places, resources, and programming?
- What partners or resources are needed to help advance these strategies and projects?

Implementation Table

The second part is the Implementation Table. The Table lists every goal, strategy, and project described in the plan, along with the following columns that provide more detail at the project level:

- **Cross-Cutting:** Indicates which other elements of the plan this project relates to
- **Lead:** Town Department or Partner Agency that will have the lead responsibility to implement the project
- **Partners:** Other Town Departments or Partner Agencies that should be involved in the project
- **Timeframe:** Estimate of years for implementation. Note that projects noted as years 6+ may have current or interim activities in earlier years
- **Resources:** Suggested sources of funding
- **Cost:** Relative level of cost for each project

As part of regular reporting and updates to the plan, all implementation items will be re-evaluated and measured for necessary adjustments.

GARE principles were used and embedded in each step of the Carrboro Connects planning process, and the adopted One Orange Racial Equity Framework as well as the One Orange Racial Equity Assessment Lens (REAL) will be used in implementing the goals, strategies, and projects identified in this plan.



Cross-Cutting Themes

Race and Equity



Climate Action & Environment



Affordable Housing



Transportation & Mobility



Green Stormwater Infrastructure, Water, & Energy



Economic Sustainability



Recreation, Parks, & Cultural Resources



Land Use

Resources

CB

Town Capital Budget

OB

Town Operating Budget

S

State

F

Federal

C

County

P

Private

Estimated Cost

\$

Primarily Staffing Time

\$\$

Operational Budget

\$\$\$

Larger Capital Expense

Updating the Plan

In many cases, the Implementation Plan requires additional resources (both staffing and financial) from the Town of Carrboro. As part of the implementation process, the Town Manager will work with staff to provide a staffing and resources plan to bring to the Town Council to align resources, set targets, and provide transparency to the community on progress towards plan goals.

This operational plan will be updated on an annual basis, along with a progress report and recommendations for updates to the Comprehensive Plan every five years.

Other Plans

This plan does not replace any of the Town's past or current planning efforts, but is intended to be consistent with and implemented alongside those adopted policy documents. The following recent plans are recommended to be adopted as part of this Comprehensive Plan so that they will have the same standing in budgeting, review of policies, and developments: Community Climate Action Plan (2017, Amended 2020), Energy and Climate Protection Plan (2014, Amended 2020), Downtown Parking Plan (2017), Economic Sustainability Plan (2017), and Bike Plan Update (2020).

PRIORITY PROJECTS: AFFORDABLE HOUSING

Project 1.2 A) Seek funding and resources to expand the capacity of organizations that provide homeownership counseling services.

Strategy 4.5) Increase funding to support weatherization and preservation.

Projects 3.4 A) and B) Identify existing Town-owned lands and partner with affordable housing developers to acquire land.

Strategy 6.2) Engage the community on the need for affordable housing and explore passage of an Affordable Housing Bond.

Strategy 6.3) Pursue state and federal housing grants and programs.

Determine the need for additional housing counseling resources; Determine barriers to existing counseling such as languages, cost, transportation, scheduling

Provide outreach and education to determine utility cost burden, especially for affordable housing units.

Identify Town-owned lands that are available for affordable housing based on suitability of site, access to transportation and amenities

Research other NC municipality affordable housing bonds and how they passed

Monitor and apply for grants at state and federal levels

Determine cost and sources of federal, state and local funds to weatherize all affordable units by 2030.

Secure resources from grants and/or Affordable Housing Fund to expand services

Work with affordable housing developers on possible projects Determine if zoning changes are required

Education and outreach to the community on possibility for a housing bond

Based on availability of land, work with a developer on a new affordable housing development such as LIHTC or senior affordable housing

Expand housing counseling based on available resources

Pursue additional grants to reach funding weatherization goal.

Support efforts of developers to secure sources of funds.

Develop affordable housing bond capital budget if bond passes
Determine whether to put bond on ballot

Pursue funding for new affordable housing project with state and federal resources

Design and development of new affordable, mixed-income and/or mixed use developments

2022-2023

2024

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Strategy 6.3) Pursue state and federal housing grants and programs.

Evaluate effectiveness, determine related barriers

Consider creating a technical support team at low or no cost depending on household income

Identify additional lands for affordable housing

If the bond is on the ballot and passes, begin investing in projects

Continue to monitor and apply for grants

2025

Expand services based on resources that are available

Increase weatherization installations

Continue to invest in affordable housing projects based on passage of bond

Work with affordable housing developers on additional projects

Continue ramp up of weatherization installations

Continue to monitor and apply for grants

2026+

PRIORITY PROJECTS: CLIMATE ACTION & ENVIRONMENT

Project 1.1 A) Develop partnerships with public agencies or organizations to increase opportunities to access renewable energy.

Project 1.1 B) Continue evaluation of the potential to integrate renewable energy infrastructure during the review of development permits.

Project 1.2 A) Expand the Worthwhile Investments Save Energy (WISE) Program and Energy Efficiency Revolving Loan Fund (EERLF).

Project 4.1 B) Establish a certificate program and public database for the energy performance of rental housing.

Project 4.2 D) Develop a free or low-cost financing program for weatherization, energy efficient, renewable energy/community generation, and water conservation projects.

Within the North Carolina Cities Initiative, understand current efforts by municipalities to achieve increased renewable energy use, challenges at the state/county level.

Partner with groups like the UNC Environmental Finance Center, utilities (i.e. Duke Energy, Piedmont Electric) and the DOE to understand financial opportunities (either funding programming in town or pushing state to allow for renewables at community scale).

Research current practices nationwide & the state to incorporating renewable energy infrastructure in permit development. Identify any challenges at implementing ordinances at the state level. Work with NC Clean Energy Tech Center & NC Green Buildings Council on understanding financial benefits to developers.

Seek authority from state, if necessary. Educate developers on financial benefits of renewable energy infrastructure. Understand current challenges, especially for affordable housing developers.

Program evaluation of EERLF and WISE to understand best practices and challenges. Identify barriers to participation. Planning, Identify additional funding sources for both EERLF and WISE

Make changes to EERLF and WISE based on evaluation, community engagement, and potential funding sources identified.

Collaborate with Triangle Green Building Council to understand where such database has been implemented, what information is required, and how to get it. Understand challenges from state law in making requirements. Town Council continue to seek statutory authority from NC Legislature.

Discuss with landlords to understand barriers and how to prevent passing on potential costs to renters. Discuss with renters any concerns and what they would want to see. Develop policy and identify funding to establish a certificate program and public database.

Inventory all currently available programs to low-income households in terms of weatherization, energy efficiency, and water conservation. Understand who is currently accessing them and who is not. Understand current collaborations between program agencies, funding opportunities/challenges, if any.

Convene program agencies to understand how they can better work together within current funding limitations and identify additional funding opportunities. Conduct engagement of past participants to understand challenges and benefits of programs. Bring in work from Project 1.1A

2022-2023

2024

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2025
Develop plan for residential access to solar, thinking about those who can and cannot afford or implement privately (like those without rooftop access). Plan may include incentives, access to community-based renewables, or options to switch to renewable energy on electric bills.

Understand options to improve building designs (work with partners). Identify financial incentives to support integration of infrastructure. Work with partners such as the American Institute of Architects

Launch EERLF & WISE updated version. Targeted outreach to those who did not participate but would have benefited most.

Work with Triangle Building Council or other partner to develop certificate requirements. Continue to advocate to State if statutory authority not granted.

Develop and produce plan to improve programming, paying attention to any changes in funding and advances from Project 1.1A

Establish the database and policy. Make this a requirement (depending on state law).

Develop database and conduct outreach to renters as part of database creation. Educate landlords on certificate requirements. Input properties in database.

Implement plan – run program.

Launch database and outreach to renters.

2026+
Implement plan.

PRIORITY PROJECTS: TRANSPORTATION & MOBILITY

Project 2.1 A) Assess needs and identify funding to expand free public transportation to reach more households by considering different passenger vehicle types.

Project 2.2 G) Identify sidewalks to update alongside development projects to increase pedestrian safety and decrease traffic speed.

Project 2.2 K) Develop a connected system of on- and off-road bike facilities built for users of varying levels and ages.

Project 4.1 E) Plan for multi-level electric vehicle (EV) and bicycle charging stations.

Strategy 4.2) Reduce negative effects of parking requirements on housing costs and natural resources.

Conduct outreach to understand where and when public transportation services are needed. Reach out to partners to understand current and potential funding sources.

Conduct community engagement, audit of existing sidewalk infrastructure, and gap analysis of access to high priority populations with consideration to projects already approved for funding in the STIP.

Reprioritize sidewalk projects through Racial Equity Assessment Lens and with priority to safe school routes (see SRTS Action Plan).

Update framework for prioritizing sidewalk projects per audit and gap analysis.

Identify funding for protected bike lanes on streets identified in the Bike Plan Update: N Greensboro Street, Hillsborough Road, W Main Street, Jones Ferry Road, and Poplar Avenue.

Conduct engagement with local bicyclists and residents of a range of ages and backgrounds who do not feel comfortable biking in Town to understand where to prioritize additional bike facilities that can encourage more frequent biking.

Identify funding for charger installation plan.

Identify funding
Conduct outreach to residents to identify locations for EV and bicycle charging stations - considering both residential and commercial locations. Outreach should pay attention to who currently has access to EV vehicles and who still needs access to EV vehicles and how to increase access.
lation plan.

Remove minimum vehicular parking requirements for residential development close to transit.

Identify all residential properties that fall under the "close to transit" definition (housing units located within a half mile of a bus stop served at least seven days per week at an average of 30-minute intervals on weekdays and 60-minute intervals on weekends.)

Lower vehicular parking requirements for all residential uses, including ADUs.

Further reduce vehicular minimum parking standards for dedicated, long-term affordable housing units.

2022-2023

2024

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Communicate what opportunities are possible and conduct community engagement to identify which routes to implement.

Identify funding for sidewalk projects, looking for opportunities to achieve implementation efficiencies and complete sidewalk and bicycle infrastructure projects together.

Identify funding for bike projects, looking for opportunities to achieve implementation efficiencies and complete sidewalk and bicycle infrastructure projects together.

Analyze where proper infrastructure is provided to install chargers based on the outreach. For areas where EV chargers are desired but infrastructure is not prepared, identify alternate locations and/or review current policies/construction projects to incorporate necessary infrastructure. Also consider displacement impacts of charger locations.

Document improvements in pervious surface/ stormwater management when parking is removed.

Consider maximum parking ratios in residential developments to reduce land dedicated to parking.

Implement routes.

Hire engineers to design sidewalk facilities.

Hire engineers and develop bike facilities.

Identify funding for charger installation and accessible EV programs.

Reclaim underused parking spaces in larger residential developments to allow for development of affordable housing.

2025

2026+

PRIORITY PROJECTS: GREEN STORMWATER INFRASTRUCTURE, WATER, AND ENERGY

GSI Project 2.1 A) Develop and implement a downtown street tree master plan.	WATER Project 2.1 B) Implement incentive programs for stormwater management or infrastructure mitigation for local businesses; develop technical and financial assistance for income-eligible households to participate.	WATER Project 3.2 A) Implement structural and non-structural management measures for redevelopment and infill and add retrofits in dense locations to increase stormwater volume control.	GSI Project 3.1 A) Integrate green stormwater infrastructure dual solutions that improve both stormwater management and function as traffic calming (i.e. streets, alleys, sidewalks, curbs, storm sewers, and greenways).	GSI Project 4.1 B) Develop a playbook for stormwater infrastructure retrofits to educate the public.
2022-2023 Create baseline of existing trees in downtown – include information used in 2019 tree tags Identify priority streets with community and stakeholder engagement and data from urban heat island assessment. 2024 Identify funding opportunities for master plan.	Pilot RainReady program and assess who is participating. If there is low interest from low-income households, convene a community meeting to understand barriers. Work with Department of Economic Development or Chamber of Commerce to identify current businesses conducting infrastructure mitigation/stormwater management projects and determine if any meet Carrboro's business enterprise goals. Host focus groups with BIPOC-led and small businesses to understand the challenges to including stormwater mitigation projects.	Identify dense locations subject to poor stormwater volume control and future project sites that will reduce stormwater volume control. Review structural and non-structural management measures to identify the best management practices for new and existing developments. Educate developers and building owners on these different measures and identify challenges/barriers to implementing them.	Identify roadways at higher risk for flooding and increased pedestrian safety concerns. Prioritize roads near residential areas and schools, especially near affordable housing, and those previously identified in plans. Determine if Town has jurisdiction on design parameters for these roads. If not, work with NCDOT to understand design limitations. Identify funding for design and construction. Hire engineering firm to determine options for the prioritized roads.	Identify and create a list of appropriate green stormwater infrastructure methods. Reach out to OC Soil and Water Conservation District for how-tos to implement these methods, identify costs for each of these methods, and identify businesses that provide green stormwater infrastructure installation for each of these methods. Create playbook or online webpage. Stormwater Advisory Group to act as focus group to inform design. Launch website and make part of RainReady program.

PRIORITY PROJECTS: GREEN STORMWATER INFRASTRUCTURE, WATER, AND ENERGY

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GSI Project 4.1 B) Develop a playbook for stormwater infrastructure retrofits to educate the public.

Engage consultants to develop downtown master plan and begin community engagement for master plan.

Collaborate with Housing Dept. to develop plan for low-income residents to access green stormwater infrastructure based on the community meeting. Look into state resources to identify grants.

Identify partners, funding, and educational campaigns to support business uptake. For business who provide installation services, understand challenges to hiring and retaining BIPOC staff.

Amend and implement changes to RainReady based on previous years work.

Complete development and launch program with funding opportunity for BIPOC-led and small businesses.

Begin assessments of who is participating in programming and initial challenges.

Identify incentives for implementation. Develop metrics to ensure impacts. Include measures in ordinances or development permits to hold building owners and developers accountable.

Begin to measure impacts.

Procure contractors and begin construction.

Conduct outreach and gather resident feedback on usability of website.

Measure changes in green stormwater installations and by who (demographically especially around income).

Implement downtown master plan.

2025

2026+

PRIORITY PROJECTS: ECONOMIC SUSTAINABILITY

Strategy 1.1) Create more equitable opportunities for residents and workers to obtain living wage jobs and a career path to support one's household.

Strategy 1.2) Support existing and attract new businesses that include a range of BIPOC, genders, ethnicities, and multiple abilities.

Strategy 2.1) Support well-planned and designed higher density and mixed-use development in the downtown.

Strategy 2.2) Strengthen other business districts and commercial areas in Carrboro's neighborhoods.

Strategy 3.3) Expand tourist opportunities.

Encourage and support businesses to become Orange County Certified Living Wage employers.

Recognize employers that pay living wages.

Seek out and encourage opportunities for light manufacturing industries that can create livelihoods with living wages

Continue to provide outreach to existing businesses to determine what needs they may have and how the Town can help them.

Pursue marketing efforts to support locally-owned businesses that reflect the diversity of the community.

Provide assistance based on needs identified by the businesses.

Scope out a small area plan for the Downtown.

Conduct outreach to businesses, property owners and residents; and develop plans for higher density and mixed-uses in target areas of the downtown.

Determine parking, transportation and infrastructure improvements for public safety and quality of life.

Meet with owners of Carrboro Plaza and Willow Creek to discuss plans for upgrades and additional development capacity.

Begin planning for new mixed-use development at Homestead Rd. and Old NC 86

Work with property owners and/or developers to pursue zoning changes to allow additional mixed-use development and affordable housing.

Inventory cultural and natural destinations and events in Carrboro; conduct focus groups to determine messaging

Seek partnerships such as Tourism Development Authority for funding and avenues for marketing.

Implement marketing campaign to target audiences

2022-2023

2024

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Identify land and other resources to support growing industries that pay living wages.

Seek out new business start-ups including BIPOC to locate in Carrboro.

Review draft plan and adopt final plan

Continue to work with property owners and developers toward additional development opportunities.

Evaluate impact of marketing campaign

Determine incentives to support growing industries pay living wages.

Provide on-going support to new businesses to ensure they succeed in Carrboro.

Begin implementation of downtown plan.

Pursue other sites in Town that have potential for additional mixed-use development.

Pursue tourist amenities including possible need for more hotel and conference space.

2025

2026+

PRIORITY PROJECTS: RECREATION, PARKS, AND CULTURE

Project 1.1B) Conduct a feasibility study for an indoor recreation center/swimming pool in Town.

Strategy 2.1) Strive for a park, play field, or other green space within walking distance (e.g. half-mile or 10-minute walk) and physically accessible to all residents in Carrboro.

Project 2.3C) Continue to promote and spread awareness of nearby park facilities, especially those that provide amenities and programming that Carrboro lacks.

Project 2.5A) Continue to collaborate with Planning, RPCR and other departments and agencies to implement planned greenway improvements strategically and in conjunction with park and neighborhood linkages.

Project 4.3A) Seek ideas and funding for interactive and culturally representative public artwork to be installed in parks and along greenways.

RPCR to determine a location for potential recreation center/swimming pool.

RPCR and Recreation & Parks Commission determine the best approach for the feasibility study (i.e. hiring a consultant vs. dedicating staff time).

If outsourced, RPCR develops and releases RFP for consultant services. Initiate and complete the feasibility study.

Use findings from the study to develop recommendation regarding pursuit of a new indoor recreational center/ swimming pool.

Use Park Access map to identify priority locations for new parks, play fields, or other green spaces in residential areas using the criteria for Future Parks Planning identified in the RPCR Chapter.

Begin conversations with private landowners and HOAs to determine if there are recreational areas that can be opened up for some public use and access in priority areas.

Develop a public survey that asks questions about residents' usage of Town parks and additional recreation and parks areas.

RPCR analyzes survey results, determines where gaps in recreational programming and facilities exist, and begins process to plan for addressing these gaps.

Greenways Commission and Recreation & Parks Commission identifies critical gaps in Carrboro's parks and greenways network.

Consider ways the Town can coordinate with and encourage Orange County to implement plans for Twin Creeks Park.

Planning staff with guidance from Greenways Commission circulates info on parks and greenways network gaps and project evaluation criteria with Town Departments, the County, and the Durham Chapel Hill Carrboro MPO to identify projects for collaboration.

RPCR, Arts Committee, Greenways Commission, Recreation & Parks Commission and Racial Equity Commission identify locations along greenways and in park facilities where public art and informational signage would be appropriate.

RPCR reviews locations and coordinates with Planning, Public Works, and Communications & Engagement to develop a staff recommendation on locations for new public artwork/ signage over the next four years.

2022-2023

2024

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Depending on results from feasibility study and staff recommendations:

RPCR staff begins applying for grants and securing other funding.

Acquire land for facility and begin community engagement and design process.

Complete designs for facility.

Secure funding and begin construction on new facility.

Pursue opportunities for new, expanded, or shared multi-purpose fields that can accommodate a range of activities and users

Continue to coordinate with Orange County on implementation of Twin Creeks Park to provide greater access to residents in the northern section of Carrboro

RPCR and Rec. & Parks Commission and Communications and Engagement develop outreach plan for parks and recreational opportunities in and near Carrboro.

RPCR and Rec. & Parks Commission inventory underutilized resources and refine outreach plan and/or recommend upgrades to park facilities to meet needs of the community.

Working with partners, Planning staff pursues Town and external grant funding for projects identified as priorities.

Planning staff and interdepartmental/ intergovernmental partners budget for at least one priority project and begin planning and design process.

If not yet funded, Planning staff continues efforts to implement Twin Creeks with the County while beginning planning for a Town-led recreation improvement that could serve residents in the northern section of Carrboro (i.e. splash pad or pocket park).

Planning conducts internal check-in regarding progress on priority projects list and in filling gaps in Carrboro's parks and greenways network.

The Arts Committee begins searching for funding opportunities, such as public-private partnerships, donated/ crowdsourced funds, or grants.

Arts Committee drafts a request for proposals from local artists.

Arts Committee, Rec. & Parks Commission, Greenways Commission, and Racial Equity Commission review responses and selects preferred artists and subjects.

Implementation of new public art installations in identified locations.

2025

2026+

PRIORITY PROJECTS: LAND USE

Project 2.1 A) Develop small area land use plans for strategic nodes that promote principles including affordable housing, land conservation and improved walkability.

Projects 2.2 A and B) Pursue rezoning for greater density along key corridors and transit nodes and/or investigate creating new overlay district for greater density in areas with high levels of transit and amenities.

Strategy 4.1) Update the Land Use Ordinance to be consistent with the goals of the Comprehensive Plan.

Strategy 5.1) Increase the amount of land available for commercial and mixed-use development.

Strategy 5.2) Improve the development approval process to be more predictable and efficient while continuing to offer vibrant community participation.

Determine priority areas to conduct small area plans such as key corridors identified in the comprehensive plan and possible updates to existing small area plans based on the comprehensive plan. Determination should consider race & equity and climate action criteria.

Begin first small area plan by beginning community outreach and inventorying land use and existing conditions. Identify lands to preserve and set aside before planning for new development.

Investigate options of either increasing as-of-right zoning density along key corridors and transit nodes and/or creating a new overlay zoning district for these locations.

Conduct outreach to residents, businesses and property owners in the affected areas. Prepare draft text and/or map amendments.

Develop a process to update the Land Use Ordinance including the following Priority topics: Accessory Dwelling Units (ADUs), parking standards, short-term rental, bulk standards for residential development, and consideration of new overlay districts. Critical to the update is a review of zoning along priority corridors to allow for greater density, particularly along Jones Ferry Road, Main St., N. and S. Greensboro and Route 54.

Determine advisory board process to lead and comment on proposed LUO changes. Begin public input process on the key zoning issues. Investigate current conditions and best practices regarding each of the key zoning issues.

Investigate areas identified for commercial and mixed-use development that are identified on the Future Land Use Map.

Evaluate open space, environmental constraints and possibilities for affordable housing and other public benefits.

Update infrastructure plans to be included in development regulations.

Conduct outreach to residents, businesses and property owners in the affected areas. Determine whether to rezone land for commercial or mixed-use development.

Review current development review process by interviewing each set of stakeholders - elected and appointed officials, staff, community representatives and development teams.

Map out the objectives of the process, the role of each Advisory Board, the length of time and status of projects that have been reviewed over past 10 years, and inventory the reasons for delays in the process.

2022-2023

2024

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2025

Continue community involvement and develop land use and other recommendations for the small area that are consistent with the comprehensive plan.

Review and adopt first small area plan.

Begin second small area plan based on priorities.

2026+

Continue community involvement and develop land use and other recommendations for the small area that are consistent with the comprehensive plan.

Review and adopt changes to LUO.

Monitor implementation of the LUO changes. Provide education to the community on changes to the ordinance.

Draft zoning text for each of the key issues and solicit public input. Consider any map changes to accompany the zoning text changes.

Review and adopt zoning text and map changes.

Review progress of the comprehensive plan to determine whether there are additional areas of the LUO that should be investigated for additional modifications.

Plan for any needed infrastructure improvements such as roads, sidewalks, water infrastructure, etc.

Make infrastructure improvements based on available public and private resources.

Determine ways to improve efficiency while ensuring community input remains robust.

Develop timelines and ways to reduce any delays in the process.

Adopt changes to development review process as a result of the review.

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 1: Increase the number of homeownership units that are permanently affordable with targeted strategies to serve households earning 80% of Area Median Income (AMI) or below with priority to historically disadvantaged households.					
Strategy 1.1 Increase development of for-sale affordable housing units for households earning up to 80% of AMI.					
1.1 a) Establish bi-annual goals for the development of affordable for-sale homes tailored to different price points that are affordable up to 80% AMI at different household sizes.					
 	HCS	Planning	1-5	CB, OB, S, F, C, P	\$\$\$
1.1 b) Match housing strategies to targeted needs by price point and household type. Identify strategies and partner organizations that can provide additional affordable units.					
 	HCS	Planning, affordable housing developers	1-5	OB	\$
1.1 c) Seek funding sources (see Goal 6) to meet the gap in financing additional affordable housing units.					
	HCS	Orange County	1-5	CB, OB, S, F, C, P	\$-\$\$\$
Strategy 1.2 Reduce barriers to first-time homebuyers and to homeownership retention, affirmatively marketing to BIPOC and to historically disadvantaged households.					
1.2 a) Seek funding and resources to expand the capacity of organizations that provide homeownership counseling services for new buyers, income-eligible existing homeowners, and prospective homebuyers to expand the pool of eligible applicants and reduce the likelihood of foreclosure.					
	HCS	Housing counseling organizations	1-5	OB, S, F, C	\$
1.2 b) Expand the use of cooperatives and other limited equity housing models to provide homeownership opportunities to prospective owners that may not otherwise be able to afford their homes.					
 	HCS	Cooperatives, Home Trust	6+	CB, OB, S, F, C, P	\$\$
Strategy 1.3: Support and build upon the land trust model and investigate other examples to acquire as well as keep housing permanently affordable, such as cooperative housing.					
1.3 a) Expand the reach of cooperative housing models, Community Home Trust, Habitat for Humanity of Orange County, to reach more households and at different income thresholds.					
 	HCS	Cooperatives, Home Trust	6+	CB, OB, S, F, C, P	\$\$
Goal 2: Increase number of rental units that are permanently affordable to very low-income households earning up to 60% of AMI with a particular focus on those earning less than 30% AMI and historically disadvantaged households.					
Strategy 2.1: Continue to support rental housing development through the Affordable Housing Fund and leveraging other resources.					
2.1 a) Invest in rental housing projects that provide units for targeted income groups up to 60% AMI and historically marginalized communities.					
 	HCS	Orange County	1-5	CB, OB, S, F, C, P	\$\$\$
2.1 b) Expand rental units in existing developments through providing additional financial resources and incentives.					
 	HCS	For-profit and non-profit developers	6+	CB, OB, S, F, C, P	\$\$
2.1 c) Utilize the Racial Equity Assessment Lens (REAL) in designing and implementing rental programs and developing affordable housing.					
 	HCS	Orange County	1-5	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 2: Increase number of rental units that are permanently affordable to very low-income households earning up to 60% of AMI with a particular focus on those earning less than 30% AMI and historically disadvantaged households.					
Strategy 2.2 Create targeted rental programs for extremely low-income households (less than 30% AMI).					
2.2 a) Work with Orange County to support programs that expand use of vouchers and landlord acceptance of housing vouchers					
	HCS	Planning	1-5	CB, OB, S, F, C, P	\$\$\$
2.2 b) Encourage applicants to the Affordable Housing Fund to reserve units for extremely low-income households and target the Fund's investment to making these projects financially viable.					
	HCS	Planning, affordable housing developers	1-5	OB	\$
Strategy 2.3 Ease the pressure on rental prices by increasing affordable rental housing stock, particularly in high-transit areas.					
2.3 a) Partner with existing rental developments to investigate strategic additions of new affordable units					
	HCS	For-profit and non-profit developers	6+	CB, OB, P	\$\$
2.3 b) Create redevelopment incentives that include affordable housing set-asides for rental housing units					
 	HCS	Planning	6+	CB, OB, P	\$
2.3 c) Encourage the redevelopment of commercial properties to provide affordable housing as a part of mixed-use developments.					
  	HCS	For-profit and non-profit developers	6+	CB, OB, S, F, C, P	\$\$\$
Goal 3: Diversify and expand a variety of housing options throughout Carrboro using a mixture of affordable housing types.					
Strategy 3.1: Expand the provision of Accessory Dwelling Units. (ADUs).					
3.1 a) Provide assistance and support for BIPOC, senior and long-term homeowners who are interested in creating ADUs.					
	HCS	Non-profits, churches, organizations	1-5	OB	\$
3.1 b) Reform ADU standards in the Land Use Ordinance to allow for ADUs on more lots					
	Planning	HCS	1-5	OB	\$
3.1 c) Consider incentives for ADUs that are dedicated as permanently affordable for up to 80% of AMI.					
 	HCS	Planning	1-5	CB, OB, S, F, C, P	\$\$
Strategy 3.2: Support affordable housing options for older adults and persons with different abilities.					
3.2 a) Identify sites for active adult, age-restricted housing and accessible housing including criteria such as access to transit, sidewalks, neighborhood amenities, access to food, health care and services					
 	Planning	HCS	6+	OB	\$
3.2 b) Identify funding resources to invest in new or preservation of existing affordable senior housing.					
	HCS	Orange County	6+	CB, OB, S, F, C, P	\$\$\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 3: Diversify and expand a variety of housing options throughout Carrboro using a mixture of affordable housing types.					
Strategy 3.3: Preserve existing mobile home parks and identify possible locations for additional mobile + manufactured housing.					
3.3 a) Preserve manufactured home communities to create resident-owned communities, acquisition opportunities, land banking, rehab and repair and creation of an early warning system.					
 	HCS	Planning	6+	CB, OB, S, F, C, P	\$\$\$
3.3 b) Minimize resident displacement due to redevelopment through home construction as a part of redevelopment, master planning, and using publicly owned land.					
	HCS	Planning	6+	OB	\$
3.3 c) Create a Relocation Assistance Package through proactive engagement with residents, housing search assistance, identification of open lots, financial assistance for relocation, and securing new housing.					
	HCS	Planning	6+	OB	\$\$
Strategy 3.4: Assist with acquisition of land for affordable housing.					
3.4 a) Identify existing Town-owned lands that can be conveyed to affordable housing developers					
  	Planning	HCS	1-5	CB, OB	\$\$
3.4 b) Partner with affordable housing developers to acquire land for development					
	HCS	Affordable housing developers	1-5	CB, OB, S, F, C, P	\$\$
3.4 c) Encourage market-rate developers to team with affordable housing developers					
	HCS	Affordable housing developers	1-5	N/A	\$
Goal 4: Maintain and improve the quality of Naturally Occurring Affordable Housing (NOAH) + “missing middle” opportunities.					
Strategy 4.1: Preserve existing for-sale naturally occurring housing.					
4.1 a) Continue to provide home repair grants to income-eligible and aging-in-place households					
	HCS	Non-profit organizations, churches	1-5	OB, S, F, C	\$
Strategy 4.2: Reduce erosion of rental housing quality and affordability.					
4.2 a) Expand the use of Home Trust and work with property managers/owners to include purchase rehab of rental units to reach lower income levels and as a transition to homeownership or as permanent affordable rental housing.					
	HCS	Community Home Trust	6+	CB, OB, C, P	\$\$
Strategy 4.3 Preserve existing affordable rentals such as expiring tax credits.					
4.3 a) Work with existing rental property owners to determine ways to add additional affordable housing units and what regulatory (e.g. additional allowable density) and/or financial assistance may be needed					
  	HCS	Planning, Property Owners	6+	OB	\$
Strategy 4.4: Preserve and expand opportunities for “missing middle” housing.					
4.4 a) Investigate changes to the Land Use Ordinance to establish minimum and maximum density levels in areas with water and sewer service.					
  	Planning	HCS, Public Works	1-5	OB	\$
4.4 b) Expand housing repair programs for income-eligible households up to 100% AMI to reduce displacement of current households.					
 	HCS		1-5	CB, OB, S, F, C	\$\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 4 (cont.): Maintain and improve the quality of Naturally Occurring Affordable Housing + “missing middle” opportunities.					
Strategy 4.5 Increase funding to support housing weatherization and preservation, continuing and expanding upon the Weatherization Assistance Program (WAP) to maximize weatherization of low-incomes homes by 2030.					
4.5 a) Identify funding to expand weatherization efforts already happening through the Orange County Home Preservation Coalition.					
 	HCS	Orange County HPC	1-5	CB, OB, S, F, C	\$ \$
Goal 5: Support efforts with Orange County to ensure that all homeless individuals and families have access to safe housing, appropriate services, and a path to permanent housing.					
Strategy 5.1: Ensure emergency care and shelter is provided when needed.					
5.1 a) Work with Continuum of Care partners to address emergency shelter and transitional housing needs of homeless individuals & families					
	Orange County	Continuum of Care partners	6+	F, C, S, OB	\$ \$
Strategy 5.2: Help extremely low-income households & people experiencing homelessness transition to permanent affordable housing.					
5.2 a) Help those experiencing homelessness (especially people and families experiencing chronic homelessness; families with children; veterans and their families; and unaccompanied youth) make the transition to permanent housing and independent living					
	Orange County	Continuum of Care partners	6+	F, C, S, CB	\$ \$ \$
Strategy 5.3. Prevent homelessness.					
5.3 a) Assist the County in identifying units and removing barriers to low-income individuals and families to avoid becoming homeless					
	Orange County	Continuum of Care partners	1-5, 6+	F, C, OB	\$ \$
Goal 6: Expand resources targeted to affordable housing.					
Strategy 6.1: Continue to invest in the Affordable Housing Fund					
6.1 a) Provide annual reports on the impact of the Affordable Housing Fund.					
	HCS	AHAC	1-5	OB	\$
6.1 b) Monitor the property tax rate to support the Affordable Housing Fund.					
	HCS	Town Manager, Council	1-5, 6+	OB	\$ \$
6.1 c) Develop a campaign to solicit private investments in the Affordable Housing Fund.					
	HCS	Communications, AHAC	1-5, 6+	OB	\$
Strategy 6.2: Engage the community on the need for affordable housing and explore passage of an Affordable Housing Bond.					
6.2 a) Educate the community on the importance of the need and impact of quality, affordable housing.					
	HCS	Communications	1-5	OB	\$
6.2 b) Determine the programs and projects that could be supported through an Affordable Housing Bond.					
	HCS	Communications	1-5	OB	\$
6.2 c) Based on public support, place the Affordable Housing Bond referendum on the ballot.					
	Town Council	Town Manager, HCS	1-5	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Strategy 6.3: Pursue state and federal housing grants and programs.					
6.3 a) Pursue grant programs that meet the Town's priorities.					
	HCS		1-5	OB	\$
6.3 b) Advocate for greater affordable housing resources at the state and federal level.					
	HCS	Communications	1-5	OB	\$
Goal 7: Reduce utility expenses for all homes.					
Strategy 7.1 Find ways to provide free broadband by using the town's expanding broadband network.					
7.1 a) Determine whether agreements can be made with providers or if municipal provided broadband can be provided to residences.					
	Econ Dev.	Econ Dev; HCS	6+	CB, OB	\$
Strategy 7.2 Weatherize all affordable housing by 2030. (See project 4.5)					
7.2 a) Pursue action steps itemized in Strategy 4.5.					
	HCS		1-5, 6+	CB, OB	\$\$
Strategy 7.3 Make photovoltaic installations accessible to low-income housing.					
7.3 a) Determine funding sources to expand photovoltaic installations (such as solar panels).					
	HCS	HCS, Public Works	1-5, 6+	CB, OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Climate Action Goal 1: Achieve 80% reduction in per capita greenhouse gas emissions by 2030, as compared to 2010 levels.					
Strategy 1.1 Increase the use of renewable energy sources, e.g., solar for all residents, including low-income residents.					
1.1 a) Develop partnerships with public agencies or organizations to increase opportunities to access renewable energy.					
	Planning	NC Cities Initiative, Local Community Organizations, Sierra Club, Southeastern Law Center	1-5	P, OB, S	\$
1.1 b) Continue evaluation of the potential to integrate renewable energy infrastructure during the review of development permits.					
	Planning	Zoning	6+	OB	\$
1.1 c) Demand for more expansive renewable energy County and State legislation, ordinances, and policies.					
	Planning	Sierra Club, Southern Law Poverty Center	6+	OB, P	\$
Strategy 1.2 Integrate Climate Action with the Local Living Economy					
1.2 a) Expand the Worthwhile Investments Save Energy (WISE) Program and Energy Efficiency Revolving Loan Fund (EERLF)					
 	Planning	Southern Energy Efficiency Alliance	6+	F, CB, C	\$\$
1.2 b) Collect and communicate data to the public and decision-makers on food-related greenhouse gas emissions for dining facilities and households in Carrboro.					
	Planning	UNC, Farmers Market, Local Community Organizations	1-5	OB, P	\$
1.2 c) Improve access to local healthy food options such as fresh fruits and vegetables to all community members.					
	Planning	Farmers Market, Community Garden Leaders	6+	C, S, P	\$\$\$
1.2. d) Promote the green economy including local innovators and low-impact industries.					
	Planning	Economic Development, UNC, NC State University	6+	OB, S, F, P	\$\$
Climate Action Goal 2: Achieve 80% reduction in municipal emissions by 2030.					
<i>Refer to Public Services and Communications chapter to view relevant strategies/projects already underway.</i>					
Climate Action Goal 3: Expand equitable and inclusive community participation in the decision-making and implementation of climate change goals and policies.					
<i>Refer to the Public Services and Communications chapter to see projects to improve community engagement in the implementation of climate change goals and policies</i>					
Climate Action Goal 4: Enable lower-income residents and small business owners to be able to financially participate and benefit from climate resiliency programs.					
Strategy 4.1 Increase participation of rental properties in energy, drinking water, and climate resiliency building programs.					
4.1 a) Establish a Rental Property Task Force and Process.					
 	Planning	Housing and Community Services, emPOWERment Inc	6+	OB, P	\$
4.1 b) Establish a certificate program and public database for the energy performance of rental housing.					
	Planning	Business Alliance, Board of Realtors, Triangle Green Building Council	6+	OB, P	\$\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Climate Action Goal 4: Enable lower-income residents and small business owners to be able to financial participate and benefit from climate resiliency programs.					
Strategy 4.2 Expand access to weatherization, energy efficiency, and continue water conservation measures for all, especially lower-income residents and small business owners, in new construction and retrofits to existing buildings.					
4.2 a) Pursue compliance with voluntary section of building code or request specific energy performance rating/measures as a part of land use and/or building permit, especially for affordable housing units/projects.					
 	Planning	Triangle Green Building Council	6+	OB	\$
4.2 b) Incentivize energy efficiency and green building with special designations and recognition programs to exceed minimum standards and meet climate change demands.					
	Planning	Triangle Green Building Council	6+	OB	\$
4.3 c) Develop and promote technical assistance programs for small businesses owners and income-qualified homeowners and renters to install weatherization, energy efficient, and water conservation measures.					
 	Planning	OWASA, NC DEQ, South Eastern Energy Association	6+	S, C, OB	\$
4.3 d) Develop a free or low-cost financing program for weatherization, energy efficient, renewable energy/community generation, and water conservation projects which can be an addition to affordable home rehabilitation programs (adapted from CCAP and Economic Sustainability Plan).					
 	Planning	Orange County Home Preservation Coalition, Habitat for Humanity, OWASA	6+	S,C,OB	\$\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Environment Goal 1: Conserve and restore watersheds, ecosystems, and native species.					
Strategy 1.1 Support native plantings throughout town.					
1.1 a) Conduct a heat study of Carrboro to identify urban heat islands to determine where native planting programs can be strategically located. Establish parameters within the Land Use Ordinance to mitigate the urban heat island effects in priority areas.					
	Planning	PW, EAB, Local Community Groups	6+	OB, CB	\$
1.1 b) Work with local groups and organizations to support and expand a native pollinators program that provides technical assistance on native planting for Carrboro residents (renters and homeowners) and business owners.					
	Planning	PW, Local Community Groups, Local Businesses, HCS	6+	CB, P	\$
1.1 c) Continue to provide education to Public Works and Planning staff, Advisory Commission members, and interested community members in native plant establishment and maintenance along with tree preservation.					
	Planning	PW, EAB, SWAC	1-5	OB	\$
1.1 d) Establish and protect stabilizing vegetation in stream channel restoration projects.					
 	Public Works		1-5	CB	\$\$
1.1 e) Continue to work with OWASA and Town of Chapel Hill to improve riparian vegetation condition along sanitary sewer rights of ways and greenways.					
 	Public Works	OWASA, Town of Chapel Hill, Local Community Groups	1-5	C, CB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Environment Goal 1 (cont.): Conserve and restore watersheds, ecosystems, and native species					
Strategy 1.2 Expand stormwater management solutions as part of ecosystem enhancement, watershed restoration, climate resilience, and quality of place improvements.					
1.2. a) Review and revise the provisions in the Land Use Ordinance related to stormwater and development to provide better protection to streams and riparian areas.					
	PW, Planning	SWAC, EAB	1-5	OB	\$
1.2 b) Continue to identify and prioritize opportunities for water quality retrofit projects from previous endeavors.					
	PW	Planning, Greenways Commission, SWAC	1-5	OB	\$
1.2 c) Implement bioengineering/restoration methods to protect and/or restore riparian and aquatic habitats.					
	PW	Planning, Greenways Commission, EAB, SWAC	6+	S, F	\$
1.2 d) Offer technical and financial assistance to renters and homeowners for residential installation of green infrastructure, with an ability to offer priority to more flood prone and lower income residents.					
 	PW	Planning, SWAC, HCS	1-5	CB, S	\$\$
1.2 e) A Racial Equity Impact Assessment can be used to evaluate and prioritize projects.					
	Planning	PW	1-5	CB	\$
Strategy 1.3 Create strategic initiatives to overcome historic soil quality degradation and determine ways to protect and restore soil quality as a crucial component of ecosystem and community enhancement.					
1.3 a) Examine Carrboro's soil quality conditions and how soil quality improvements can contribute to climate change resiliency.					
	PW		1-5	OB	\$
1.3 b) Recognize and promote the importance of soil organic carbon content. Coordinate with efforts to expand composting program.					
	PW		6+	OB	\$
1.3 c) Develop new outreach and technical assistance to accelerate access to information on soil quality + pursuit of soil restoration projects.					
	PW	Local Community Organizations	6+	CB	\$
Environment Goal 2: Promote policies to ensure distribution of environmental burdens and access to natural areas and ecosystems to be equitable across race, income, and ability, especially in neighborhoods that have been denied and historically underserved.					
Strategy 2.1 Ensure environmental policies and tools do not have disparate impacts based on race and income, and undo harm from historical policies and zoning.					
2.1 a) Evaluate individual permits within a broader context of cumulative burden to ensure that stormwater impacts do not burden flood-prone neighborhoods or low-income residents.					
  	Planning, PW	Zoning, SWAC	1-5	OB	\$
2.1 b) Investigate land use planning and flood mitigation approaches to better address impacts to already burdened properties.					
	Planning	PW, SWAC	1-5	OB	\$
2.1 c) Train Stormwater Advisory Commission Members, Racial Equity Commission members, and Public Works staff to conduct Racial Equity Impact Assessments on ordinances and actions taken thus far on any policy related to stormwater.					
 	Planning	PW, SWAC	1-5	OB, CB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 1: Address disparate impacts of transportation decisions and investments in Carrboro's BIPOC, lower-income, and differently-abled populations.					
Strategy 1.1: Center equity in transportation planning processes.					
1.1 a) Continue to promote the inclusion of equity as a weighing factor in the selection of local and regional transportation projects.					
	Planning	DCHC-MPO, PW, TAB, Local Community Groups	1-5	OB	\$
1.1 b) Prioritize inclusion of persons with disabilities to inform accessibility needs in transportation infrastructure and service design					
	Planning	Disability community, TAB, PW	1-5	OB	\$
1.1 c) Use a community engagement process to identify barriers to using alternative forms of transportation instead of automobiles					
 	Planning	TAB, Local Community Groups, Communications and Engagement	1-5	OB	\$
Strategy 1.2: Improve transportation options for all communities, with a focus on incrementally shifting transit stops to denser areas to serve as connections between residences and points of interests while limiting displacement impacts on marginalized populations.					
1.2 a) Locate additional public transit routes along current and future high-density development to serve denser areas, and BIPOC residents in collaboration with anti-displacement policies.					
  	CHT, Planning	PW, DCHC-MPO	1-5,6	S, F	\$\$\$
1.2 b) Identify job centers and commercial hubs and conduct a racial equity impact analysis on current transportation options to these locations, prioritize transportation projects that fill in service gaps.					
 	Planning		1-5	OB	\$
Goal 2: Continue to expand the transportation system to provide at least one non-automobile option (walking, biking and transit) for every neighborhood to be useable for a variety of trip purposes.					
Strategy 2.1: Encourage non-automobile use in the community and reduce vehicle miles travelled through land use decisions of developments that lends itself to public transit use (such as denser mixed-use nodes) and enhancement of public transit itself.					
2.1 a) Assess needs and identify funding to expand free public transportation service to low- and moderate-income households, populations who cannot walk without assistance, those who work outside of traditional hours, the Northern Transition Area, and the Extraterritorial Jurisdiction (ETJ) transition area throughout the week, including weekends, by considering different passenger vehicle types.					
  	Planning	CHT, Orange County Transit, Go Triangle	1-5	OB, C	\$
2.1 b) Seek to increase funding from the Triangle Transportation Demand Management (TDM) Program, Triangle Transportation Choices, and partner with surrounding transit authorities.					
	Planning	CHT, DCHC-MPO, NCDOT, Orange County Transit, Go Triangle	1-5	CB, S	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 2: Continue to expand the transportation system to provide at least one non-automobile option (walking, biking and transit) for every neighborhood to be useable for a variety of trip purposes.					
Strategy 2.1: Encourage non-automobile use in the community and reduce vehicle miles travelled through land use decisions of developments that lends itself to public transit use (such as denser mixed-use nodes) and enhancement of public transit itself.					
2.1 c) Include multiple languages in public transit signage and wayfinding.					
	Planning, PW	CHT, Orange County Transit, Go Triangle, NCDOT, Local Community Groups	1-5	CB	\$ \$
2.1 d) Continue collaboration with the NC Capital Area Metropolitan Planning Organization (CAMPO) through the Durham Chapel Hill Carrboro (DCHCMPO) to determine future regional uses for rail lines whose current uses will end in the near future.					
	Planning	NCCA-MPO	1-5	OB	\$
Strategy 2.2: Continue to create safe streets and trail networks for pedestrians, bike riders, and transit riders.					
2.2 a) Develop a complete streets policy statement that incorporates and implements a vision zero policy.					
	Planning	PW, TAB, Local Community Groups	1-5	OB	\$
2.2 b) Explore pursuing jurisdictional control of NCDOT streets that are important corridors, such as Main St and/or N. Greensboro St.					
	Planning	PW, TAB, Local Community Groups	1-5	OB	\$
>> Design to Reduce Speed					
2.2 c) Evaluate and revise Town Standards for Street Design that explore changes to use a maximum design speed of 20 miles per hour.					
	Planning, PW		1-5	OB	\$
2.2 d) Update the LUO Article XIV – Streets and Sidewalks, in particular the requirements related to street width, sidewalks, ROW width, shoulder width, and other design features.					
	Planning, PW	Disability Committee, TAB	1-5	OB	\$
2.2 e) Restructure Residential Traffic Management Plan (RTMP) and incorporate a Bike-Ped Safety Assessment Process.					
	Planning,	PW, TAB	1-5	OB	\$
2.2 f) Explore and implement engineering solutions to reduce motor vehicle speeds in the downtown.					
	Planning, PW	NCDOT	1-5, 6	OB, P	\$ \$
>> Infrastructure Plans & Improvements					
2.2. g) Identify existing, needed, and poor-quality sidewalks to update the existing sidewalks plan, for the purpose of implementation alongside development projects to increase pedestrian safety and decrease traffic speed.					
	Planning, PW	TAB, Disability Committee, Local Community Groups	1-5	OB	\$
2.2 h) Continue to implement the Safe Routes to Schools Action (SRTS) plan in coordination with schools.					
	Planning	Schools	1-5	CB, OB, S	\$
2.2 i) Leverage Department of Transportation and Town resurfacing projects for exploration and implementation of bike and pedestrian improvements like bike lanes, bike boxes, intersection bike markings, center turn lanes, additional crosswalks, maintain parking.					
	Transportation, PW	NCDOT	1-5	OB, CB, S	\$ \$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 2 (cont.): Continue to expand the transportation system to provide at least one non-automobile option (walking, biking and transit) for every neighborhood to be useable for a variety of trip purposes.					
Strategy 2.2 (cont.): Continue to create safe streets and trail networks for pedestrians, bike riders, and transit riders.					
>> Infrastructure Plans & Improvements					
2.2 j) Create safe transition for pedestrians from pedestrian access ways to bus stops.					
	PW	Planning	1-5,6	CB	\$ \$
2.2 k) Develop a connected system of on- and off-road facilities to accommodate varying level of bicyclists and follow bike plan recommendations to have physically separated bike lanes.					
	Planning, PW	Local Community Groups, NCDOT, TAB	1-5, 6	CB, S, F	\$ \$ \$
2.2 l) Consider allocating a portion of Powell Bill funding to bike and pedestrian projects.					
	Planning		1-5	CB	\$
>> Public Transit Access					
2.2 m) Continue partnership with transit partners, the Town of Chapel Hill, and UNC to continuously improve public transit access, with a particular eye to moderate-income homeownership communities and developments with an affordability component					
	Planning, CHT	Housing and Community Services	1-5	OB	\$
2.2 n) Encourage and support increasing ridership on public transit by enabling access for transit mode shifts from pedestrians, bicyclists, and drivers at public transit stops and stations.					
	Planning	CHT, TAB	1-5, 6	CB, S, F	\$ \$
2.2. o) Work with Chapel Hill Transit to develop longer-range plans for Bus Rapid Transit (BRT), improved connectivity, connections to regional transit services, park-and-ride facilities, and transit-supportive land use development such as pedestrian-friendly, high-density, and mixed use.					
	Planning, CHT	DCHC-MPO, TAB	1-5, 6	OB	\$
>> Micromobility					
2.2 p) Explore different micromobility options that consider equitability, accessibility, and help address first-last mile efforts.					
 	Planning	Gotcha, Chapel Hill, UNC, Disability Committee, TAB, Local Community Groups	1-5, 6	P	\$ \$
>> Education					
2.2 q) Develop programming and financial support (for relevant initiatives) to increase youth education and opportunities for walking and biking.					
	Planning	Local Community Groups, RPCR, Schools, TAB	1-5	OB, P	\$ \$
2.2 r) Encourage people to “leave their cars behind” by continuing to coordinate biking and walking tours in different parts of Town.					
	Planning	TAB, Local Community Groups, RPCR	1-5	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 3: Reduce greenhouse gas emissions from motor vehicle use by 80% by 2030.					
Strategy 3.1: Expand opportunities for transportation options that do not rely on fossil fuel-powered, single-occupancy vehicles.					
3.1 a) See Transportation Project 2.1A					
3.1 b) Increase opportunities for alternatively fueled public transit, municipal, and private vehicles.					
  	Planning	PW, EAB	1-5, 6	S, F, P	\$\$\$
3.1 c) Improve and market vanpool and carpool options for commuters.					
	Planning	Economic Development	1-5	CB, P	\$\$
3.1 d) Explore and implement land use practices to support EV charging to reduce greenhouse gas emissions.					
	Planning	EAB, EVNoire	1-5	OB, S, P	\$
3.1 e) Promote the interconnectivity of local and regional bicycle infrastructure, transit, and other micromobility options between Carrboro, Chapel Hill, Orange County, and other jurisdictions and organizations in the Triangle Region.					
	Planning		1-5	OB, S, P	\$
Goal 4: Improve the management of parking spaces in the downtown area.					
Strategy 4.1: Establish a regular schedule for conducting parking counts and inventorying existing spaces. Consider a more accurate methodology for utilizing shared parking and satellite parking.					
4.1 a) Research parking management best practices and conduct outreach to business owners, residents, & visitors to understand parking concerns.					
	Planning	Local Businesses	1-5	OB	\$
4.1 b) Implement wayfinding/signage improvements					
	Planning, PW	Local Businesses	1-5	CB	\$\$
4.1 c) Incorporate and increase parking infrastructure for bicycles in parking plans					
	Planning, PW	TAB	1-5	CB	\$\$
4.1 d) Implement Transportation Demand Management (TDM) policies and pursue paid parking as a demand management strategy.					
	Planning	Local Businesses	1-5	OB, P	\$
4.1 e) Plan for multi-level electric vehicle (EV) and bicycle charging stations.					
	Planning		1-5	P	\$\$\$
Strategy 4.2: Reduce negative effects of parking requirements on housing costs and natural resources					
4.2 a) Remove minimum vehicular parking requirements for residential development close to transit.* Lower vehicular parking requirements for all residential uses, including ADUs. Further reduce vehicular minimum parking standards for dedicated, long-term affordable housing units. Consider maximum parking ratios to reduce impervious surfaces and make more efficient use of land.					
 	Planning, HCS	Economic Development	1-5	OB	\$
4.2 b) Reclaim underused parking lots in larger residential developments to allow for development of affordable housing.					
	Planning, HCS	Economic Development, AHAC	1-5, 6	CB	\$\$
Strategy 4.3: Implement a pilot program in downtown Carrboro that prioritizes alternatives to automobile parking.					
4.3 a) Develop a parking management pilot program with a focus on reducing parking minimums and opening up more land.					
 	Planning	Economic Development	1-5, 6	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Green Stormwater Infrastructure Goal 1: Increase the use of native plants and vegetation to mitigate climate change impacts, including stormwater mitigation and heat island effect.					
Strategy 1.1: Rely on community leadership and participation from all residents, including those with financial barriers or that have historically been excluded from participation.					
1.1 a) Support the formation of a community-led urban forestry program for the preservation, protection, and conservation of the community forest					
	PW and Planning	Arbor Day Foundation, NC Botanical Garden, EAB, NC Urban Forest Council, NC Forest Service Urban Forestry Program	6+	OB, P	\$
1.1 b) Increase public education of the benefits of native plants and vegetation for stormwater management					
	PW and Planning	NC Native Plant Society, Friends of Bolin Creek, Morgan Valley Alliance, North Carolina Botanical Garden, North Carolina Audubon, UNC-Chapel Hill	1-5	OB, P, C	\$
1.1 c) Pursue regulatory and non-regulatory approaches to discourage non-native and invasive plants and encourage native plant use					
	PW and Planning	HOAs, NC Botanical Garden, NC Native Plant Society, Friends of Bolin Creek, Morgan Valley Alliance	6+	OB, C	\$\$
1.1 d) Identify opportunities to promote technical assistance and cost-share grant program to residents seeking to abide by regulatory approaches for encouraging native plant use.					
 	PW and Planning	North Carolina Cooperative Extension, Friends of Bolin Creek, Orange County Soil and Water Conservation District	6+	OB, C, S	\$
1.1 e) Identify local resident “champions” who can partner with the Town to support the development of the program and serve as a liaison to residents					
	PW and Planning	SWAC, Friends of Bolin Creek	1-5	OB	\$
1.1 f) Identify program design options that provide financial support enabling low-income residents’ participation in a technical assistance and cost-share grant program to install green infrastructure.					
 	PW and Planning	Orange County Soil and Water Conservation District, Town of Chapel Hill Stormwater Management Division	1-5	OB, C	\$\$
1.1 g) Invest in the completion of a new significant restoration project					
	PW and Planning	OWASA	1-5	OB, C, S, F	\$\$\$
Green Stormwater Infrastructure Goal 2: Plant and maintain the tree canopy along identified roads.					
Strategy 2.1 Improve canopy downtown to create a more vibrant and inviting urban landscape, reduce the heat island and stormwater runoff, and sequester carbon.					
2.1 a) Develop and implement a downtown street tree master plan.					
	PW and Planning	EAB	1-5	CB	\$\$
2.1 b) Make the 2019 “tree tag” outreach an ongoing and regular initiative.					
	PW and Planning	EAB	1-5	OB, CB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Green Stormwater Infrastructure Goal 2 (cont.): Plant and maintain the tree canopy along identified roads.					
Strategy 2.1 Improve canopy downtown to create a more vibrant and inviting urban landscape, reduce the heat island and stormwater runoff, and sequester carbon.					
2.1 c) Work with downtown businesses and residents to improve the canopy on private lots.					
	PW	Local Businesses, Housing and Community Services	1-5	P, CB	\$
2.1 d) Seek grant support from the State and other sources to provide financial and technical support.					
	PW	Planning	1-5	OB, S	\$
Strategy 2.2 Work with neighborhoods to improve tree canopy and the forest along roads, in neighborhood open spaces, and on private lots.					
2.2 a) Support neighborhood efforts to pursue grant funds for neighborhood improvements, especially those with ecological value or related to other town priorities.					
	Planning, PW	Community Groups	6+	OB	\$
2.2 b) Provide criteria for neighborhood street tree inventories and related master plans.					
	Planning, PW	EAB	6+	OB	\$
2.2 c) Work at a neighborhood scale to "green" the public right-of-way.					
 	PW	Community Groups	6+	CB	\$\$
2.2 d) Provide technical assistance for individual residents' improvement and expansion of tree canopy.					
 	PW	Housing & Community Services	6+	CB	\$\$
2.2 e) Seek grant support from the State and other sources to provide financial and technical support.					
	PW		6+	OB, S, C	\$
Green Stormwater Infrastructure Goal 3: Expand green infrastructure as part of stormwater, watershed restoration, and climate resilience efforts into the Town's public transportation investments.					
Strategy 3.1 Coordinate transportation and public infrastructure improvements with stormwater green infrastructure.					
3.1 a) Integrate green stormwater infrastructure dual solutions that improve stormwater management practices and traffic calming in transportation infrastructure (streets, alleys, sidewalks, curbs, storm sewers, and greenways).					
 	PW	Planning, SWAC	1-5	CB, C, S	\$\$
3.1 b) Residents, especially BIPOC identities, provide feedback on transportation plan's incorporation of green infrastructure.					
  	Planning	PW, Greenways Commission, Local Community Organizations	1-5	OB	\$
3.1 c) Educate residents about the Town's definition of a greenway and its benefits, and foster discussion about greenways					
	Planning	Greenways Commission	1-5	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Green Stormwater Infrastructure Goal 4: Expand the use of green stormwater infrastructure to further watershed restoration and meet climate resilience goals.					
Strategy 4.1 Expand resources for green stormwater infrastructure to private property owners for greater lot, neighborhood, and watershed scale resilience and environmental quality as well as community enjoyment of outdoor spaces.					
4.1 a) Develop programming and accompanying financial assistance for income-eligible households to install green stormwater infrastructure.					
	PW	Planning, SWAC, Housing and Community Services	1-5	CB, OB	\$ \$
4.1 b) Develop a playbook for stormwater infrastructure retrofits to educate the public.					
	PW	Planning, SWAC	1-5	OB	\$
Water Goal 1: Ensure that Carrboro residents are informed of and engaged with OWASA's water supply, quality, & cost plans.					
Strategy 1.1 Coordinate with OWASA and others for the maintenance and improvement of water supply (Jordan Lake Watershed, University Lake).					
1.1 a) Identify resident concerns, especially those of marginalized identities, related to water and share with OWASA.					
	Planning and Communications	OWASA, Public Works	1-5	OB	\$
1.1 b) Encourage OWASA to explore affordable water rates targeted to lower-income households.					
	Housing and Communications	OWASA, Inter-Faith Council for Social Service	1-5	OB	\$
1.1 c) Work with OWASA to communicate goals and projects to residents in culturally responsive ways.					
	Communications	OWASA, Local Community Groups	6+	OB	\$
Water Goal 2: Protect and restore watersheds and ecosystems.					
Strategy 2.1 Continue to implement watershed management and restoration projects.					
2.1 a) Seek additional funding to continue to expand the Stormwater Utility's and Enterprise fund efforts to implement stormwater/bioengineering methods and retrofits					
	PW	SWAC, Greenways Commission, Planning	1-5	OB	\$
2.1 b) Implement incentive programs for stormwater management or infrastructure mitigation projects for local businesses and develop technical and financial assistance of income-eligible households to participate that prioritize BIPOC-led businesses.					
	PW	Local Businesses, Housing and Community Services	6+	CB	\$
2.1 c) Research and develop additional and innovative pollution prevention and cleanup, and hillslope, conveyance and channel erosion control practices that build upon current practices to best serve the various ecosystems in Carrboro.					
	PW	EAB	6+	CB	\$ \$
2.1. d) Continue to administer procedures for detecting and removing illicit discharge sources.					
	PW	Local Community Groups	1-5	CB	\$ \$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Water Goal 2 (cont.): Protect and restore watersheds and ecosystems, and cost plans.					
Strategy 2.1 (cont.) Continue to implement watershed management and restoration projects.					
2.1 e) Continue to expand educational efforts on green infrastructure and pollution prevention best practices, as well as hazards of illegal discharge.					
	PW	EAB, Local Community Groups, UNC Chapel Hill	1-5	CB, S	\$
2.1 f) Limit disturbance of riparian areas while maintaining sanitary sewer infrastructure and greenways.					
	PW	OWASA	1-5	OB, C	\$
Strategy 2.2 Address the effect of development on stormwater management.					
2.2 a) Implement structural and non-structural management measures for redevelopment and infill and as retrofits in dense locations to increase stormwater volume control.					
 	PW and Planning	EAB, SWAC	1-5	OB	\$
2.2 b) Incentivize Low Impact Development practices for any new developments that reduce impervious surfaces and mimic natural hydrology.					
 	Planning	PW	1-5	OB	\$
2.2 c) Stabilize vegetation in new construction above and beyond minimum erosion control requirements.					
 	Zoning	PW	1-5	OB	\$
Water Goal 3: Reduce the amount of Carrboro's treated water use while increasing water rate affordability.					
Strategy 3.1 Promote water conservation and efficiency efforts among residents and businesses					
3.1 a) Develop programs to educate residents and business owners education about local water supply and stewardship programs					
	Planning and Communications	OWASA, Local Businesses, Local Community Organizations	6+	CB, P	\$
3.1 b) Provide financial & technical assistance to income-eligible residents and business owners to install water conservation & efficiency measures.					
	Planning and Communications	OWASA, Housing and Community Services, Local Businesses	6+	CB, P	\$\$
3.1 c) Establish water efficiency standards for new developments and encourage retrofits to older developments.					
	Planning and Housing	OWASA, Zoning	1-5	OB	\$
3.1 d) Develop policies to expand safe use of reclaimed water.					
	PW	EAB, Planning	6+	OB	\$
3.1 e) Initiate water use audits, repairs, and retrofits in government buildings					
	PW	Town of Carrboro	6+	CB, C, P	\$\$
3.1 f) Pilot demonstration of water conservation and efficiency projects at public facilities					
	PW	Town of Carrboro	6+	CB, C, P	\$\$
3.1 g) Assess what level water rates must be set at to improve affordability for low-income residents + advocate to OWASA to set affordable rates.					
 	PW	HCS, OWASA	1-5	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Energy Goal 1: Achieve 80% reduction 2010 levels of per capita greenhouse emissions by 2030.					
Strategy 1.1: Reduce greenhouse gas emissions from motor automobile use by 80% by 2030.					
1.1 a) Refer to Transportation project 2.1.a					
1.1 b) Provide a variety of public transit options (buses, small buses, vans, etc) and increase opportunities for alternatively fueled vehicles. Relatedly, improve vanpool and carpool options for commuters and seek funding opportunities from Triangle TDM.					
	Planning		1-5, 6+	CB, C, S, F, P	\$\$\$
1.1 c) Support adoption of electric vehicles by requiring EV charging stations, infrastructure, and spaces at popular destinations.					
	Planning	PW	6+	CB, P, F	\$\$\$
Strategy 1.2 80% reduction 2010 levels of community greenhouse emissions attributed to Carrboro buildings by 2030.					
1.2 a) Continue conducting building energy assessments and ratings for all municipal buildings and inventory energy efficiency measures throughout the town.					
	PW	Planning	1-5	OB	\$
1.2 b) Increase energy efficiency within municipal buildings with technologies used in weatherization efforts.					
	PW	Buildings Energy Workgroup	6+	S, F	\$\$\$
1.2 c) Address limitations to financing energy efficiency for low-income households and renters by creating and administratively supporting a Rental Environmental Task Force including owners and renters.					
	PW	Planning, Landlord Groups, Renter Groups	6+	OB	\$
1.2 d) Support energy efficiency financing for small businesses and low-income households through the Energy Efficiency Revolving Loan Fund and clean energy financing for commercial properties.					
	PW	NC Clean Tech Center, UNC Environmental Finance Center, Chapel Hill Sustainability Office, Southeast Energy Efficiency Alliance	6+	F, S	\$\$\$
1.2 e) Host renewable energy sites in the business district, among clustered commercial buildings, or Town buildings.					
	PW	Triangle Green Building Council, Solarize Carrboro, Carrboro Business Alliance	6+	F,S, P	\$\$\$
1.2 f) Develop a Community Energy Dashboard, using building energy assessment data, to identify progression or regression from the Town's energy goal over time.					
	PW	UNC, American Council for an Energy Efficient Economy	6+	CB, P	\$
1.2 g) Create a utility billing platform to help energy customers (individual households, commercial building owners, and municipalities) understand their energy use.					
	PW	Communications, North Carolina Cities Initiative	6+	OB, S	\$
1.2 h) Create policies that incentivize net-zero construction and energy efficient retrofits in new and existing developments, prioritizing affordable housing developments.					
	PW	Housing & Community Services, Triangle Green Building Council	6+	OB, S, F	\$
1.2 i) Explore options to increase renewable energy usage through Renewable Energy Credits (RECs) purchases or advocating reinstatement of state solar tax credits.					
	PW	Sierra Club, North Carolina Sustainable Energy Association	6+	OB, S	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Energy Goal 1 (cont.): Achieve 80% reduction 2010 levels of per capita greenhouse emissions by 2030.					
Strategy 1.3: Increase Carrboro's use of renewable energy.					
1.3 a) Develop a renewable energy portfolio that takes advantage of federal and state tax credits and supports increased solarization.					
	PW	Solarize Carrboro, North Carolina Sustainable Energy Association	6+	OB, C, S, F	\$ \$
1.3 b) Advocate for state legislation that enables Carrboro to invest in renewable energy generation projects that allows shared solar investment benefits in the community or can generate revenue to be invested in community needs, like affordable housing.					
 	PW, Planning	Solarize Carrboro, Sierra Club, North Carolina Sustainable Energy Association, Southern Alliance for Clean Energy, Community Investment Groups	6+	OB	\$
1.3 c) Develop programs and policies to support homeowners' ability to generate solar energy on roofs, with consideration for low-income homeowners.					
 	PW, Planning	Solarize Carrboro, Housing & Community Services	6+	OB, C, S, F	\$ \$
1.3 d) Investigate opportunities to pursue geothermal installations.					
	PW	Orange County, Contractors	6+	OB, C	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 1: Create a more inclusive economy, encourage more racial equity in business development, increase support for locally-owned businesses, and promote living wage jobs.					
Strategy 1.1 Create more equitable opportunities for residents and workers to obtain living wage jobs and a career path to support one's household.					
1.1 a) Encourage and support businesses to become Orange County Certified Living Wage employers.					
	Econ. Development	CBA, Orange County	1-5	OB	\$
1.1 b) Seek out and encourage opportunities for light manufacturing industries that can create livelihoods with living wages					
	Econ. Development	CBA	6+	OB	\$
1.1 c) Expand access to capital for locally-owned and BIPOC businesses and entrepreneurs.					
	Econ. Development	CBA	1-5	OB	\$\$
Strategy 1.2 Support existing and attract new businesses that include a range of BIPOC, gender, ethnicities, and multiple abilities.					
1.2 a) Utilize an equity rating tool such as a racial equity analysis for use in governmental decision-making.					
	GARE Cohort	Econ. Development	1-5	OB	\$
1.2 b) Pursue marketing efforts to support locally-owned businesses that reflect the diversity of the community.					
	Communications	Econ. Development	1-5	OB	\$
1.2 c) Provide support for technology upgrades to be more competitive online and in-person.					
	Econ. Development	CBA	1-5	OB	\$\$
Strategy 1.3: Expand access to capital for entrepreneurs, locally-owned, small and BIPOC businesses.					
1.3 a) Collaborate with banks and other lenders to provide gap financing, micro-loans, and lease assistance to local businesses and non-profits with an emphasis on equity gaps.					
	Econ. Development	CBA	6+	OB, P	\$\$
1.3 b) Work with local lenders and credit unions to develop and market affordable products for financing locally owned businesses and non-profits.					
 	Econ. Development	VNS	6+	OB, P	\$\$
1.3 c) Increase awareness of the Town's revolving loan fund through email, social media, newspaper articles, and peer-to-peer communications					
	Communications	Econ. Development	1-5	OB, P	\$
1.3 d) Work with locally-owned and BIPOC businesses to help them navigate development review, permitting, building code and other interactions with the Town.					
 	Econ. Development	Planning	1-5	OB	\$
1.3 e) Continue to support locally owned and operated businesses through CBA and other networking opportunities.					
 	CBA	Econ. Development	1-5	OB	\$
1.3 f) Support building social capital by offering scholarships for membership in the Carrboro Business Alliance for low-asset businesses.					
 	CBA	Econ. Development	1-5	OB	\$\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 2: Promote economic development that is resilient, promotes excellence in design, reinforces a sense of place, expands commercial development opportunities, promotes infill development and reduces the tax burden on residents.					
Strategy 2.1: Support well-planned and designed, higher density and mixed-use development in the downtown.					
2.1 a) Develop a small area plan for the downtown.					
	Planning	Econ. Development, CBA	1-5	OB	\$
2.1 b) Identify areas for the downtown to grow, such as the area around OWASA on Jones Ferry Road as identified in the Land Use element.					
	Planning	Econ. Development, CBA	1-5	OB	\$
2.1 c) Continue to market events and activities in the downtown and Town Commons that reinforce the sense of place and bring more residents, visitors, and customers into Carrboro.					
	Communications	Econ. Development, CBA	1-5	OB, S, C	\$
2.1 d) Improve signage and wayfinding in and near the Downtown.					
	Planning	Econ. Development, CBA	1-5	OB, F,S,C	\$\$
2.1 e) Reinforce civic spaces in the downtown with the opening of 203 S. Greensboro and the planned renovation of the Century Center.					
	Econ. Development	RPCR, CBA		OB, CB	\$\$
Strategy 2.2: Strengthen other business districts and commercial areas in Carrboro's neighborhoods.					
2.2 a) Plan for mixed-use business districts and upgrade shopping centers into multi-use destinations outside of the downtown.					
	Planning	Econ. Development, CBA	1-5	OB, CB	\$
Strategy 2.3: Aim to close the retail spending gap to keep more of Carrboro's spending power within the Town.					
2.3 a) Identify market segments and recruit local, regional and/or BIPOC businesses that can provide goods and services to keep spending in town.					
	Econ. Development	Planning	3-5	OB	\$
2.3 b) Actively educate citizens on the importance of buying and investing locally by communicating through events and various media channels.					
	Communications	Econ. Development, CBA	1-5	OB	\$
Goal 3: Grow the arts, entertainment, cultural, and tourism sectors of the economy.					
Strategy 3.1: Support expanded access to capital to the cultural community (arts, music, cultural institutions, etc.) including businesses and non-profit organizations.					
3.1 a) Explore micro-venture funds with investors/owners in Carrboro music and arts community.					
	Econ. Development	CBA, RPCR	6+	OB	\$\$\$
3.1 b) Gain a better understanding of debt and equity gaps for businesses and artists of color and leverage partnerships to close those gaps.					
	Econ. Development	CBA, RPCR	6+	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 3 (cont.): Grow the arts, entertainment, cultural and tourism sectors of the economy.					
Strategy 3.2: Create a cultural market.					
3.2 a) Grow an entrepreneurial class of cultural-related businesses that can be successful in Carrboro					
 	Econ. Development	El Centro	1-5	OB, CB, S, C, P	\$ \$
Strategy 3.3: Expand tourism opportunities.					
3.3 a) Work with regional tourist marketing efforts to promote Carrboro including trails, University Lake, local arts, music, and events.					
	Econ. Development	CBA	1-5	OB, CB, S, C, P	\$
3.3 b) Update land use policies and regulations for short-term rentals.					
	Planning	CBA	1-5	OB	\$
3.3 c) Determine demand for additional hotel and conference space.					
	Econ. Development	Planning	6+	OB	\$
3.3 d) Encourage the Tourism Development Authority to promote eco and agricultural tourism.					
 	Communications	Tourism Development Authority	1-5	OB, C	\$
Strategy 3.4: Support business opportunities and unique ownership models.					
3.4 a) Seek out ways to expand the opportunities for essential services in town, including office and flex space to accommodate growing businesses and more diverse retail categories .					
 	Econ. Development	Planning	1-5	OB, C	\$ \$
3.4 b) Target research and development opportunities.					
 	Econ. Development	Planning	6+	OB, C, S, F, C	\$ \$
3.4 c) Encourage and support co-op models to expand business opportunities and address equity gaps.					
 	Econ. Development	Planning	3-5	OB, P	\$ \$
Goal 4: Encourage the transition of the economy to one based on green technology and low-impact industries.					
Strategy 4.1: Promote energy efficiency, renewable energy, and green buildings.					
4.1 a) Expand opportunities for renewable energy through seeking low-cost financing for energy efficiency, renewable energy projects and community generation.					
 	Econ. Development	Sierra Club	6+	OB, C, S, F, C	\$ \$ \$
4.1 b) Incentivize energy efficiency and green building to exceed minimum standards with special designations and recognition programs.					
	Econ. Development	Planning, Development community	6+	OB, C, S, F, C	\$ \$ \$
Strategy 4.2: Promote the green economy including local innovators and low-impact industries.					
4.2 a) Explore additional changes to the Energy Efficiency Revolving Loan that would allow greater flexibility and more categories of uses.					
 	Econ. Development	Planning, Development community, AIA	6+	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Strategy 4.2 (cont.): Promote the green economy including local innovators and low-impact industries.					
4.2 b) Create connections between BIPOC residents and small businesses to growing green economy fields.					
	Econ. Development	RPCR	6+	OB, C, S, F, C	\$
4.2 c) Create a special recognition program.					
	Econ. Development	Communications	1-5	OB	\$
4.2 d) Encourage and support local sourcing between businesses as a means for reducing carbon footprints.					
	Econ. Development	UNC, Duke, Carrboro Farmers Market	1-5	OB, P	\$
4.2 e) Encourage and support plant-based food businesses.					
	Econ. Development	Carrboro Farmers Market	6+	OB, P	\$
4.2 f) Support the continuation of agricultural businesses and production in the ETJ and Transition Areas.					
	Econ. Development	Local farmers, CSAs, Farmers Market	6+	OB, C, S, F	\$
Strategy 4.3: Attract a greater share of high tech, biotech and research, and development industries.					
4.3 a) Partner with UNC Chapel Hill, Duke University, and Durham Tech to identify opportunities for start-up industries.					
	Econ. Development	Planning	6+	OB, P	\$
4.3 b) Identify additional lands for research and development					
	Econ. Development	Planning	6+	OB, CB, P	\$\$
4.3 c) Recruit incubator start-ups looking for a new location					
	Econ. Development	Planning	6+	OB, C, P	\$
Strategy 4.4 Create downtown improvement district to fund downtown access program.					
4.4 a) Conduct outreach to businesses and determine approach to creating downtown improvement district.					
	Econ. Development	Planning, Communications	6+	OB	\$
Strategy 4.5 Explore options for providing free broadband using town general funds for residential and downtown improvement district for commercial.					
4.5 a) Develop a business plan to provide free broadband.					
	Econ. Development	Planning, IT	1-5	OB	\$
4.5 b) Explore partnerships with providers to provide free broadband.					
	Econ. Development	Broadband Providers	1-5	OB	\$
4.5 c) Advocate to the state legislature to allow municipal broadband networks.					
	Econ. Development	NC Regional Councils of Government	6+	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 1: Promote recreational programming and cultural resources across all ages, genders, races, and abilities with affordable opportunities.					
Strategy 1.1 Evaluate recreational programming through the adopted One Orange Racial Equity Framework to identify any gaps in activities for all interests, age groups, ability, and affordability levels.					
1.1 a) Periodically survey the public and conduct needs assessments on recreation services to identify new opportunities, changing priorities, and barriers (e.g. affordability) to improve communication and foster community trust.					
	RPCR	Recreation & Parks Commission, Local organizations	1-5	OB	\$
1.1 b) Conduct a feasibility study and/or needs assessment for an indoor recreation center/swimming pool in Town.					
	RPCR	Planning, Public Works, Communications & Engagement, Recreation & Parks Commission	1-5	OB	\$
1.1 c) Install additional outdoor exercise amenities in more parks and along trails for affordable and easy access.					
 	RPCR	Public Works, Recreation & Parks Commission	6+	CB	\$\$
1.1 d) Develop a communications campaign that focuses on targeted outreach in communities that are not currently utilizing RPCR programs.					
	RPCR	Communications Dept, local organizations	6+	OB	\$
1.1 e) Enhance promotion of the Financial Assistance Program (FAP).					
	RPCR	Communications Dept, local organizations	1-5	OB	\$
1.1 f) Provide activities and spaces geared towards teenagers with passive and active gathering spaces and programs that would appeal to their age level.					
	RPCR	Communications Dept, Future Teen Center, Carrboro High School	6+	CB	\$\$
1.1 g) Continue, promote, and expand offerings for virtual recreational programming.					
	RPCR	Recreation & Parks Commission, Schools	1-5	OB	\$
Strategy 1.2 Identify and promote opportunities for both passive and active recreation for young and old populations.					
1.2 a) Dedicate funding and identify sites for a splash pad (or similar interactive water feature) that can serve all ages and ability levels to play, gather, and cool down during Carrboro's warm weather.					
	RPCR	Recreation & Parks Commission, Public Works	6+	CB, State, County	\$\$
1.2 b) Add at least one multigenerational wellness opportunity each year to an existing town wide event.					
	RPCR	Local organizations, Recreation & Parks Commission	6+	OB	\$
1.2 c) Continue to encourage and expand neighbor-organized community gardens in public parks.					
 	RPCR	Local organizations	1-5	OB	\$
1.2 d) Improve park and trail accessibility for people with different abilities.					
 	RPCR	Recreation & Parks Commission, Public Works	6+	CB, Federal, County, State	\$\$\$
1.2 e) Add programs that offer health education, physical training, and nutrition.					
	RPCR	Local fitness/nutrition groups, schools	6+	OB, Private	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 1 (cont.): Promote recreational programming and cultural resources across all ages, genders, races, and abilities with affordable opportunities.					
Strategy 1.3 Continue to adapt and expand cultural resources and programming to align with community needs.					
1.3 a) Capitalize on the 203 Project and the new ArtsCenter to plan for arts and cultural programming that reaches underserved populations.					
	RPCR	ArtsCenter	6+	OB, Private	\$
1.3 b) Identify partnerships and opportunities for cross-pollination with other organizations providing programming.					
	RPCR	Recreation & Parks Commission, Local organizations	1-5	OB, Private	\$
Goal 2: Ensure all people in Carrboro have safe, equitable, and connected access to parks, open space, and recreational facilities.					
Strategy 2.1: Strive for a park, play field, or other green space within walking distance (e.g. half-mile or 10-minute walk) and physically accessible to all residents in Carrboro.					
2.1 a) Prioritize access for Black, Indigenous and People of Color (BIPOC), immigrants, and other underserved communities in siting new park and recreation facilities or improving access to existing parks and facilities, including the number of entrances, access points, and safe pathways to existing facilities, allowing more residents to be able to walk to a park.					
 	RPCR	Recreation & Parks Commission, Public Works	1-5	CB, OB, Federal, County, State	\$\$\$
2.1 b) Pursue opportunities for new, expanded, or shared multi-purpose fields that can accommodate a range of activities and users.					
	RPCR	Recreation & Parks Commission, Schools, HOAs	6+	CB, OB, Federal, County, State	\$\$
2.1 c) Find ways that the Town of Carrboro can coordinate with and encourage Orange County to implement plans for Twin Creeks Park.					
	RPCR	Orange County, Durham Chapel Hill Carrboro Metropolitan Planning Organization, Planning, Public Works	1-5	Federal, County, State	\$
2.1 d) Explore partnerships with homeowners' associations (HOAs) and other landowners for joint use agreements that increase public access to open space and recreation facilities.					
	RPCR	HOAs, private landowners	6+	OB	\$
2.1 e) Adopt siting and service criteria for evaluating potential land acquisition for recreation and park facilities in cooperation with other regional park providers and in relation to siting facilities in underserved areas and exploring sites for pocket parks (less than 2 acres) or button parks (1 acre or less).					
	RPCR	Regional park providers, Recreation & Parks Commission	1-5	OB	\$
2.1 f) Identify locations for a new dog park in a central location in Town to provide an amenity for dog owners and another opportunity for additional social and gathering spaces for residents.					
	RPCR	Recreation & Parks Commission	6+	CB, OB	\$\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 2 (cont.): Ensure all people in Carrboro have safe, equitable, and connected access to parks, open space, and recreational facilities.					
Strategy 2.2: Continue to maintain and pursue new opportunities for coordination and shared-use agreements with Orange County, Chapel Hill, Chapel Hill-Carrboro City Schools, and other recreation providers to connect park and greenway systems.					
2.2 a) Expand existing parks partnerships and consider the need for any new agreements that can improve access across different park systems.					
	RPCR	Regional park providers, Recreation & Parks Commission	1-5	CB, OB	\$ \$
2.2 b) Encourage and participate in a regional Parks and Recreation Facilities Master Plan to guide future parks planning and help leverage outside funding.					
	RPCR	County, regional park providers, Recreation & Parks Commission	6+	CB	\$ \$
Strategy 2.3: Preserve, enhance, and promote access to additional parks and open spaces through partnerships with other agencies and organizations.					
2.3 a) Continue to work with other agencies such as the County, UNC, OWASA, and the Town of Chapel Hill to maintain and expand opportunities in Carolina North Forest and University Lake.					
	RPCR	County, UNC, OWASA, Town of Chapel Hill	6+	CB, OB, County, State	\$ \$
2.3 b) Identify new sites for recreational opportunities as part of future development in the Extra Territorial Jurisdiction (ETJ).					
	RPCR	Recreation & Parks Commission	6+	CB	\$ \$
2.3 c) Continue to promote and spread awareness of nearby park facilities, especially those that closely border Carrboro and provide amenities and programming that Carrboro lacks.					
	RPCR	Communications Dept	1-5	OB	\$
Strategy 2.4: Focus on community outreach and education about parks and recreation opportunities, especially to those without access to the Internet or for whom English is a second language.					
2.4 a) Connect with community ambassadors / neighborhood liaisons to help with translation and outreach.					
	RPCR	Neighborhood liaisons, Town Communications Dept, Local organizations	1-5	OB	\$
2.4 b) Collaborate with school districts, community organizations, and businesses to promote park resources and programs.					
	RPCR	School districts, Community Organizations, Local businesses	6+	OB	\$
2.4 c) Add multilingual park signage that also uses pictures and icons.					
	RPCR	Immigrant populations/organizations	6+	CB	\$ \$
2.4 d) Engage new and existing parks users through events that serve multiple purposes (i.e. food distribution and programming for children).					
	RPCR	Communications Dept, local organizations	6+	OB	\$
2.5 a) Led by Planning, continue to collaborate with Planning, RPCR, Public Works, and other Town departments, government agencies, and Boards and Commissions to implement planned greenway improvements strategically and efficiently in conjunction with planned park and neighborhood linkages.					
	Planning	Durham CH Carrboro Metropolitan Planning Organization, Orange County, Rec & Parks Commission, PW, Greenways Commission	6+	CB, OB	\$ \$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 3: Ensure that recreation and park facilities and programming are environmentally responsible and help further climate change related goals.					
Strategy 3.1: Implement Best Management Practices in maintenance and future upgrades to Carrboro's park facilities.					
3.1 a) Treat recreation and park facilities as functional and exemplary landscapes that can employ green stormwater infrastructure, include native vegetation, flood mitigation, and other resiliency measures.					
	RPCR	Public Works, Planning	6+	CB, OB	\$ \$
3.1 b) Install educational components in park facilities to share information with the public about stormwater management, sustainable practices, and nature preservation.					
	RPCR	Public Works, Planning	6+	CB, OB	\$ \$
Strategy 3.2: Enhance public access to parks and natural areas while balancing environmental protection and locating active facilities away from ecologically sensitive sites.					
3.2 a) Continue to explore options for "nature play" areas like the ones at Dr. MLK Jr. Park.					
	RPCR	Public Works, Planning, Recreation & Parks Commission	6+	CB, OB	\$ \$
3.2 b) Encourage strategies for farming to be viable in Carrboro using open space in subdivisions or other underutilized land.					
	RPCR, Econ Dev	Planning, private landowners, OC Co-op Extension, OC SWCD	6+	OB	\$
Goal 4: Strengthen a sense of community and inclusion through the arts, events, and cultural programming that celebrates the diversity in Carrboro.					
Strategy 4.1: Continue activation and flexible programming of public spaces in partnership with businesses or other private entities.					
4.1 a) Increase opportunities for flexible events and informal activities that enhance the use of public spaces for things like exercise classes, music lessons, dining, outdoor meeting spaces and gatherings, pop-up events, etc.					
	RPCR	Recreation & Parks Commission, Communications Dept, local businesses	1-5	OB	\$
Strategy 4.2: Continue to celebrate the diversity of the Town's residents through events, festivals, and programming that honors the variety of cultural backgrounds and traditions in Carrboro.					
4.2 a) Conduct outreach with different segments of the population to identify new opportunities for town wide events that honor and share a variety of cultural traditions.					
	RPCR	Local organizations, Racial Equity Commission	1-5	OB	\$
Strategy 4.3: Continue to support, fund, and install public artwork by local artists in strategic locations throughout Town to celebrate the history and story of Carrboro.					
4.3 a) Seek ideas and funding for interactive and culturally representative public artwork to be installed in parks and along greenways.					
	RPCR	Arts Committee, Racial Equity Commission, Recreation & Parks Commission, Planning	1-5	CB, OB	\$
4.3 b) Explore the development of an Arts Plan to be led by the Arts Committee.					
	Arts Committee	RPCR, Planning, Recreation & Parks Commission	6+	OB	\$
4.3 c) Pursue more opportunities for people to organically express themselves and come together through art in the parks via temporary installations, using chalk art or portable paint boards.					
	Arts Committee	RPCR	6+	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 4 (cont.): Strengthen a sense of community and inclusion through the arts, events, and cultural programming that celebrates the diversity in Carrboro.					
Strategy 4.4: Encourage expanded compatible uses of the Town Commons to include year-round programming such as a crafts and artisan markets.					
4.4 a) Recruit new and emerging vendors and entrepreneurs selling a range of goods.					
 	RPCR	Farmers Market, Economic Sustainability Commission, Racial Equity Commission	1-5	OB	\$
Strategy 4.5: Support placemaking projects that promote the Carrboro story and brand.					
4.5 a) Pursue installations that promote Carrboro as a creative community to attract arts-related tourism and economic development.					
	Arts Committee	RPCR, Economic Sustainability Commission	6+	OB	\$
4.5 b) Incorporate historical elements and context to share the Town story.					
	Racial Equity Commission	Arts Committee	6+	CB, Private	\$
4.5 c) Continue the Truth Plaque Project.					
	Racial Equity Commission	Local organizations	6+	CB, Private	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 1: Promote the design of new development, renovation of existing buildings and public spaces that add to the character and promote the diversity of the community.					
Strategy 1.1: Foster quality design of the public realm including public right-of-way, Town facilities, parking lots and other public spaces.					
1.1 a) Make improvements to public spaces and rights-of-way in the Downtown to attract more residents and customers to visit the downtown to support local businesses, entertainment, arts and culture.					
	Planning	Econ. Sustainability	3+	CB	\$ \$
1.1 b) Continue to upgrade Town lands to incorporate native landscaping and Green Stormwater Infrastructure (GSI).					
	Public Works		6+	CB	\$ \$
1.1 c) Continue to extend sidewalks to connect missing links and incorporate lighting, amenities, and plantings as appropriate in conjunction with these installation projects.					
	Public Works	Planning	1-5	CB, F,S,C, P	\$ \$ \$
1.1 d) Continue installing gateways, signage, and wayfinding to celebrate Carrboro and direct visitors to key locations around Town with particular attention to cultural destinations that recognize the diversity of the community.					
	Public Works	Planning	1-5	CB	\$
1.1 e) Create public plazas or gathering spaces outside of the downtown, including possible locations at Homestead and NC 54, Rogers Road.					
	Planning	Public Works	6+	CB, P	\$ \$
1.1 f) Continue to promote the use of public art to express the history, diverse cultures, and aspirations of all Carrboro residents.					
	RPCR	ArtsCenter	1-5	OB, CB, P	\$
Strategy 1.2: Encourage the improvement of semi-public spaces to provide amenities, stormwater benefits and attractive environments for a balance of people, natural habitat, and open space.					
1.2 a) Work with homeowner associations to expand public use of open space including bikeway connections, use of recreational activities and natural habitats.					
	Public Works	Planning	6+	OB, CB,P	\$ \$
1.2 b) Work with property owners and homeowner associations to pursue GSI to reduce flooding potential.					
	Public Works	Planning			
1.2 c) Encourage commercial properties to provide public amenities including sidewalks, landscaping, GSI, lighting, and tree canopy coverage.					
	Planning	Public Works, Economic Development	6+	PB	\$
Strategy 1.3: Utilize the development review process to promote excellence in design that meets the diverse range and cultures expressed in Carrboro's built environment.					
1.3 a) Review and update the Architectural Standards for Downtown Development, last amended in 2006, to determine changes to be consistent with the comprehensive plan.					
	Planning	Appearance Commission	6+	OB	\$
1.3 c) Develop design, landscaping, and tree canopy standards for neighborhood commercial and mixed-use districts to guide new and redevelopment proposals.					
	Planning	Appearance Commission	6+	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 2: Plan for the expansion of affordable housing availability through land use tools of planning, zoning, and development review.					
Strategy 2.1: Pursue concerted land use planning/small land use plans for high priority/high potential areas.					
2.1 a) Develop small land use plans for strategic nodes that promote Carrboro Connects principles including more affordable housing, land conservation, and improved walkability.					
 	Planning	HCS	1-5	OB	\$
Strategy 2.2: Preserve and promote the availability of affordable housing along key corridors and nodes that are transit-accessible, walkable and bikeable.					
2.2 a) Pursue rezoning for greater density along key corridors and transit nodes					
  	Planning	Public Works, Chapel Hill Transit	1-5	OB	\$
2.2 b) Investigate creating a new overlay zoning district to allow greater density in areas with high levels of transit and are near amenities.					
  	Planning	Public Works, Chapel Hill Transit	1-5	OB	\$
Strategy 2.3: Expand the allowance of Accessory Dwelling Units (ADUs) and tiny homes.					
2.3 a) Expand the permissibility of ADUs on residential lots.					
  	Planning	HCS	6+	OB, CB,P	\$\$
2.3 b) Determine whether a new zoning district should be created for smaller lots to allow for tiny home developments					
  	Planning	Public Works	6+	PB	\$
Strategy 2.4: Explore the creation of an overlay district to preserve mobile home parks.					
2.4 b) Determine whether an overlay zoning district would be an effective mechanism to preserve the viability of the mobile home parks and reduce the pressure on housing prices.					
  					
Strategy 2.5: Fully evaluate and reduce housing density restrictions to slow the increase of housing prices and diversify housing stock.					
2.5 a) Investigate setbacks, floor area ratio, minimum lot area requirements and parking standards in the Land Use Ordinance to identify opportunities to strategically support higher density levels in appropriate locations					
  	Planning	HCS, Economic Development	1-5	OB	\$
2.5 b) Increase incentives such as the affordable housing density bonus to provide more affordable units in new development and redevelopment					
  	Planning	HCS, Economic Development	1-5	OB	\$
2.5 c) Work with partners to seek legislative authority for inclusionary zoning policies					
  	Planning	Communications, NC League of Municipalities	6+	OB	\$
2.5 d) Communicate clear and predictable process to developers to meet the Town's affordable housing goals.					
  	Planning	HCS	6+	OB	\$
2.5 e) Investigate modifying the LUO to allow additional units on residential lots, such as up to four units depending on site characteristics.					
  	Planning	HCS	1-5	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 2: Plan for the expansion of affordable housing availability through land use tools of planning, zoning, and development review.					
Strategy 2.6: Improve the development review process to promote more affordable housing and reduce costs.					
2.6 a) Create a maximum timeline for review of affordable housing projects (or projects with a minimum number of units set aside for affordable housing)					
  	Planning	HCS, Econ. Development	3-6	OB	\$
2.6 b) Develop clear standards for the review of affordable housing projects for use by Advisory Boards to improve predictability and reduce the amount of time for approvals.					
  	Planning	HCS, Econ. Development	3-6	OB	\$
Strategy 2.7 Calculate level of subsidy needed to bring desired housing types to market, in particular missing middle types.					
2.7 a) Determine if there is a finance gap and identify possible funding sources to provide greater missing middle housing development					
 	Planning	HCS		OB	\$
Strategy 2.8 Pursue updates to the LUO and zoning maps to provide greater densities in areas prioritized for growth, particularly along corridors identified in Strategy 8 and small area plans as part of implementation of the comprehensive plan.					
2.8 a) Identify updates to LUO and zoning maps based on small area plans.					
  	Planning	HCS, Econ. Development	1-5	OB	\$
Goal 3: Support development patterns that advance climate action goals and environmental protection.					
Strategy 3.1: Pursue development provisions that preserve and maintain natural areas by incorporating environmentally sensitive development and building practices					
3.1 a) Continue to examine and update standards for conservation lands, wetlands, and steep slopes to future best practices.					
 	Planning	Public Works	6+	OB	\$
3.1 b) Evaluate and build on vegetative standards in the development review process.					
	Planning	Public Works	1-5	OB	\$
3.1 c) Review and update open space requirement and coordinate with goal of reducing impervious surfaces within the open space.					
 	Planning	Public Works	6+	OB	\$
3.1 d) Liaise with UNC Chapel Hill's Facilities Planning Department and private citizens, where possible, to seek opportunities to formalize Carolina North Forest as a nature preserve and recreational open space.					
  	Planning	UNC, RPCR	6+	OB	\$
3.1 e) Identify the opportunity for cluster development, low-impact development, brownfield redevelopment, transit-oriented development, and native "greenscape" requirements in future development plans					
  	Planning	Public Works	6+	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 3 (cont.): Support development patterns that advance climate action goals and environmental protection.					
Strategy 3.1: Pursue development provisions that preserve and maintain natural areas by incorporating environmentally sensitive development and building practices					
3.1 f) Continue preservation of urban tree cover/forests					
  	Planning	Public Works	1-5	OB	\$
3.1 g) Regularly assess standards and ordinances for current best practices or issues on a rolling schedule so that each is updated on a 5-year basis.					
  	Planning	Public Works	6+	OB	\$
Goal 4: Promote land use planning and development that reduces GHG emissions through reducing auto-dependence.					
Strategy 4.1: Update the Land Use Ordinance to be consistent with the goals of the Comprehensive Plan.					
4.1 a) Develop a process to update the Land Use Ordinance including the following topics: Accessory Dwelling Units (ADUs), parking standards, short-term rental, bulk standards for residential development, and consideration of new overlay districts.					
 	Planning	Public Works, HCS, Econ. Development	1-5	OB	\$\$
4.1 b) Pursue updates to the land use ordinance to facilitate the development of 15-minute neighborhoods.					
 	Planning	Public Works, HCS, Econ. Development	1-5	OB	\$\$
4.1 c) Update parking requirements to consider adjustments or removal of minimum requirements for affordable housing, accessible dwelling units, and mixed-use development to reduce impervious surfaces and make more efficient use of land.					
 	Planning	Public Works, HCS, Econ. Development	1-5	OB	\$
Goal 5: Expand appropriate development opportunities that meet the goals of the comprehensive plan.					
Strategy 5.1: Increase the amount of land available for commercial and mixed-use development.					
5.1 a) Update zoning to allow for greater density of development in the Downtown and near key nodes.					
 	Planning	Public Works, HCS, Econ. Development	1-5	OB	\$
Strategy 5.2: Improve the development approval process to be more predictable and efficient while continuing to offer vibrant community participation.					
5.2 a) Update and clarify the roles of each commission or advisory board.					
 	Planning	Public Works, HCS, Econ. Development	1-5	OB	\$
5.2 b) Create a timeline for each project's review.					
 	Planning	Public Works, HCS, Econ. Development	1-5	OB	\$
5.2 c) Develop written standards for review of projects.					
 	Planning	Public Works, HCS, Econ. Development	1-5	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 6: Improve access and availability of Town Parks and schools to meet recreation and educational needs.					
Strategy 6.1: Identify additional park space needed to serve residents within a 10-minute walk.					
6.1 a) Utilize race and equity criteria as factors in siting new parks, park features, and programming.					
  	RPCR	Public Works, Planning	1-10	OB, CB	\$\$\$
6.1 b) Focus on connectivity between parks through bike facilities, sidewalks, micromobility and transit.					
  	RPCR	Public Works, Planning	1-10	OB, CB	\$\$\$
Goal 6: Improve access and availability of Town Parks and schools to meet recreation and educational needs.					
Strategy 6.2: Coordinate with Orange County and Chapel Hill-Carrboro Schools regarding school siting, capital needs and improved access via bike facilities and sidewalks					
6.2 a) Coordinate siting of new schools such as land set aside in Twin Creeks Park and the Greene Tract					
 	Planning	Chapel Hill Carrboro Schools, Public Works	6+	OB	\$\$\$
6.2 b) Coordinate capital needs for existing schools in terms of additions, outdoor amenities on school grounds.					
 	Planning	Chapel Hill Carrboro Schools, Public Works	6+	OB	\$\$\$
6.2 c) Improve access to schools via bicycle facilities and sidewalks.					
 	Planning	Chapel Hill Carrboro Schools, Public Works	6+	OB, CB	\$\$\$
Goal 7: Preserve the architecturally significant and historic properties and districts in the Town that reflect the range of cultures and historic experiences in Carrboro.					
Strategy 7.1: Review and Update Neighborhood Preservation Districts.					
7.1 a) Update Neighborhood Preservation Design Guidelines to reflect ways to promote equitable design and preservation.					
  	Planning	Public Works, HCS, Econ. Development	6+	OB	\$
7.1 b) Continue to work with property owners interested in nominating their area as a new Neighborhood Preservation District.					
  	Planning	Public Works, HCS, Econ. Development	6+	OB	\$
Strategy 7.2: Create a local historic landmark property program.					
7.2 a) Add a nominating process for designating local landmarks to the Land Use Ordinance that reflects the range of cultures and historic development in Carrboro.					
  	Planning	HCS, Econ. Development	6+	OB	\$
7.2 b) Plan for walking tours, plaques and/or online recognition of historic properties including highlighting historic truths of the community.					
  	Planning	HCS, Econ. Development	6+	OB	\$
7.2 c) Study and seek public input on whether to establish landmark restrictions such as a delay to demolition permits.					
  	Planning	HCS, Econ. Development	6+	OB	\$

CROSS-CUTTING	LEAD	PARTNERS	TIMEFRAME	RESOURCES	COST
Goal 7 (cont.): Preserve the architecturally significant and historic properties and districts in the Town that reflect the range of cultures and historic experiences in Carrboro.					
Strategy 7.3: Assist property owners who seek to nominate their property to the National Register of Historic Places.					
7.3 a) Continue to provide historic records and other support to property owners seeking historic landmark status such as land record and NC State Historic Preservation Office records.					
 	Planning	HCS, Econ. Development	6+	OB	\$
7.3 b) Provide recognition through plaques and/or online recognition of National Register.					
 	Planning	HCS, Econ. Development	6+	OB	\$
7.3 c) Continue the historical marker program adopted by the Town Council on February 5, 2002 and the Historic Carrboro Plaque Program supported by the Town Council on October 21, 2008.					
	Planning	HCS, Communications	6+	OB	\$
7.3 c) Explore becoming a Certified Local Government to receive funding and technical assistance from the Federal Historic Preservation Program.					
 	Planning	HCS, Econ. Development	6+	OB	\$
Goal 8: Plan for future land uses that advance goals and strategies in the comprehensive plan and protect, enhance, and complement the unique character of each area.					
Strategy 8.1 Plan for balanced growth at key nodes and corridors that further goals of the plan. The future Land Use Map shows all existing and future land uses. Specific changes are identified in Corridor Plans.					
8.1 a) Facilitate small area plans for areas identified for future growth and development, such as along transit corridors and nodes throughout the Town.					
  	Planning	HCS, Econ. Development	1-5, 6+	OB	\$
8.1 b) Update the LUO based on recommendations in the comprehensive plan and subsequent small area plans.					
  	Planning	HCS, Econ. Development	6+	OB	\$