



2024 Town of Carrboro Community Survey GIS Maps

Presented to the Town of Carrboro,
North Carolina

April 2024



ETC
INSTITUTE

Interpreting the Maps

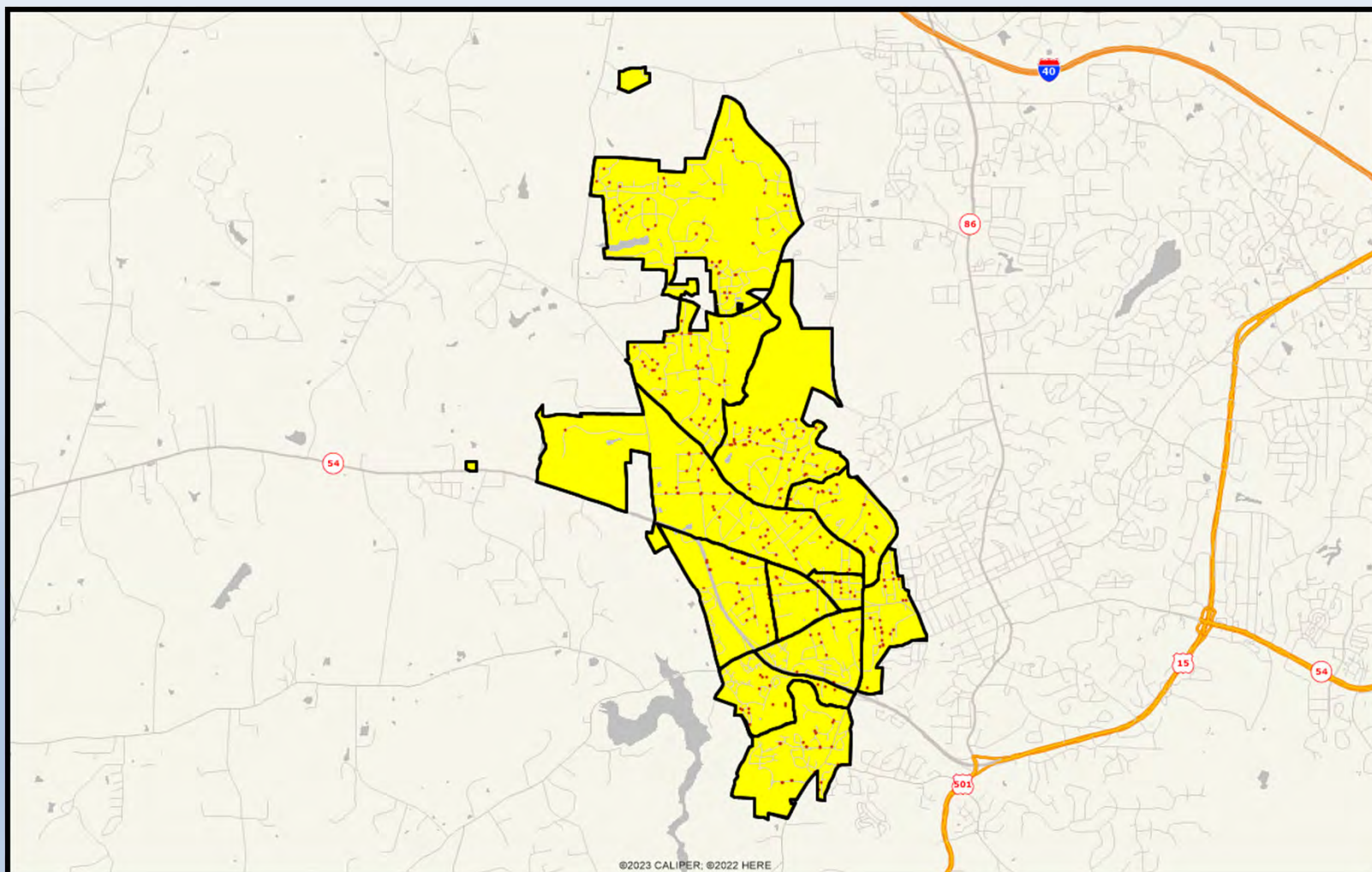
The maps on the following pages show the mean ratings for several questions on the survey by Census Block Group. If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

When reading the maps, please use the following color scheme as a guide:

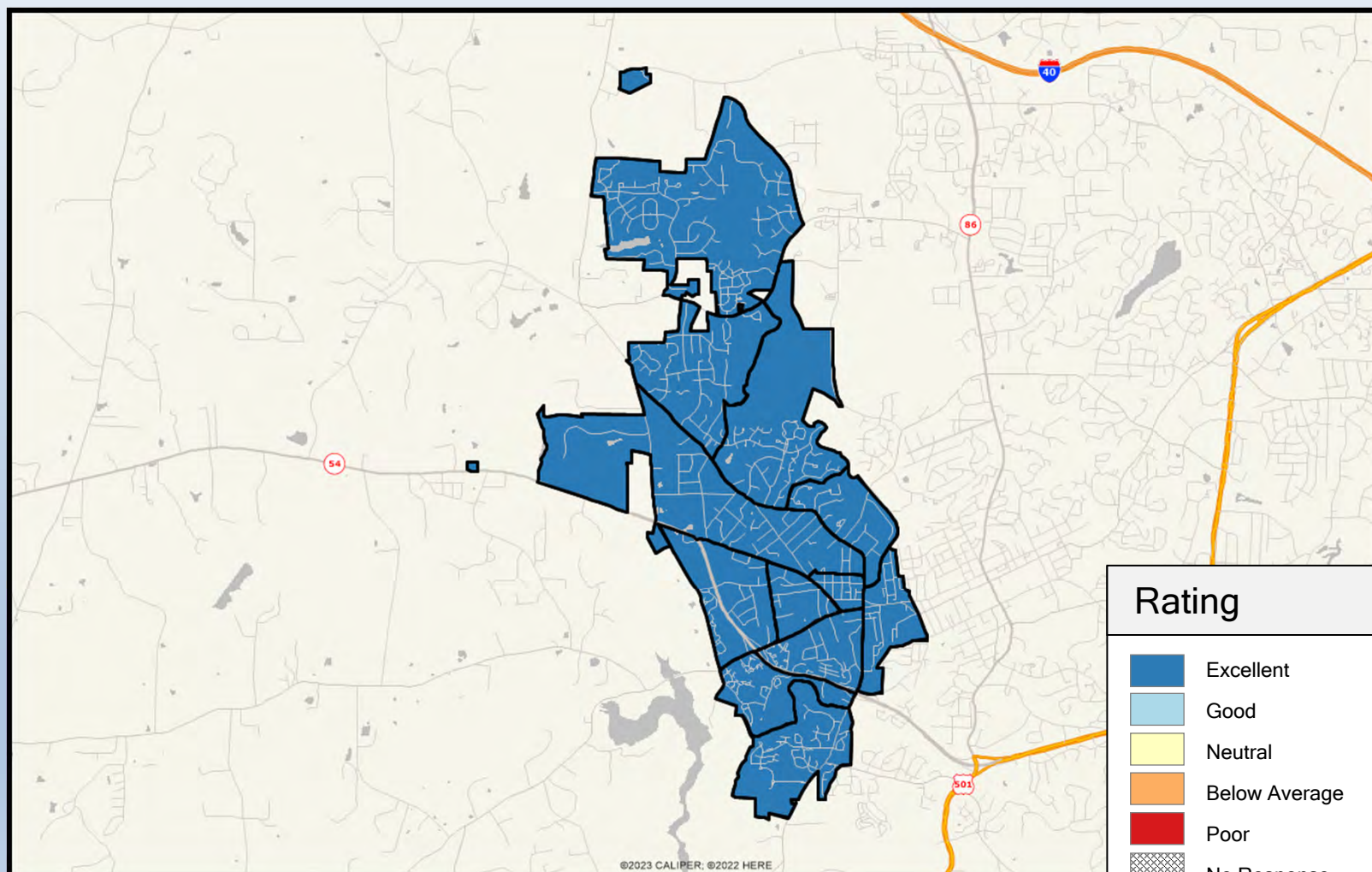
- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service, ratings of “excellent” or “good” and ratings of “very safe” or “safe.”
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of “below average” or “poor” and ratings of “unsafe” or “very unsafe.”

Location of Respondents

(Boundaries by Census Block Group)



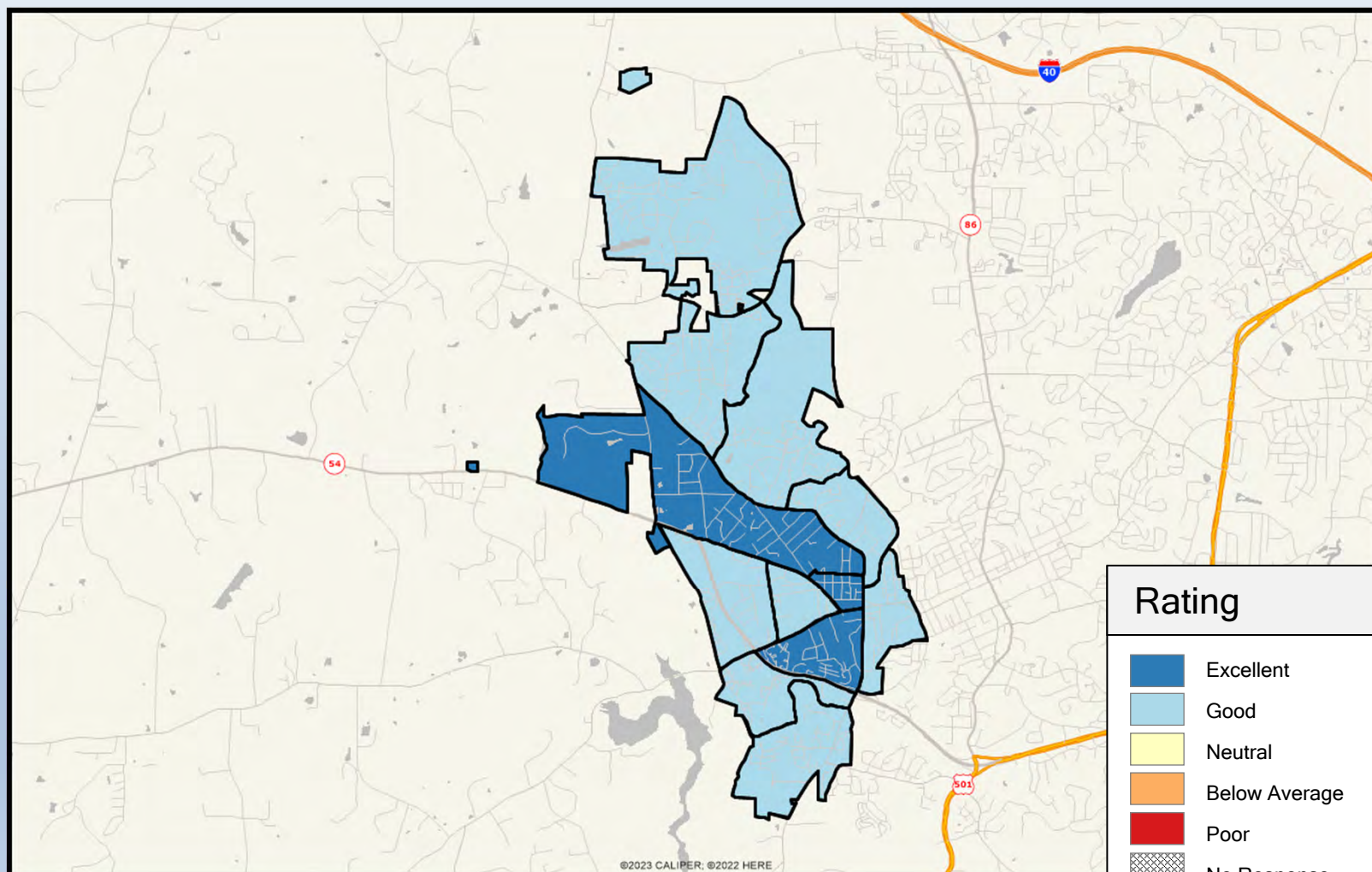
Q1-01. As a place to live



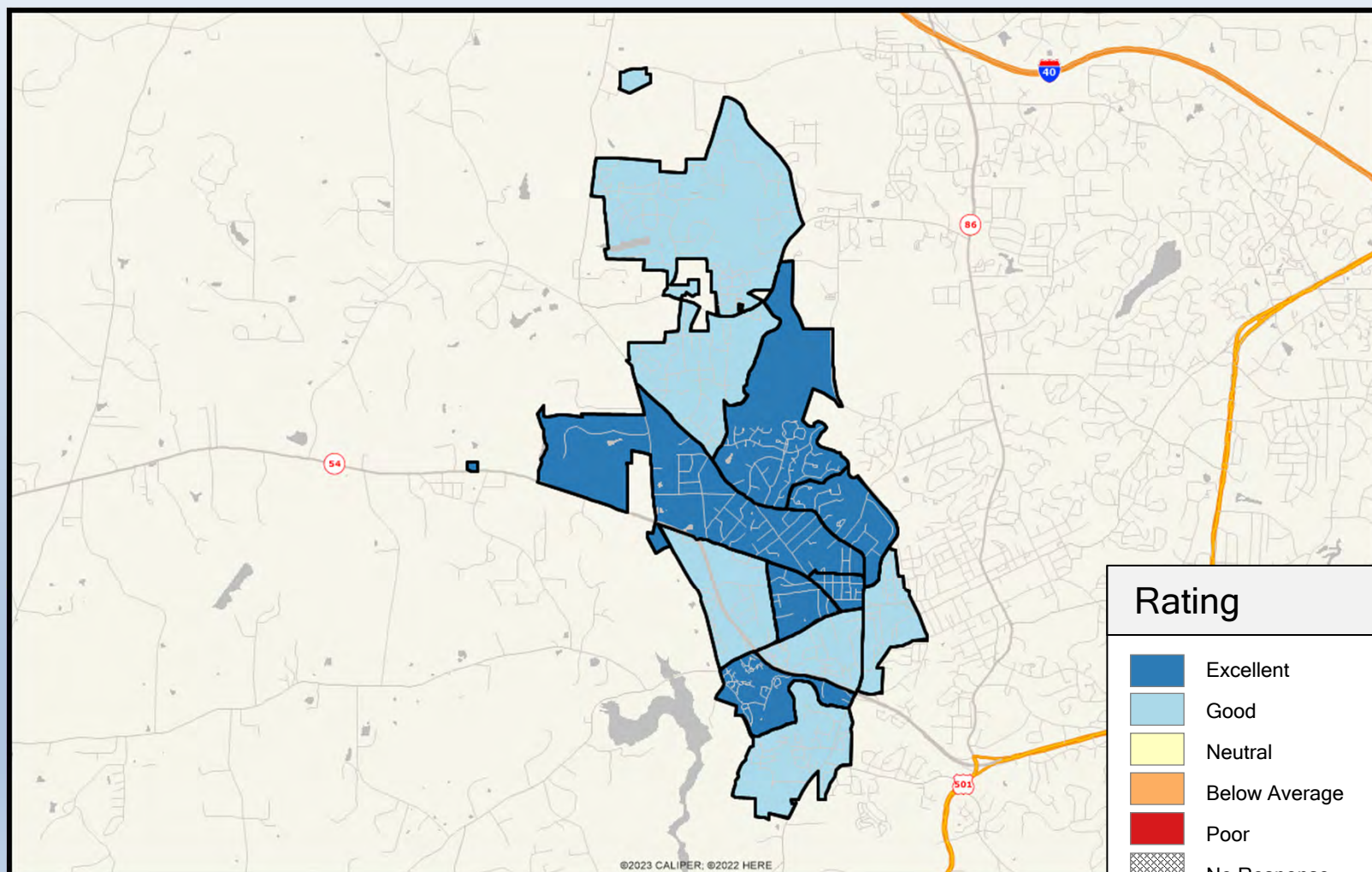
Rating



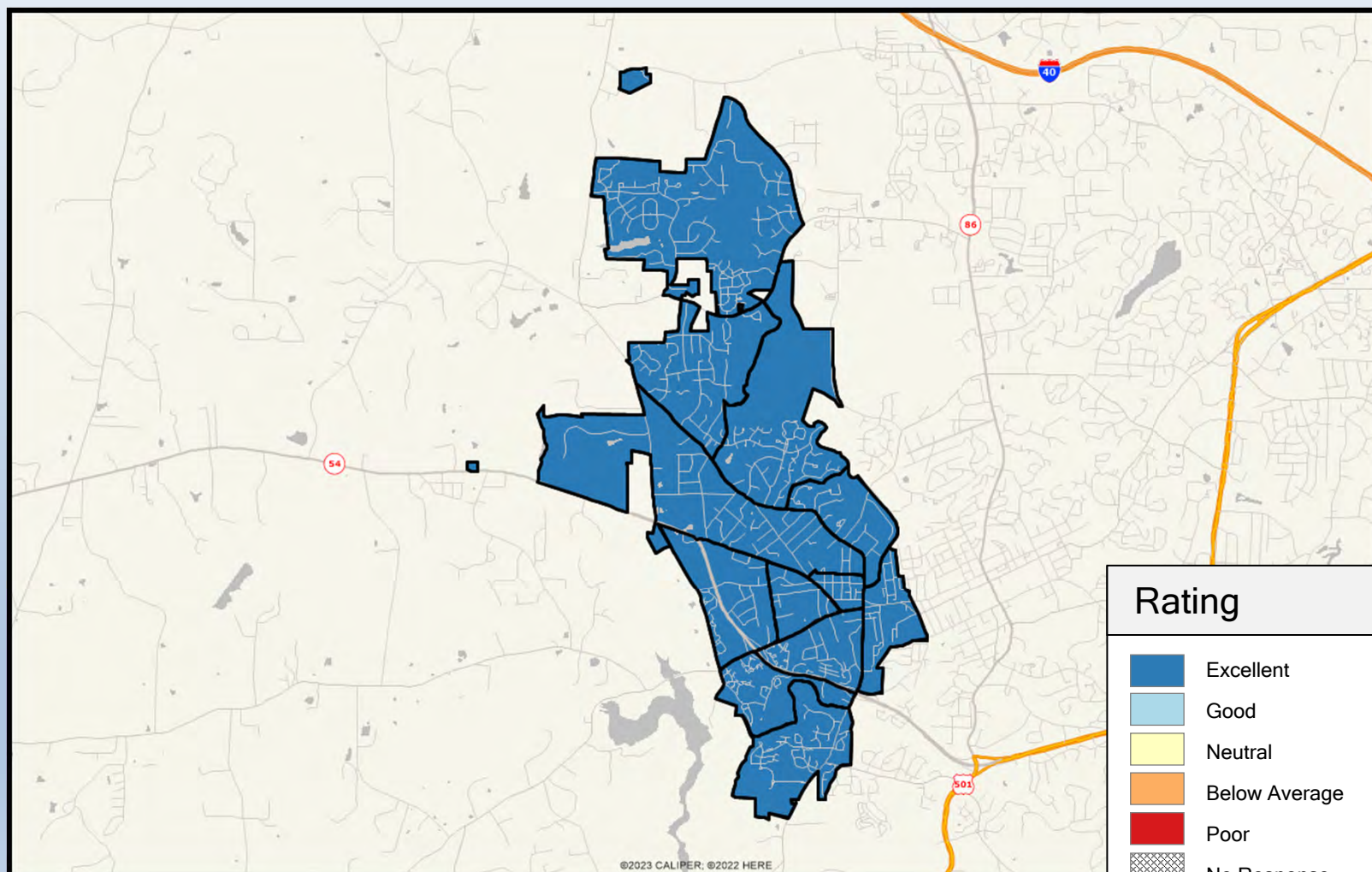
Q1-02. As a place to work



Q1-03. As a place to play



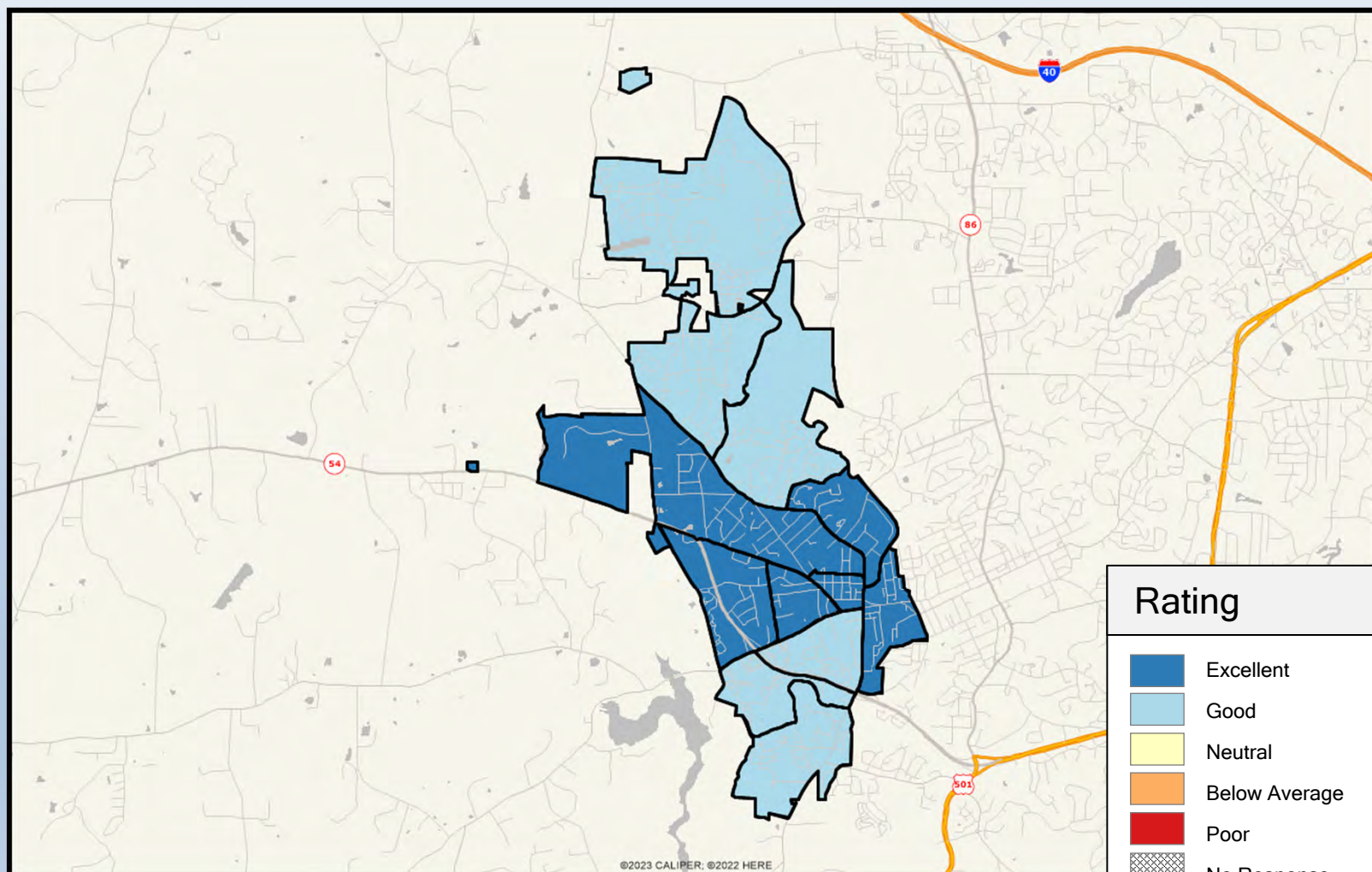
Q1-04. As a place to raise children



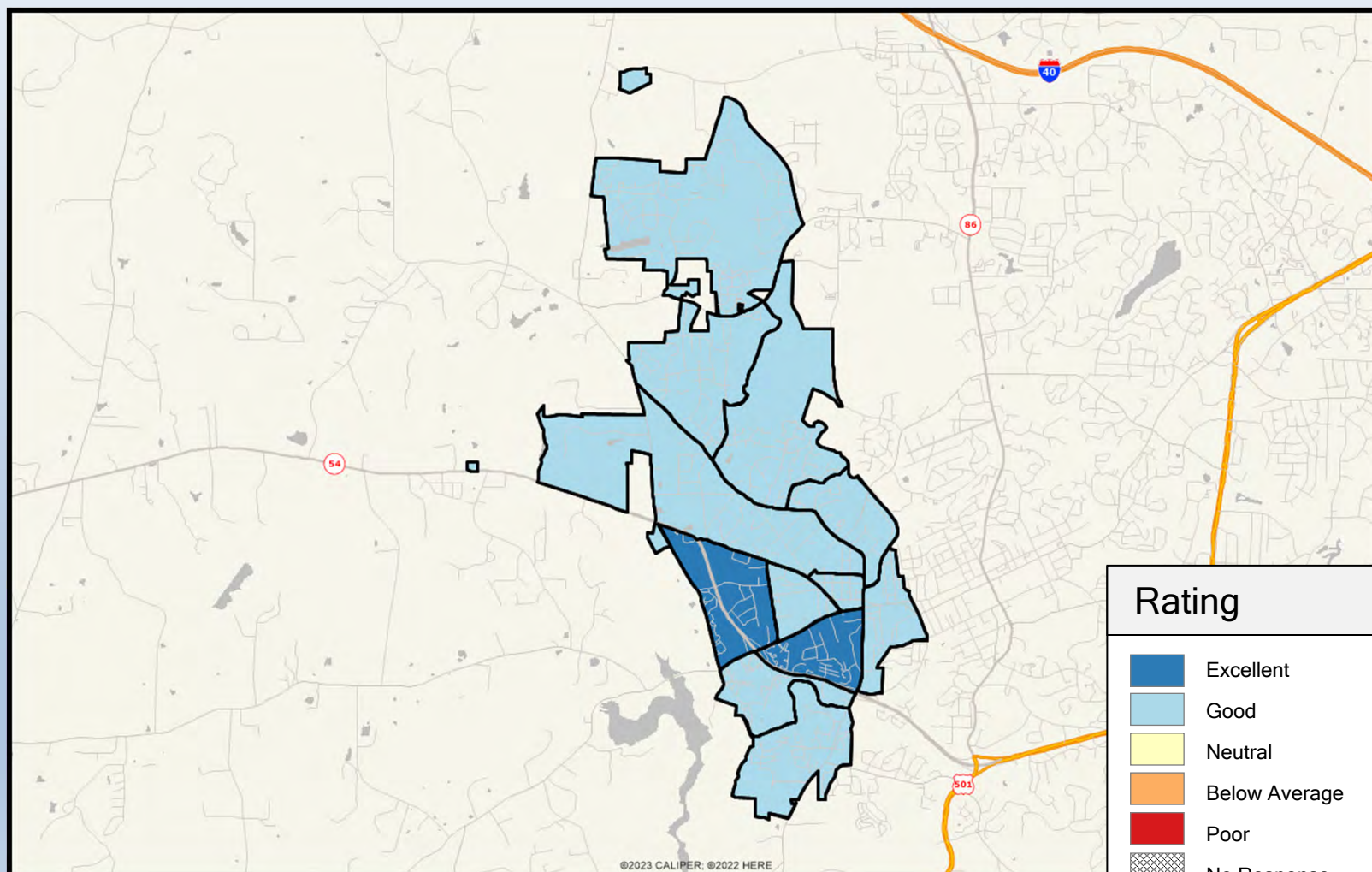
Rating



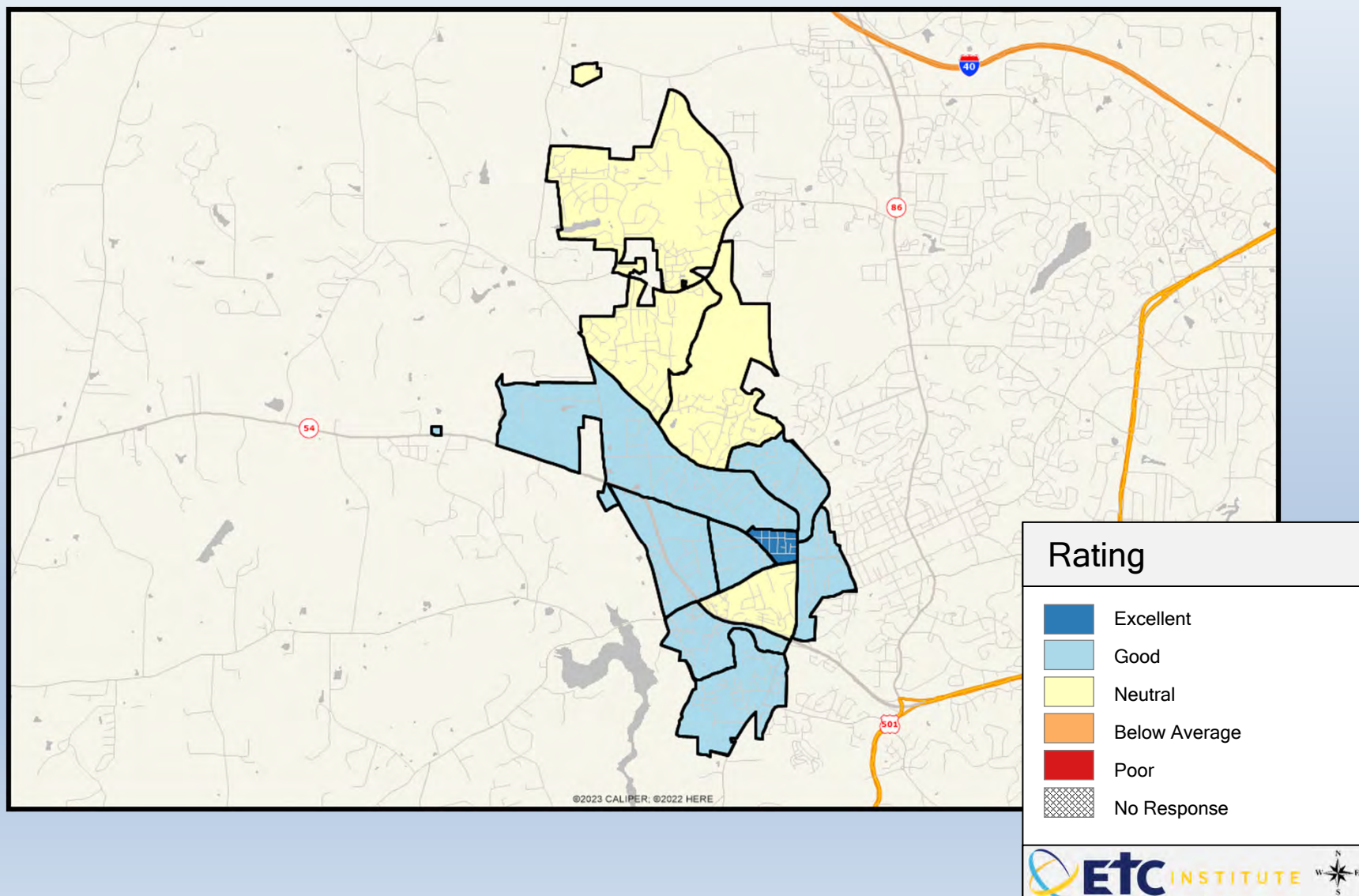
Q1-05. As a place to retire



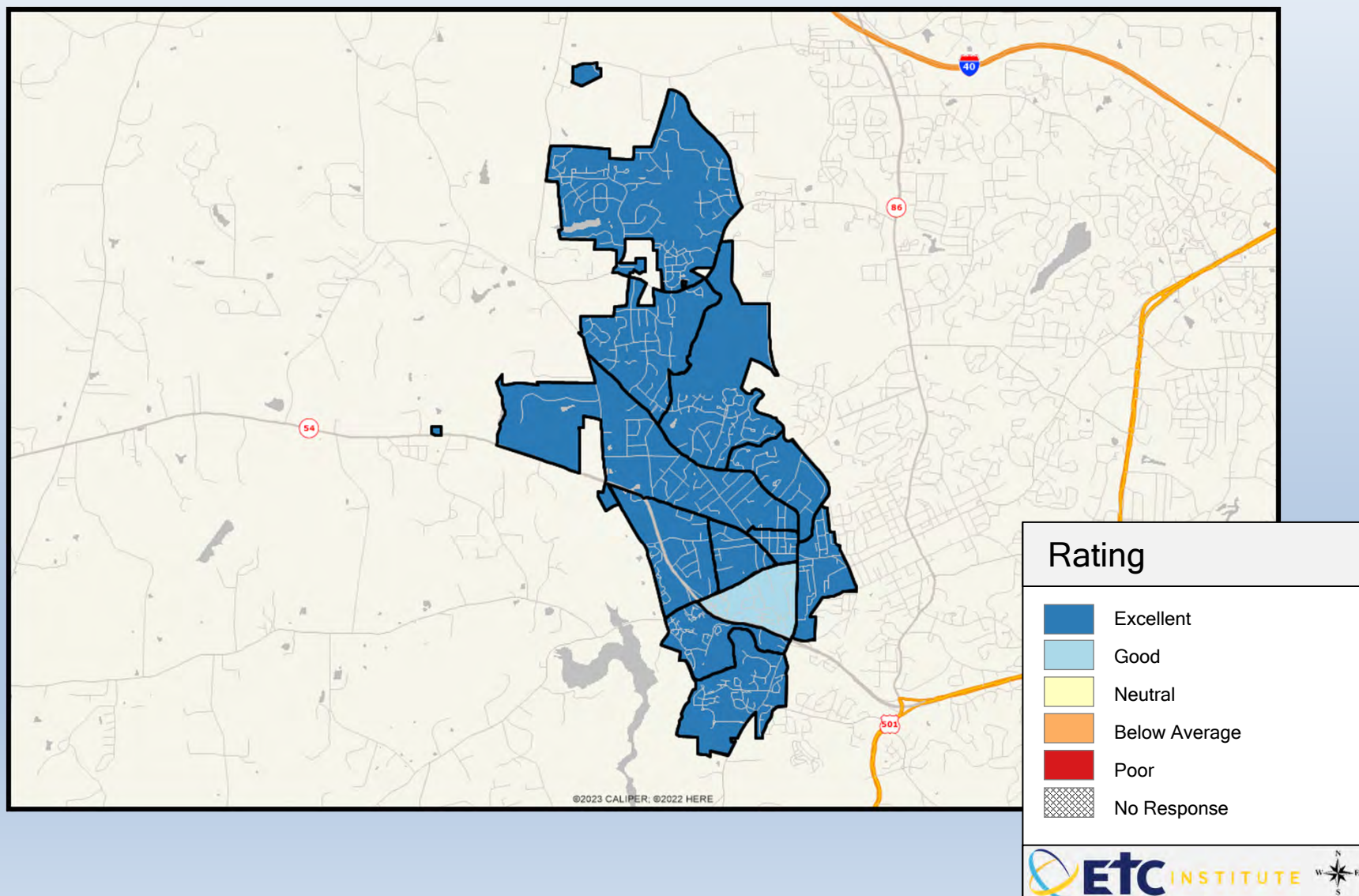
Q1-06. As a place to visit



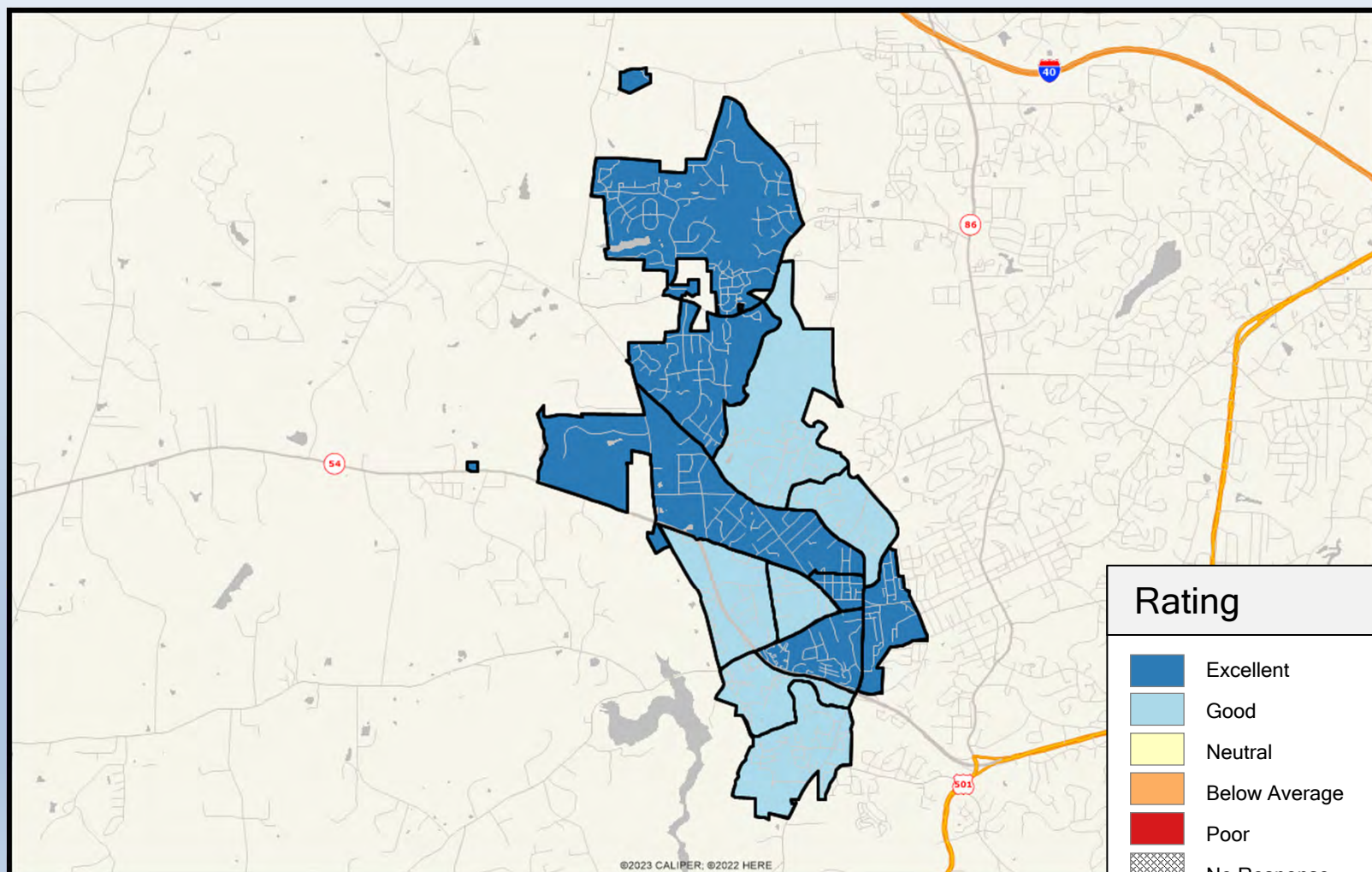
Q1-07. As a place to start a business



Q1-08. As a place that is welcoming and inclusive to all



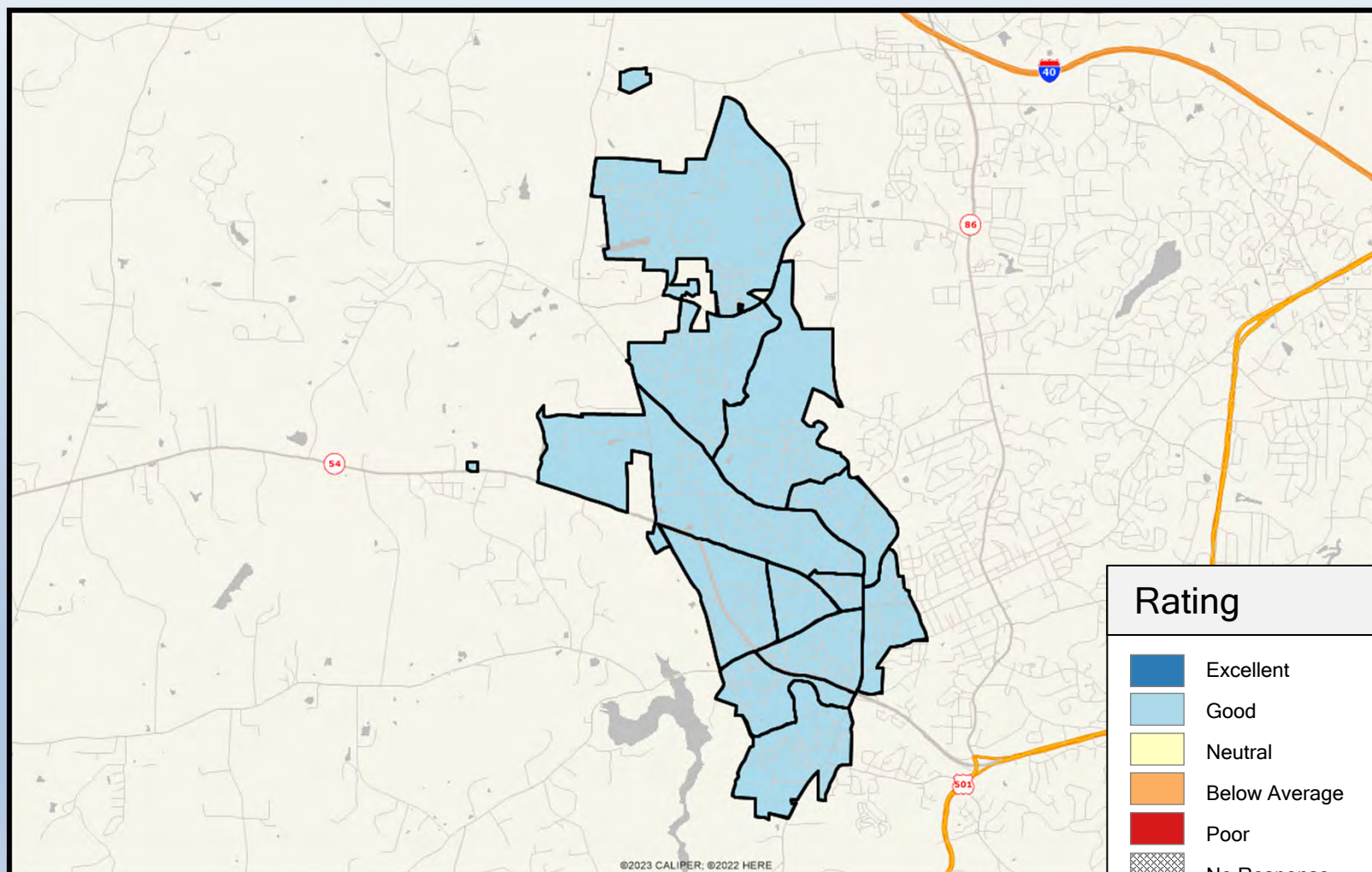
Q1-09. As a community advancing racial equity



Rating

- Excellent
- Good
- Neutral
- Below Average
- Poor
- No Response

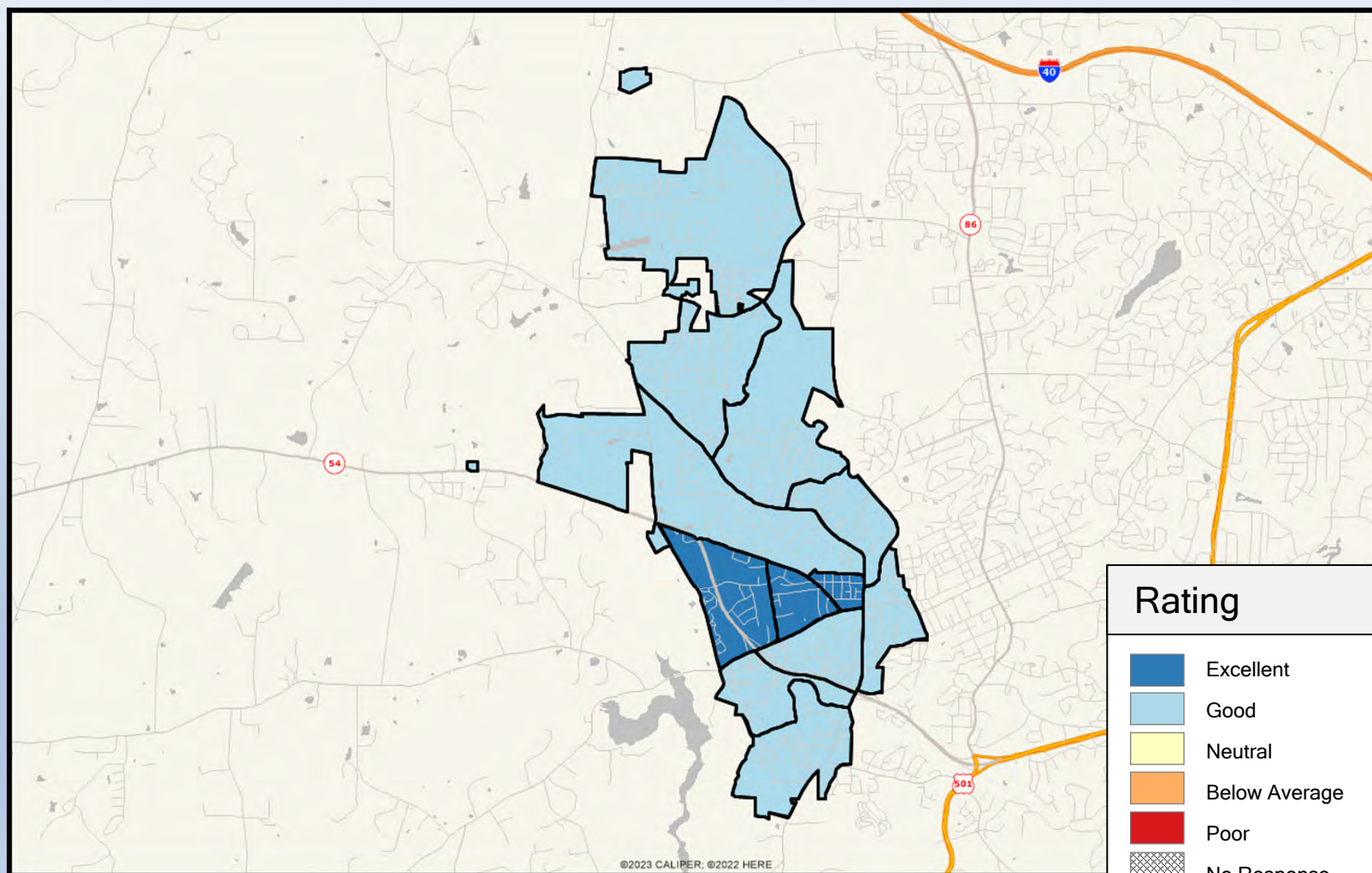
Q1-10. As a community advancing climate action



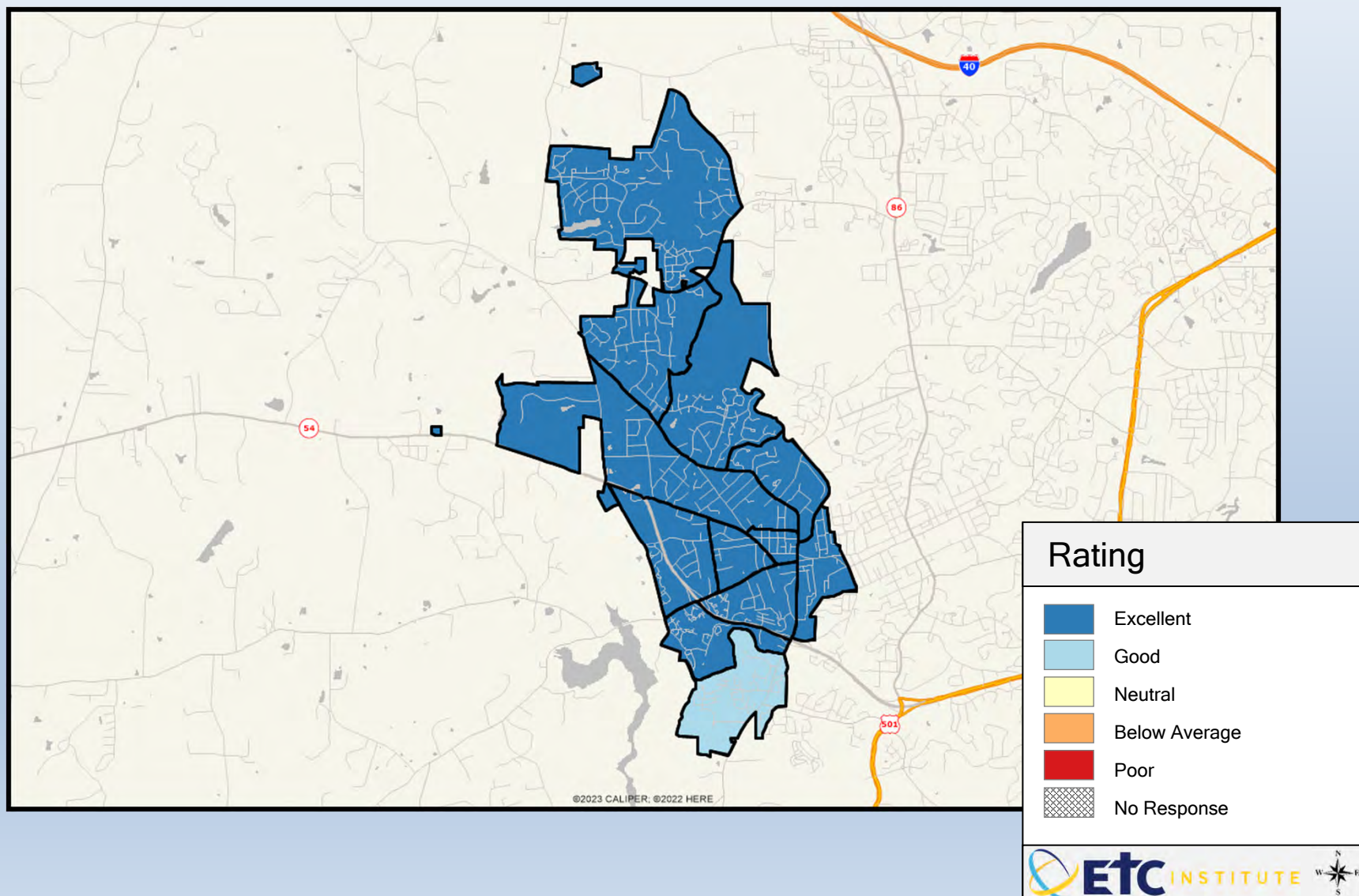
Rating

- Excellent
- Good
- Neutral
- Below Average
- Poor
- No Response

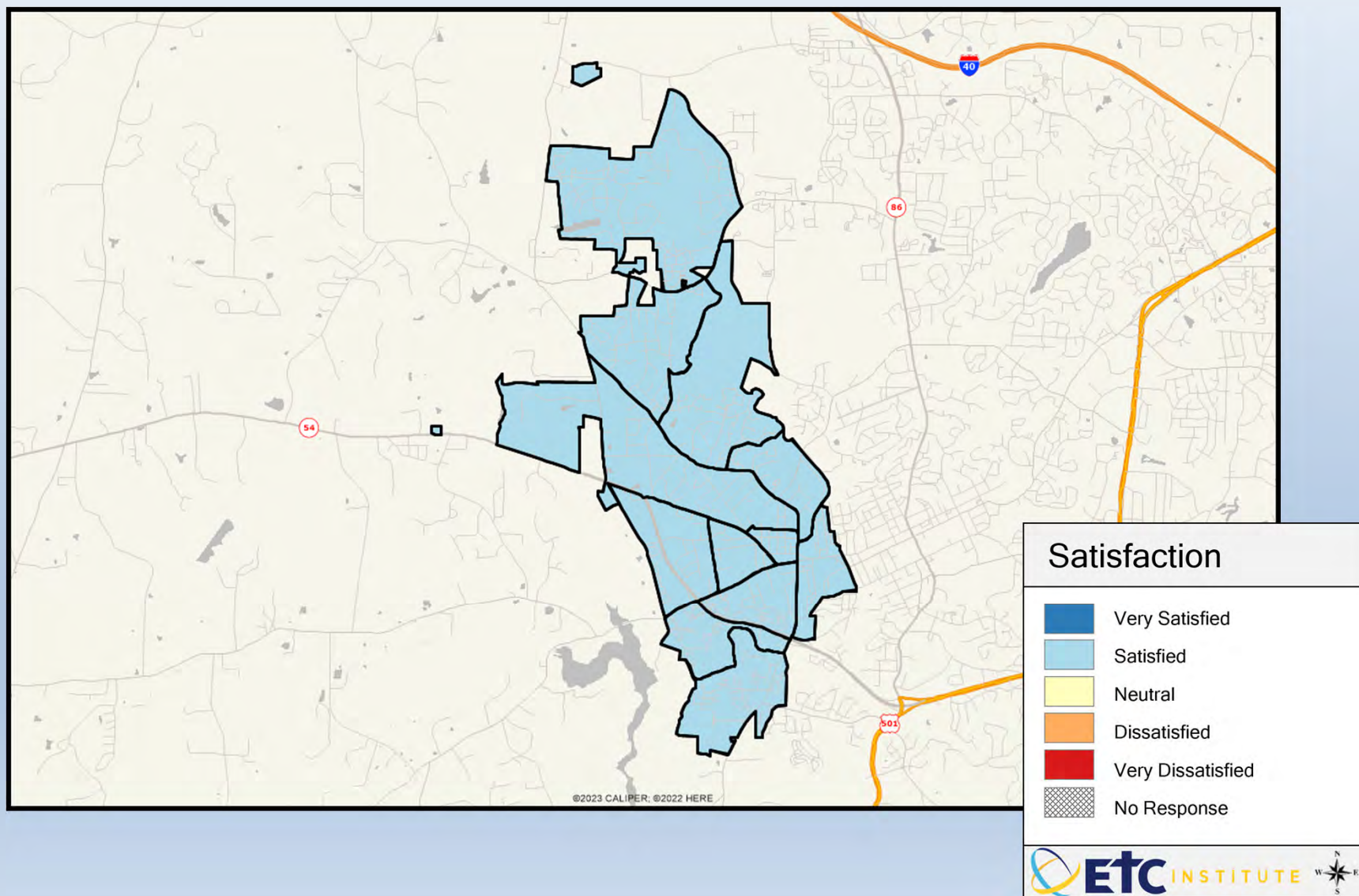
Q1-11. As a community headed in the right direction



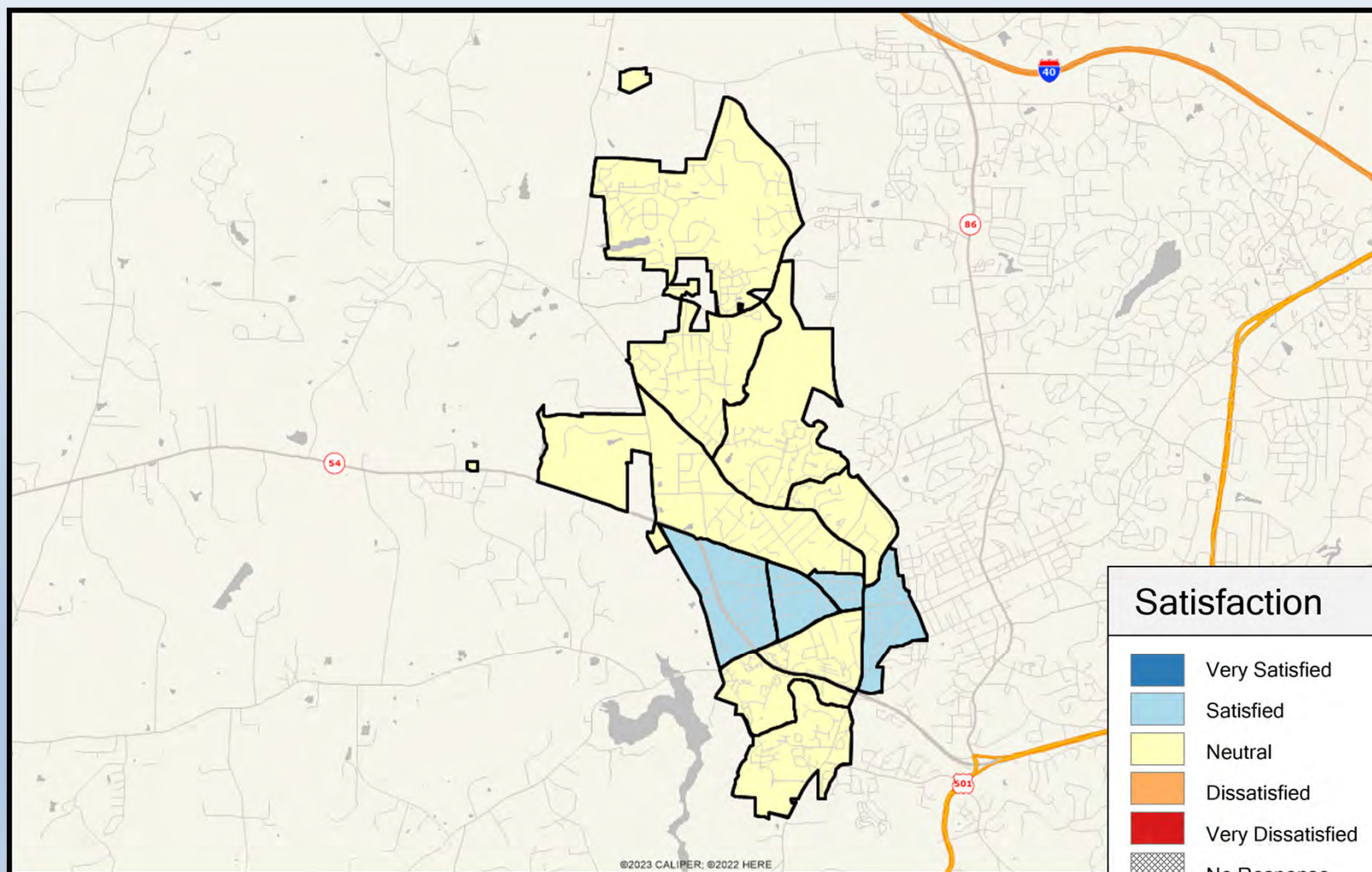
Q1-12. Overall quality of life in Carrboro



Q2-1. Overall appearance of the Town



Q2-2. Quality of new development in Carrboro

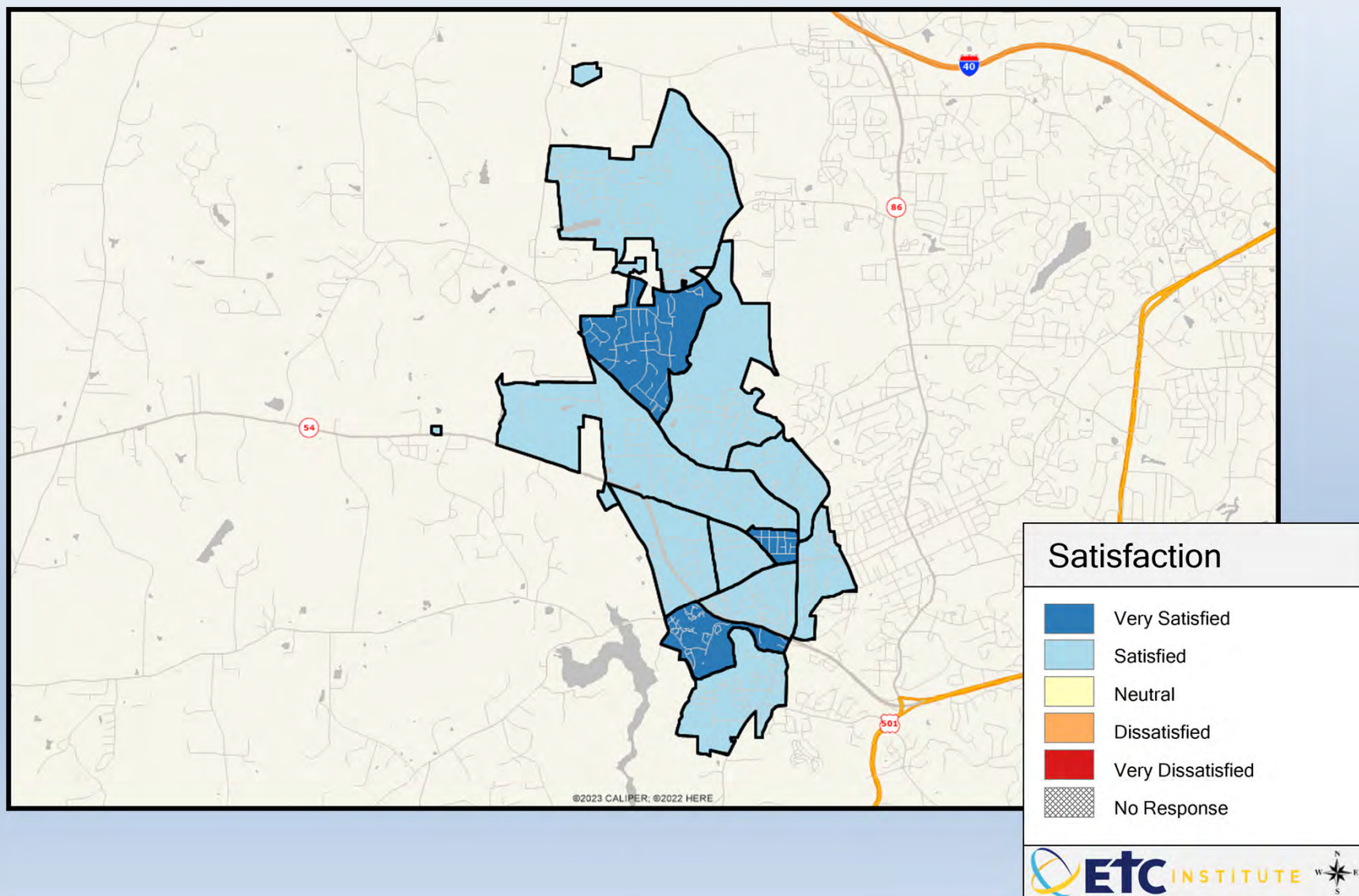


Satisfaction

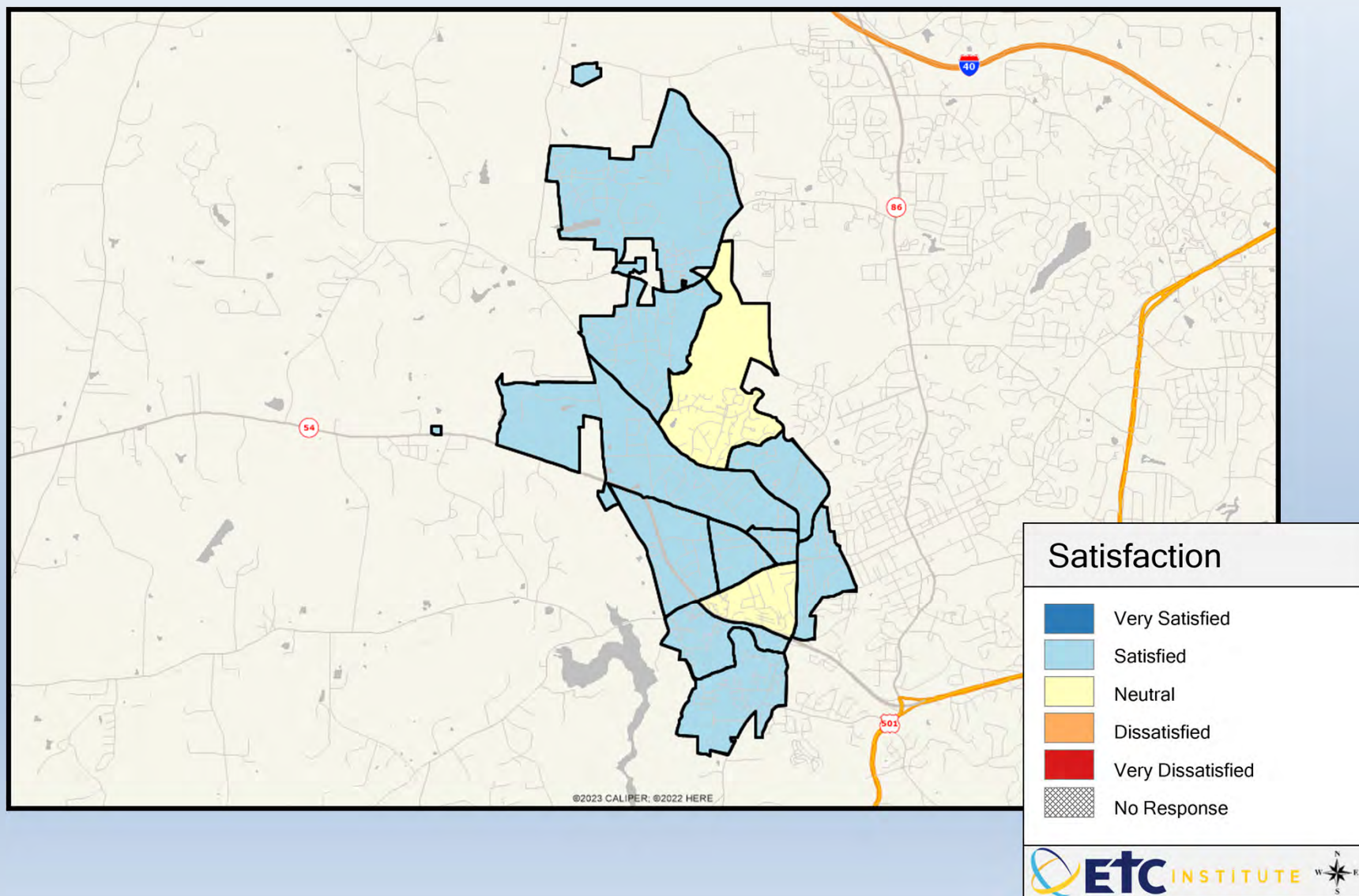
- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response



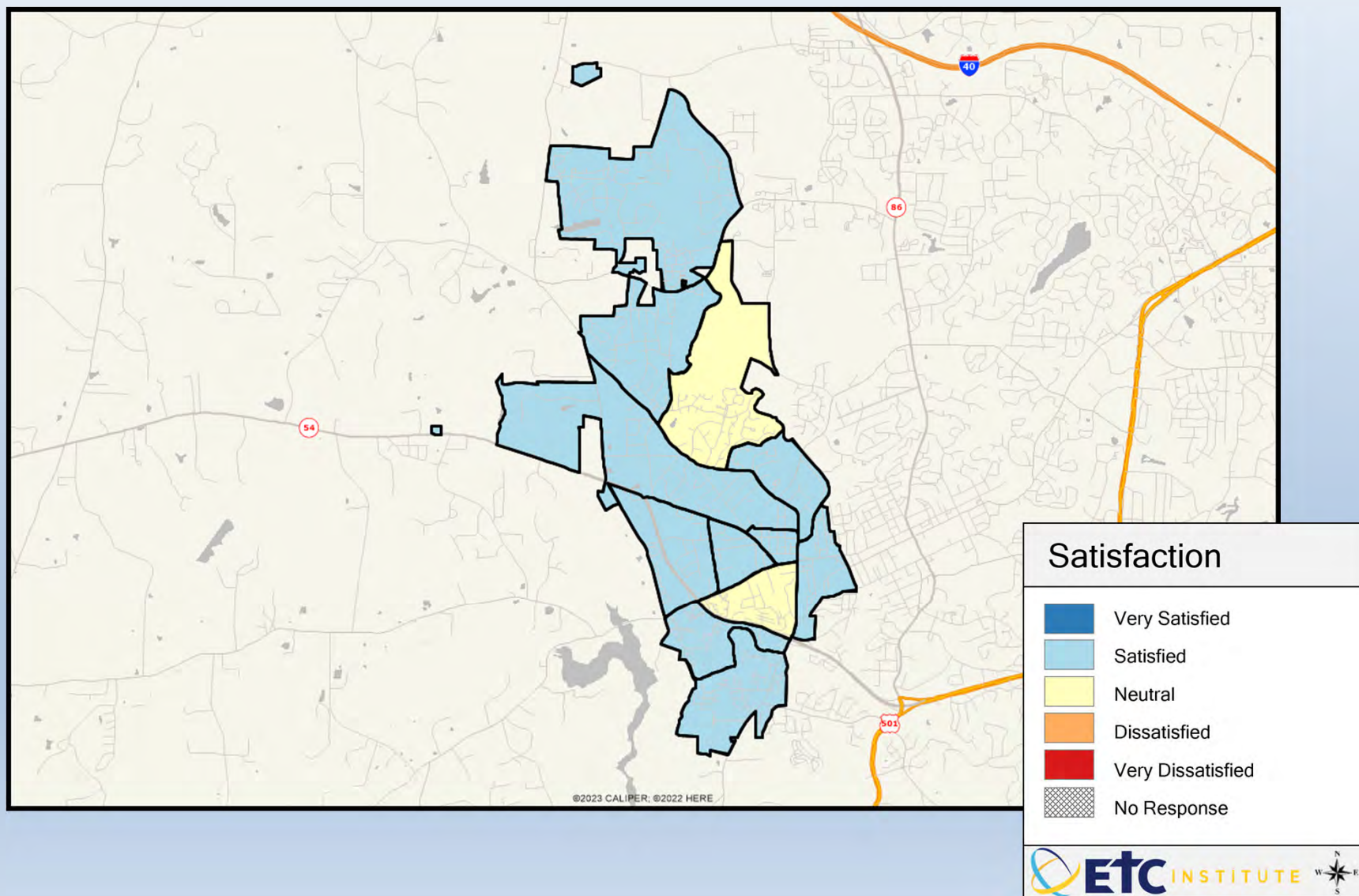
Q2-3. Access to parks and green space



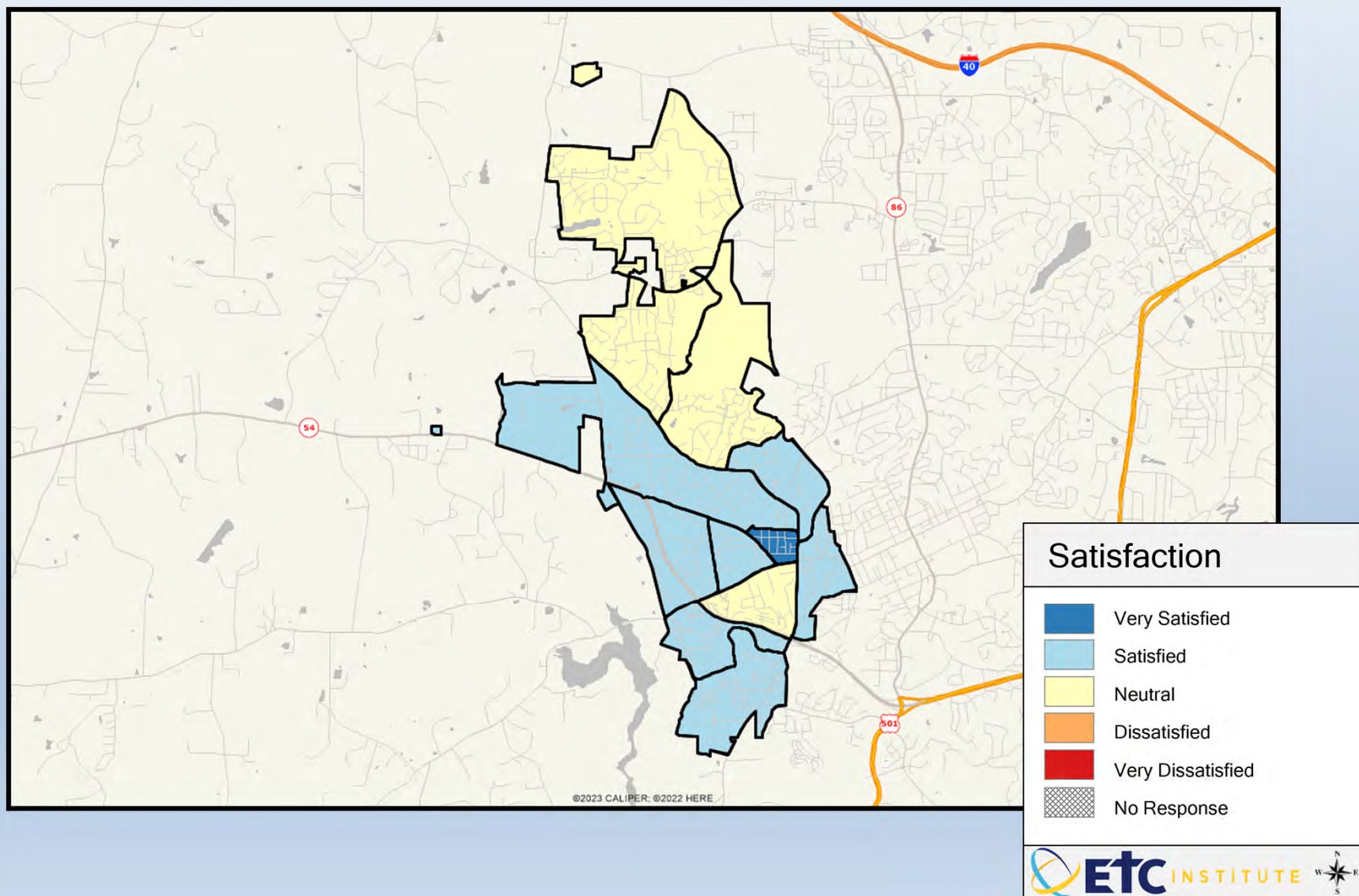
Q2-4. Diversity of residents



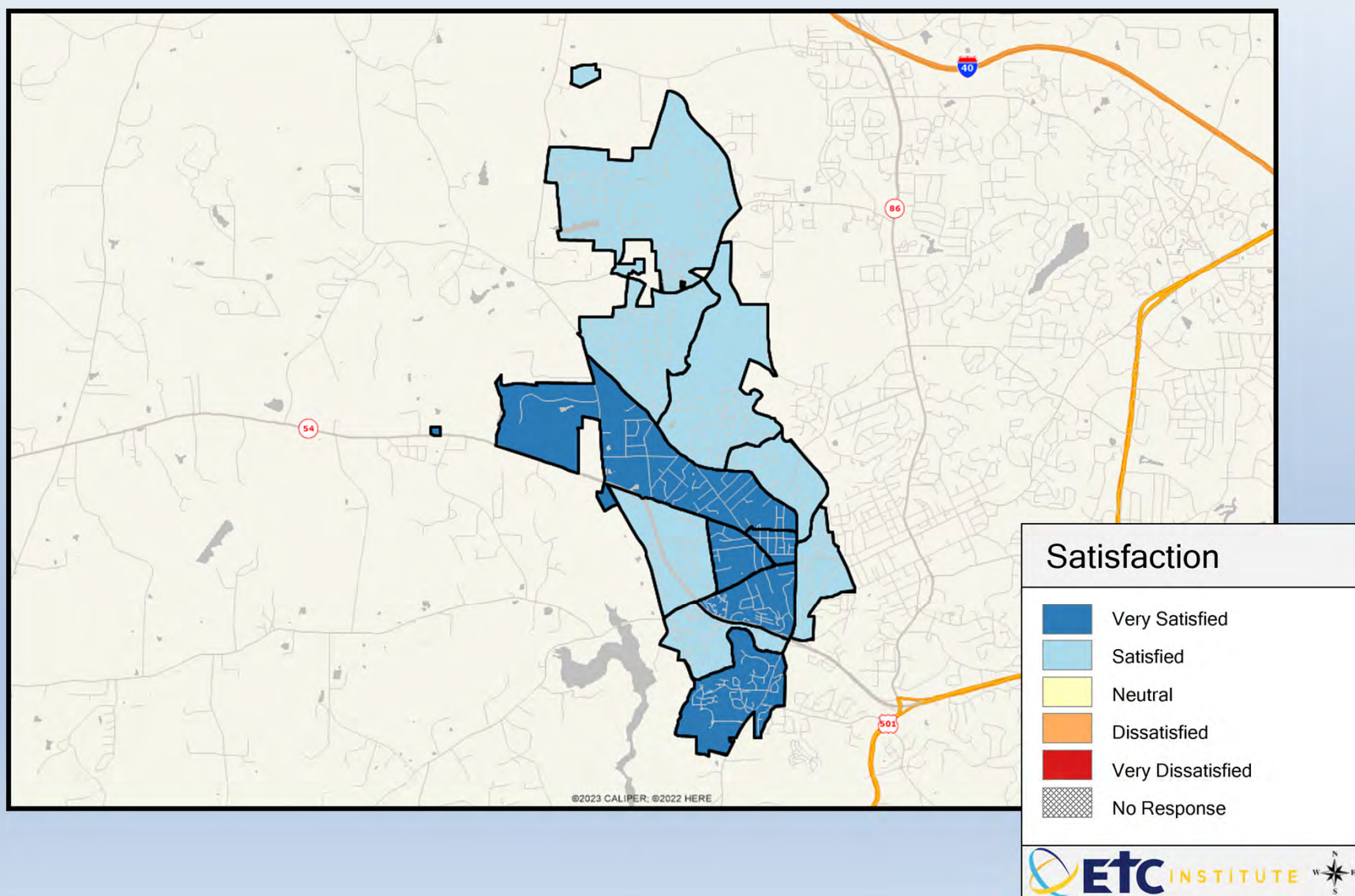
Q2-5. Current state of race relations



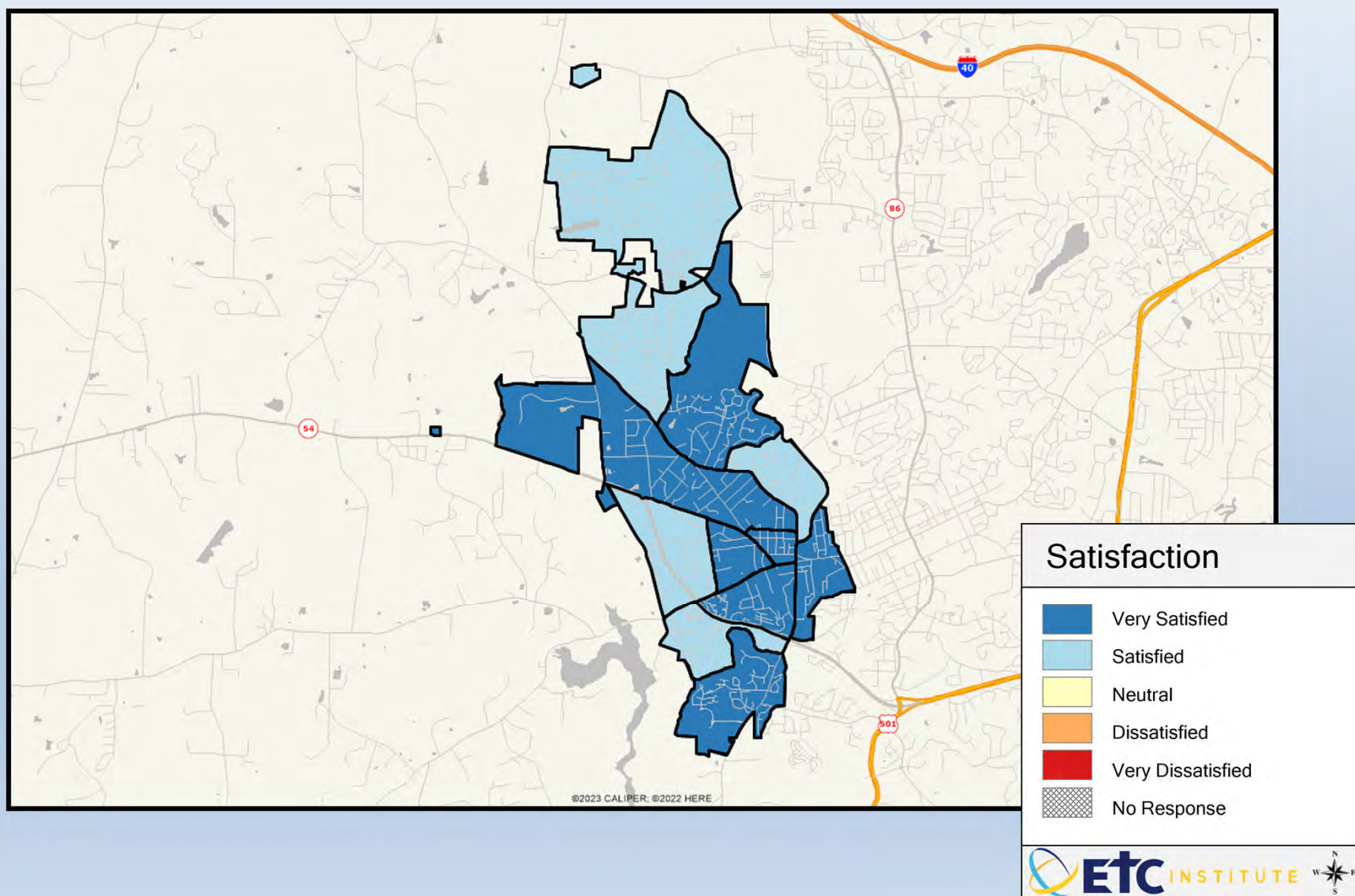
Q2-6. The variety of businesses in Carrboro



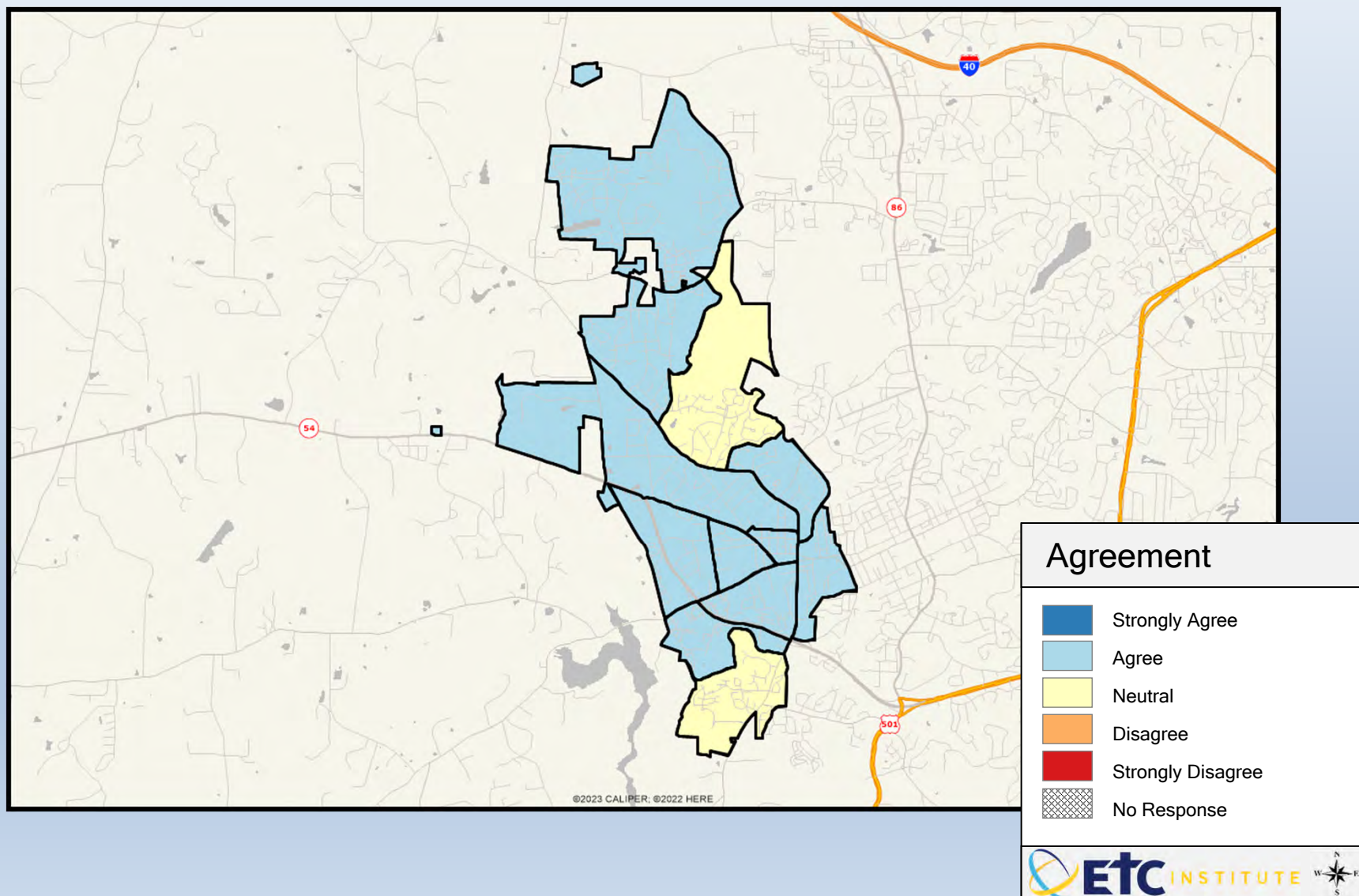
Q2-7. Availability of cultural activities and the arts



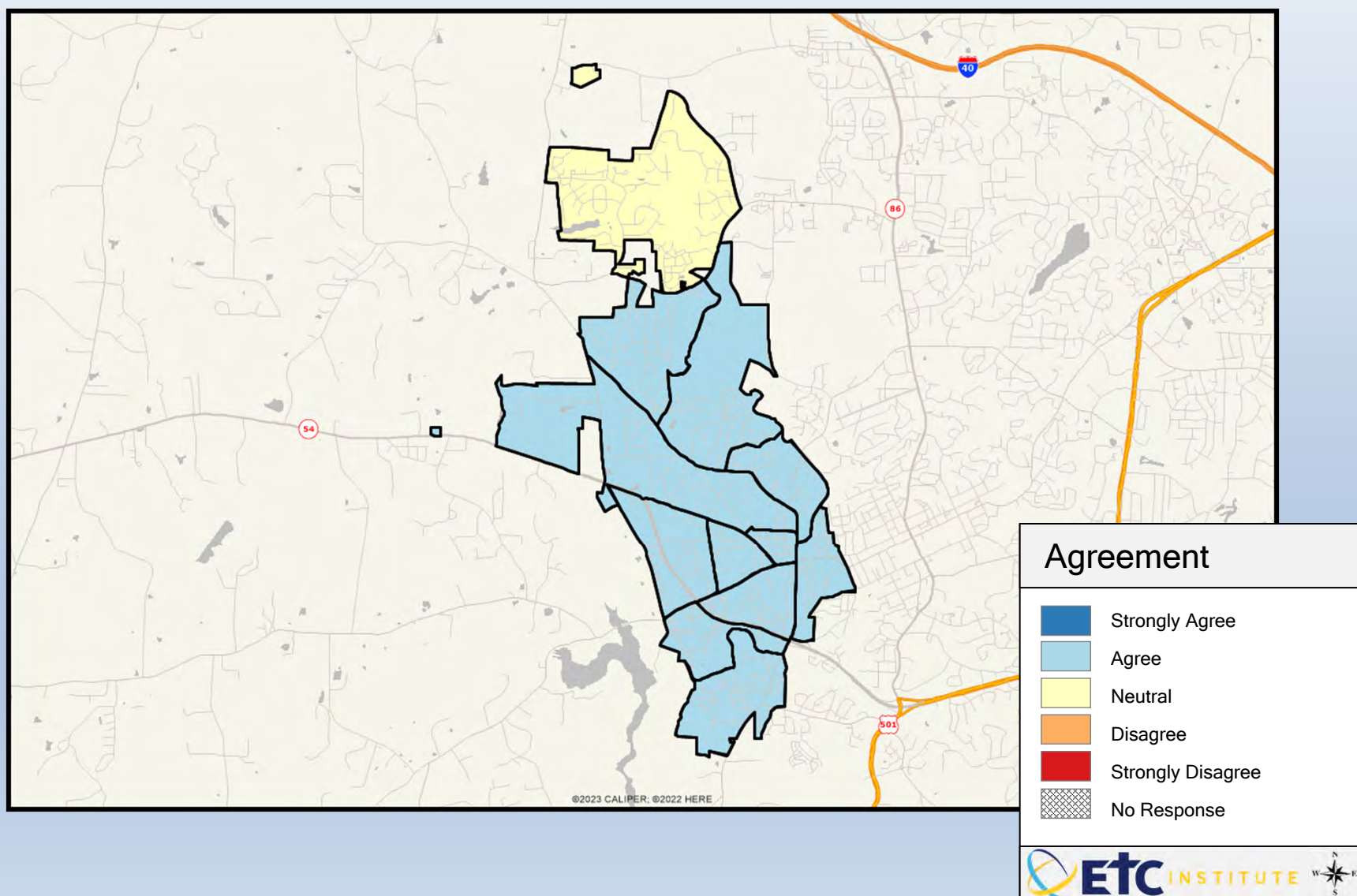
Q2-8. Availability of festivals and community events



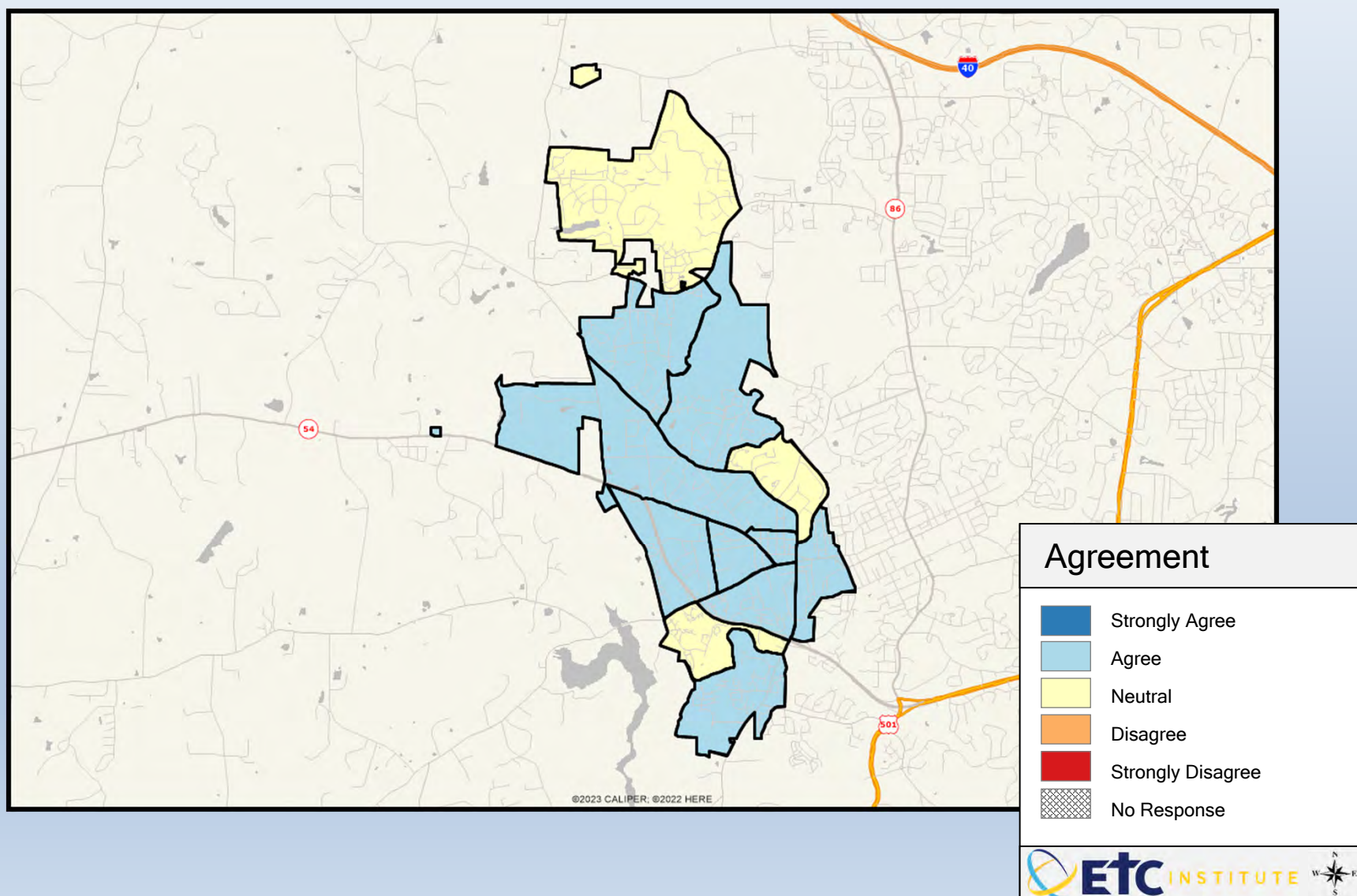
Q3-1. The Town is responsive to the needs of its residents



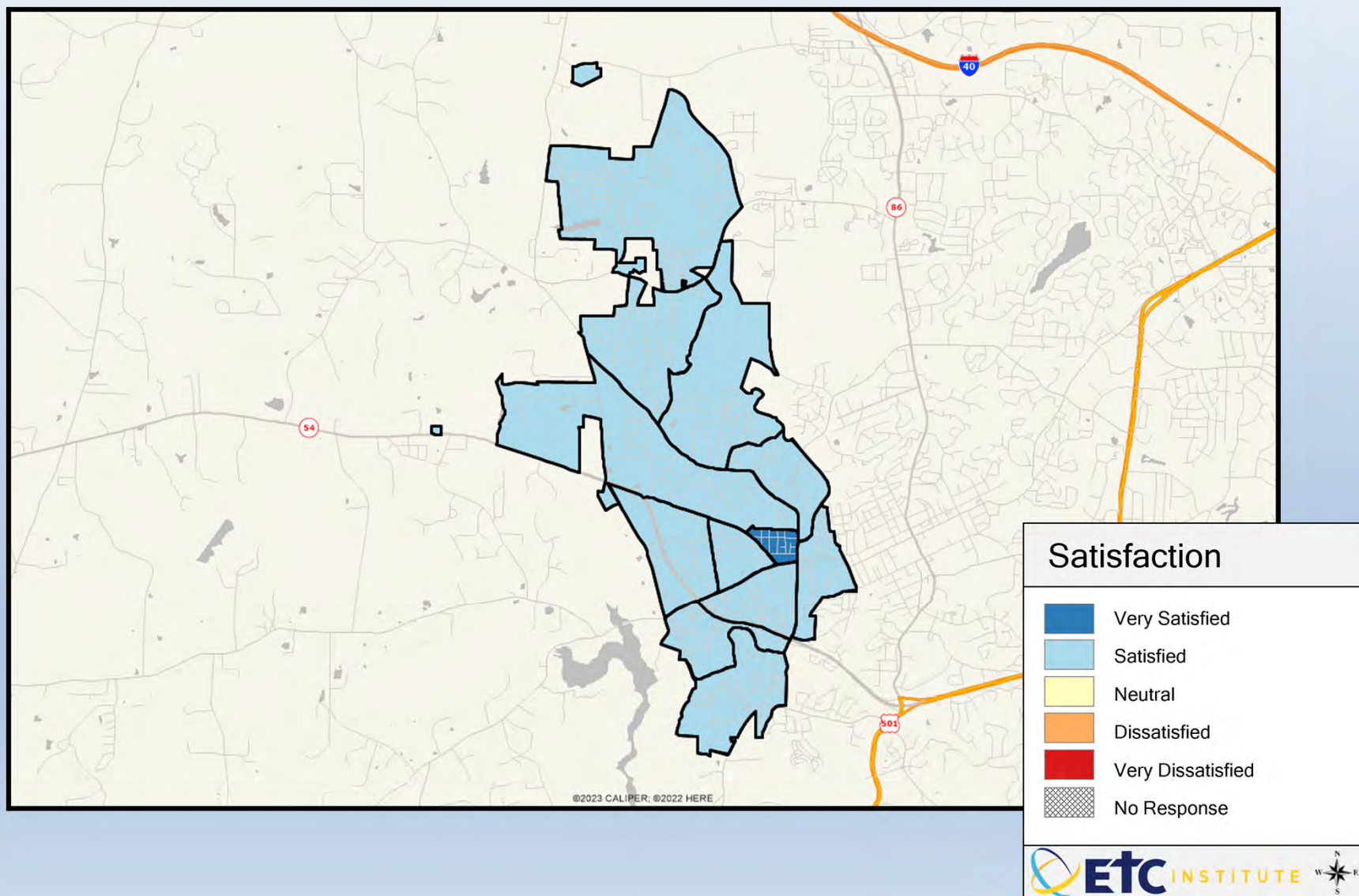
Q3-2. I have opportunities to participate in Town decision making



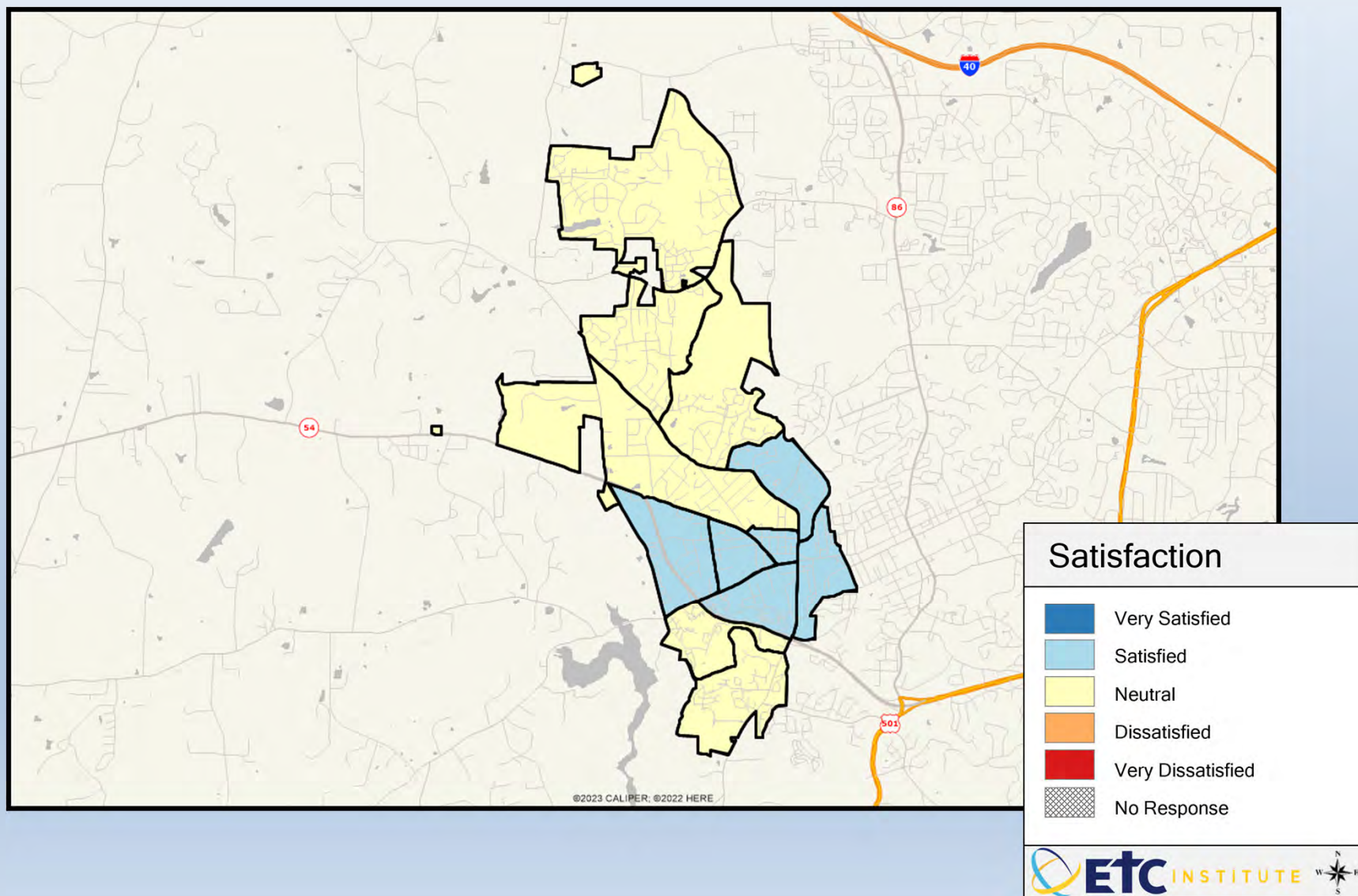
Q3-3. I have a good understanding of the services provided by the Town



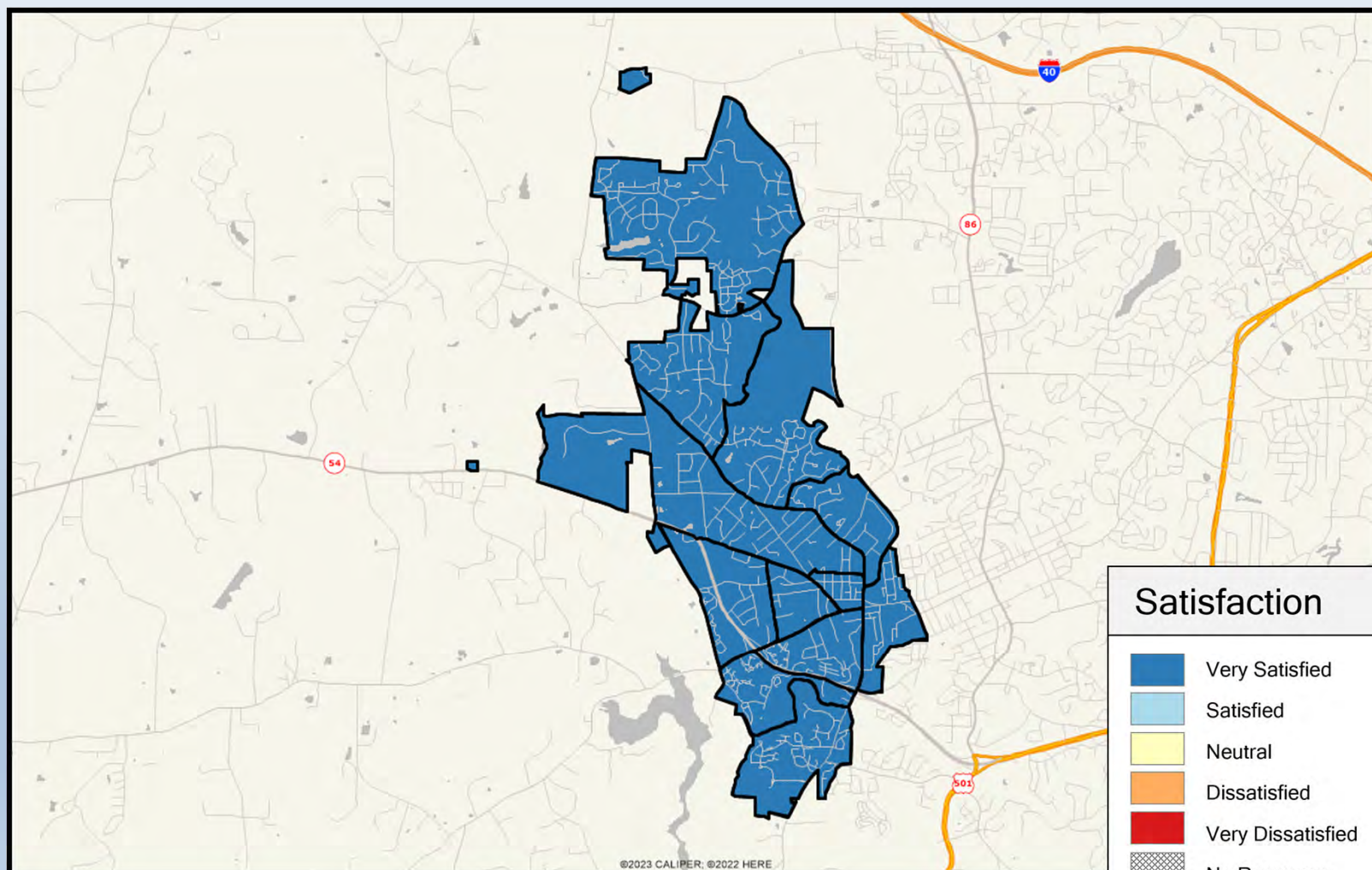
Q4-01. Communication and engagement



Q4-02. Economic development



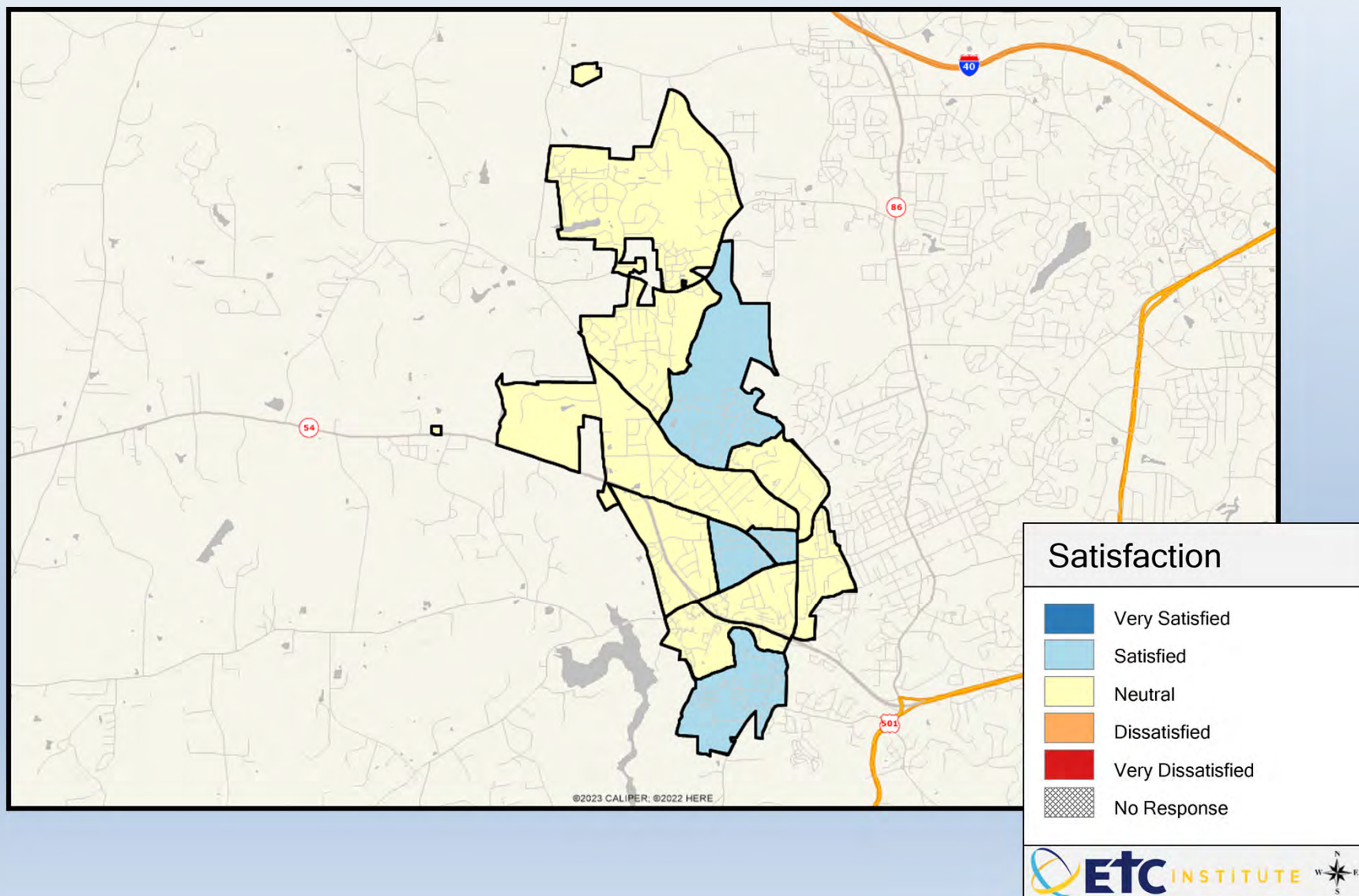
Q4-03. Fire services



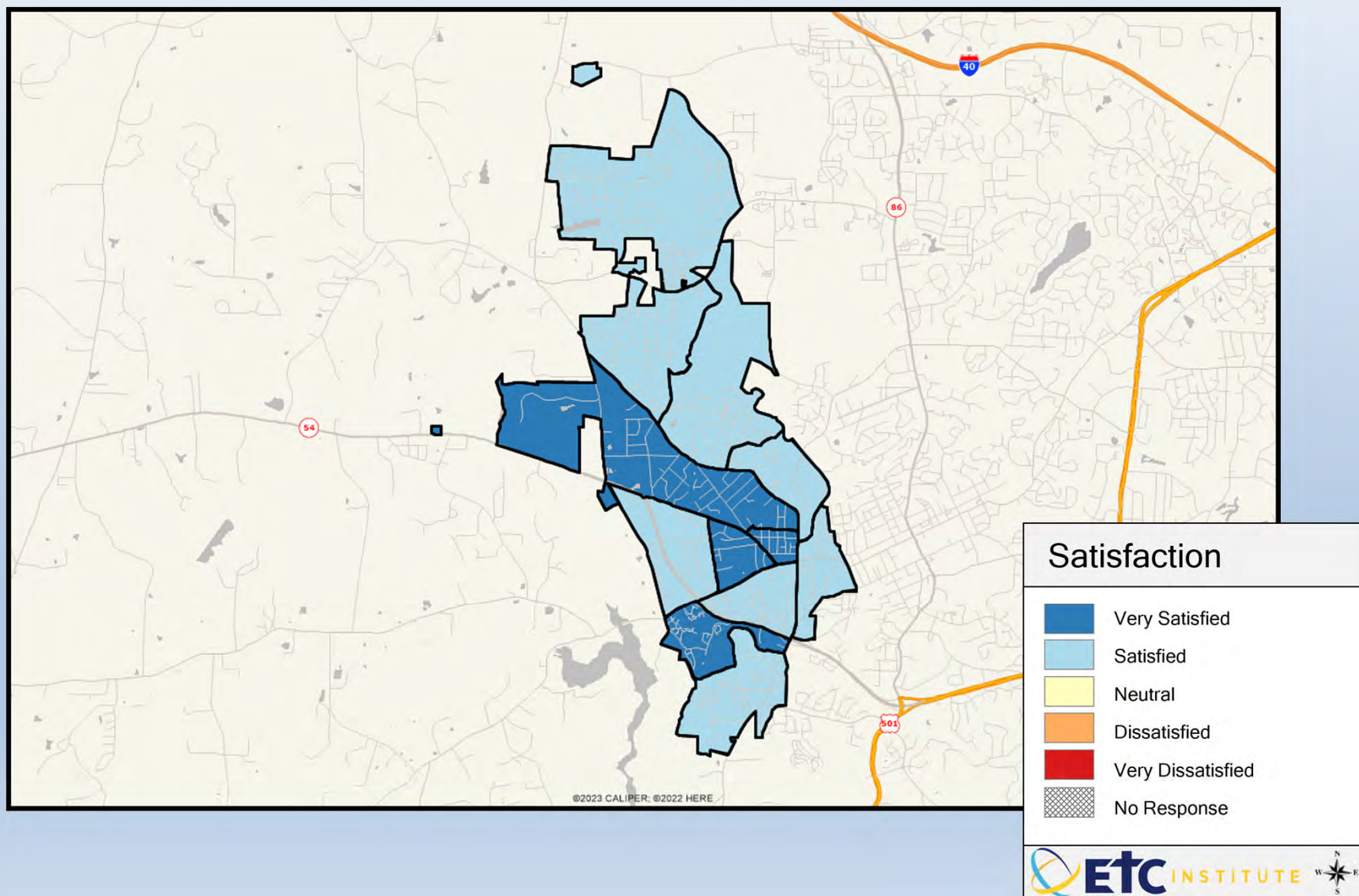
Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

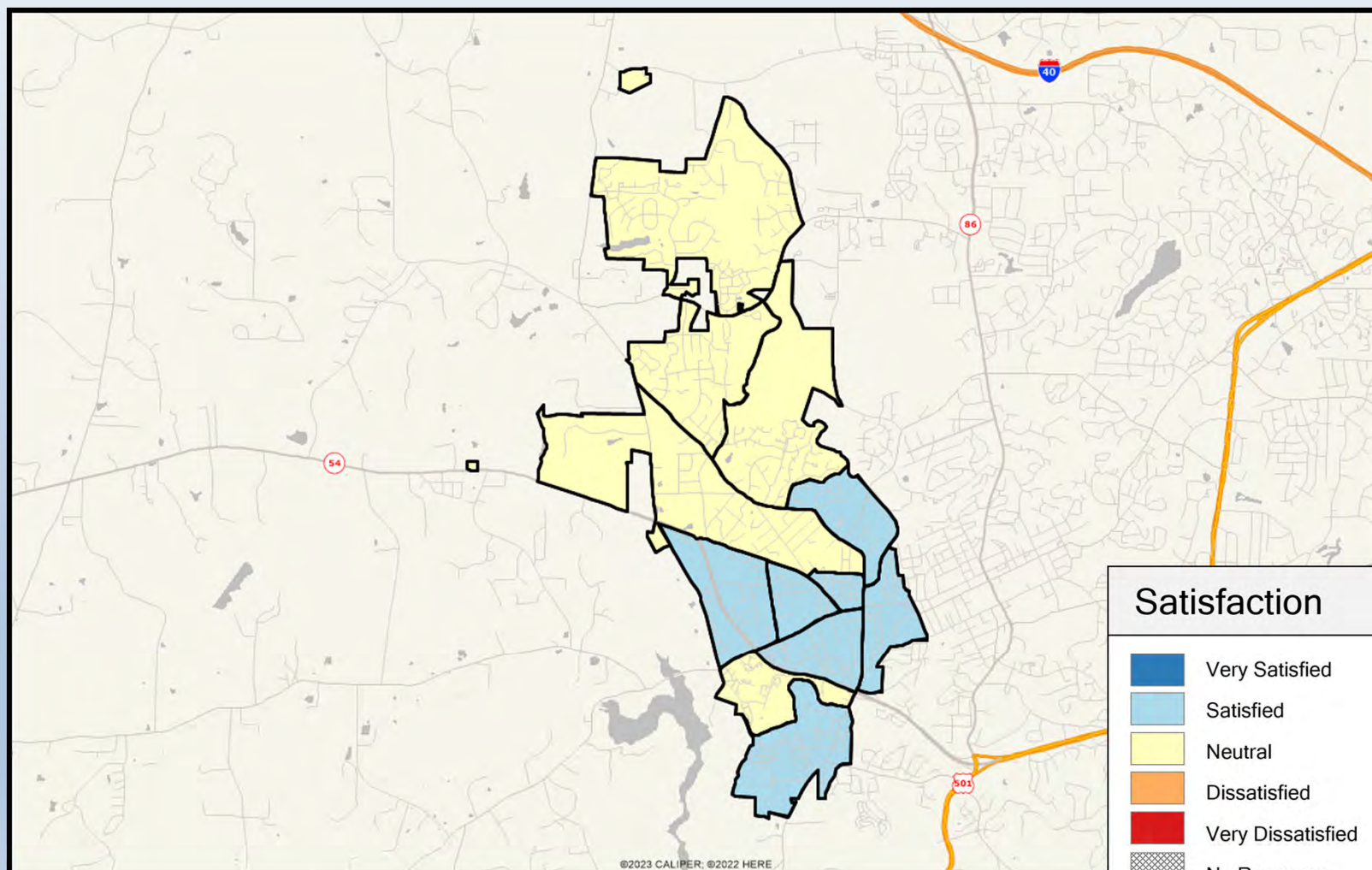
Q4-04. Housing and community services



Q4-05. Parks and recreation facilities



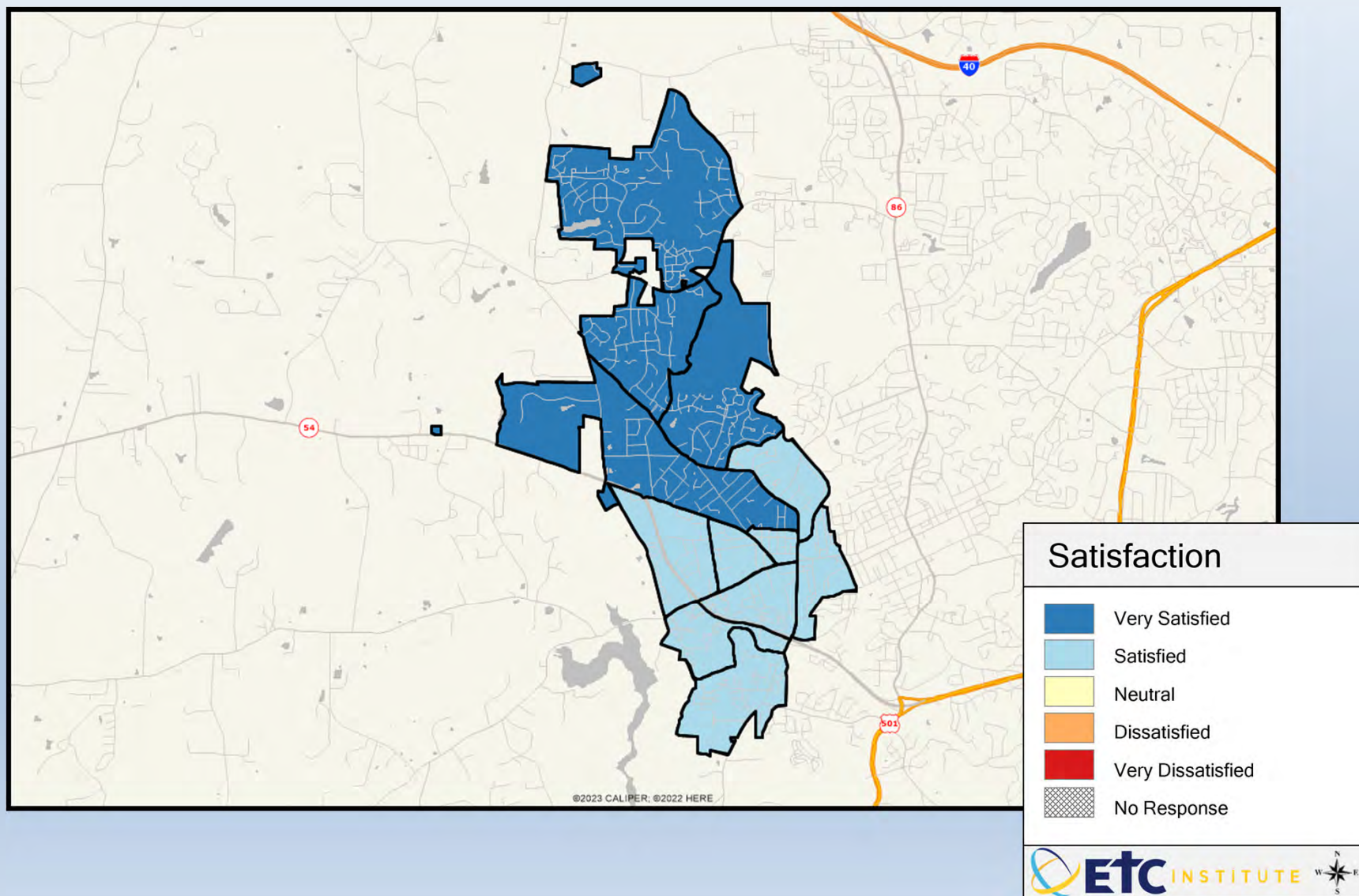
Q4-06. Planning, zoning, and inspection services



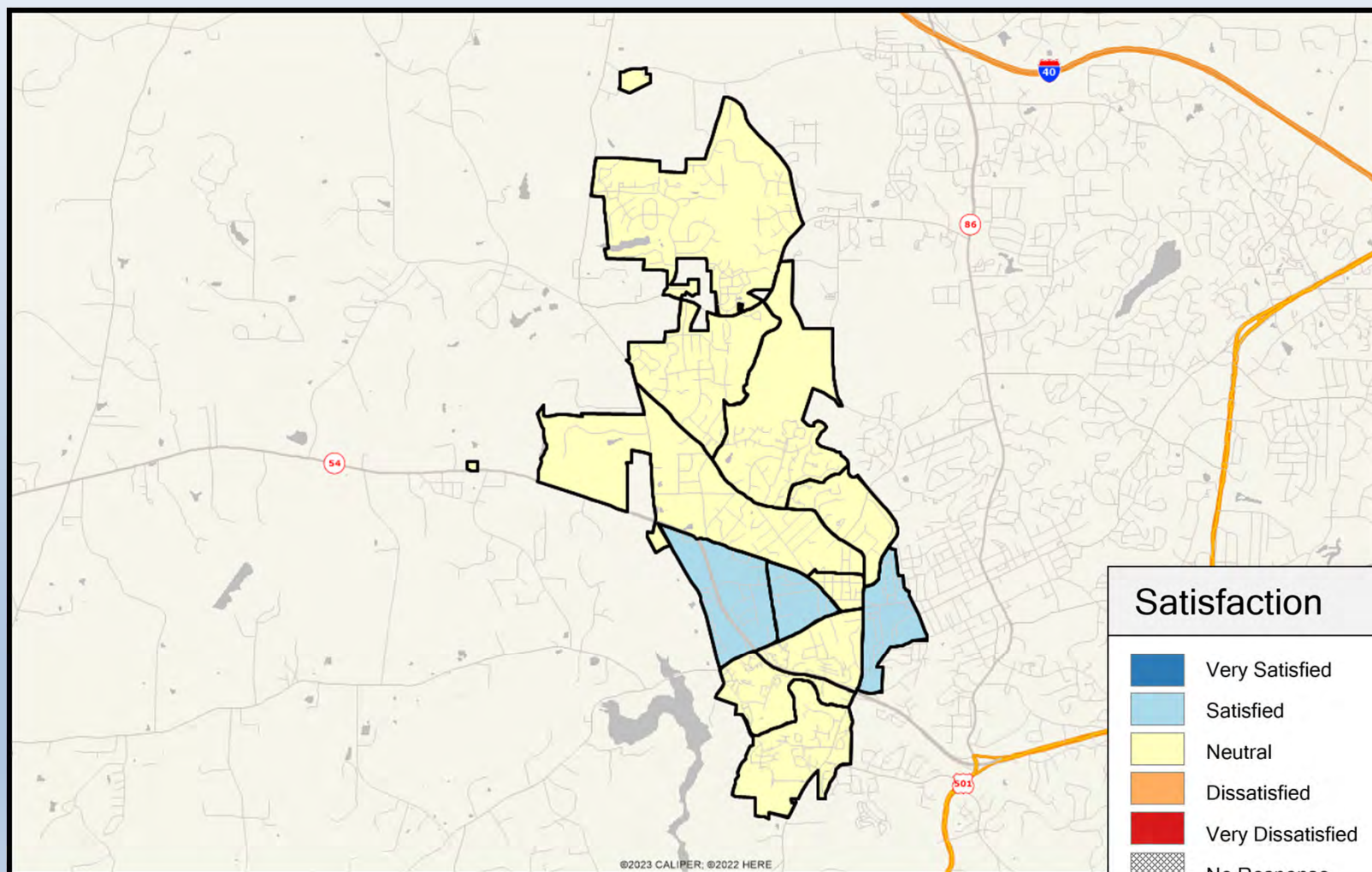
Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

Q4-07. Police services



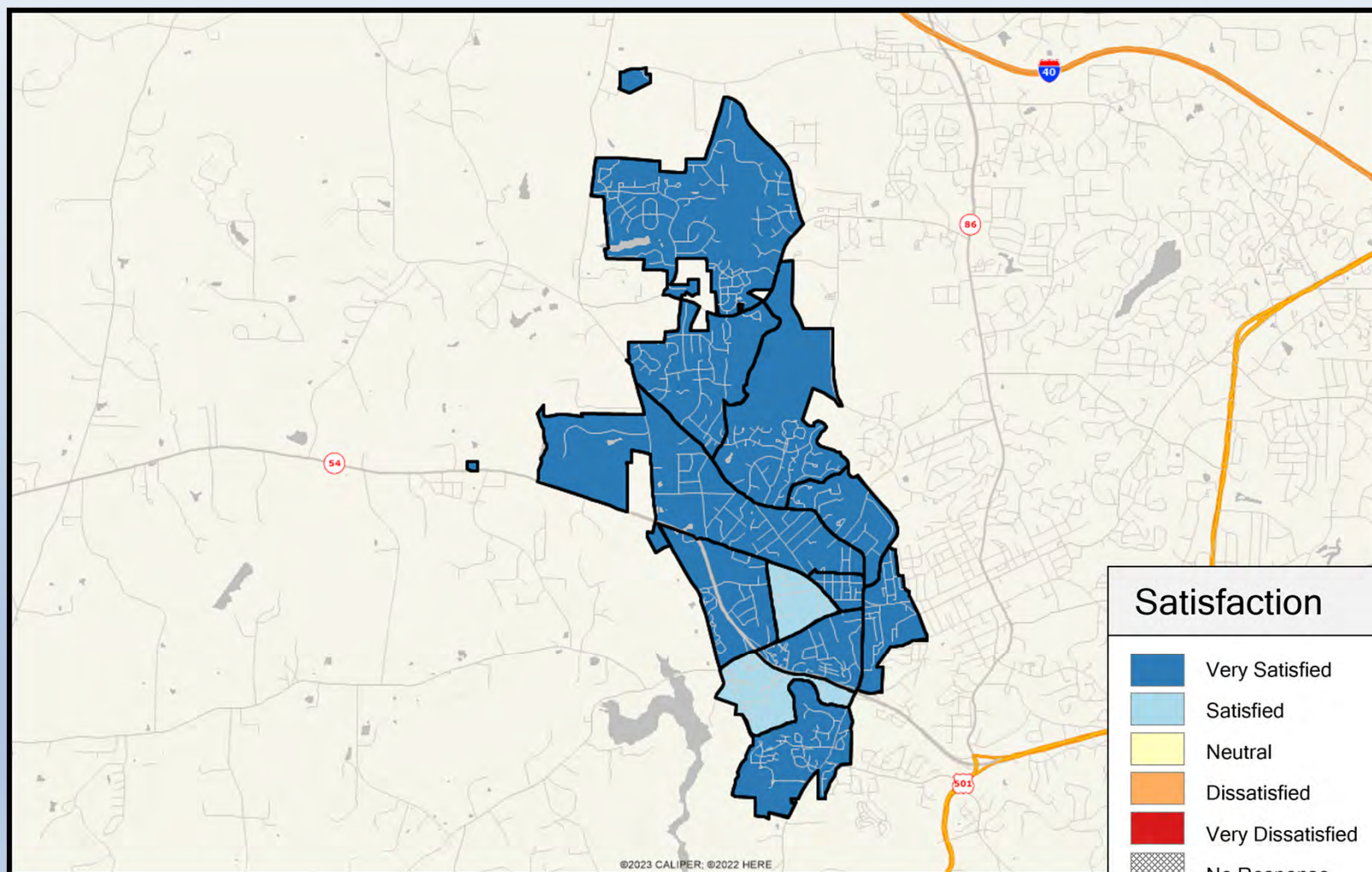
Q4-08. Public parking



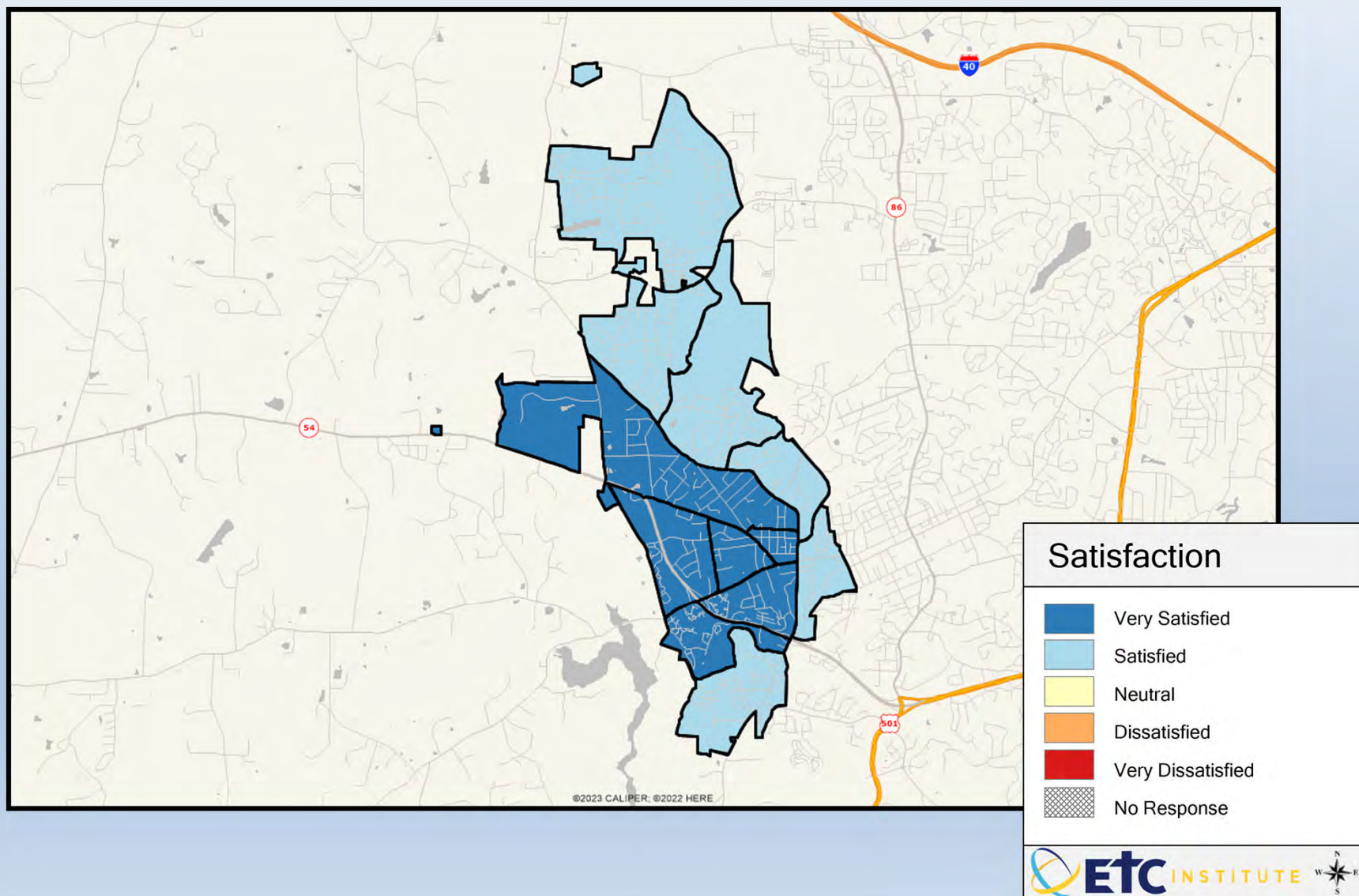
Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

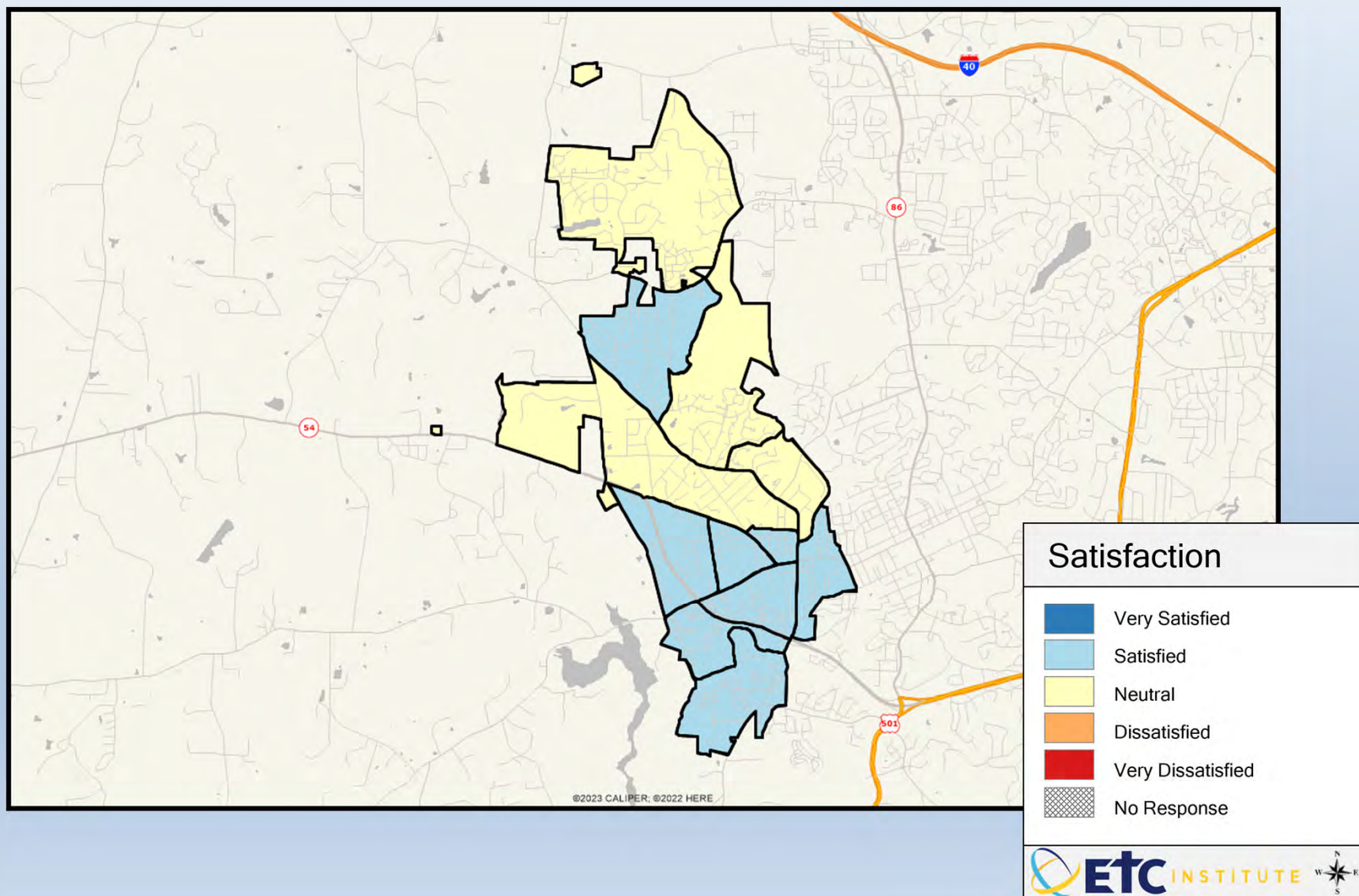
Q4-09. Public works



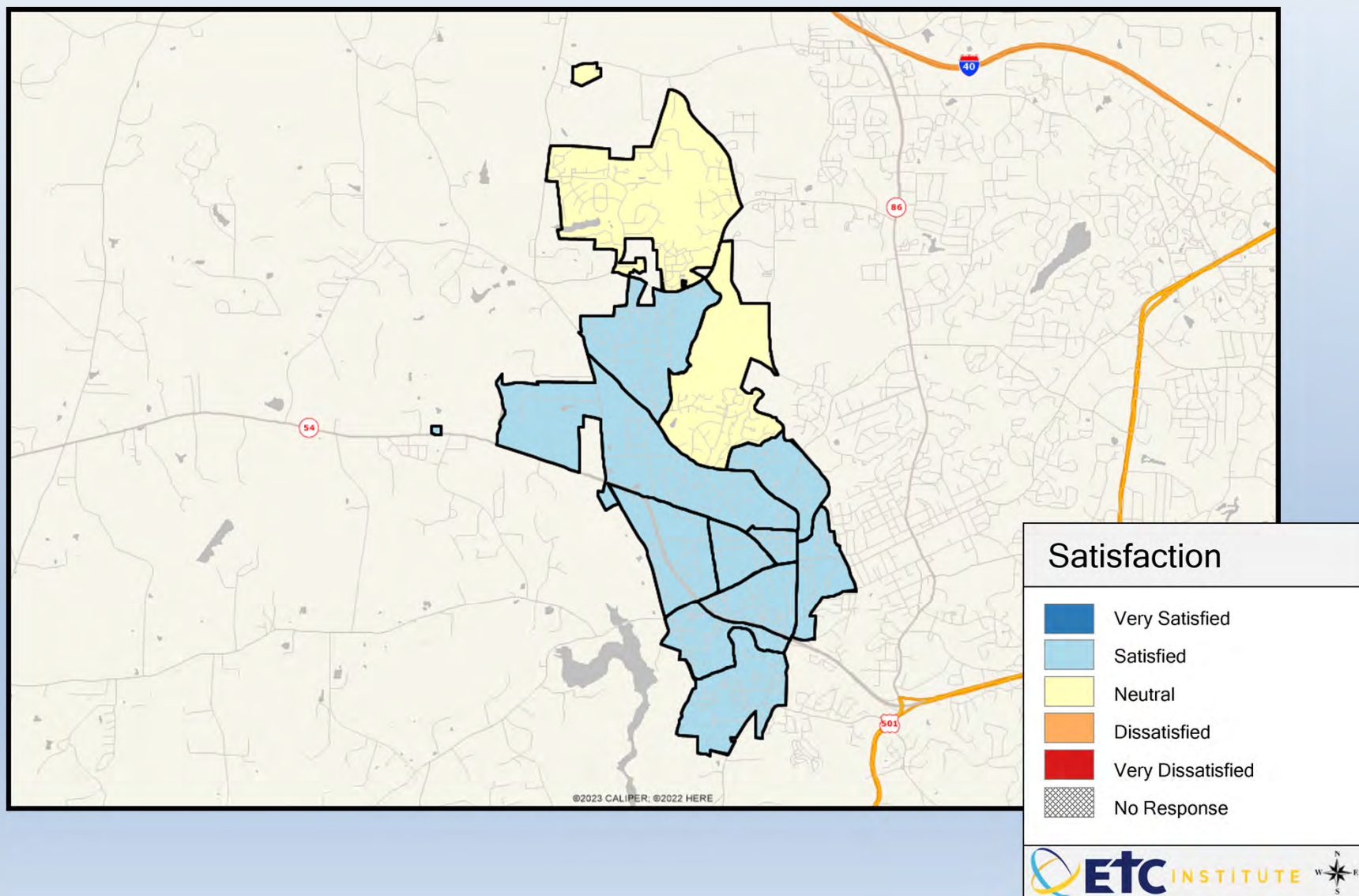
Q4-10. Recreation and cultural programs



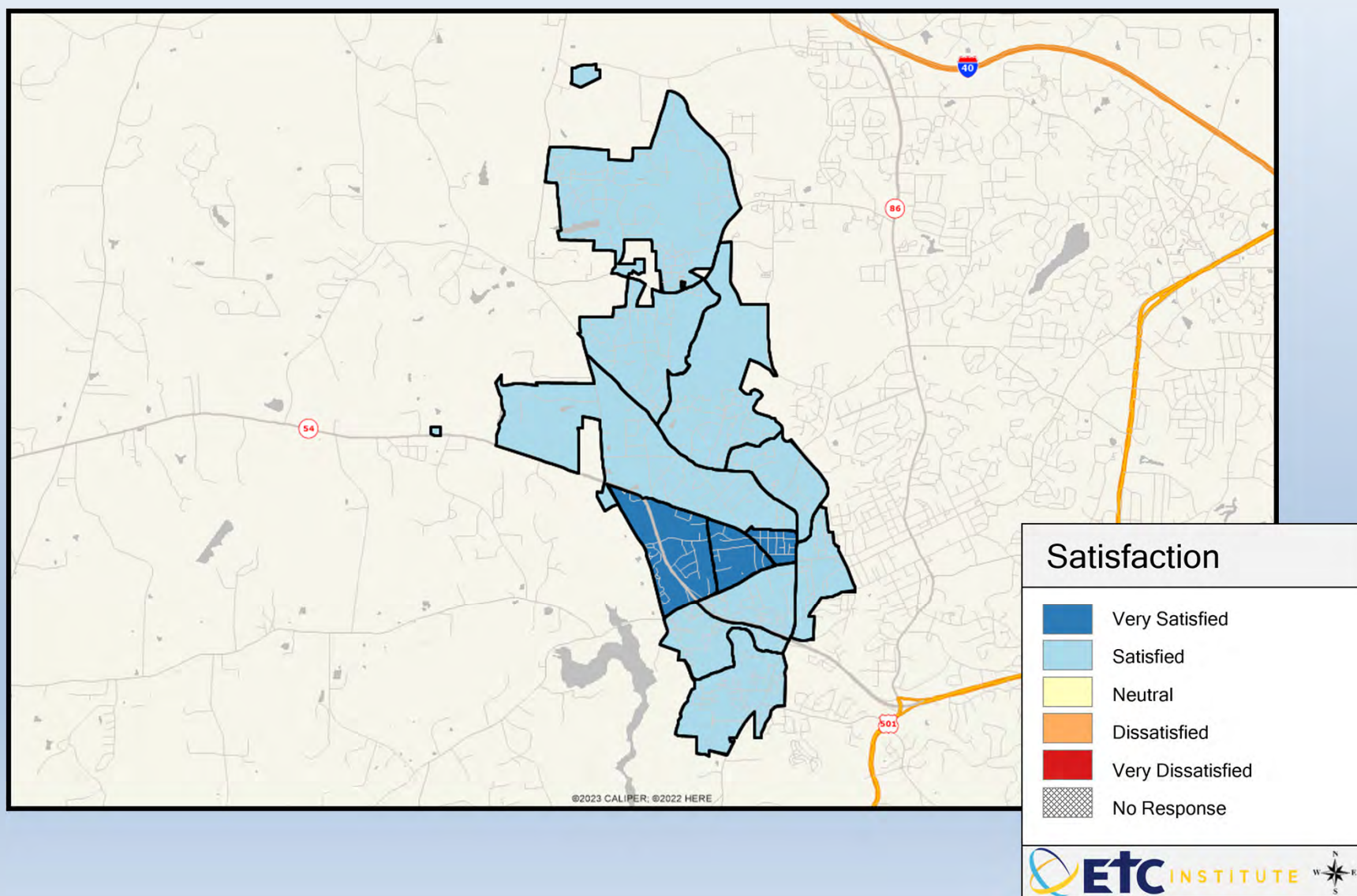
Q4-11. Stormwater management



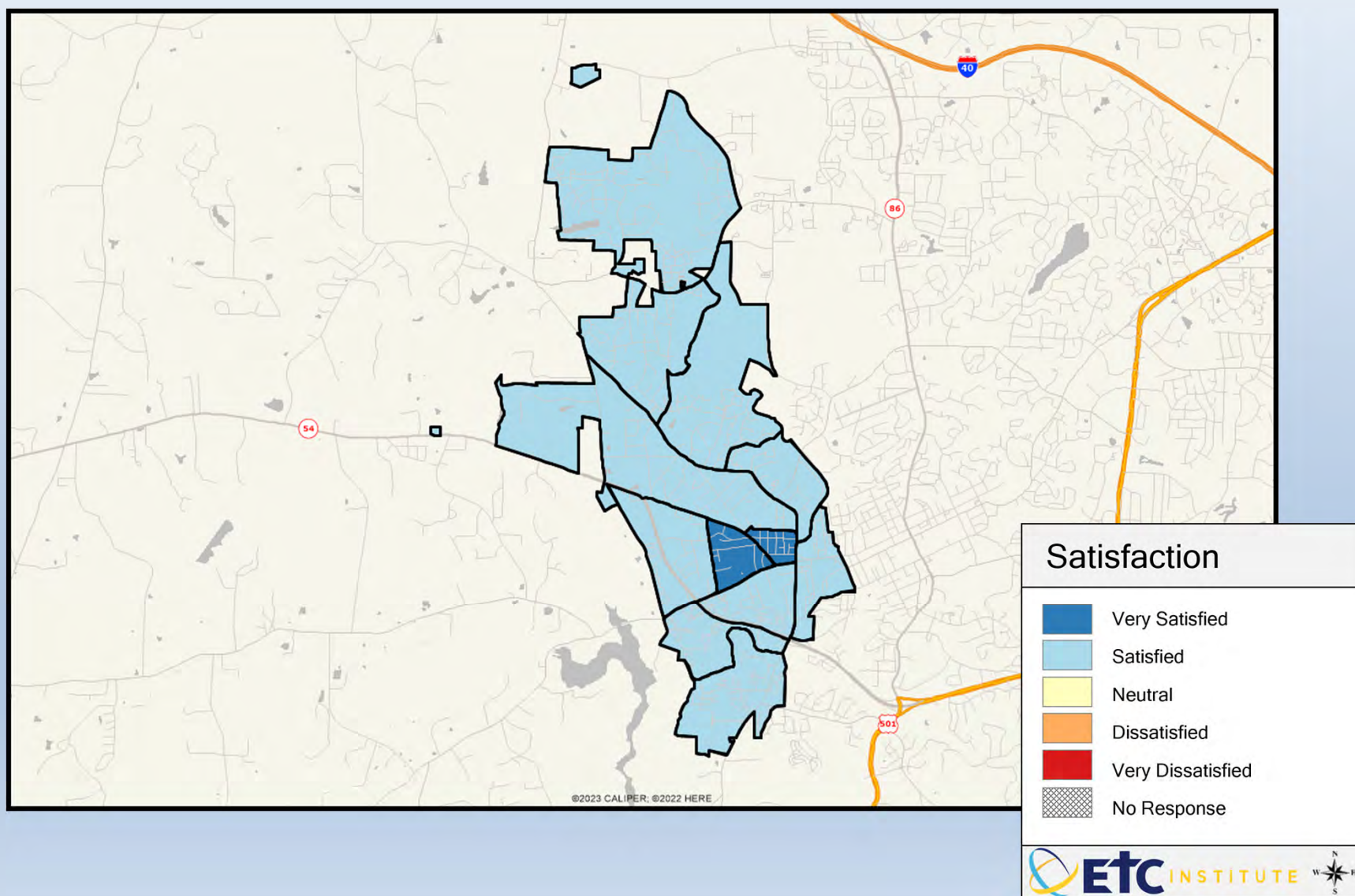
Q4-12. Transportation infrastructure



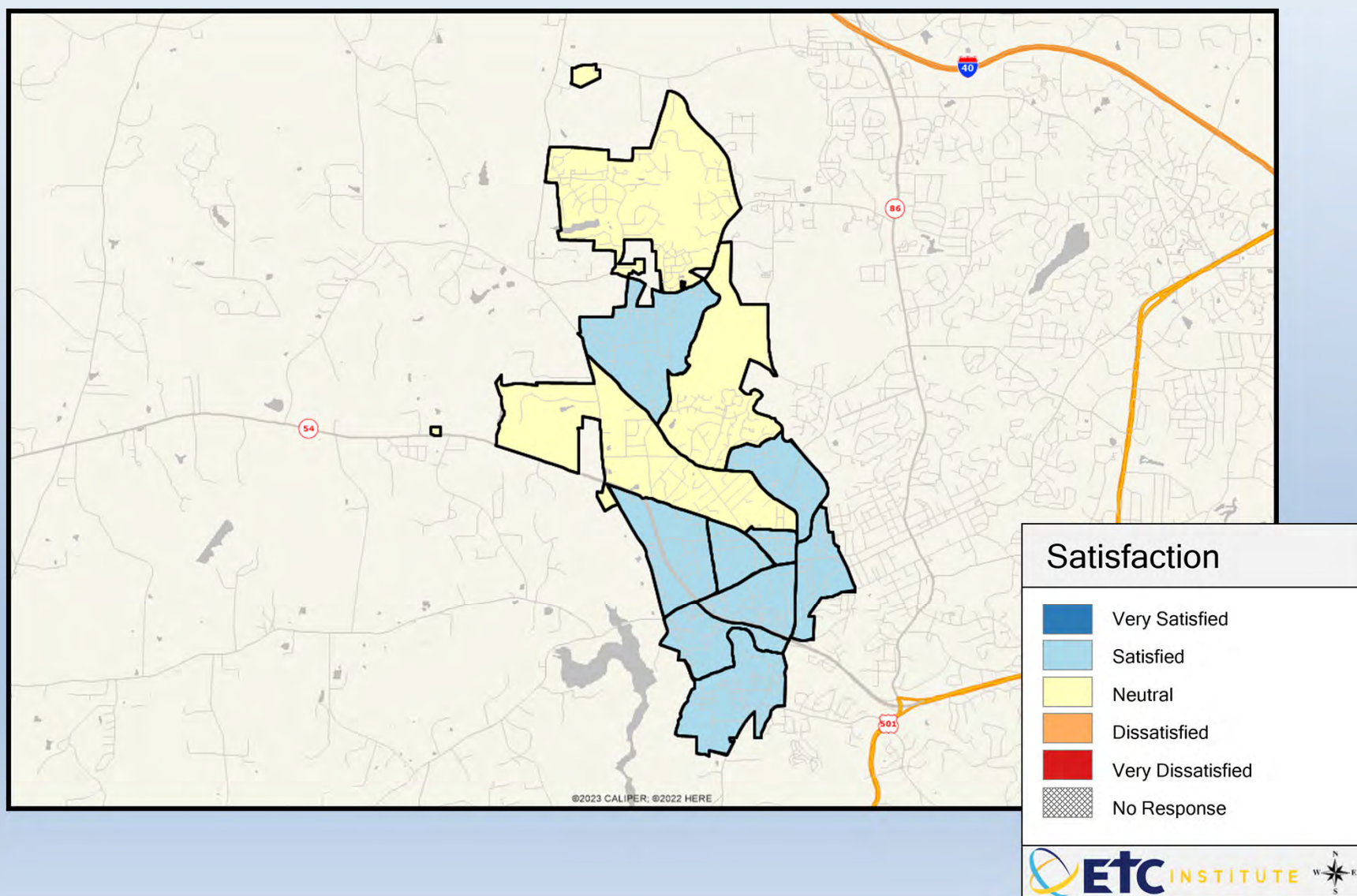
Q6-1. Overall quality of services provided by the Town



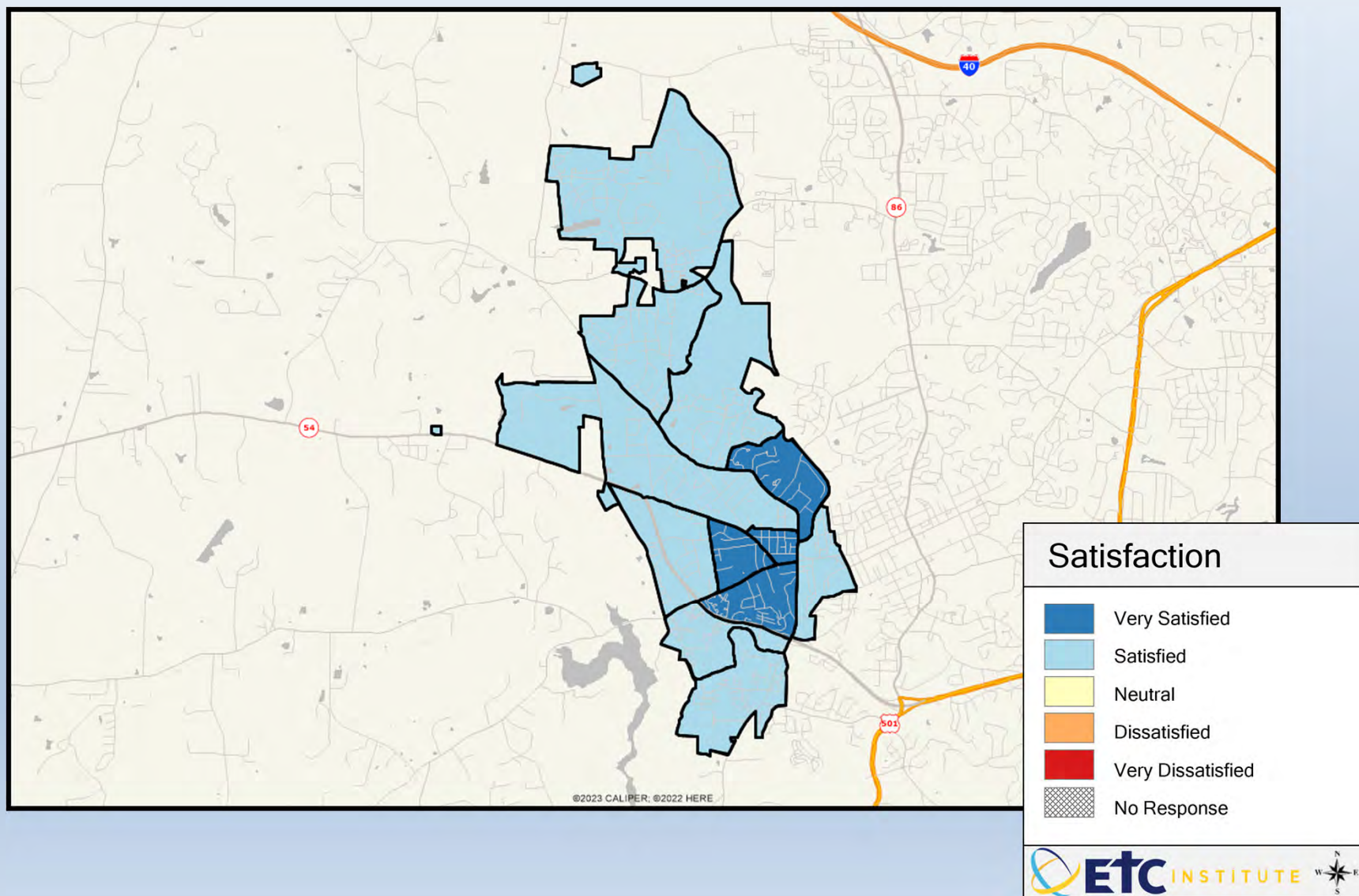
Q6-2. Overall quality of customer service from Town employees



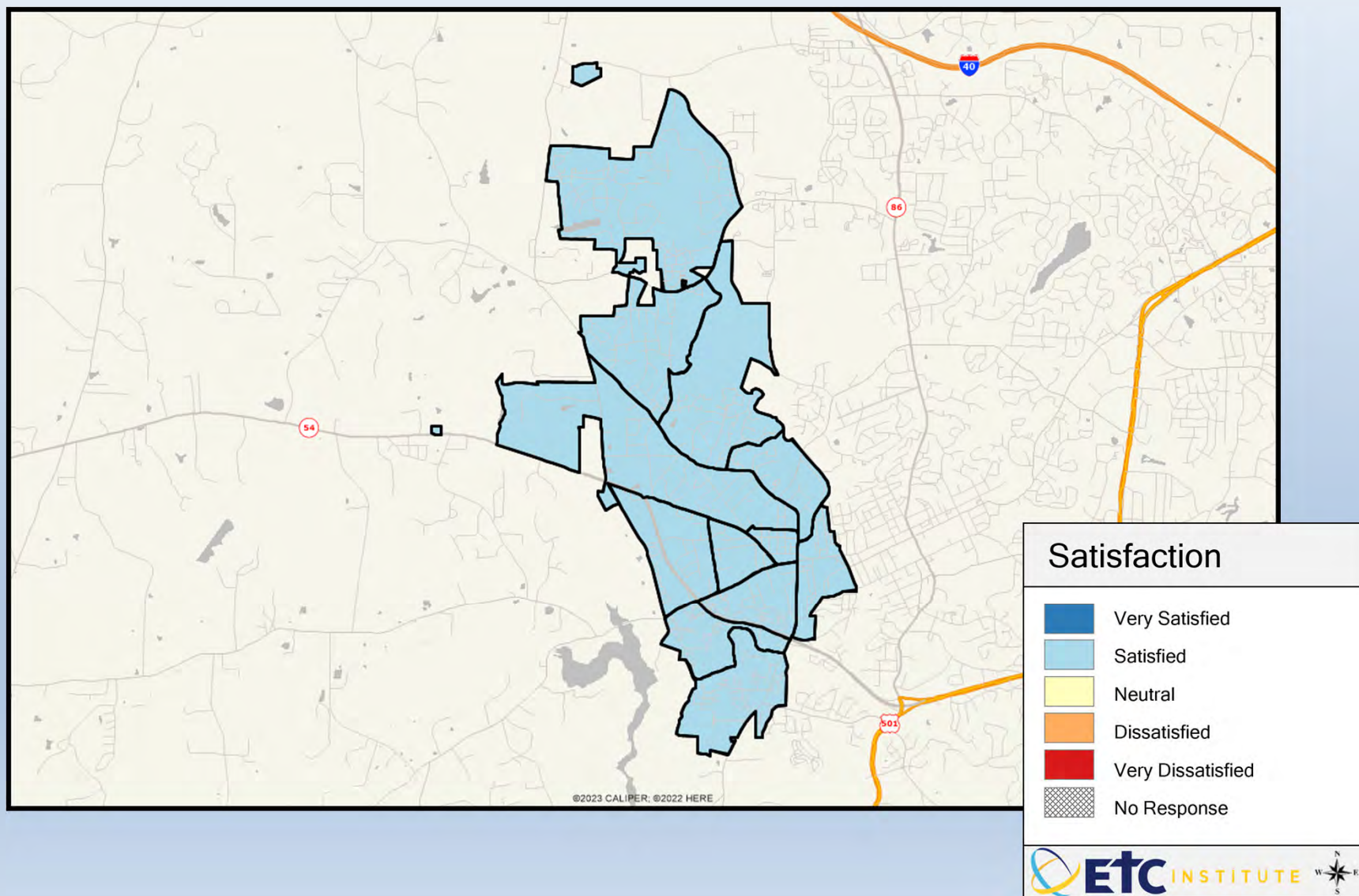
Q6-3. Overall value received for Town tax dollars and fees



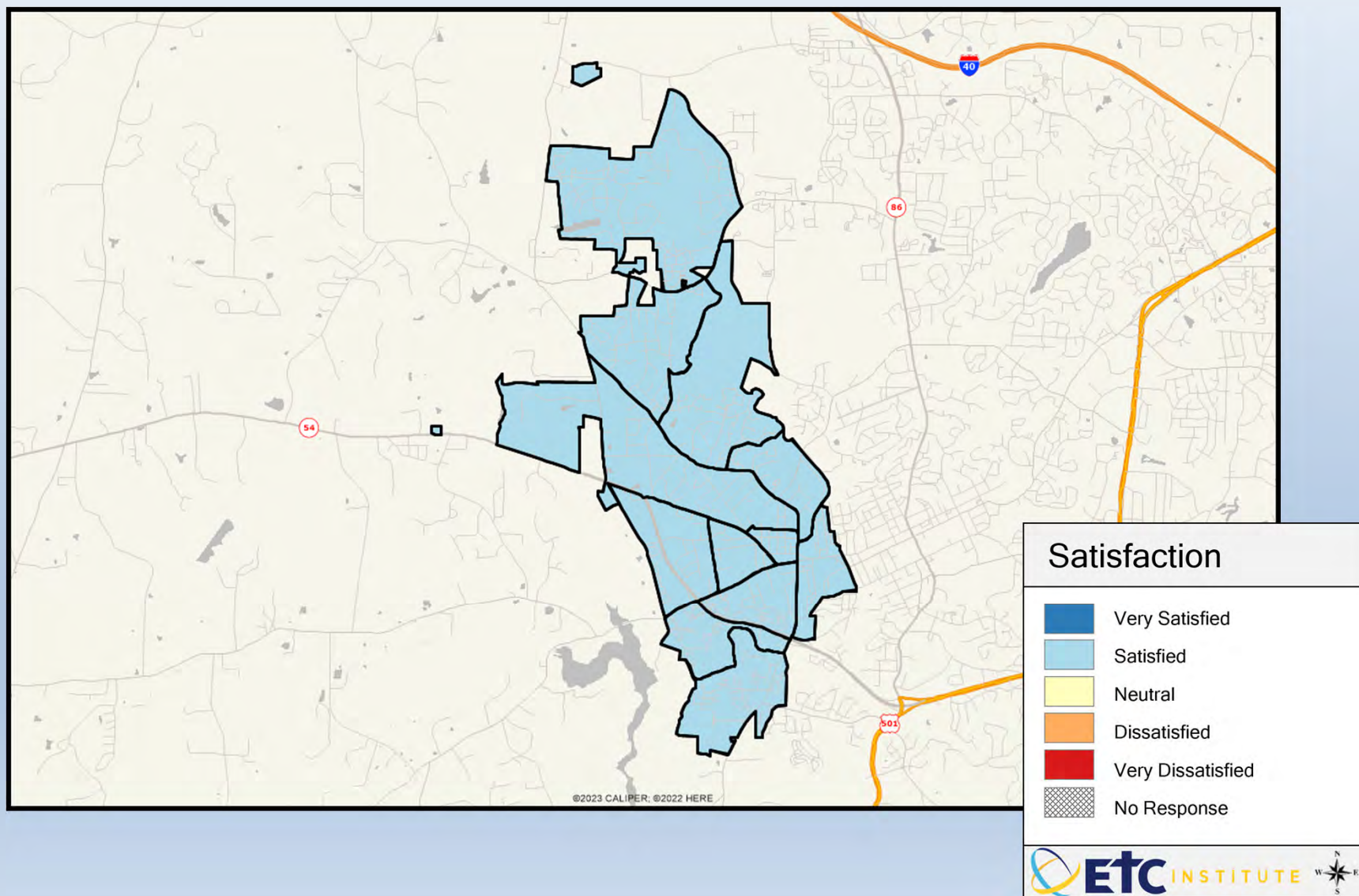
Q7-01. Maintenance of Town parks



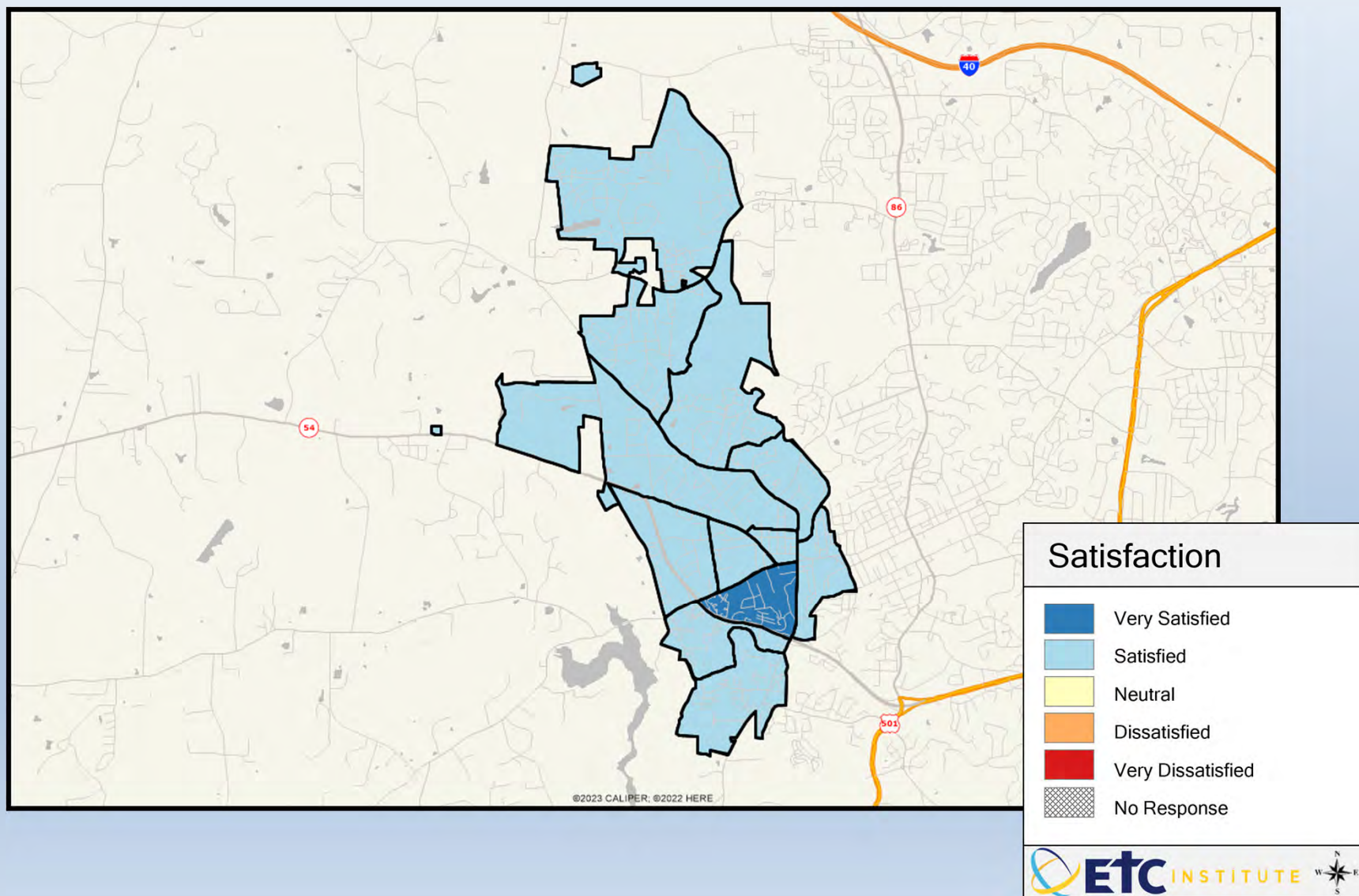
Q7-02. Number of walking and biking trails



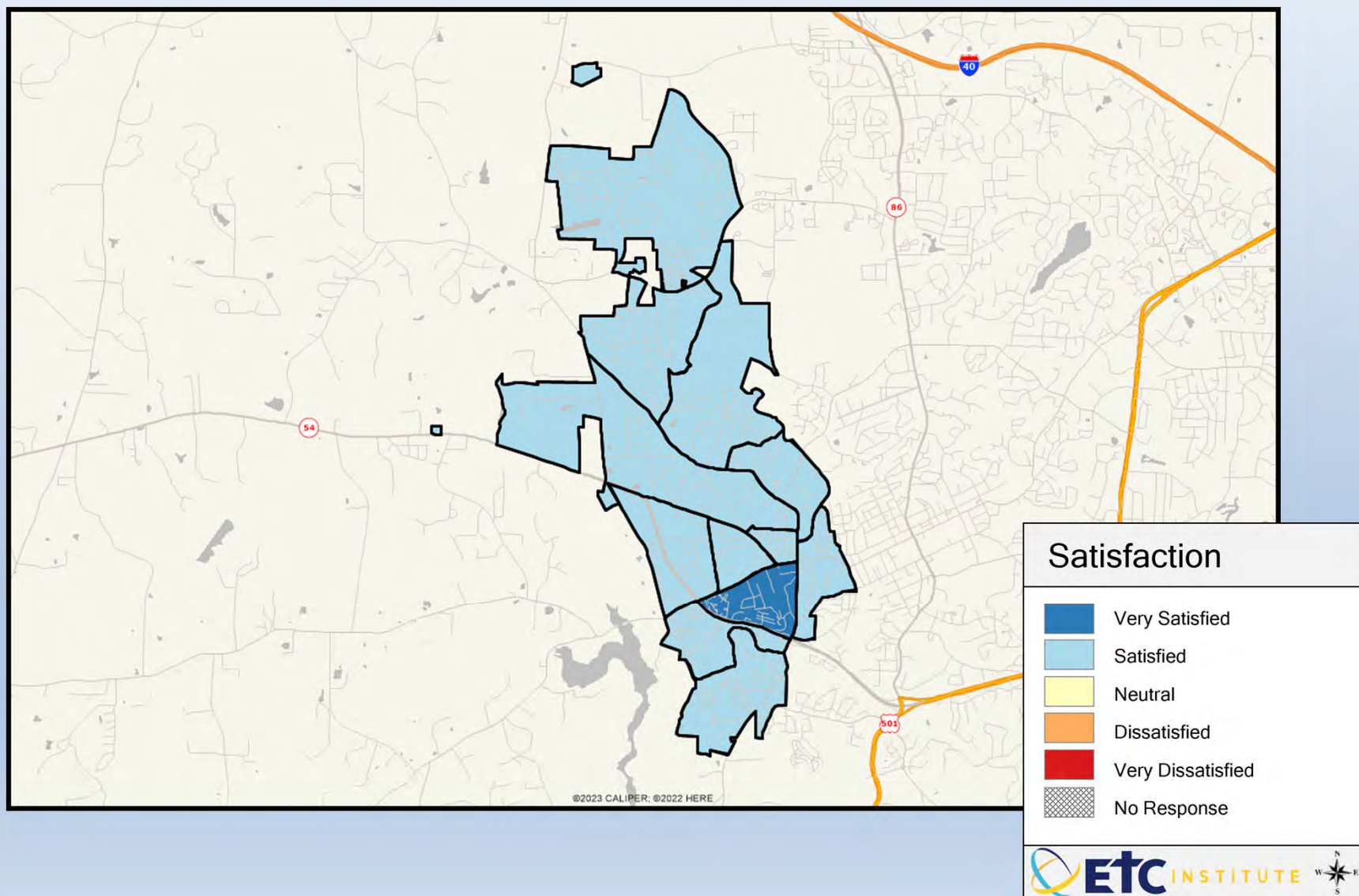
Q7-03. Quality of outdoor athletic fields



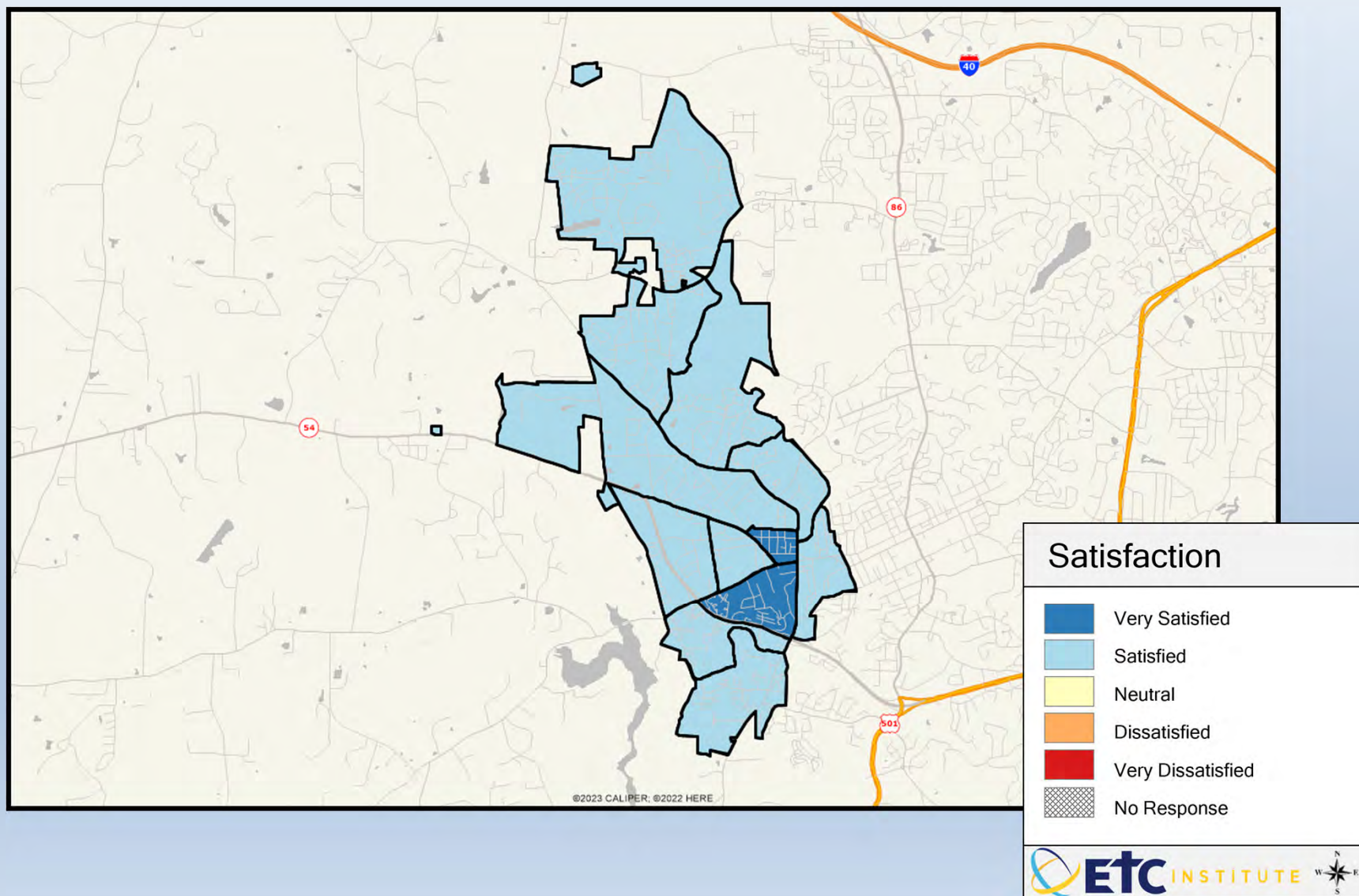
Q7-04. The Town's youth programs



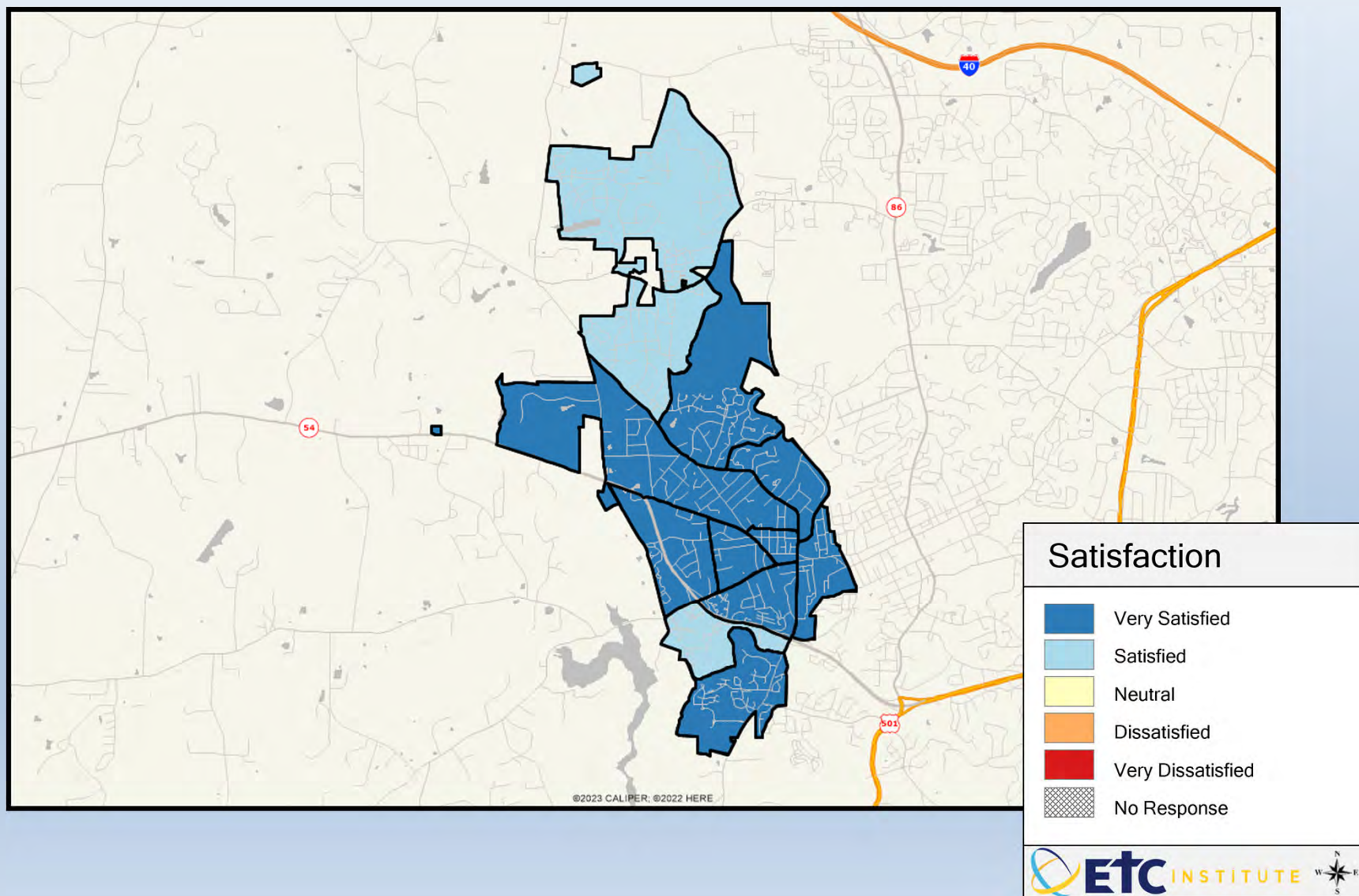
Q7-05. The Town's adult programs



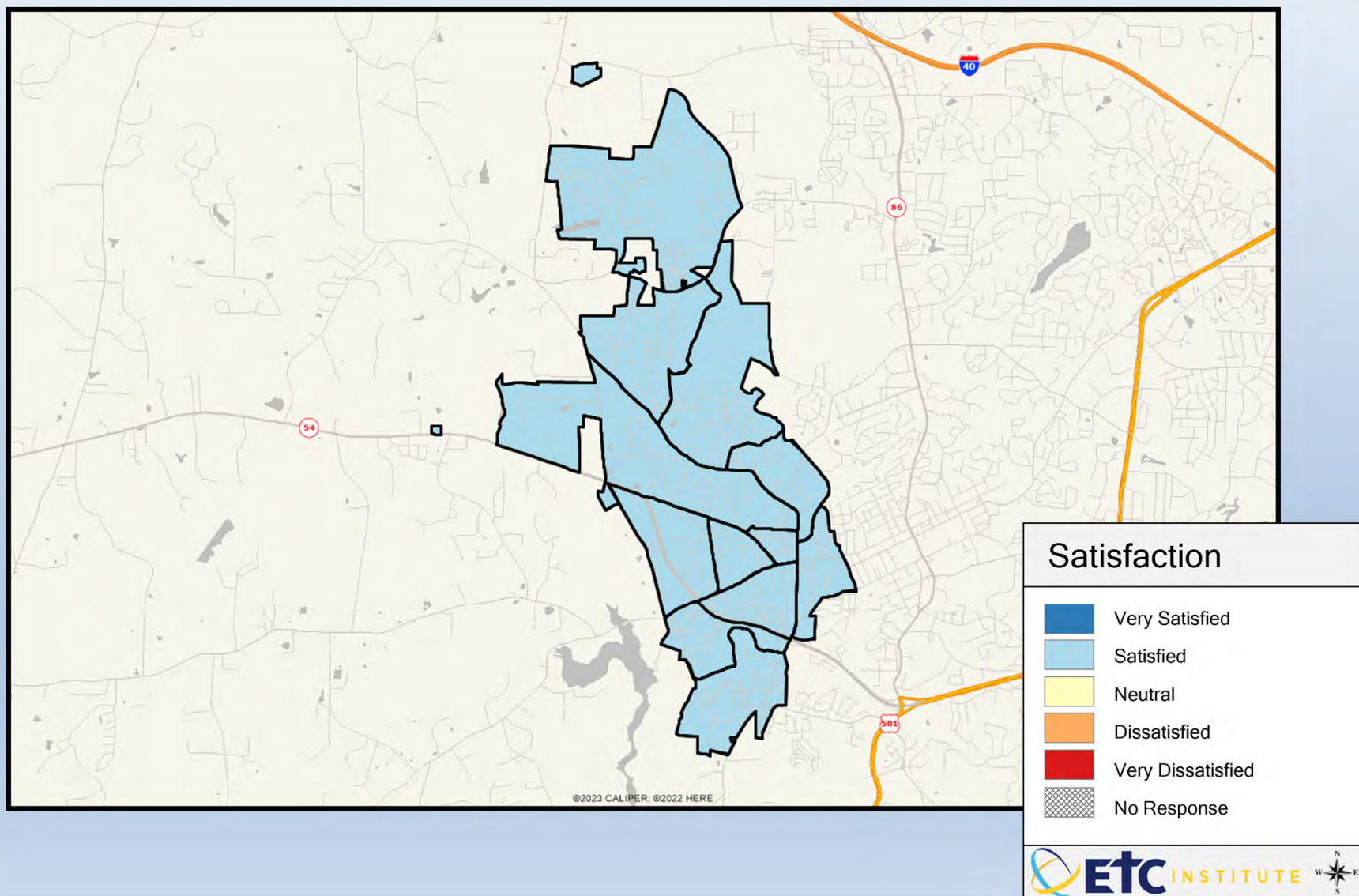
Q7-06. The Town's senior programs



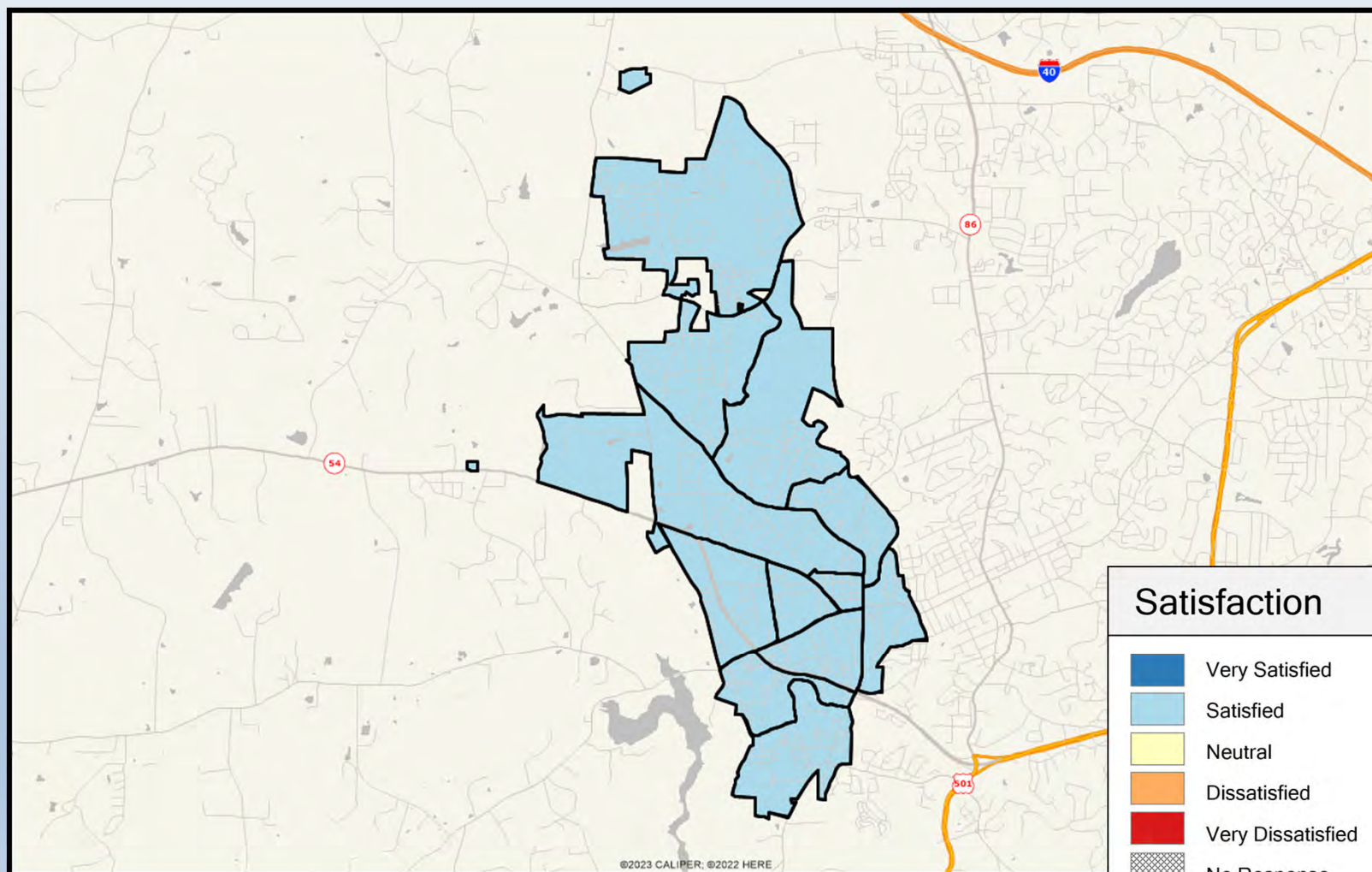
Q7-07. Town special events



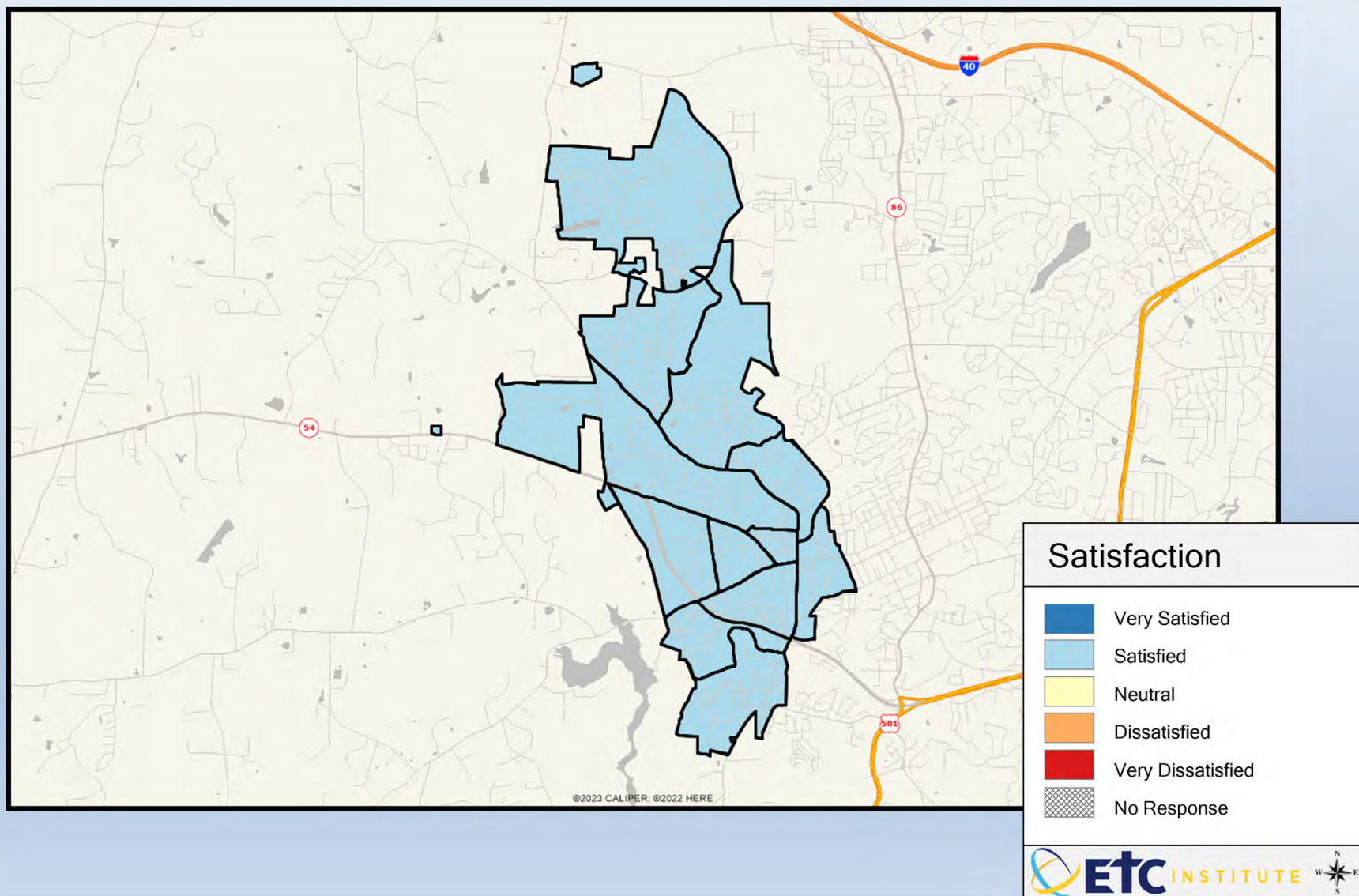
Q7-08. Ease of registering for programs



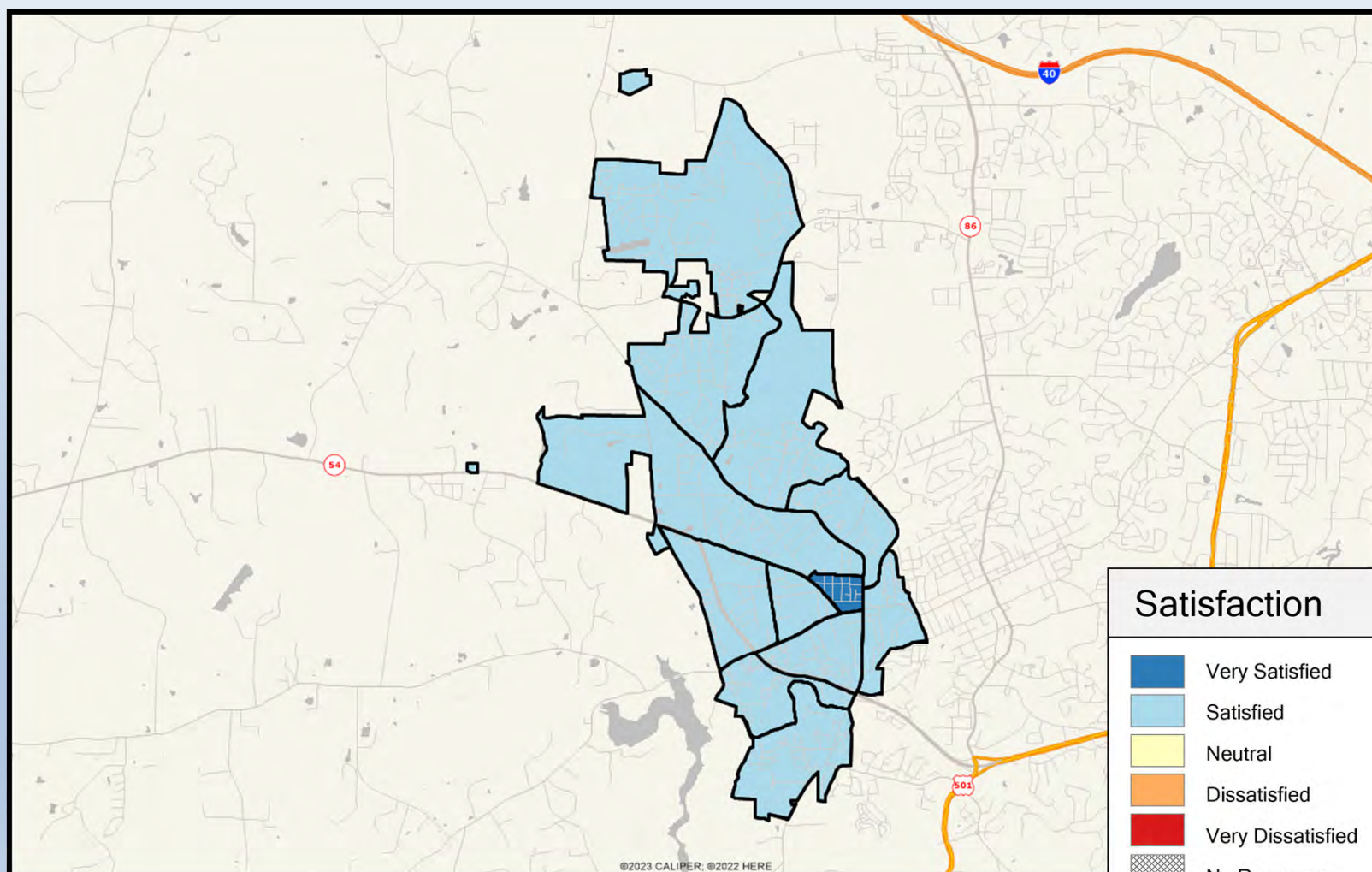
Q7-09. Fees charged for recreation programs



Q7-10. Availability of diverse cultural events



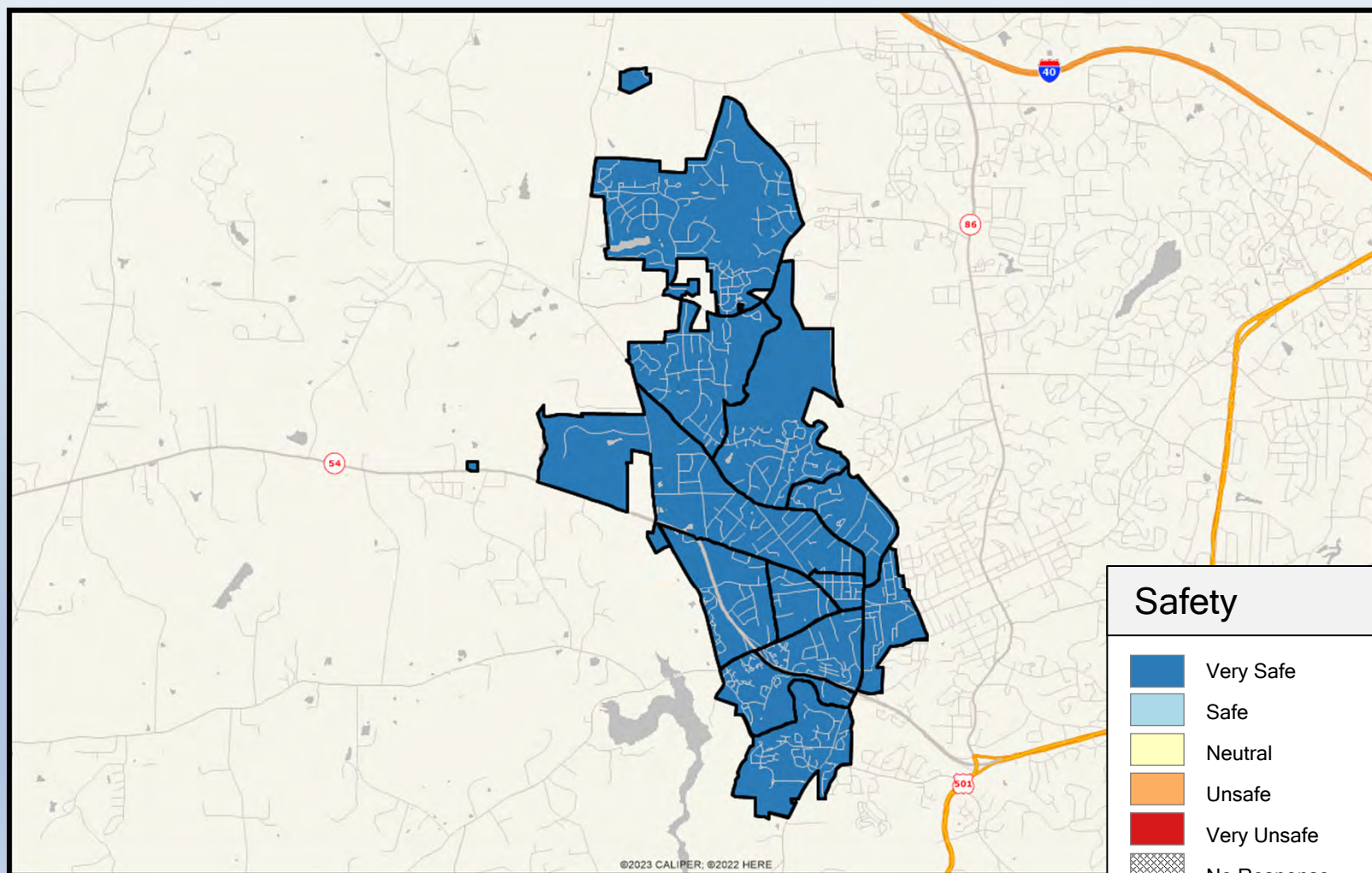
Q7-11. Availability of meeting and gathering spaces



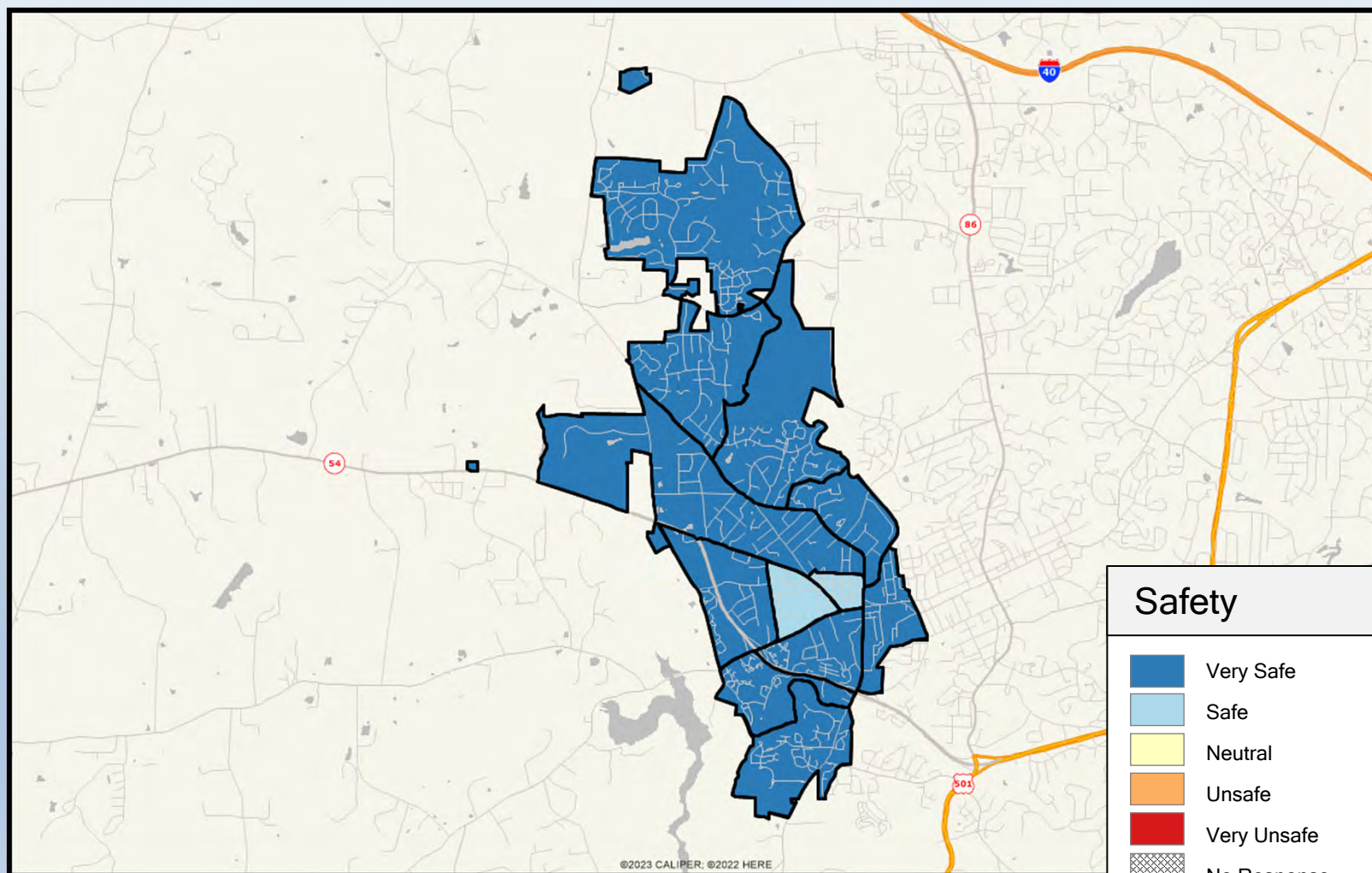
Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

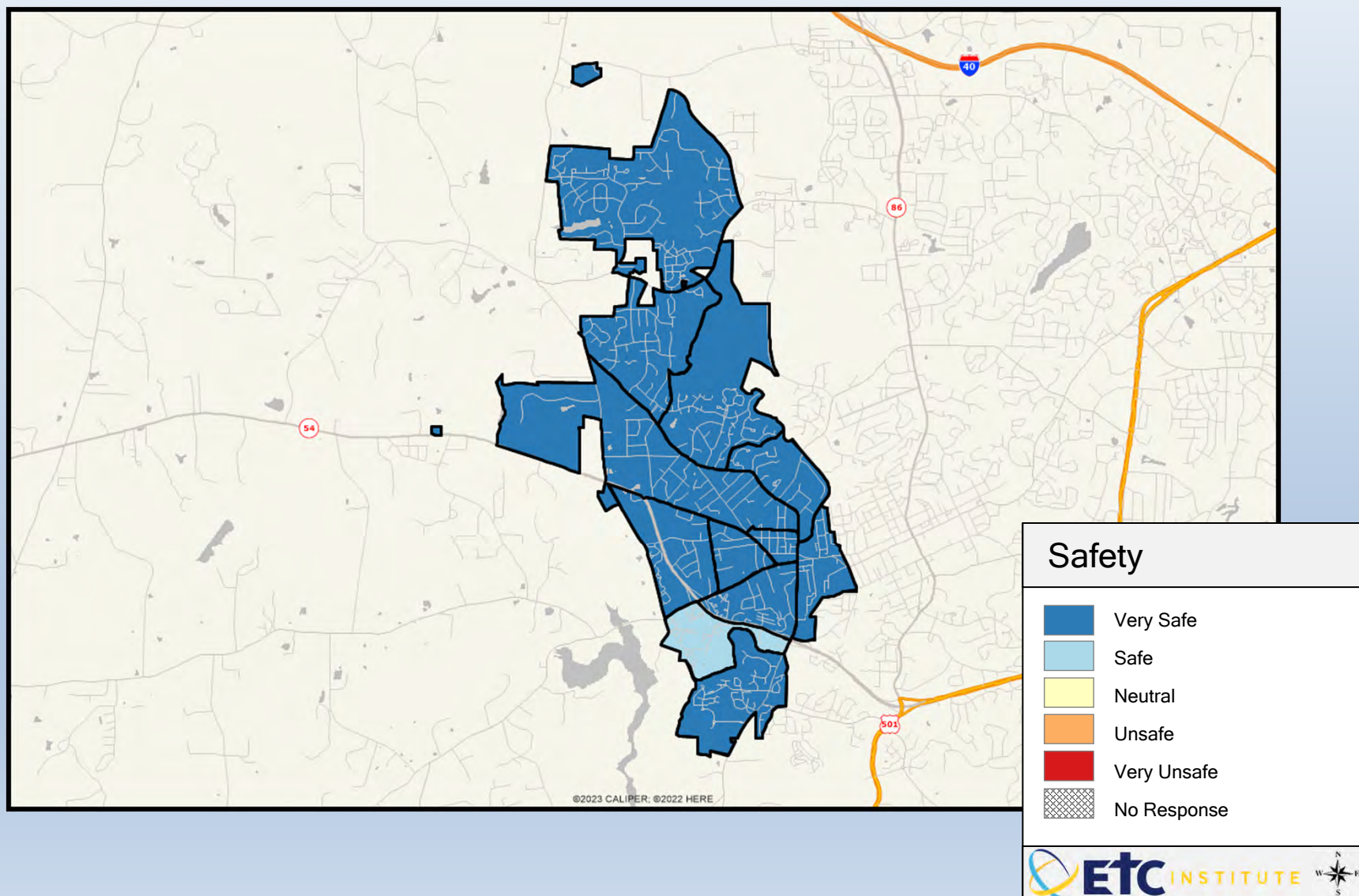
Q9-1. In your neighborhood



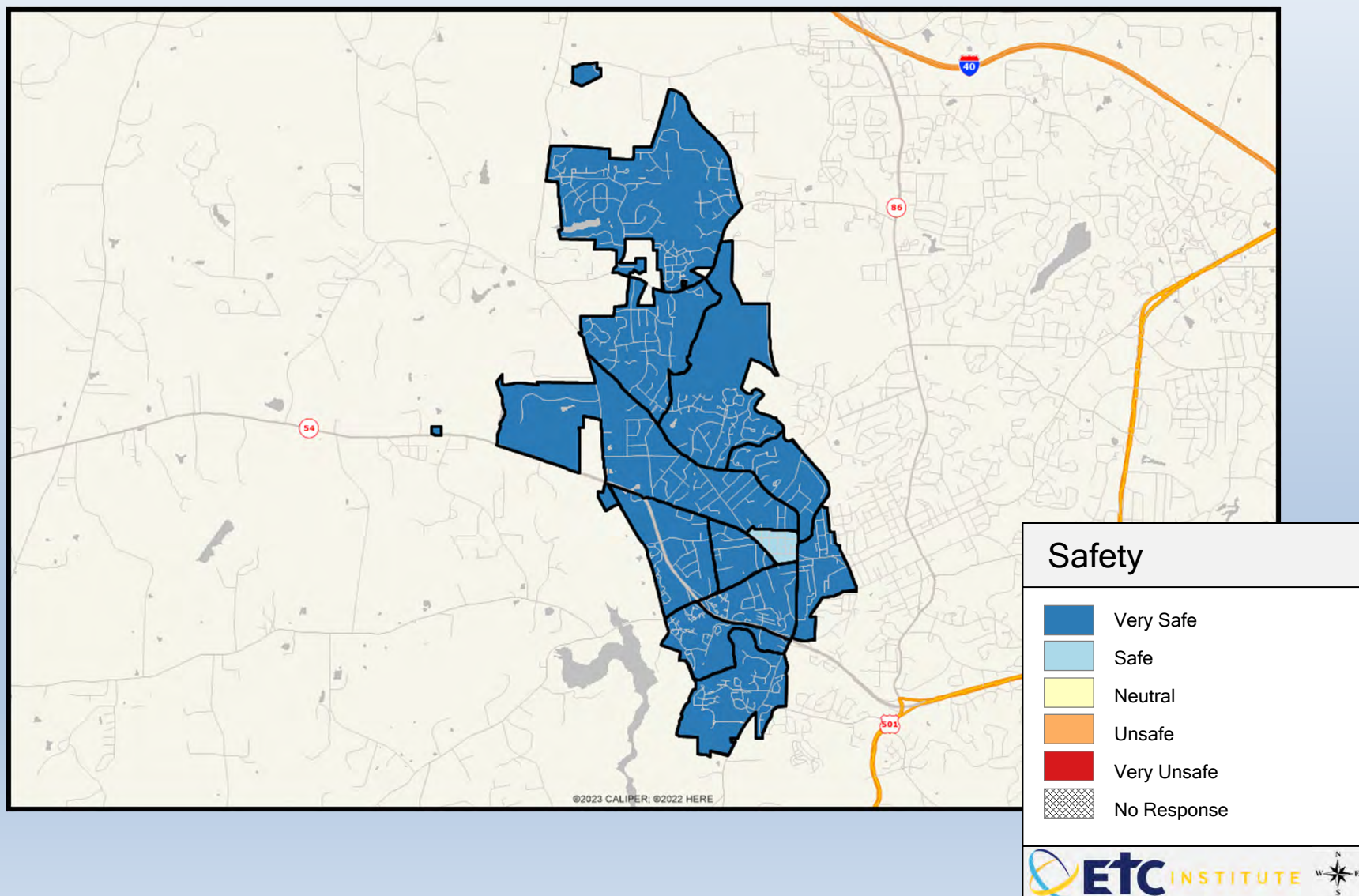
Q9-2. In Town parks and facilities



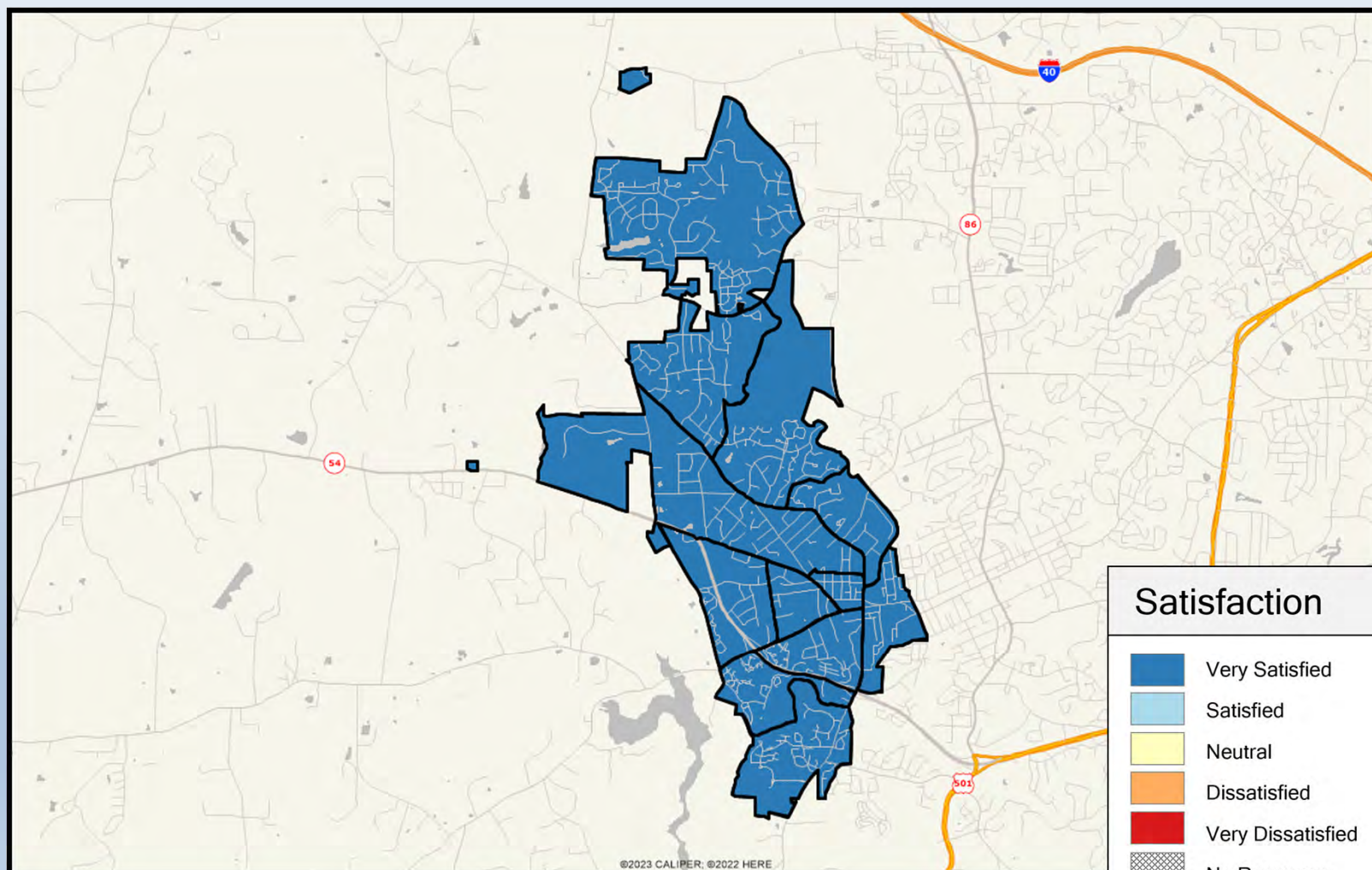
Q9-3. In shopping and dining areas



Q9-4. Overall feeling of safety in Carrboro



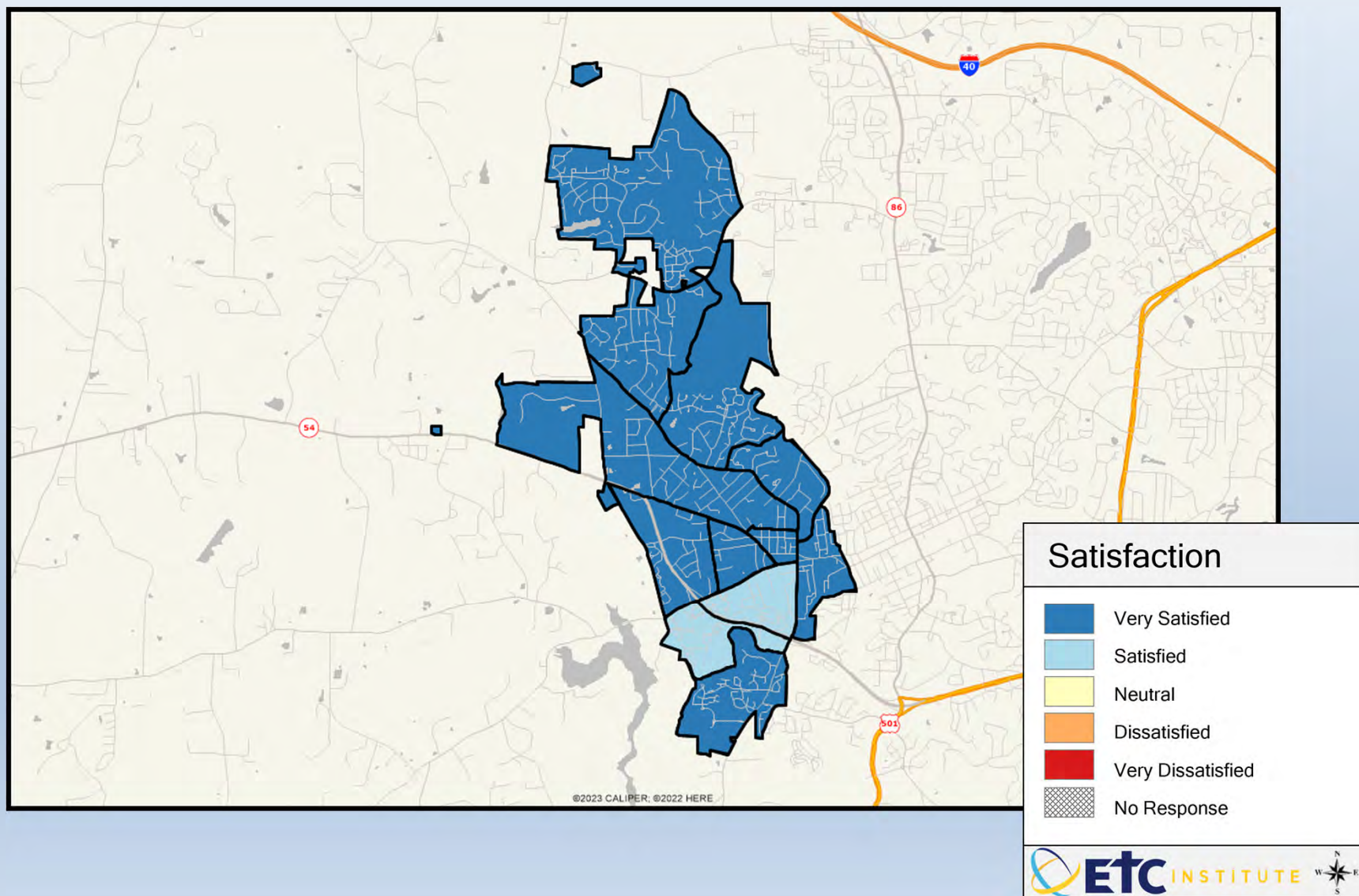
Q10-01. Overall effectiveness of Carrboro Fire Department



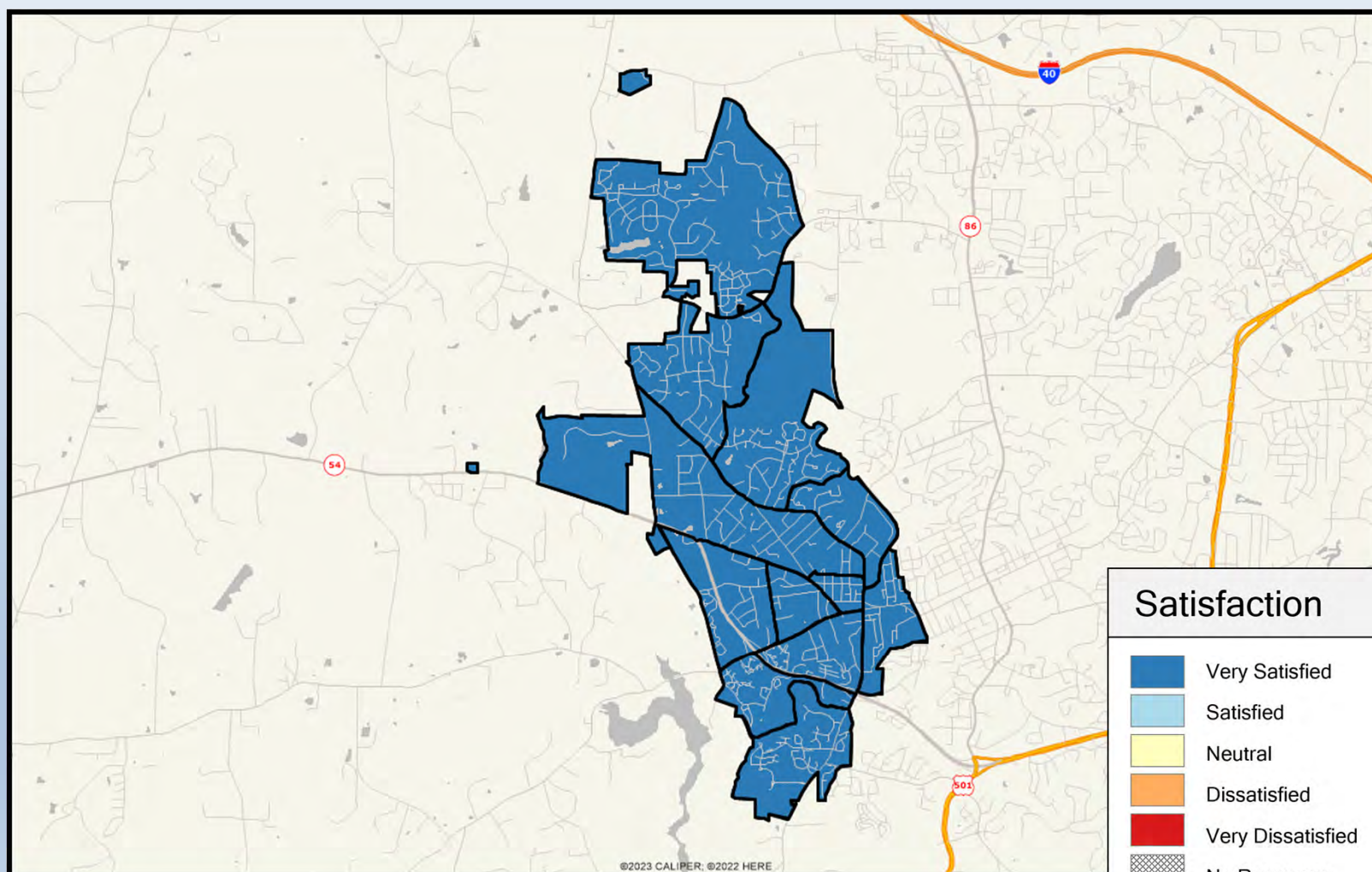
Satisfaction



Q10-02. Responsiveness to community concerns



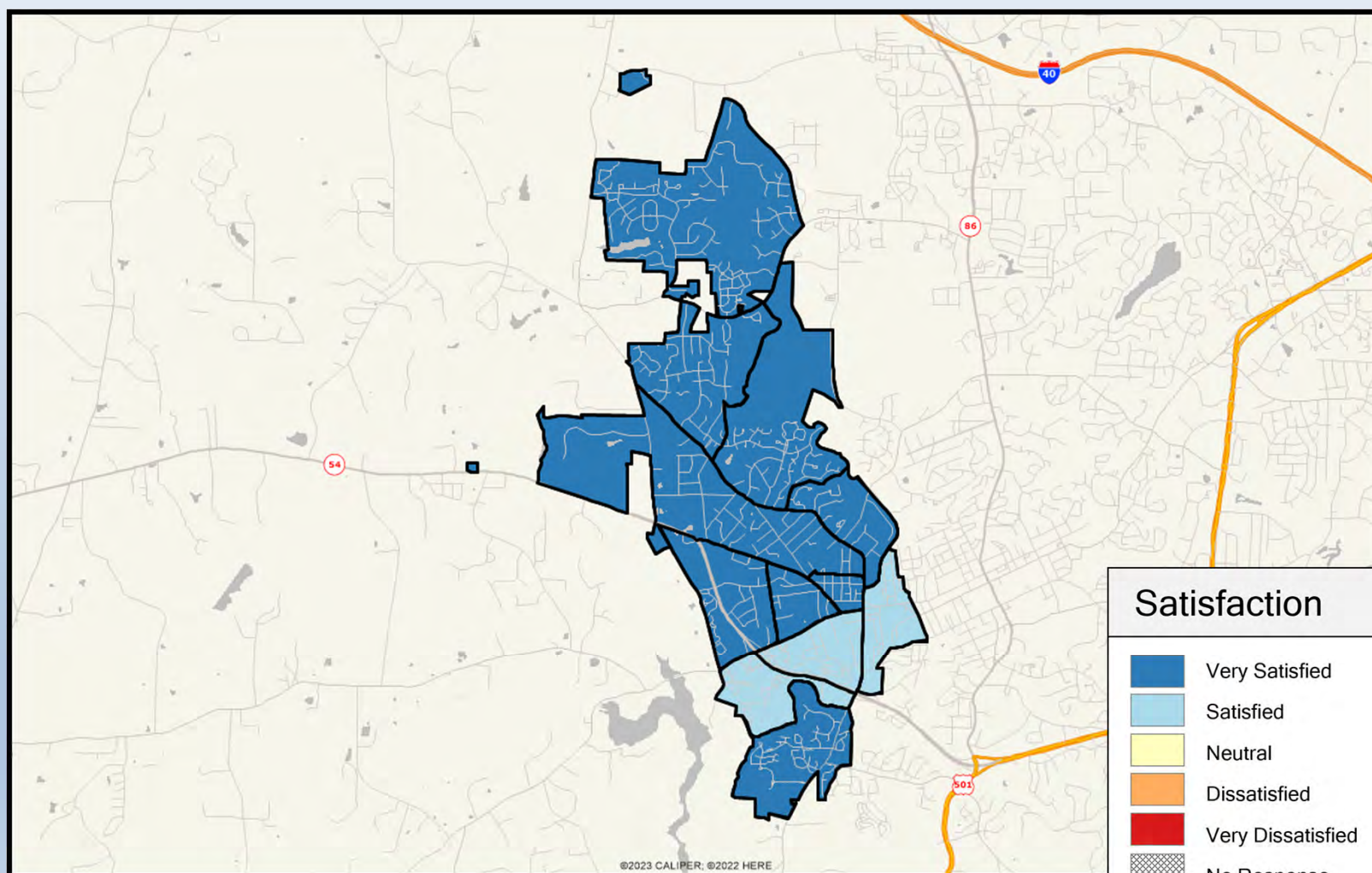
Q10-03. Respectfulness of fire personnel toward people



Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

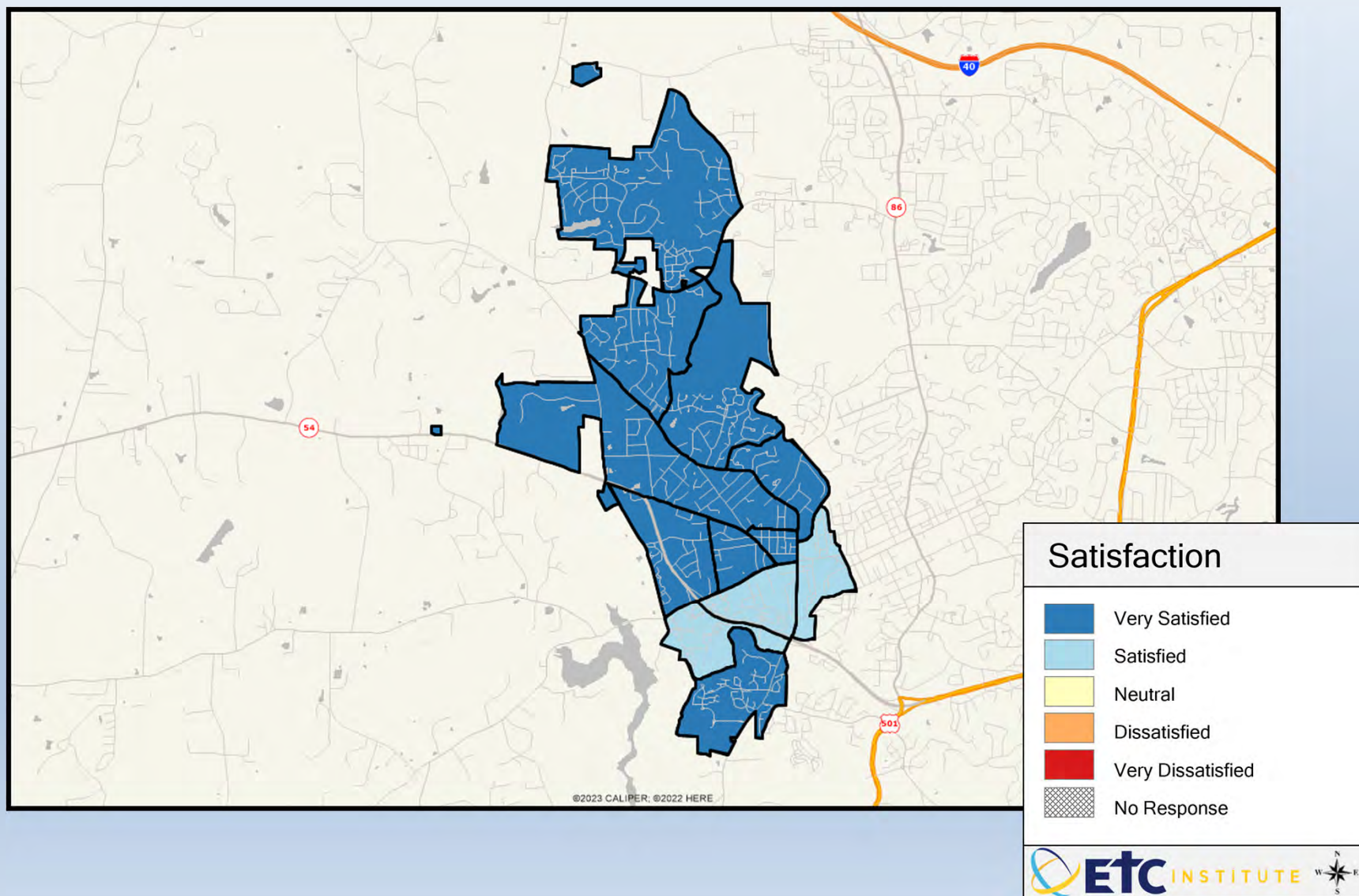
Q10-04. Visibility of Fire Department in the community



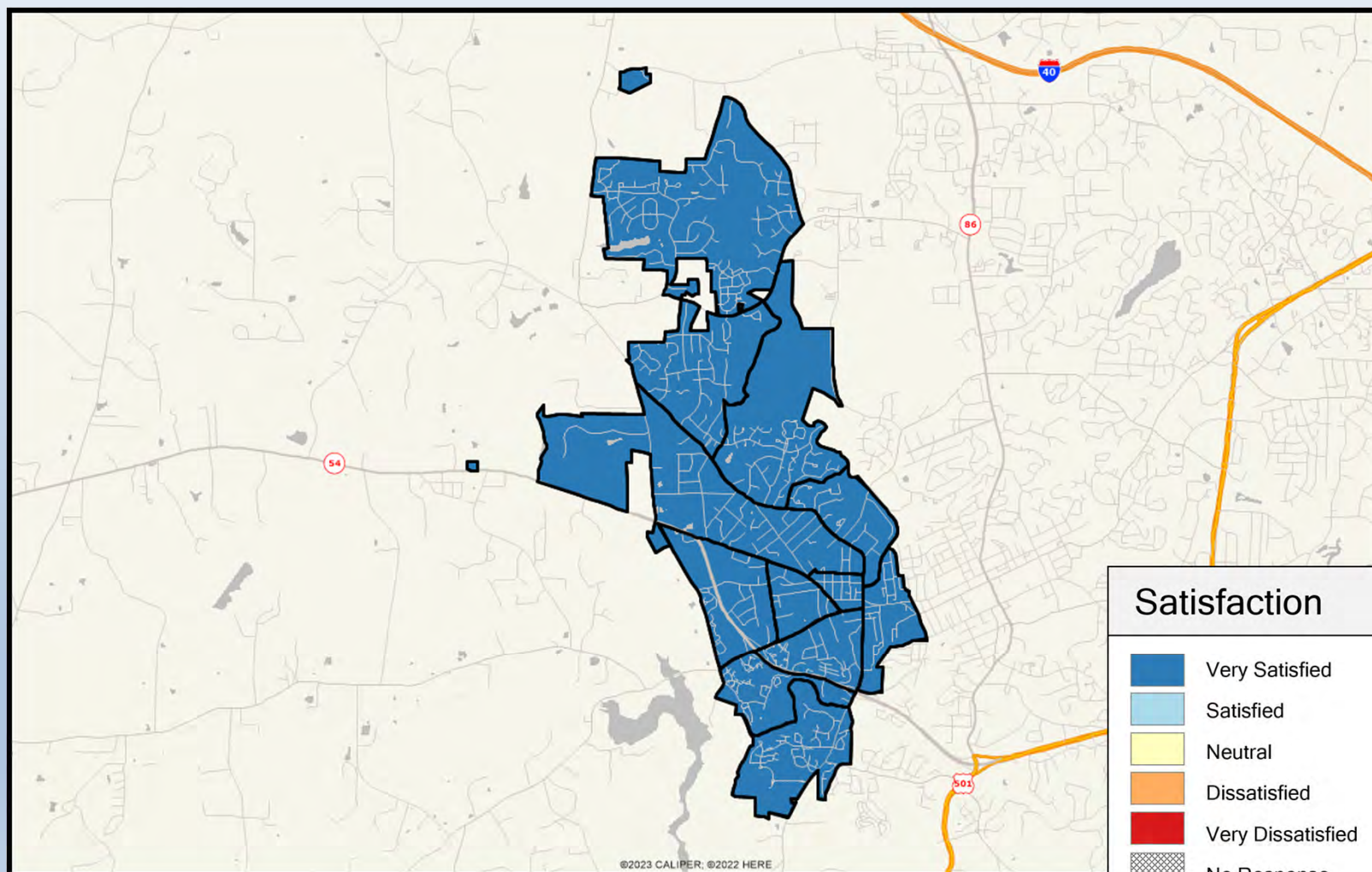
Satisfaction

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- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

Q10-05. Fire prevention and safety education programs



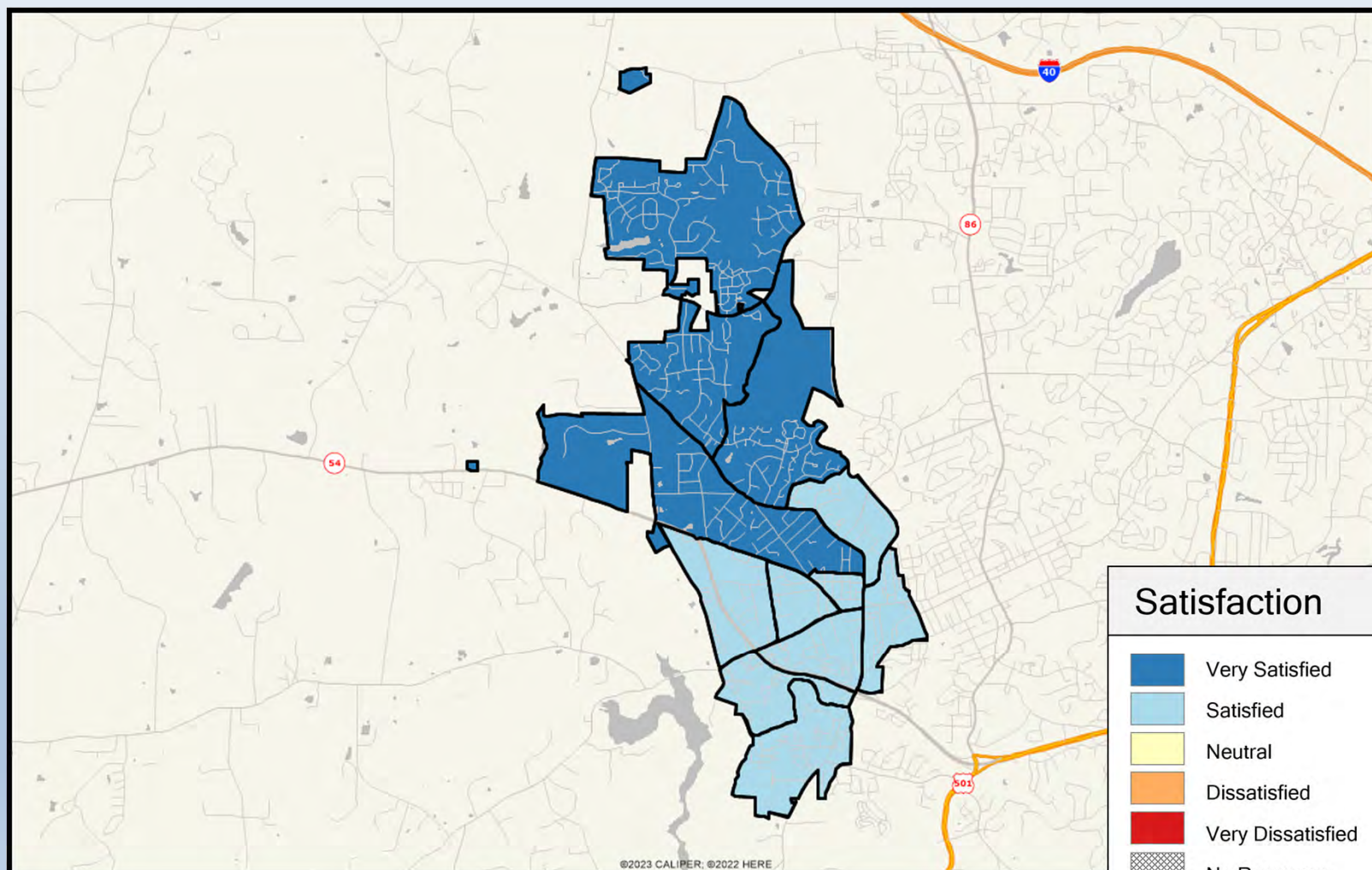
Q10-06. Timeliness of fire department response to emergencies



Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

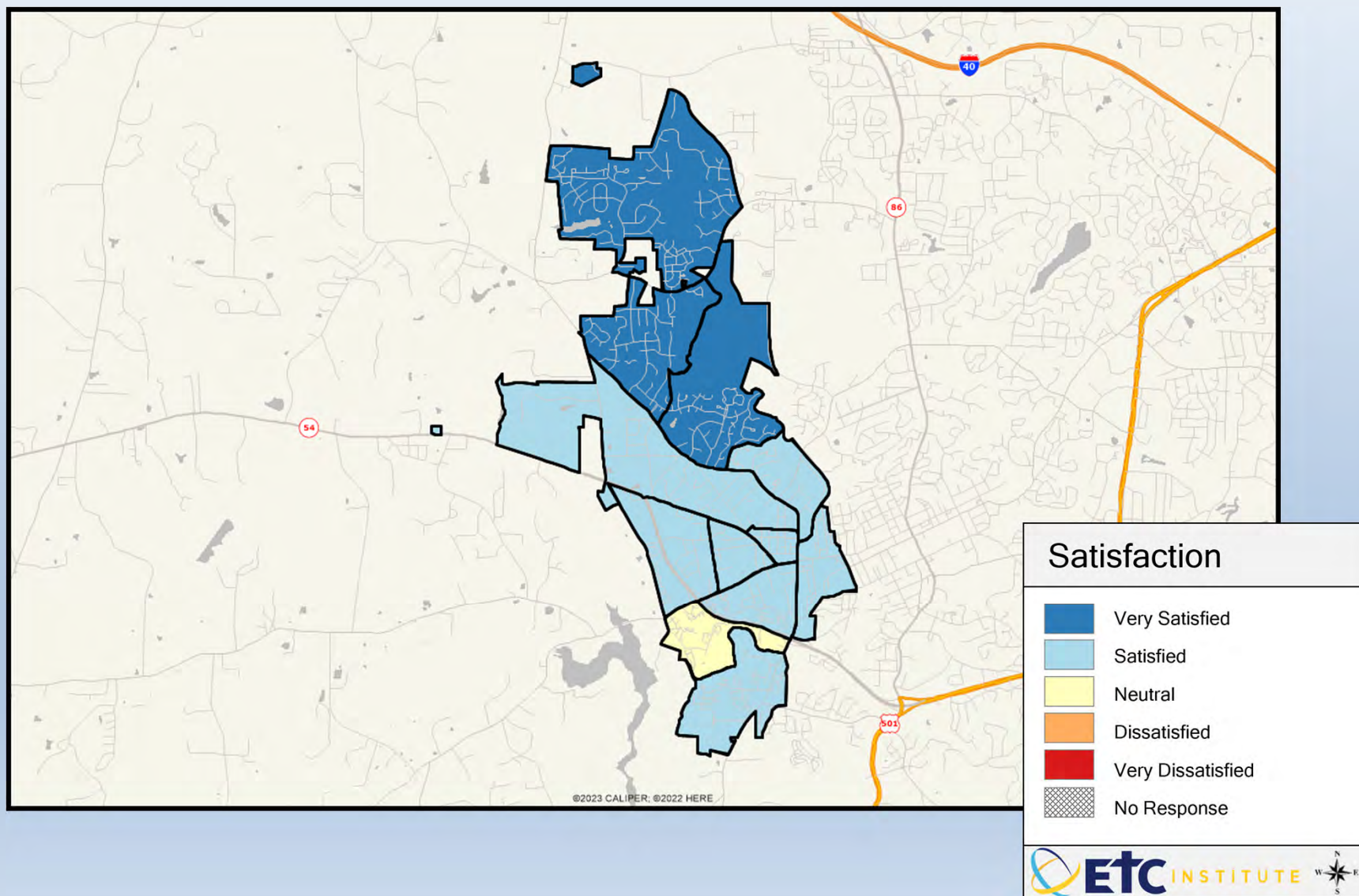
Q10-07. Overall effectiveness of Carrboro Police Department



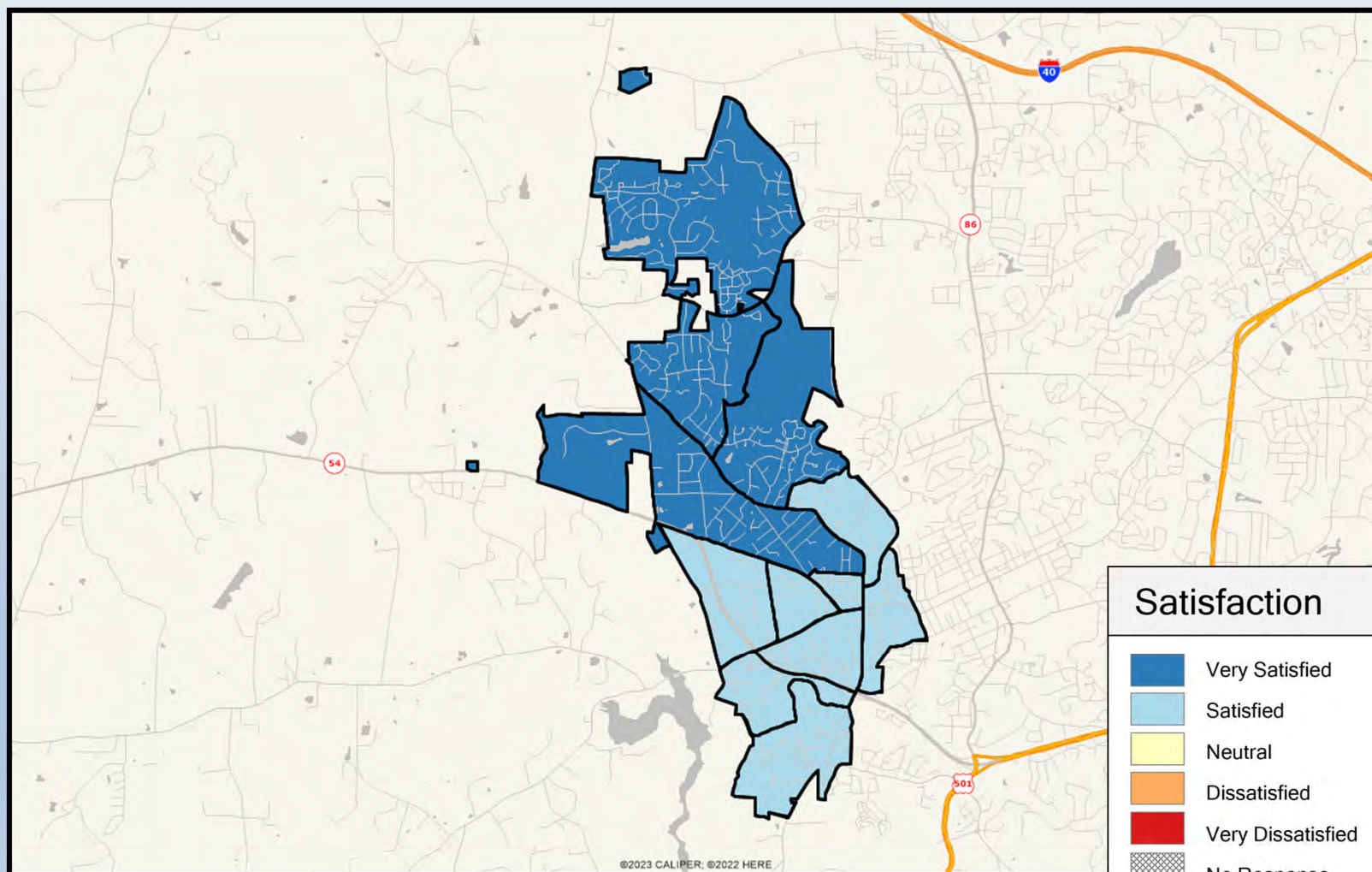
Satisfaction

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- Very Dissatisfied
- No Response

Q10-08. Responsiveness to community concerns



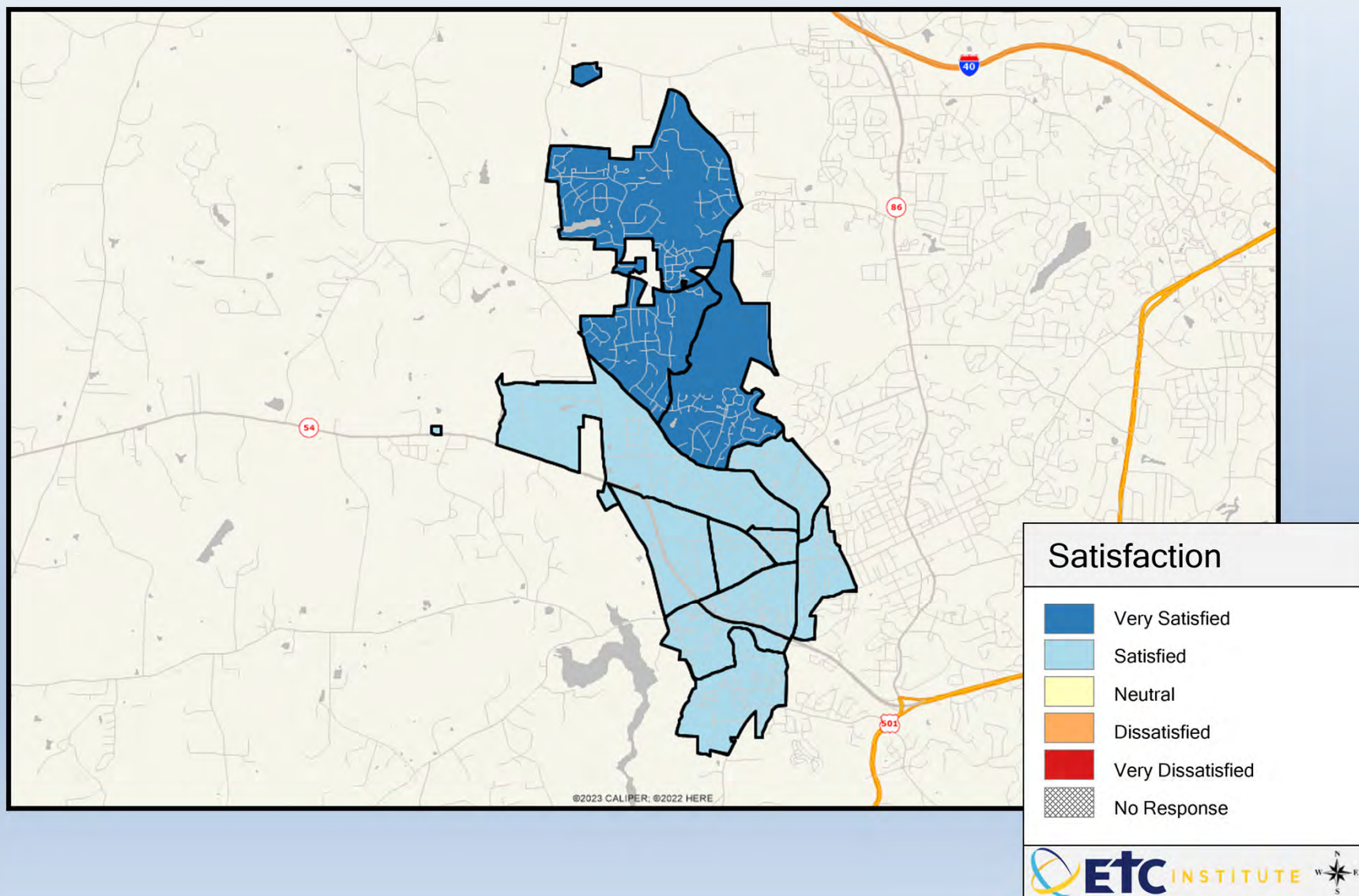
Q10-09. Respectfulness of police personnel toward people



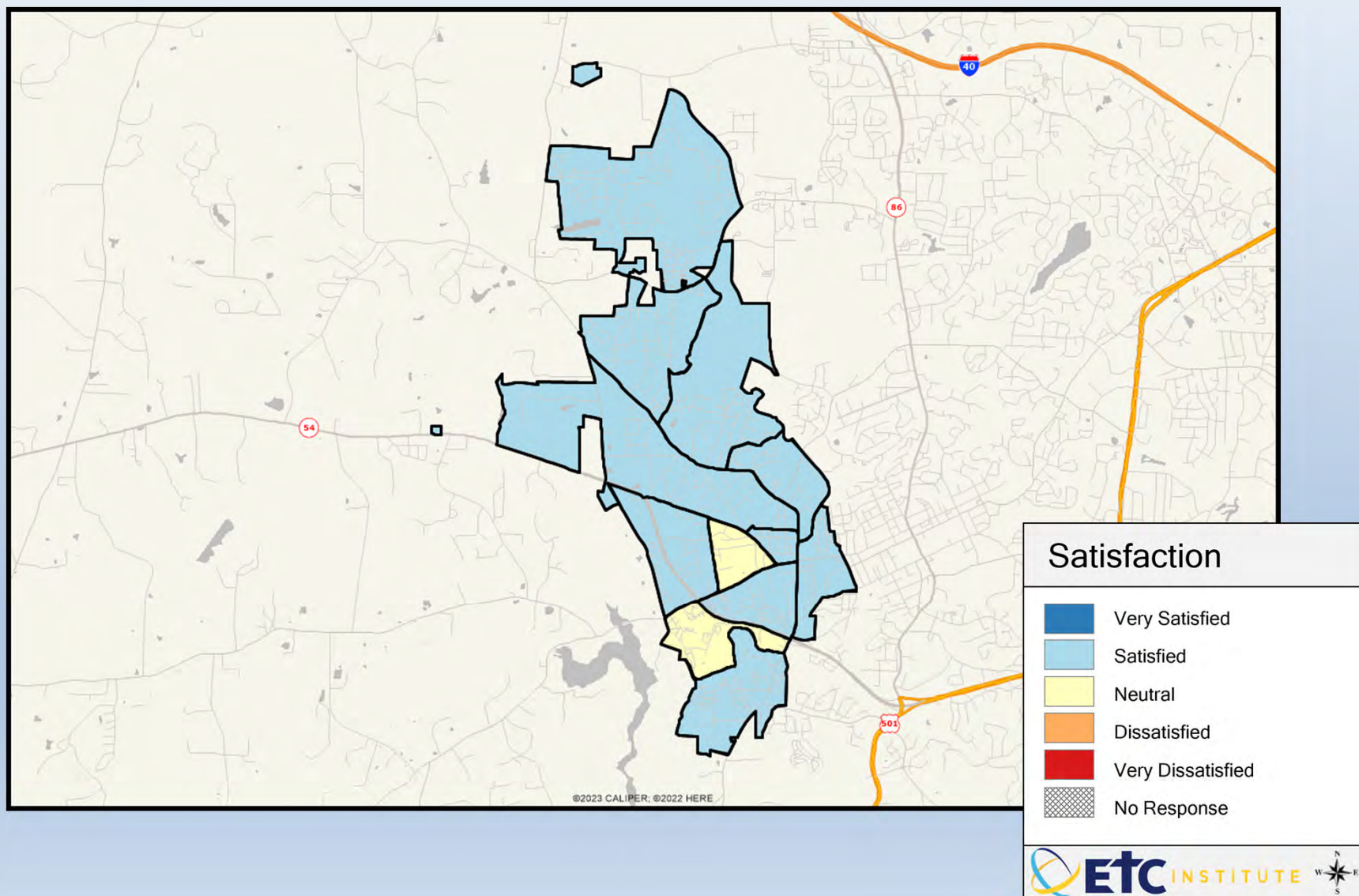
Satisfaction

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- Very Dissatisfied
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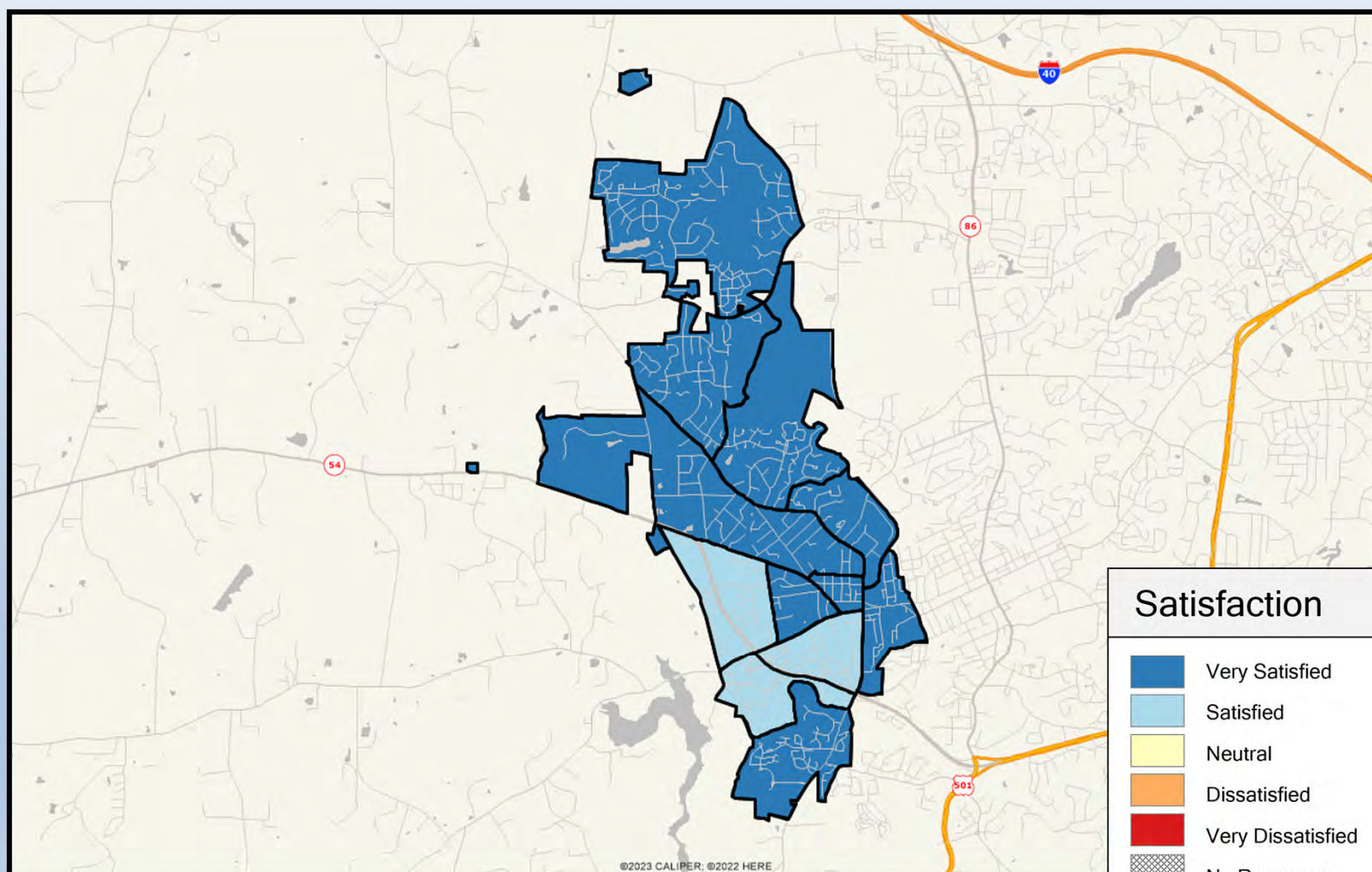
Q10-10. Visibility of Police in the community



Q10-11. Enforcement of local traffic laws



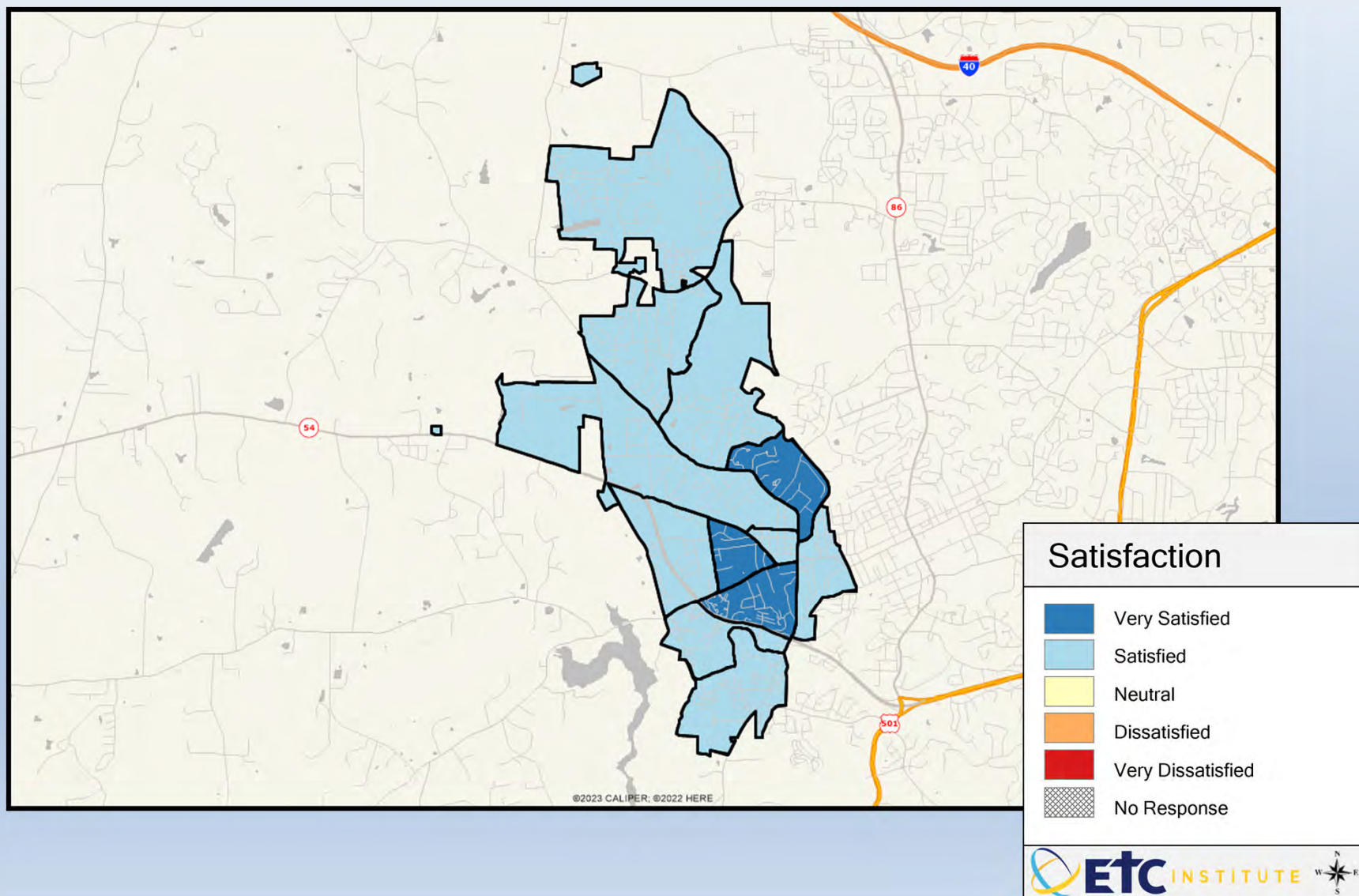
Q10-12. Timeliness of police department response to emergencies



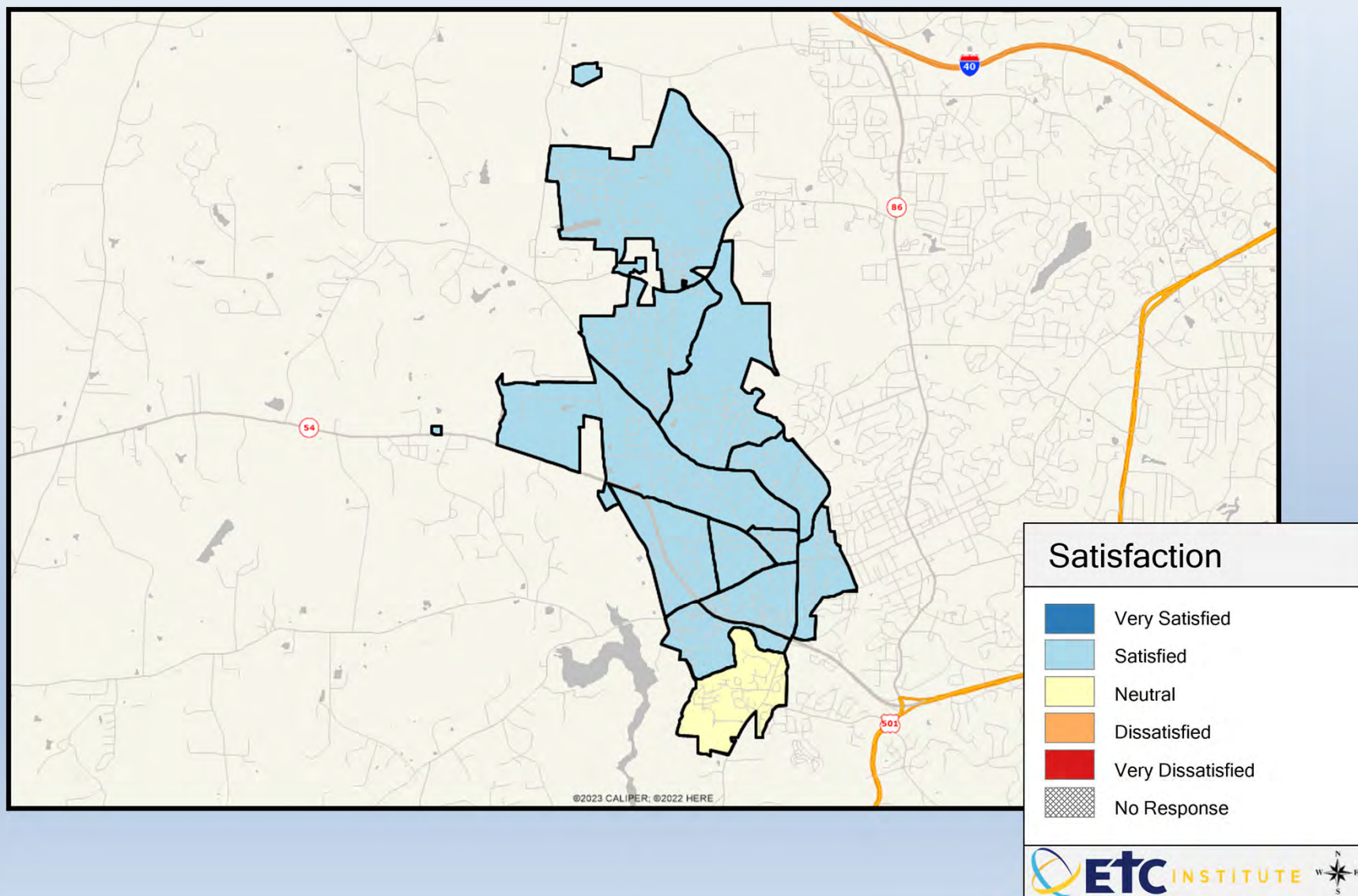
Satisfaction

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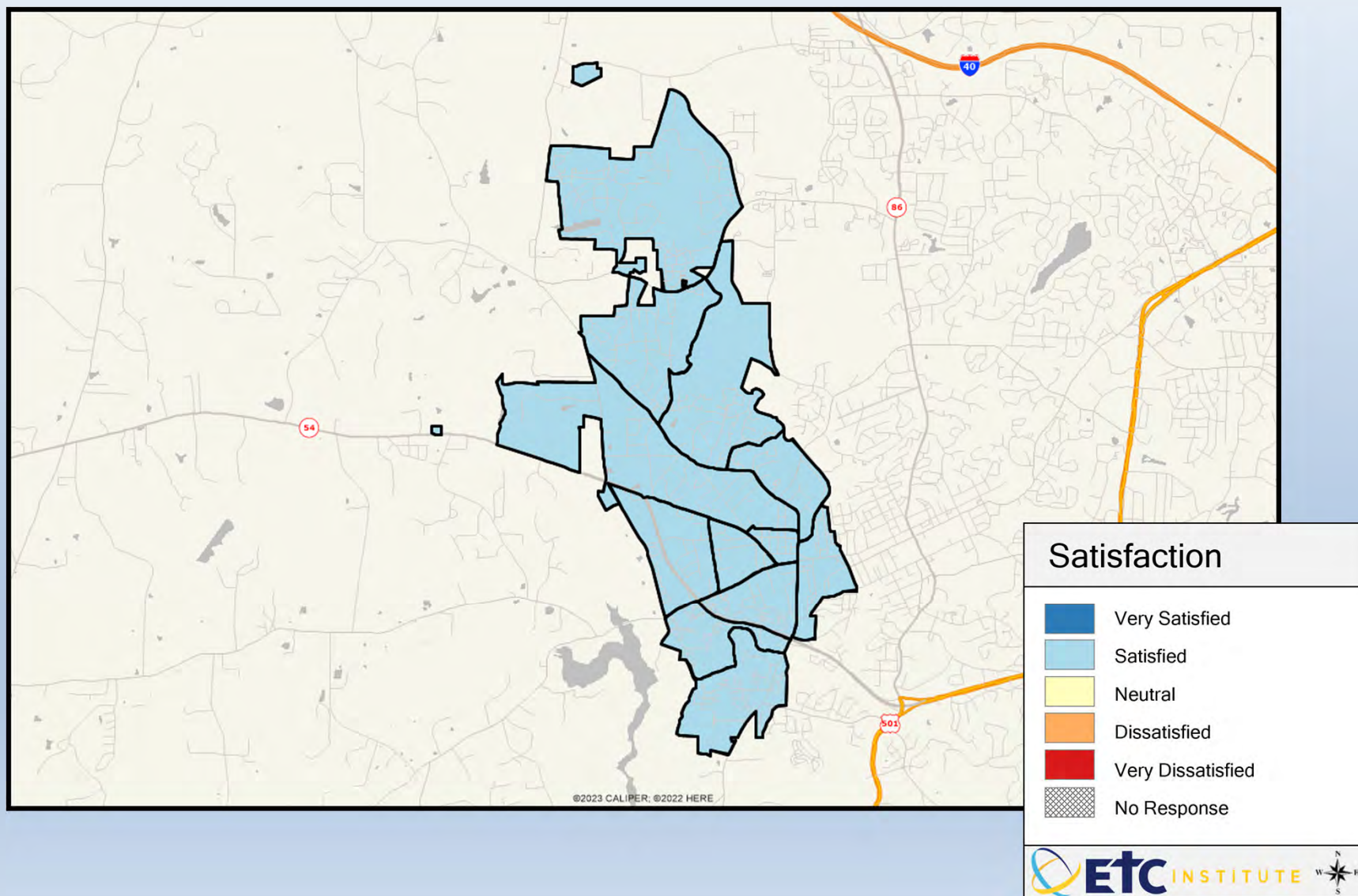
Q12-1. Ease of walking in Carrboro



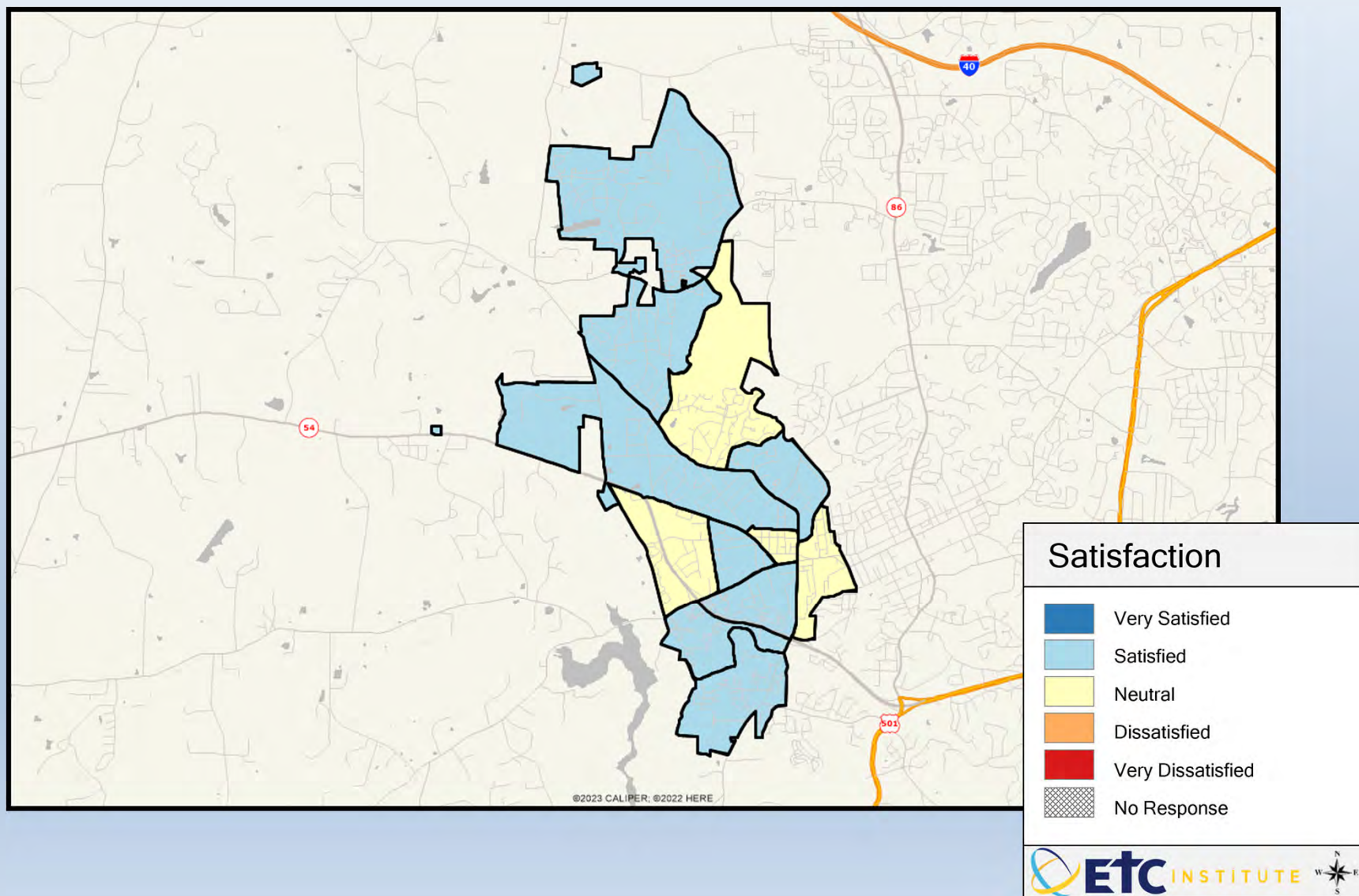
Q12-2. Ease of biking in Carrboro



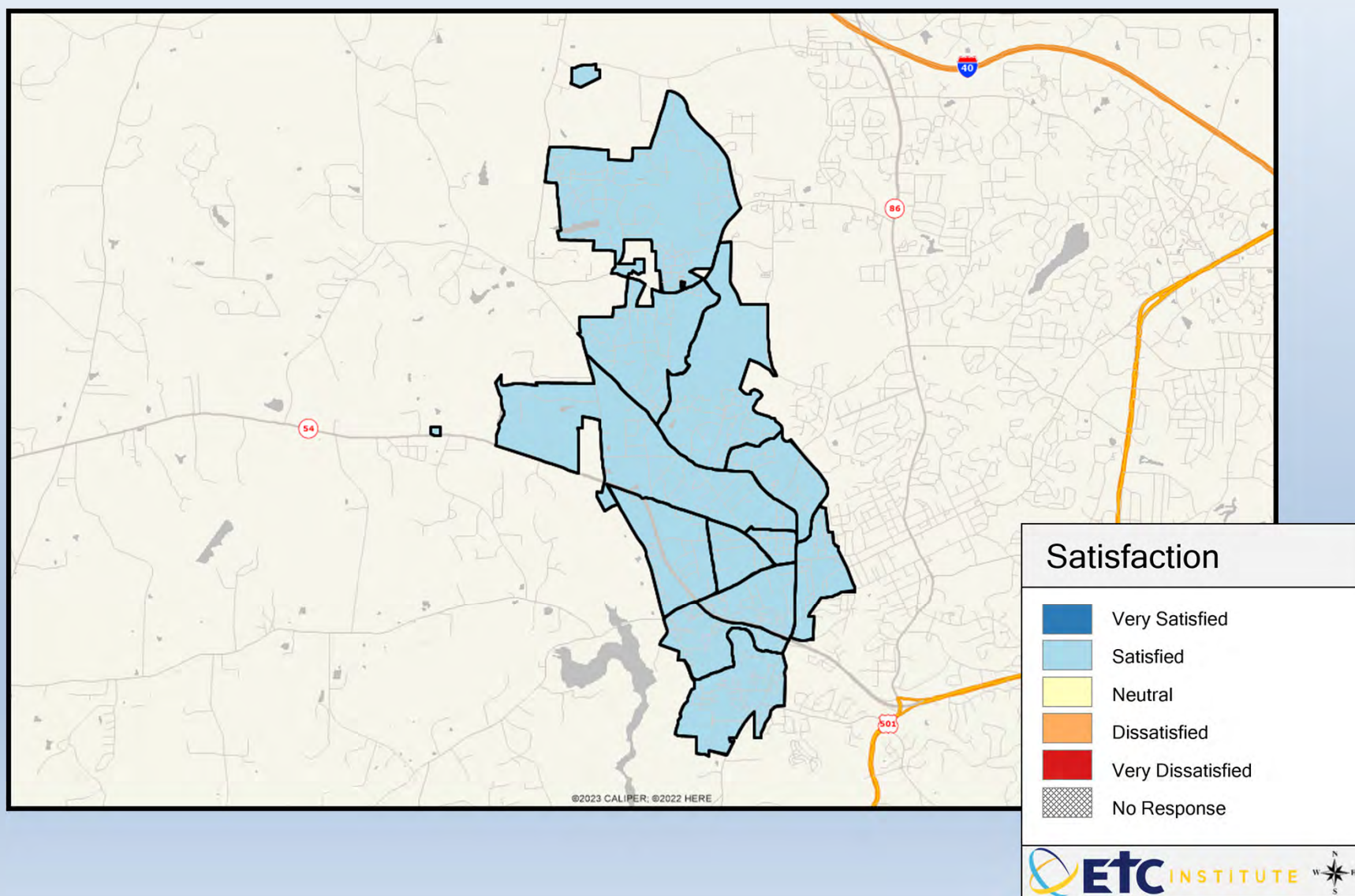
Q12-3. Ease of driving in Carrboro



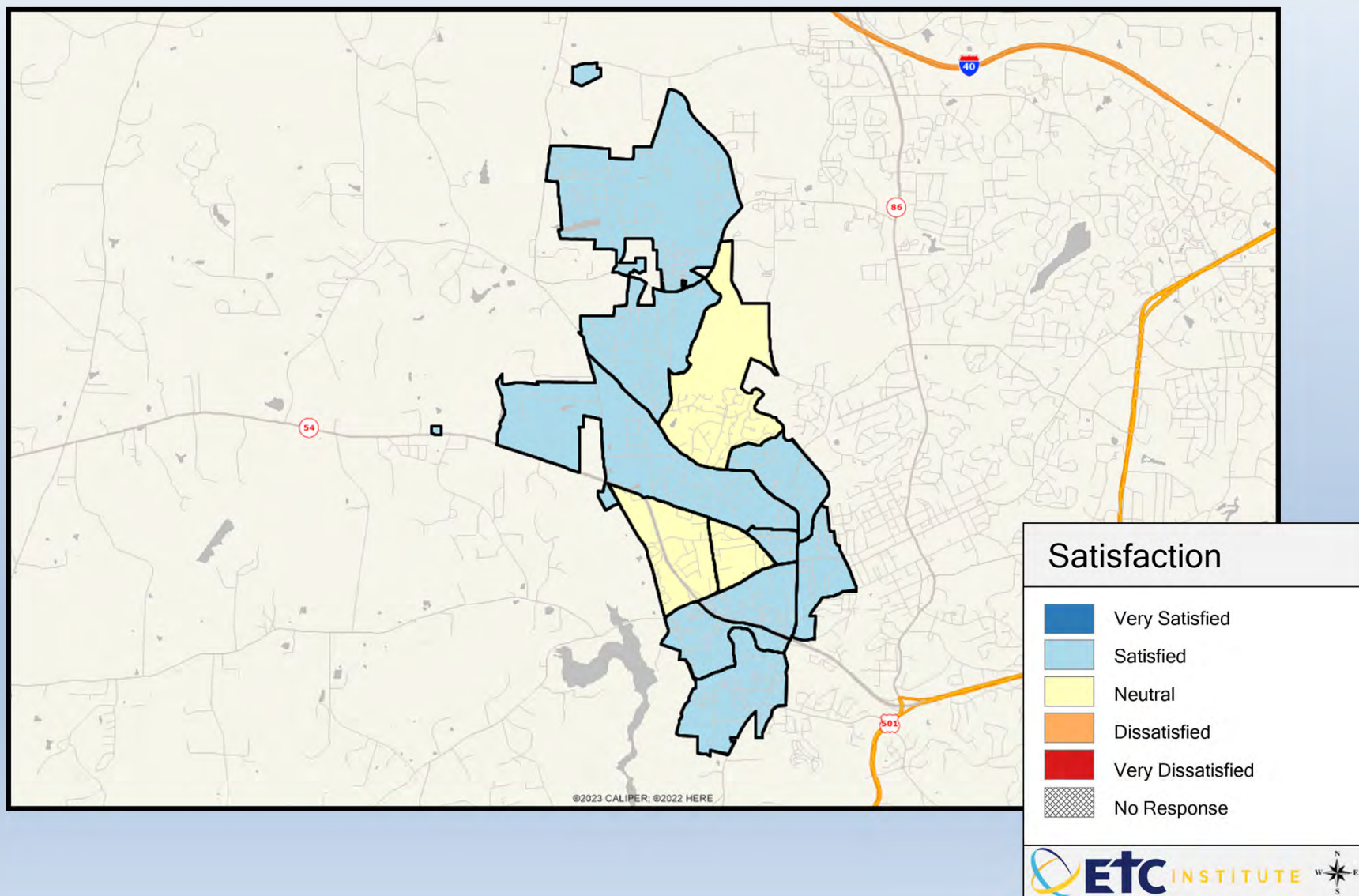
Q12-4. Availability of sidewalks



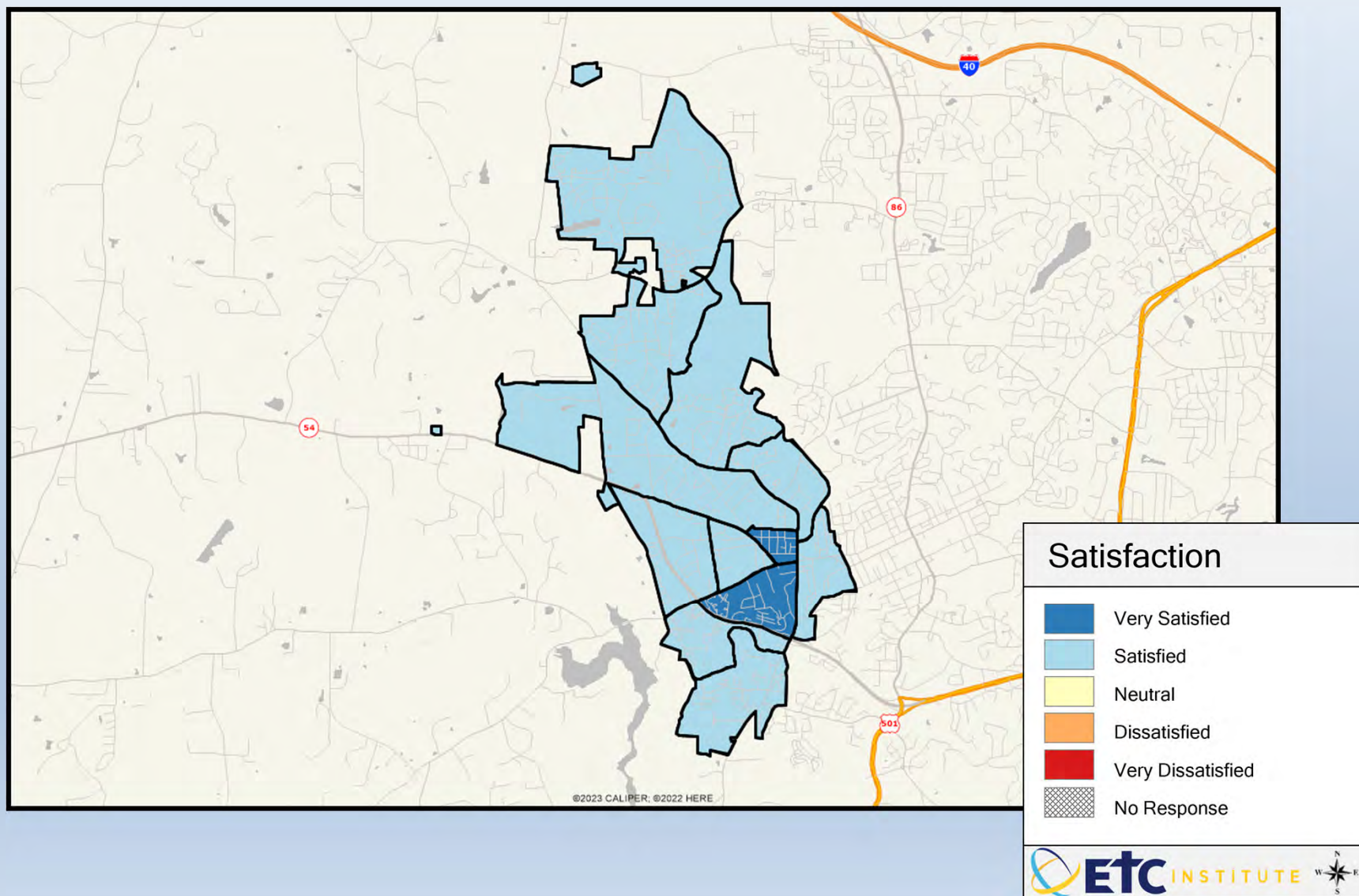
Q12-5. Availability of greenways and multi-use paths



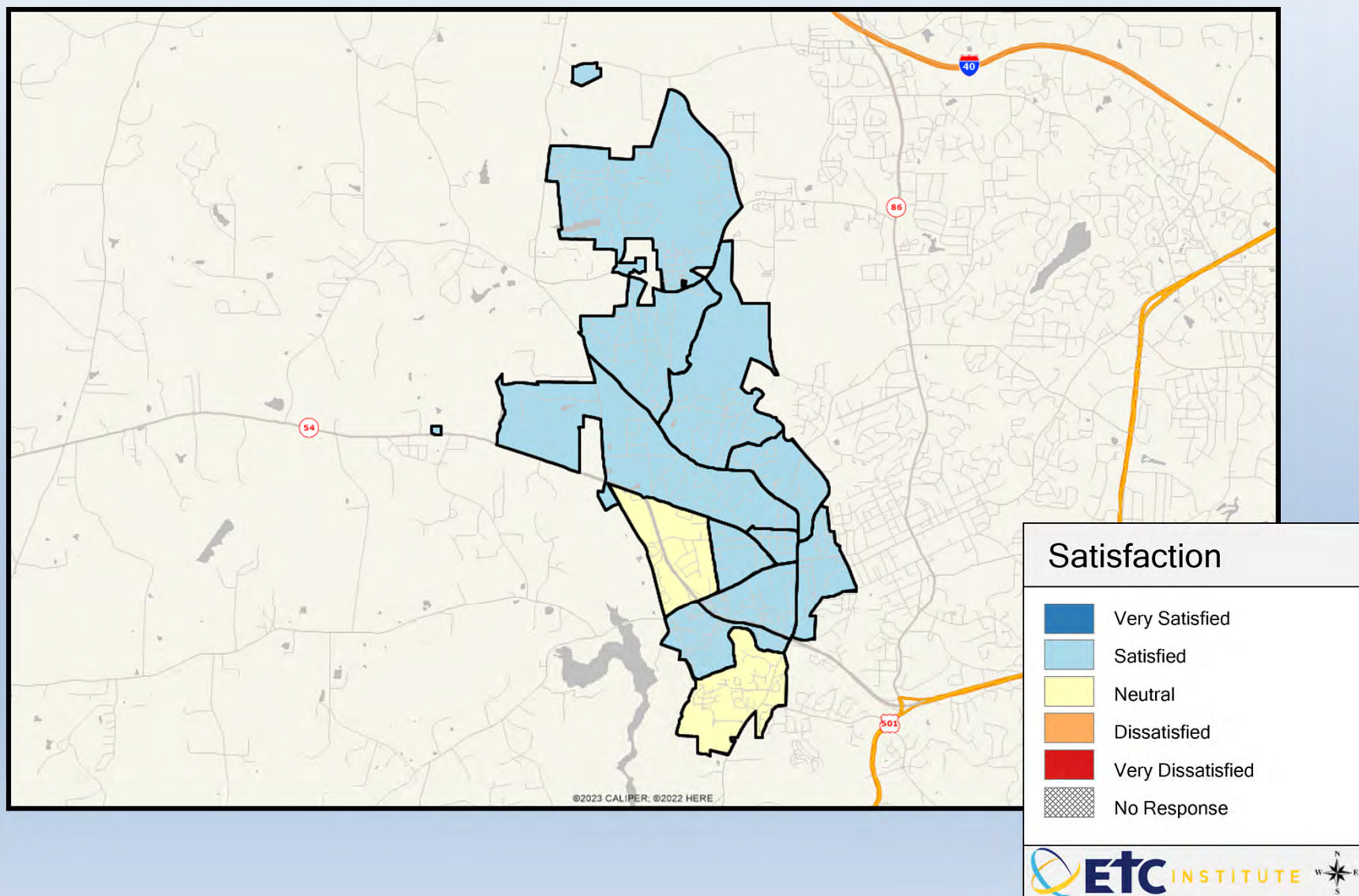
Q12-6. Availability of on-street bike amenities



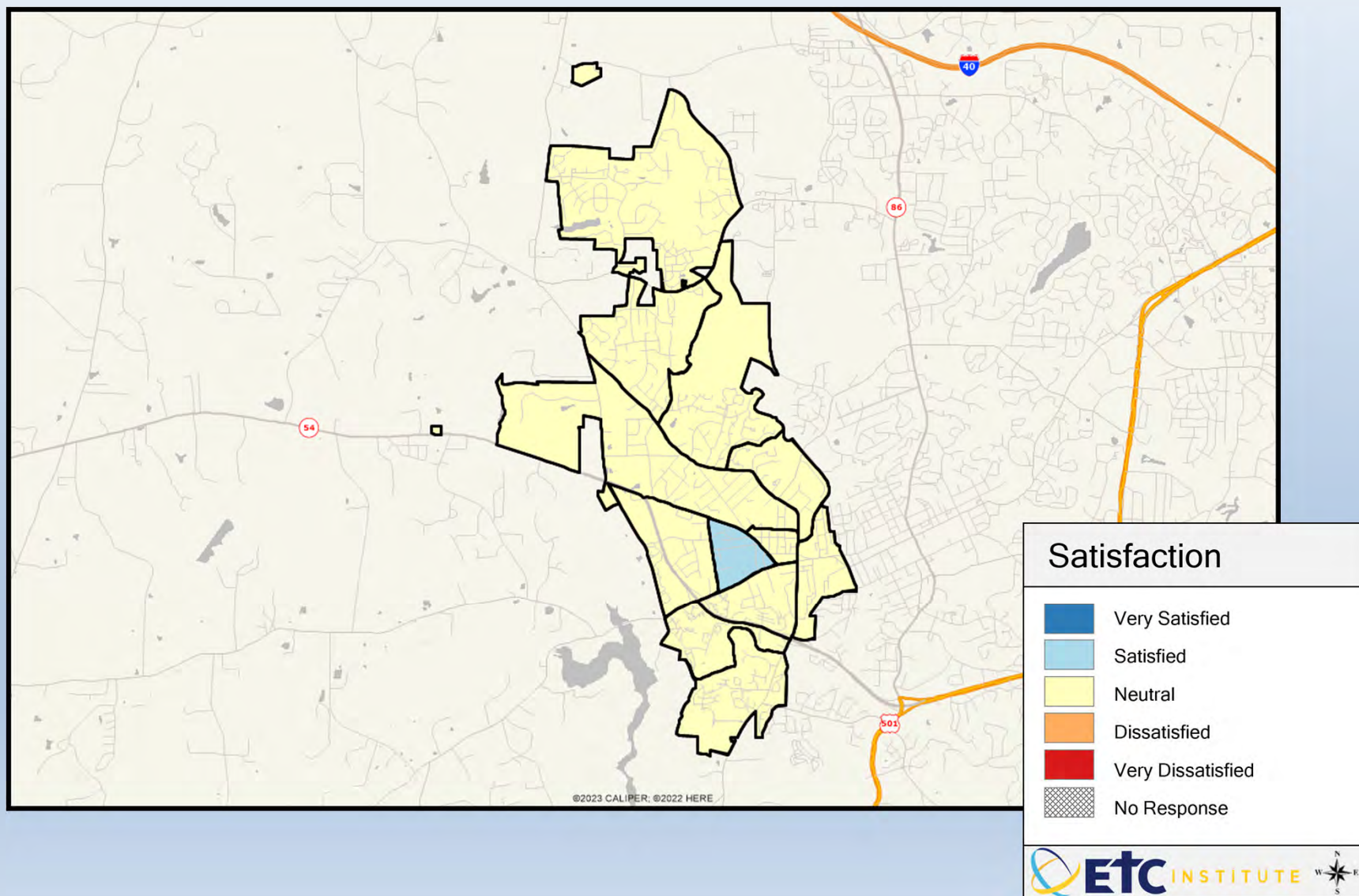
Q12-7. Availability of bicycle parking



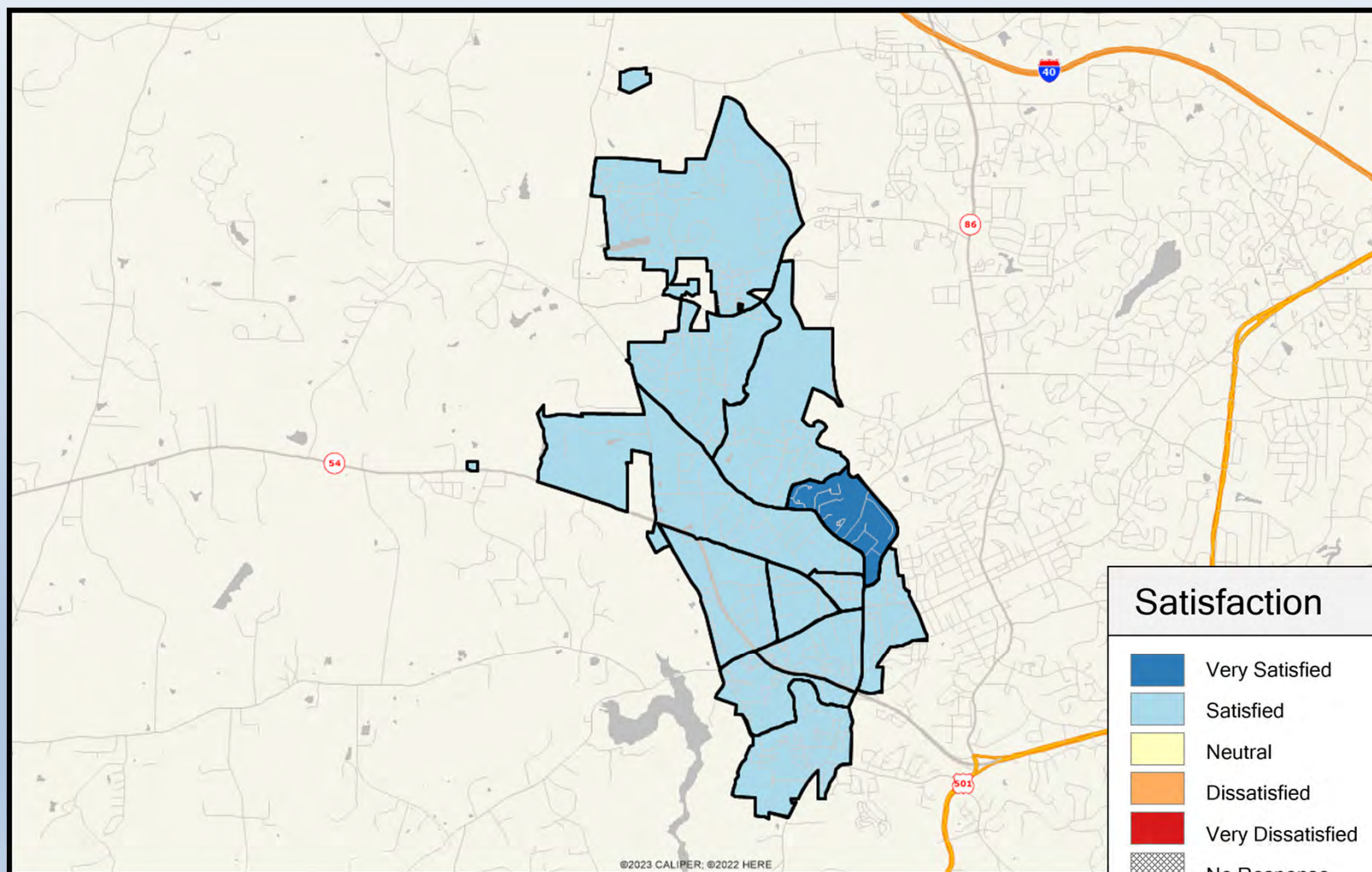
Q12-8. Adequacy of street lighting



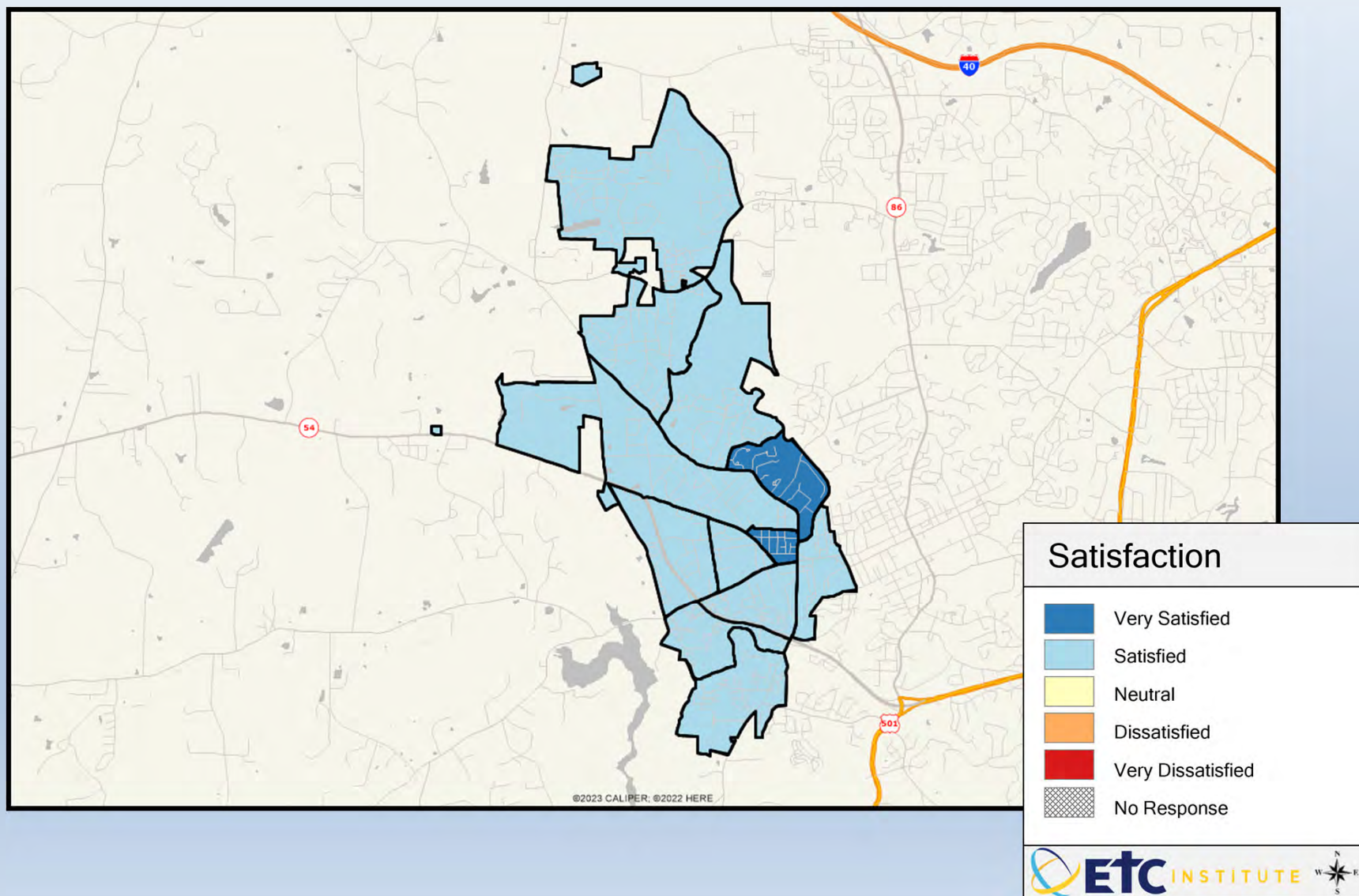
Q12-9. Availability of parking downtown



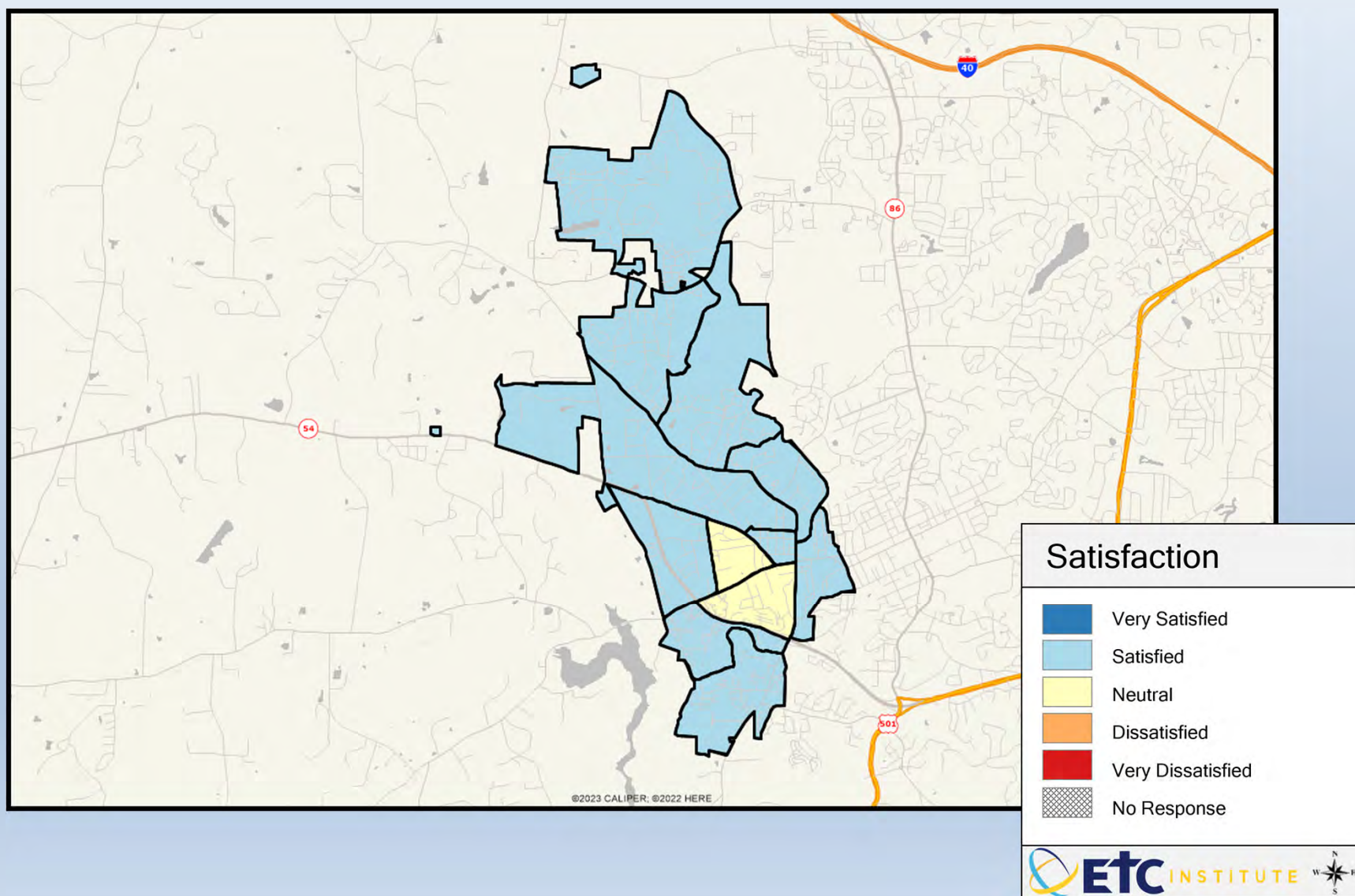
Q16-1. Maintenance of Downtown Carrboro



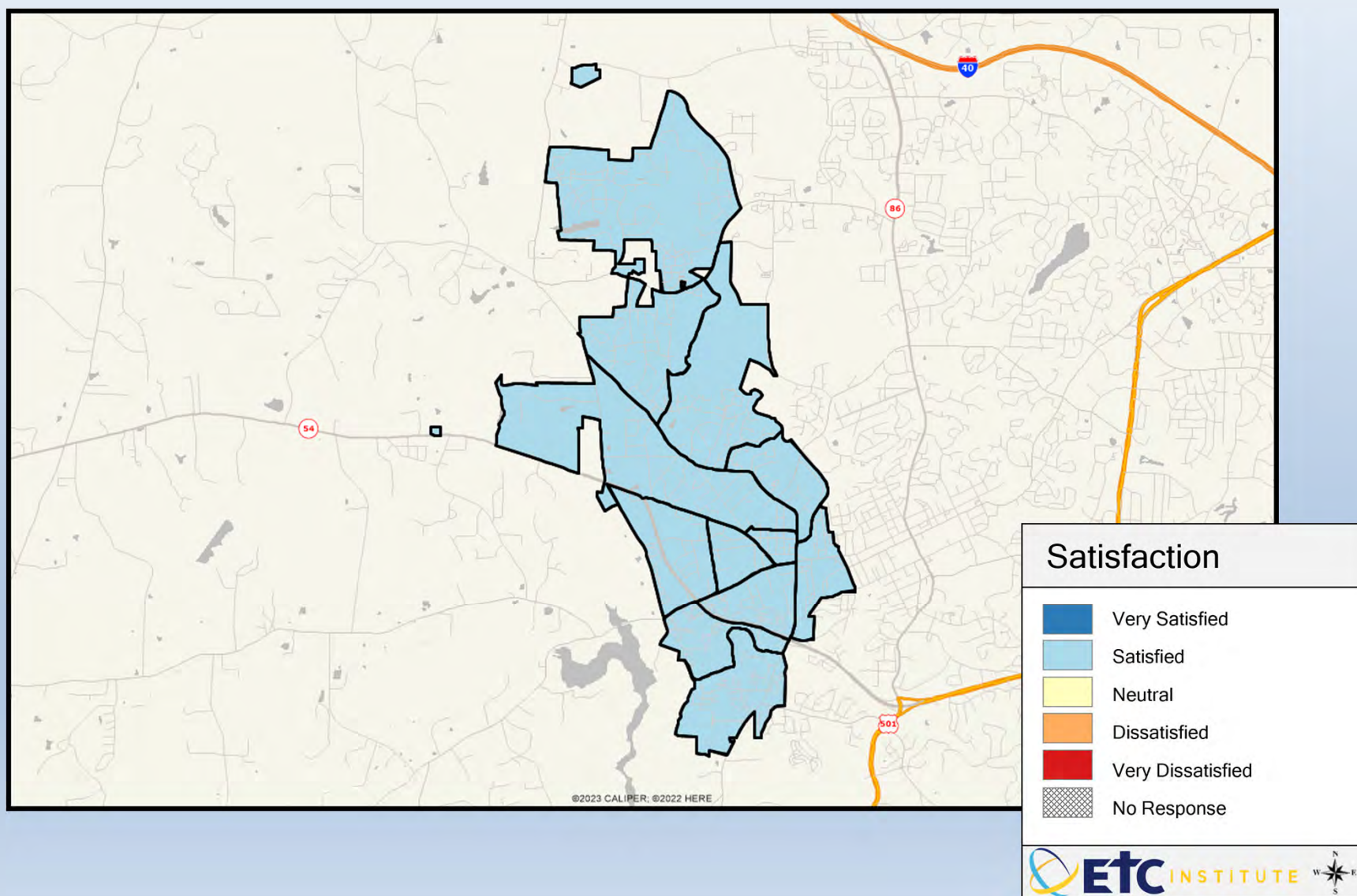
Q16-2. Maintenance of Town buildings and facilities



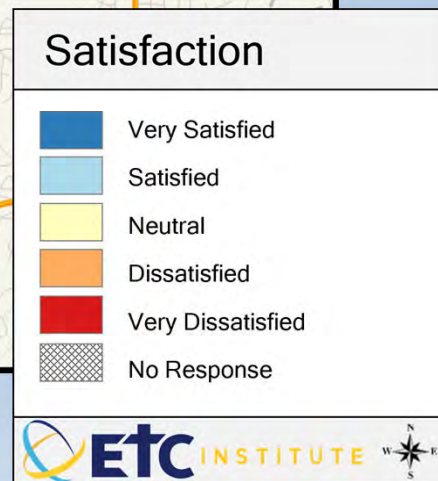
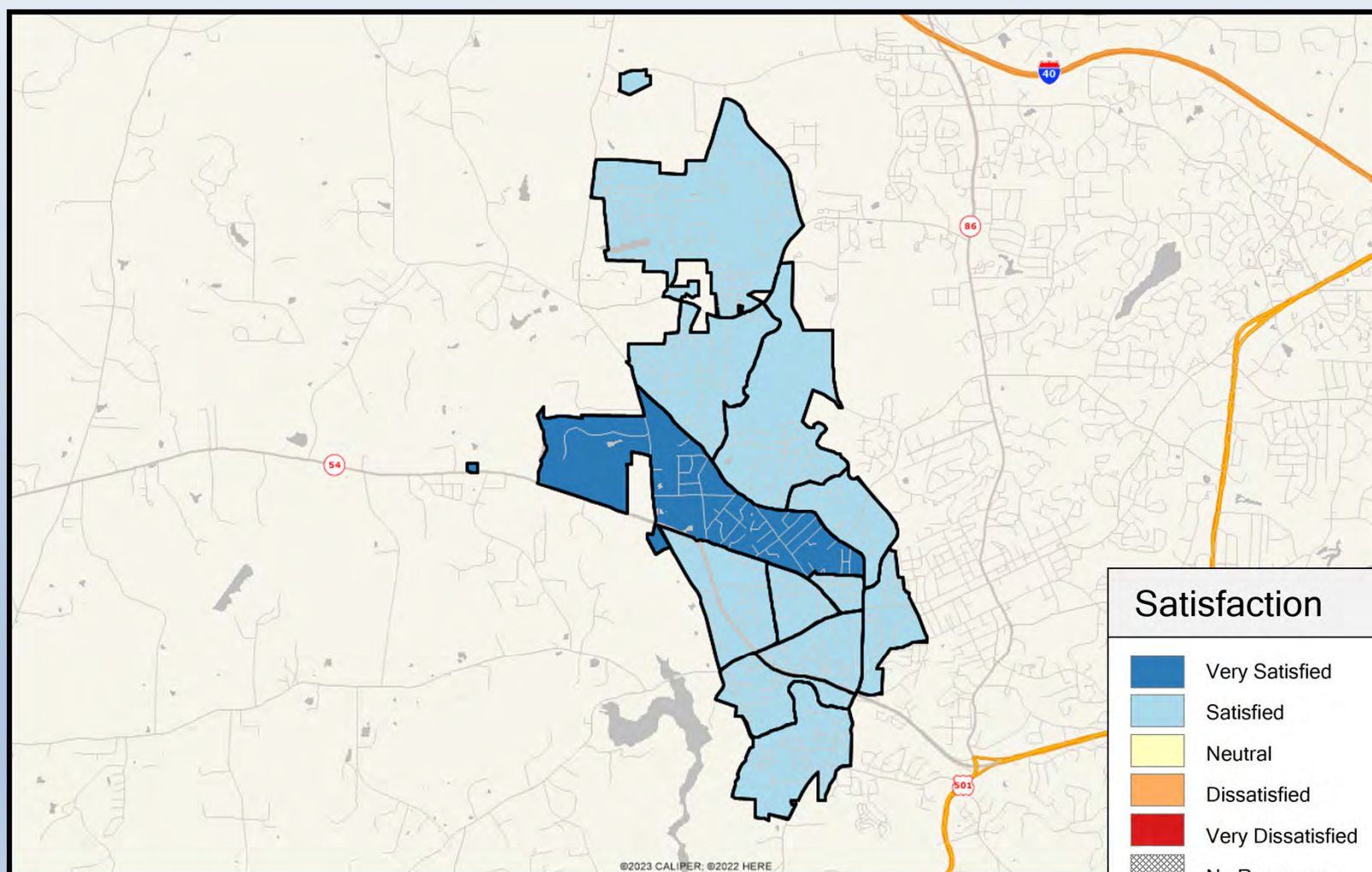
Q16-3. Accessibility of public areas and facilities for persons with disabilities



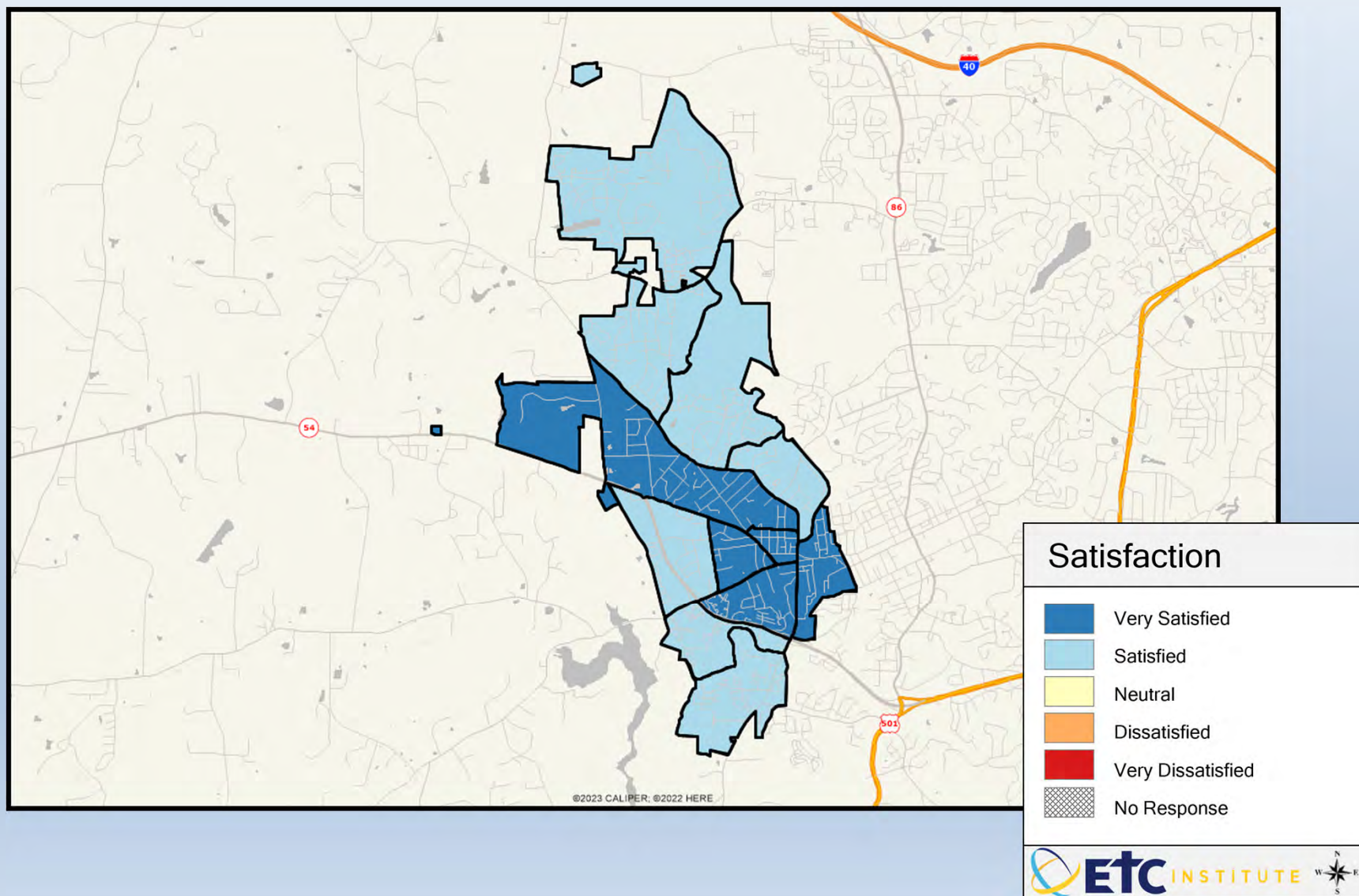
Q16-4. Landscaping and maintenance in parks, medians, and other public areas



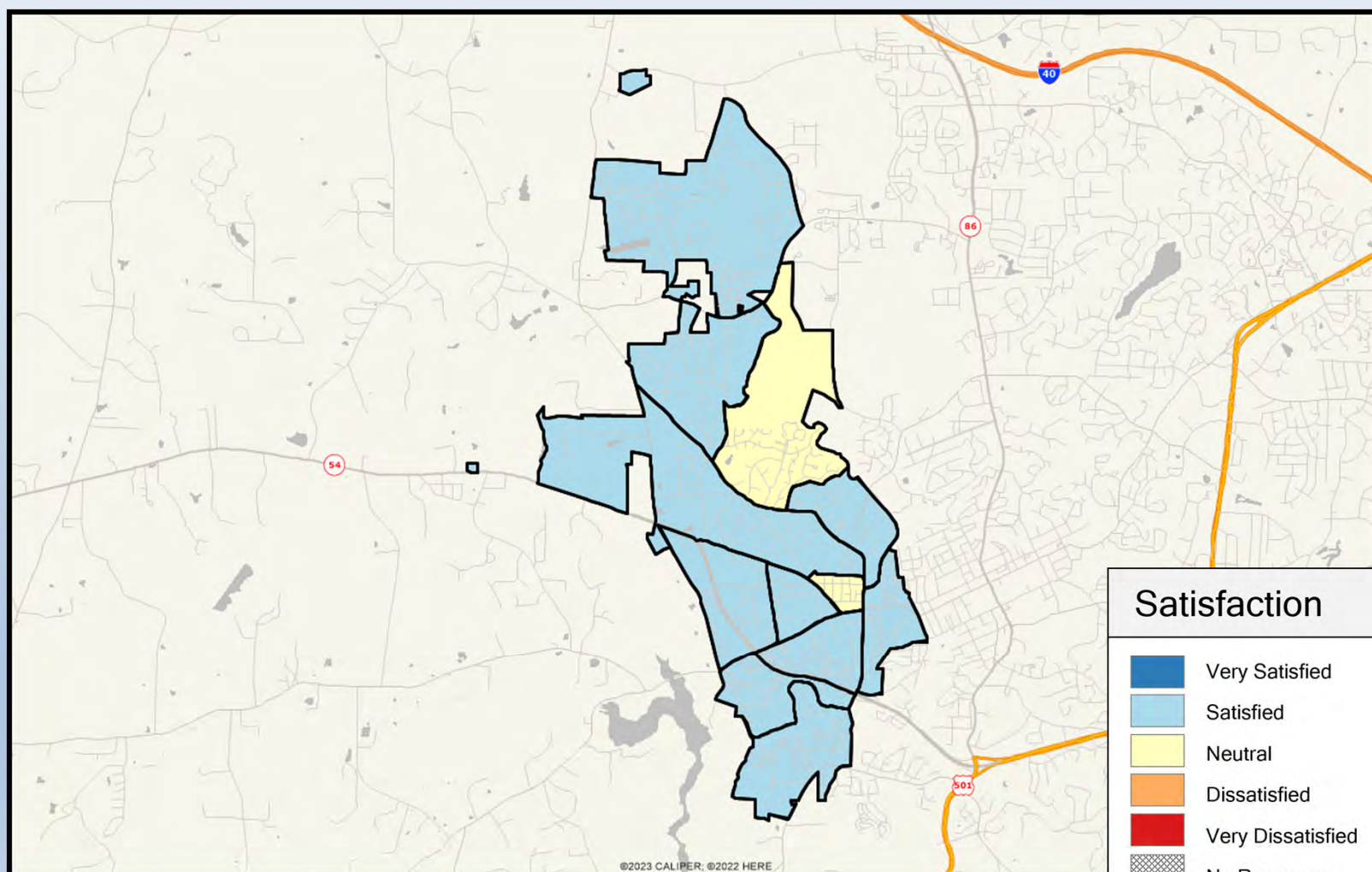
Q16-5. Maintenance and cleanliness of streets and public areas



Q16-6. Maintenance of street signs



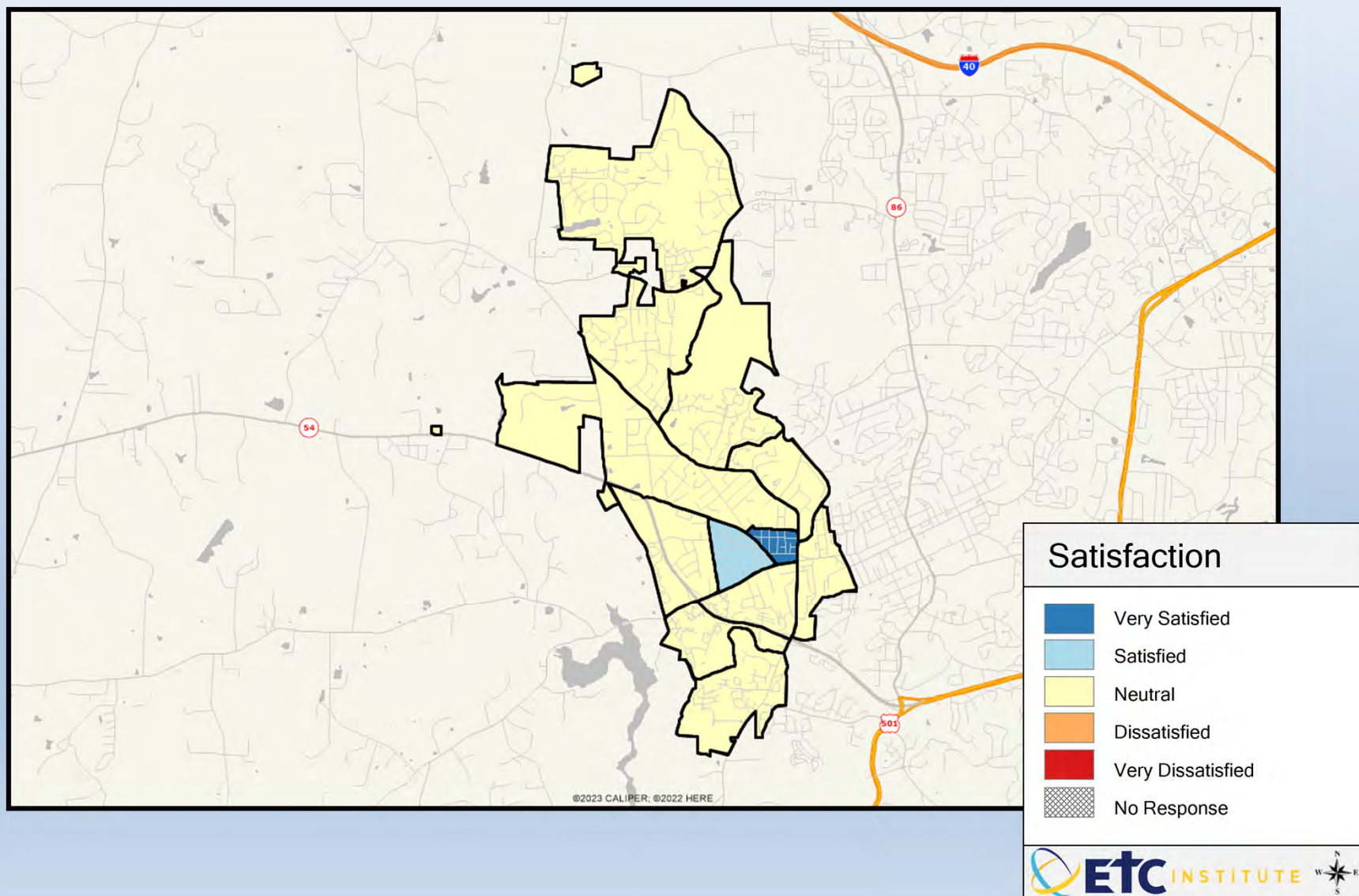
Q16-7. Town efforts to mitigate draining and flooding in public areas



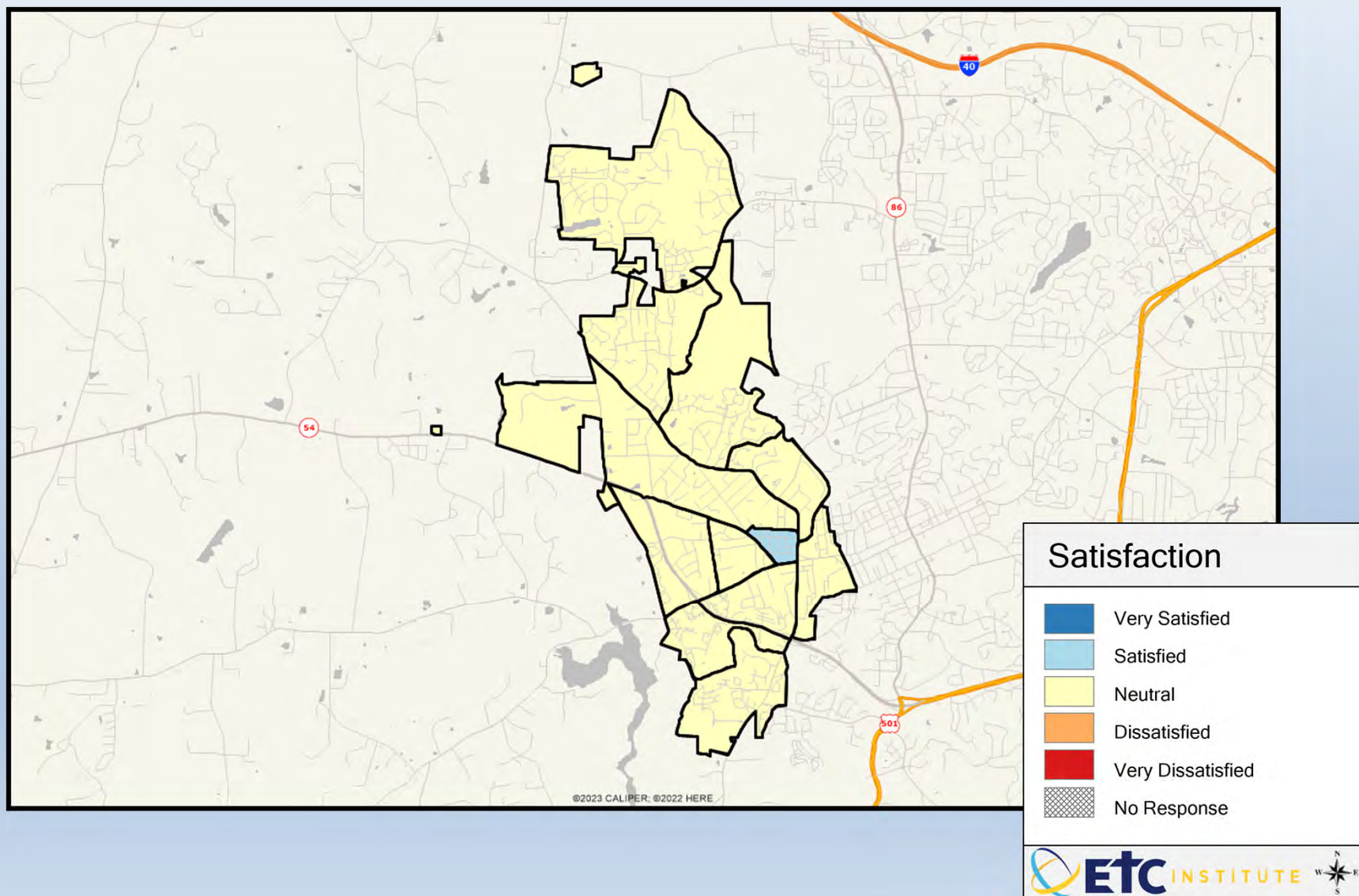
Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

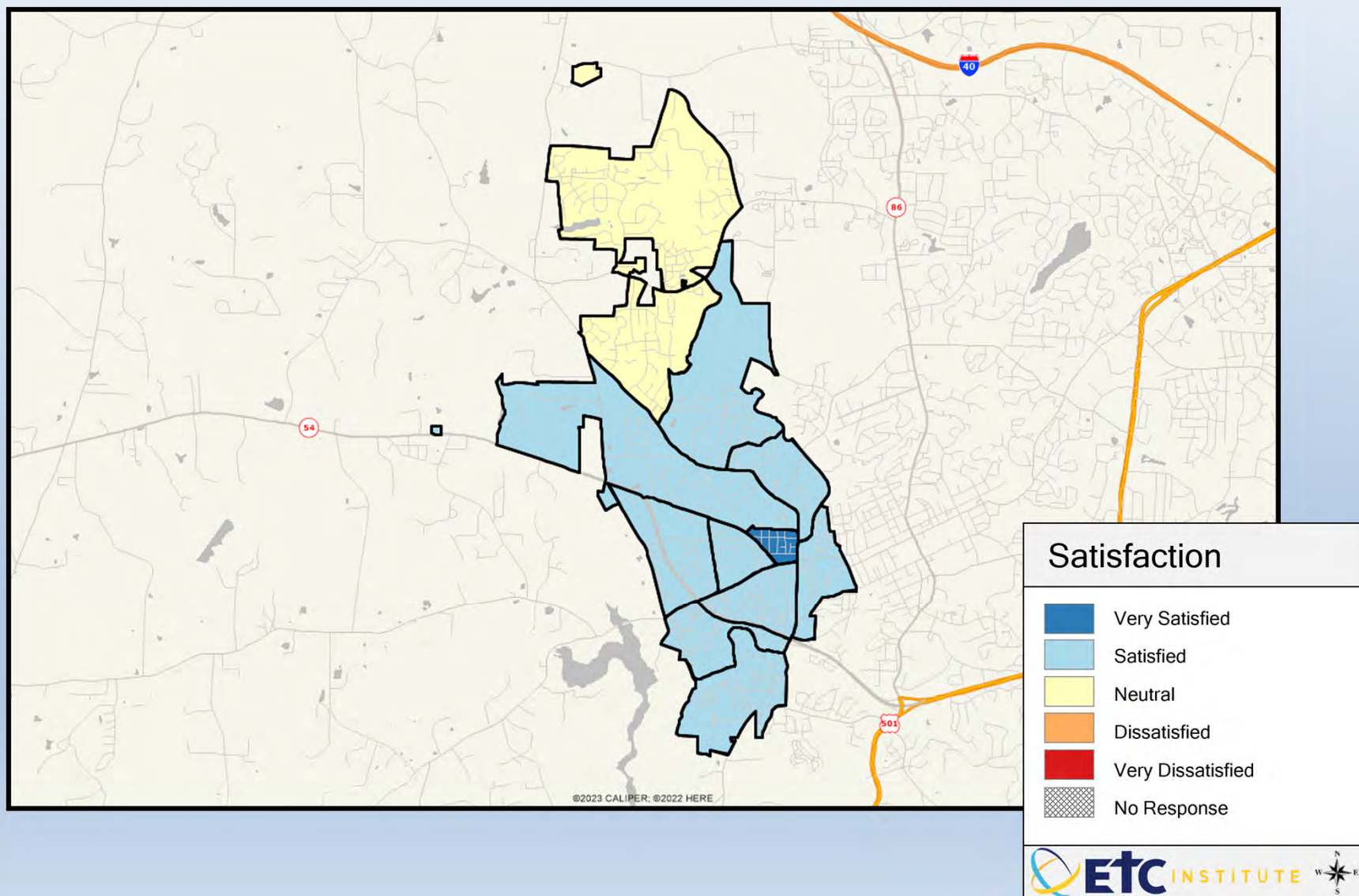
Q18-1. New company growth



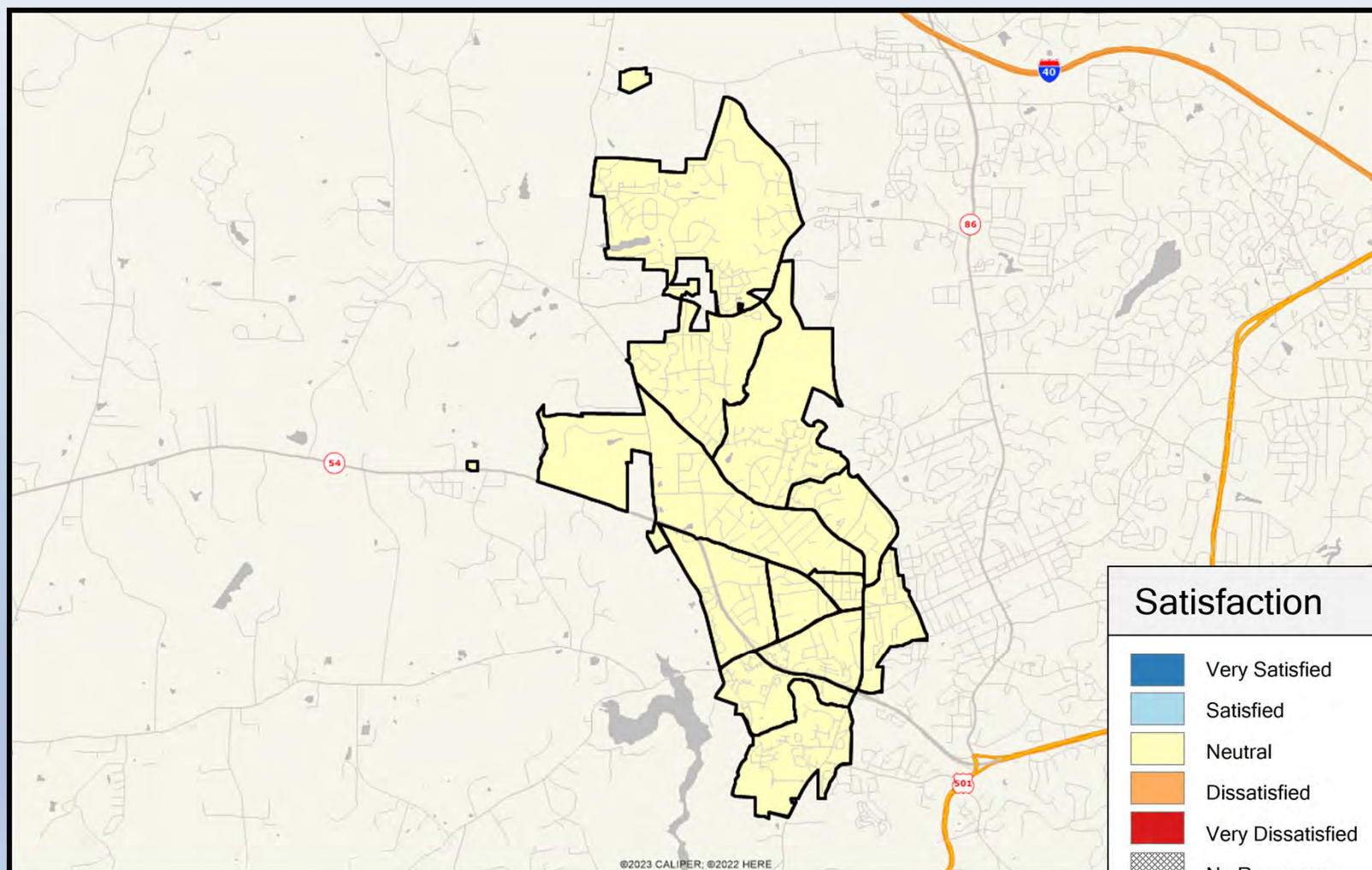
Q18-2. Job growth



Q18-3. Access to shopping



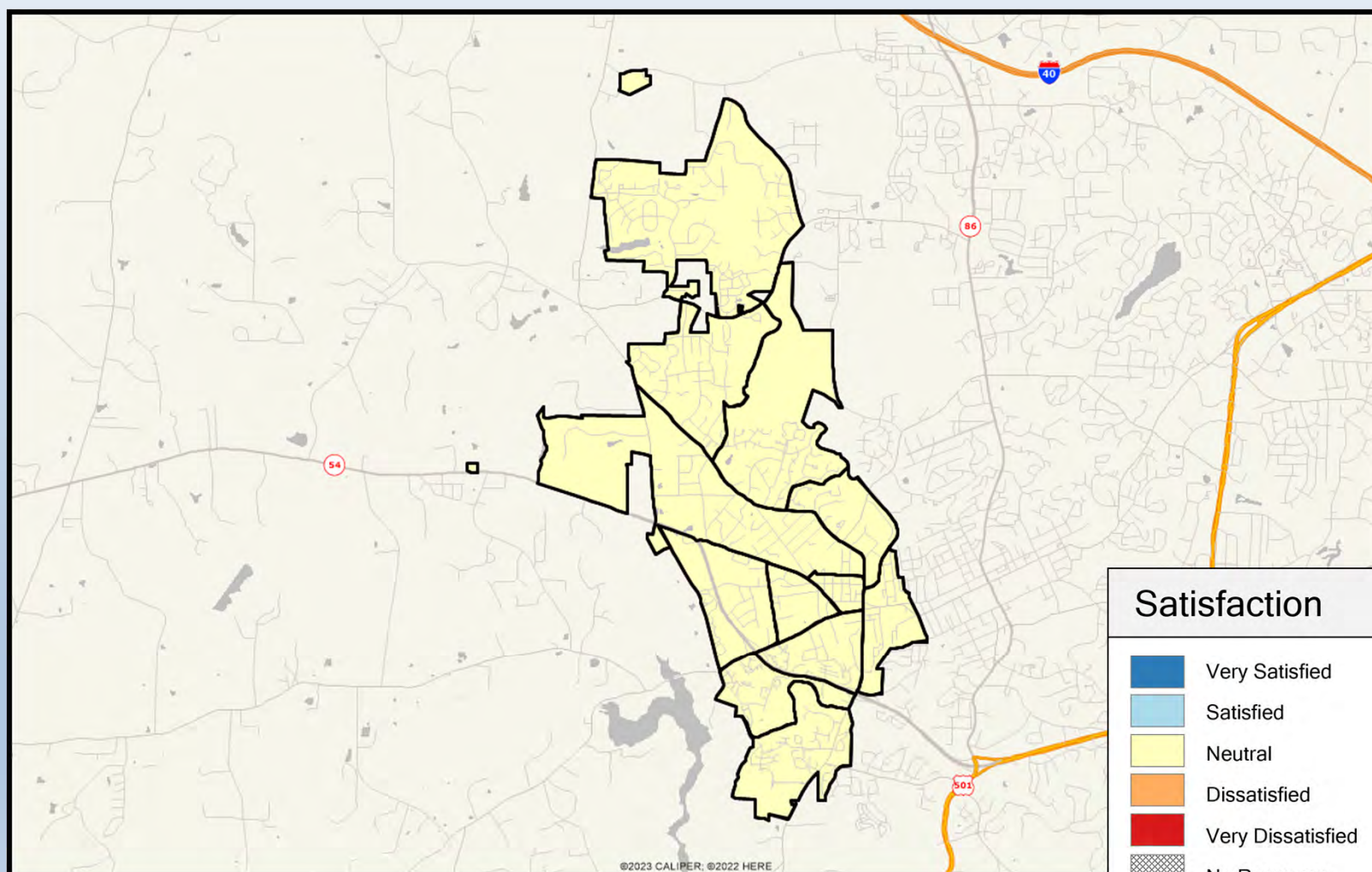
Q18-4. Quality of new commercial development in Town



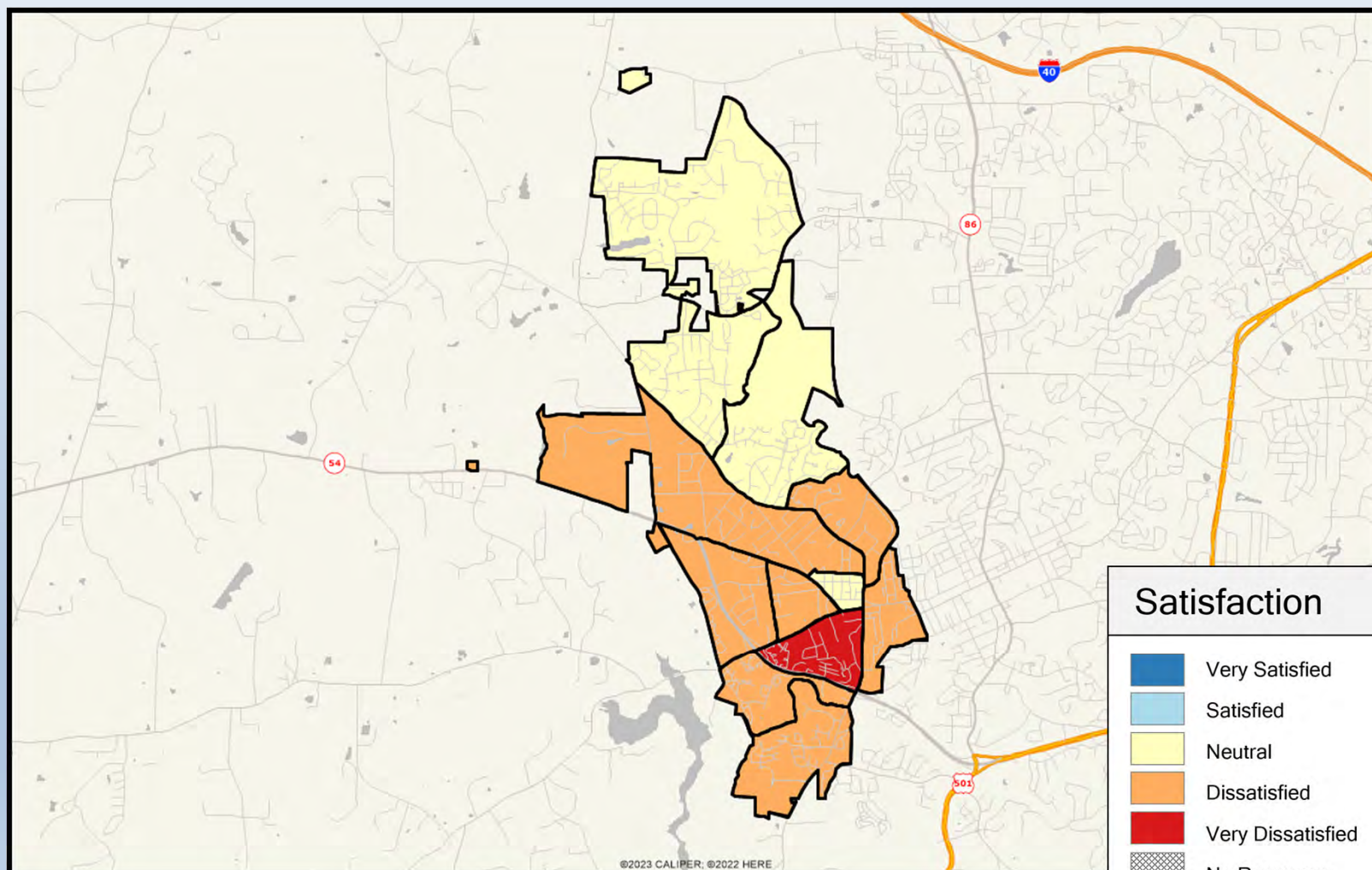
Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

Q18-5. Access to information about current and proposed private development projects



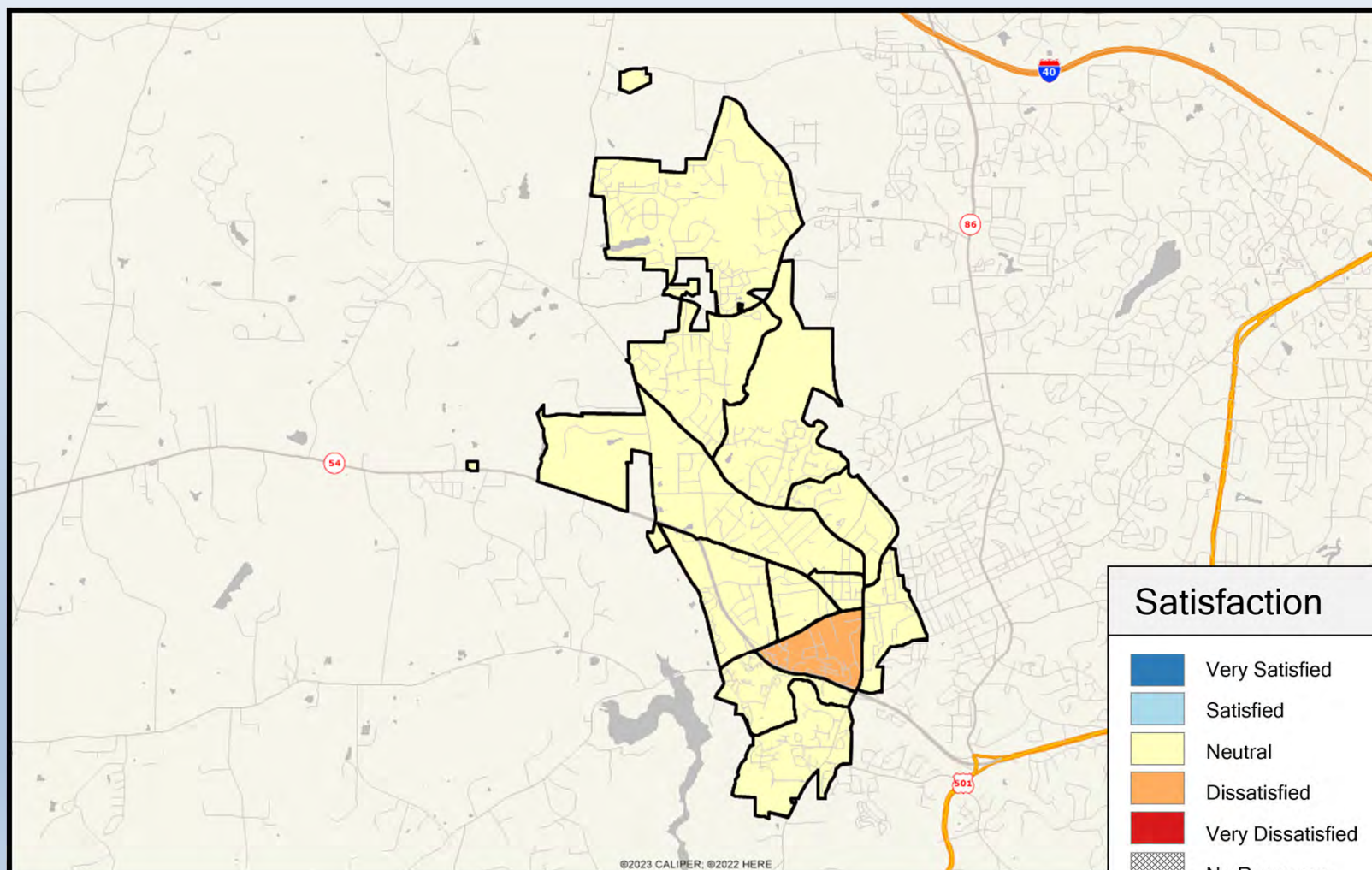
Q23-1. Availability of housing options by price range



Satisfaction

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response

Q23-2. Availability of a range of housing types

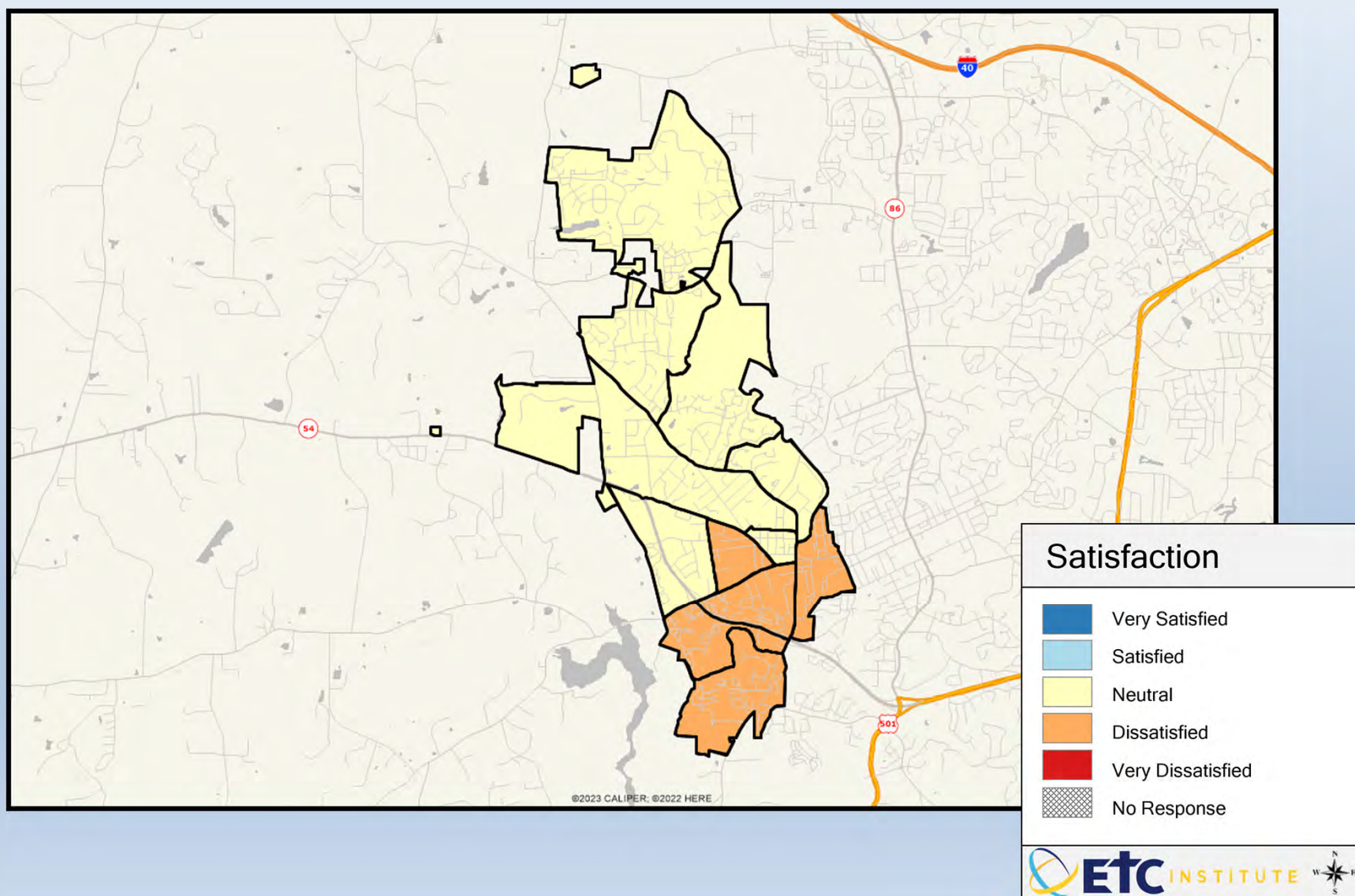


Satisfaction

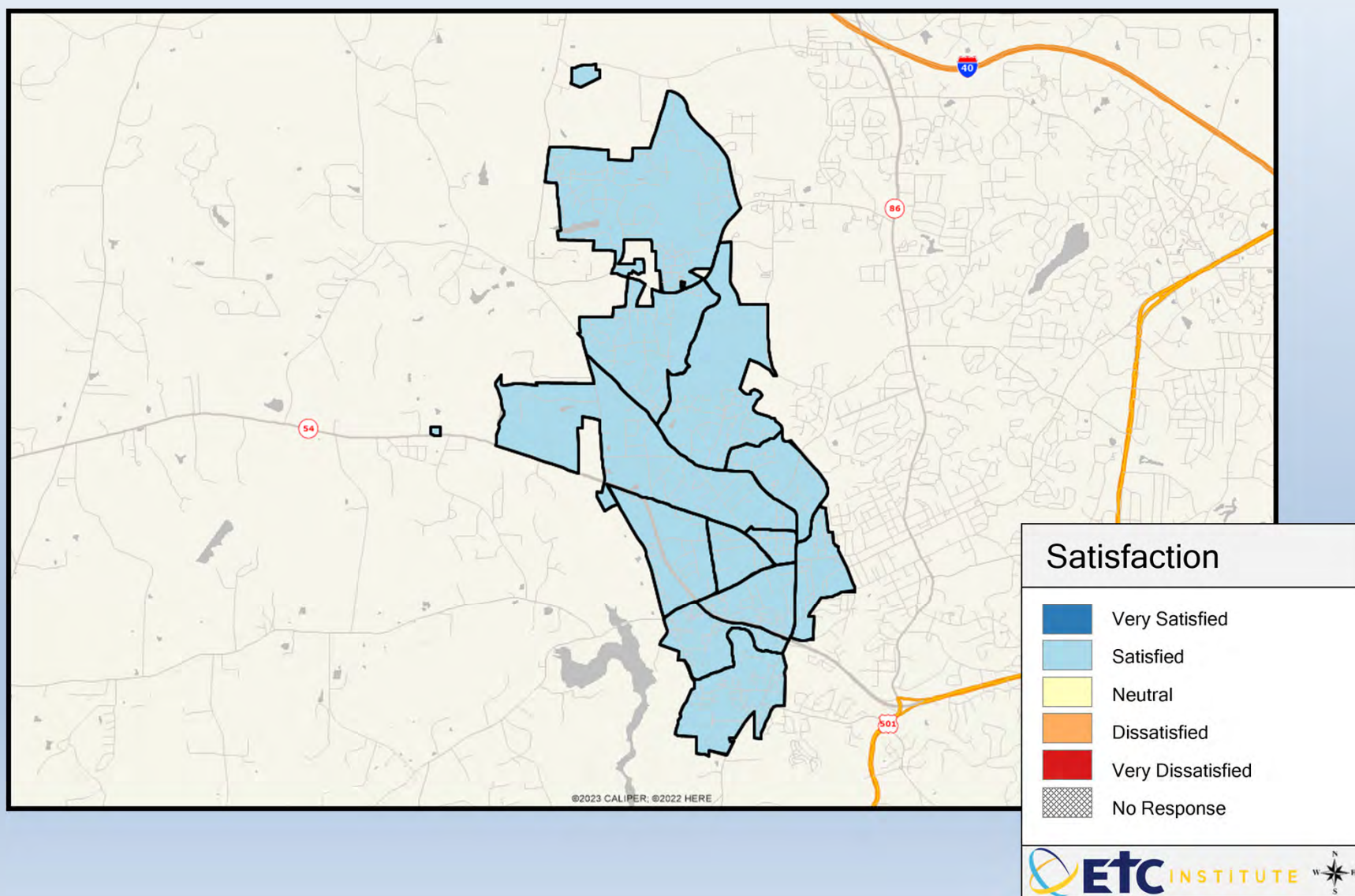
- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- No Response



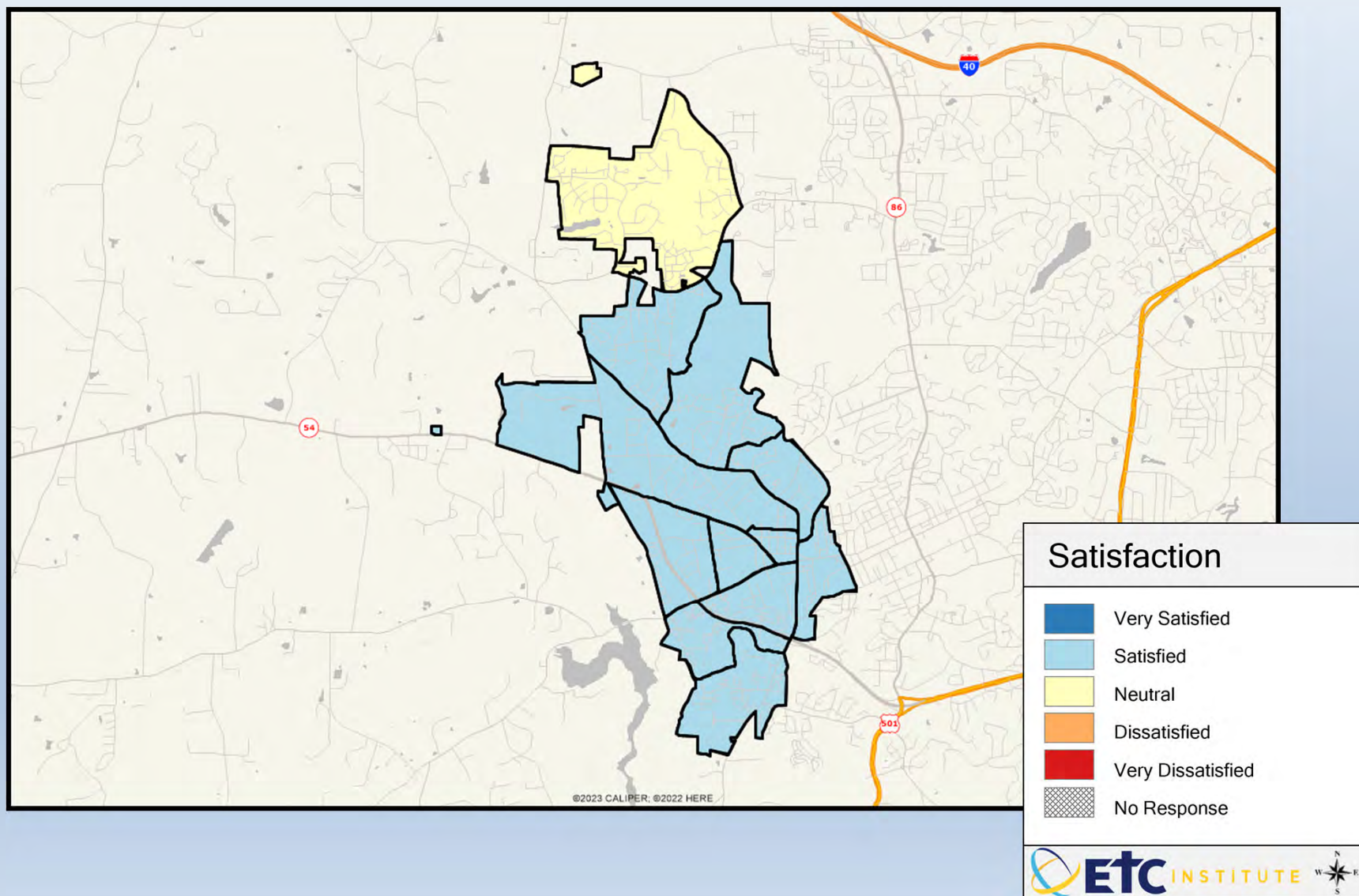
Q23-3. Efforts of the Town to expand and preserve housing that is affordable



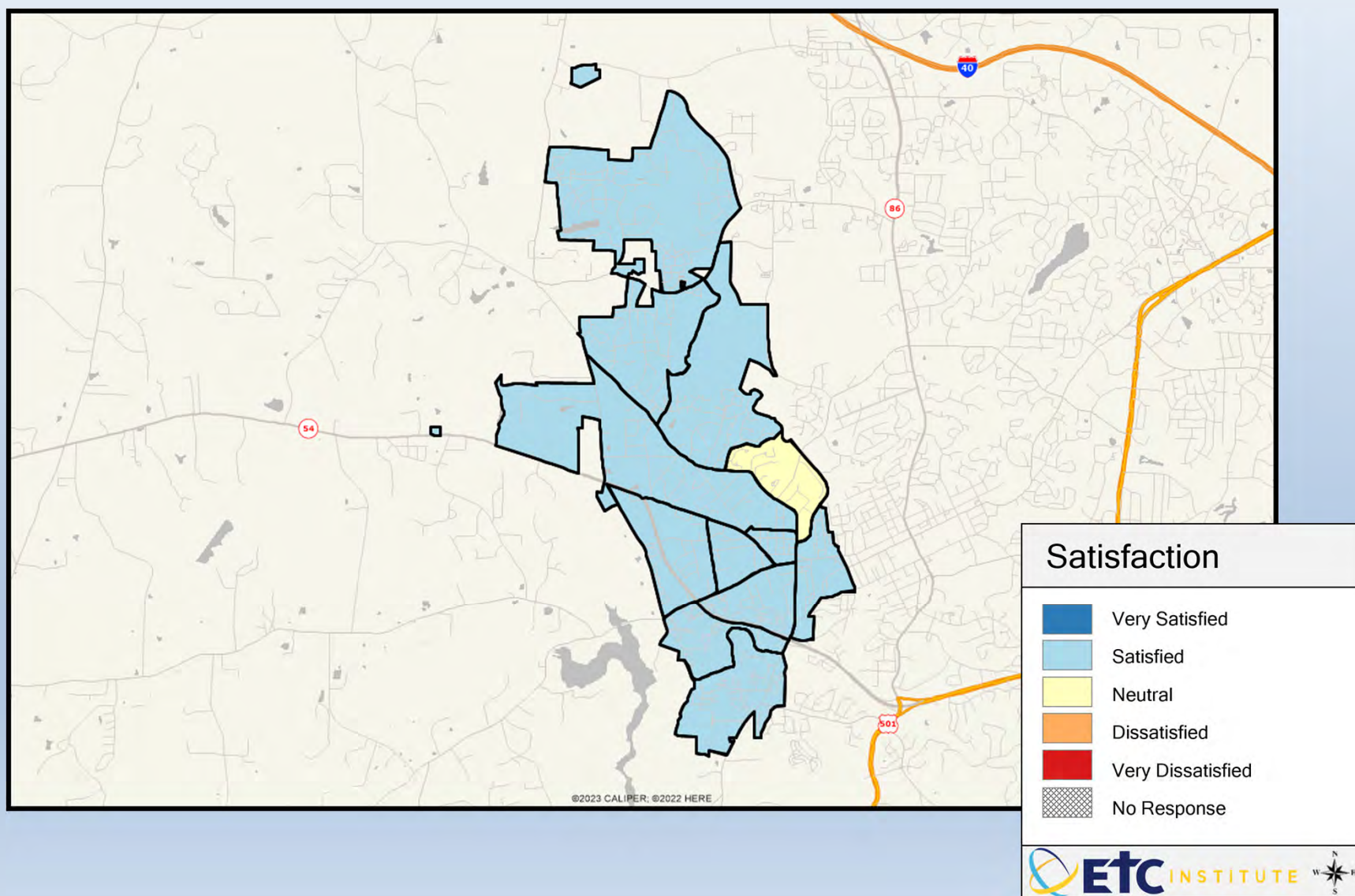
Q26-1. Availability of information about Town programs and services



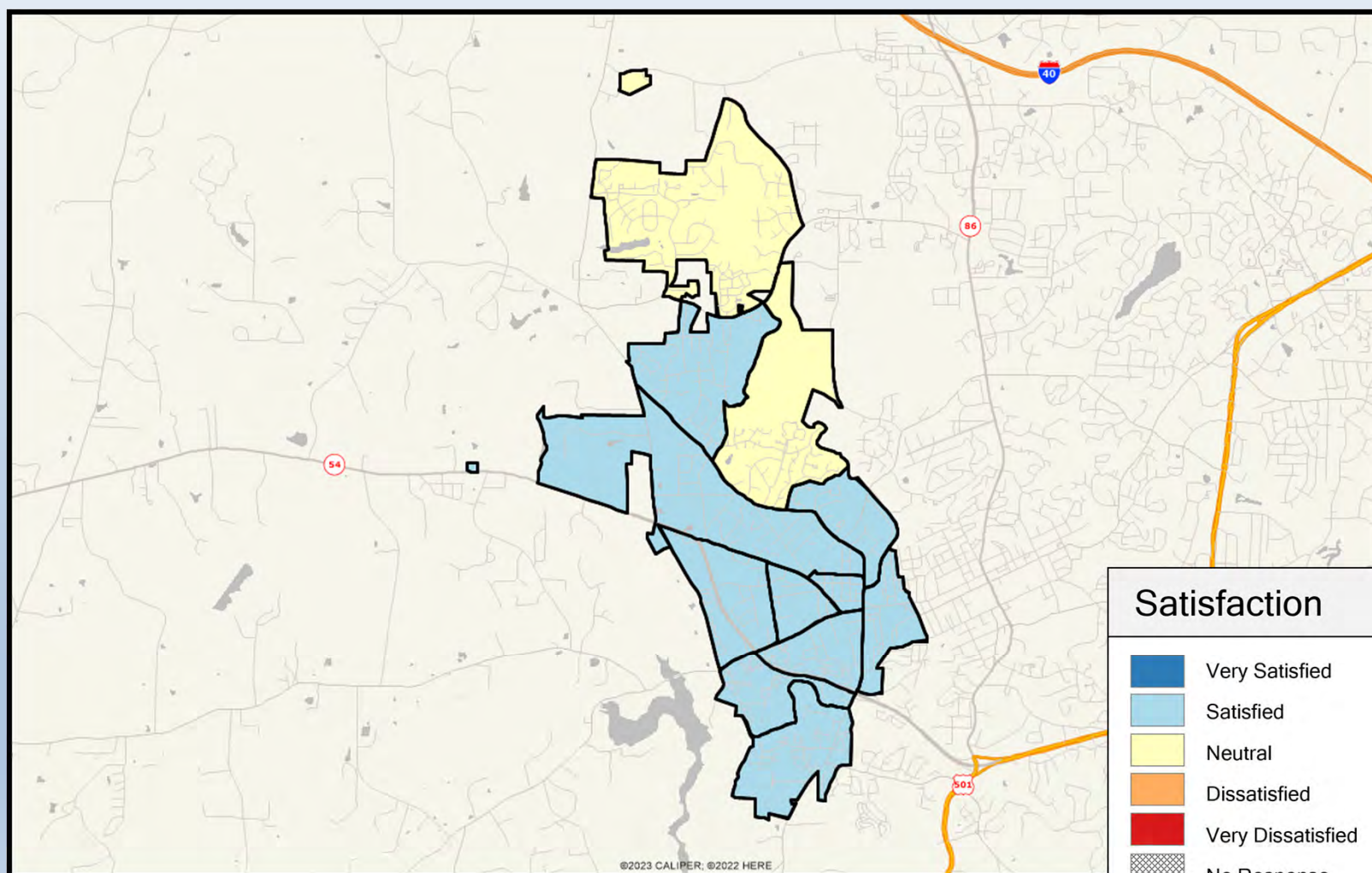
Q26-2. Town efforts to keep you informed



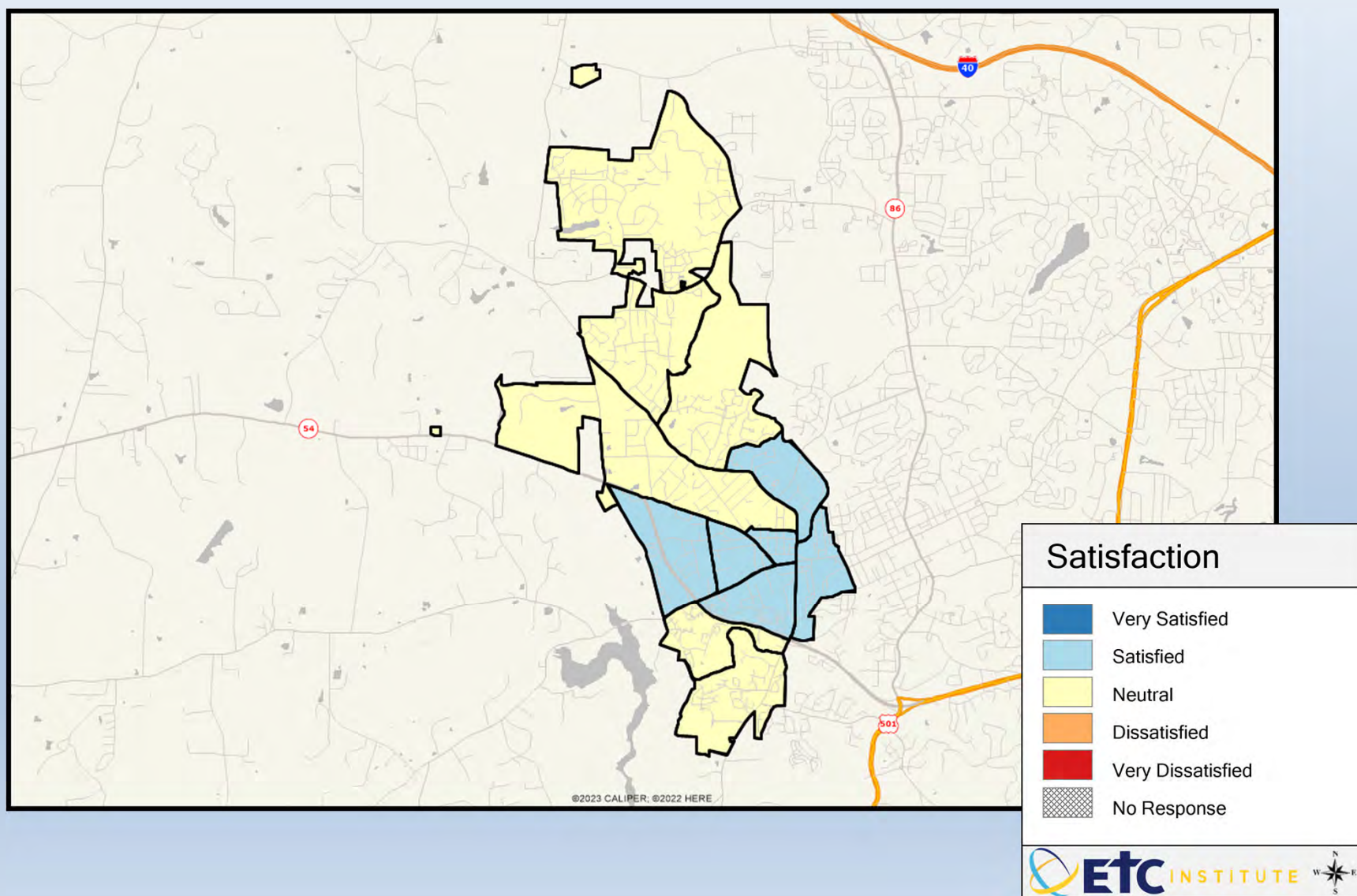
Q26-3. Ease of locating information on the Town website



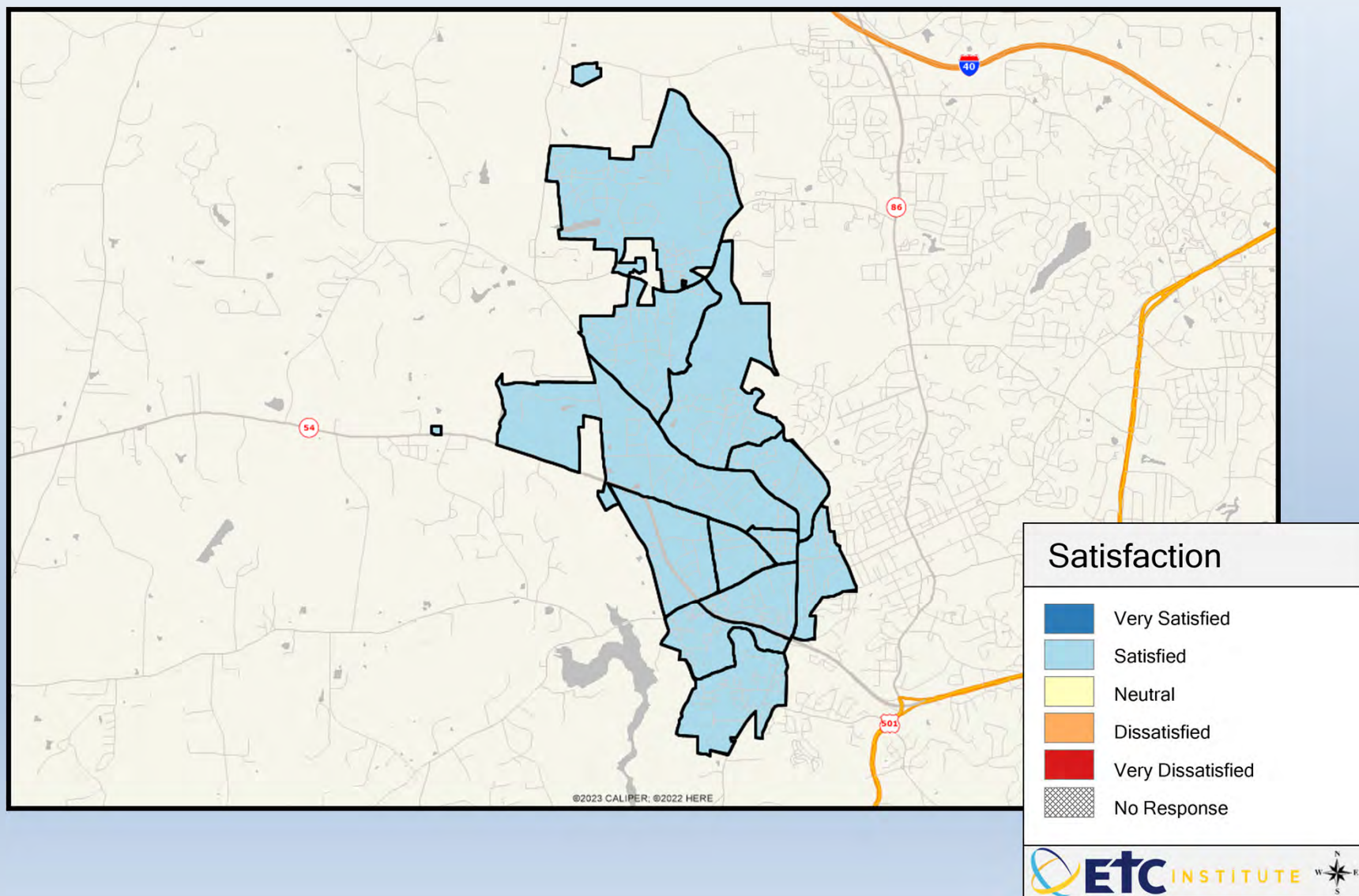
Q26-4. Quality of transparent, trusted, and clear Town communication



Q26-5. Level of public involvement in local decision-making



Q26-6. Availability of emergency information



Q26-7. Availability of information and services in languages other than English

