

## Estimate of Probable Cost

The following costs are very loose estimates were based on estimates provided by a sign fabricator and average costs from past programs. Each estimate includes both fabrication and installation but does not take travel expenses into consideration. Estimated quantities are only exploratory and are subject to change.

Sign Type	Unit Cost Estimate	Estimated Quantity	Total
Gateway Accents (set of 3)	\$4,200	3	\$12,600
Street Banner (with brackets)	\$350	20	\$7,000
Large Vehicular Guide	\$7,500	20	\$150,000
Small Vehicular Guide	\$5,800	15	\$87,000
Branded Downtown Guide	\$1,800	3	\$5,400
Pedestrian Trailblazer (map)	\$3,000	5	\$15,000
Parking Guide	\$3,200	15	\$48,000
Parking Lot Identity (double sided)	\$3,800	10	\$38,000
Branded City Limits Sign	\$2,400	3	\$7,200
Bike Trailblazer	\$800	20	\$16,000
Bike Parking Area Identity	\$800	5	\$4,000
Parking Regulatory Sign	\$950	9	\$8,500
No Smoking Sign	\$100	20	\$2,000
Total Estimate of Probable Cost:			\$400,700 (may vary by a margin of + - 20%)
Possible range:			\$320,000 - \$480,840