

**A RESOLUTION SUPPORTING CONTINUED PARTICIPATION IN THE NORTH
CAROLINA DEPARTMENT OF TRANSPORTATION'S PEDESTRIAN AND BICYCLE
SAFETY CAMPAIGN WATCH FOR ME NC FOR 2021**

WHEREAS, *Carrboro Vision 2020* states that the “safe and adequate flow of bus, auto, bicycle and pedestrian traffic within and around Carrboro is essential” (Policy 4.0); and

WHEREAS, education and outreach are crucial components to help Carrboro residents safely navigate the transportation system (as identified in the Town’s 2009 and draft 2019 Bicycle Plans) and staff will continue to identify innovative ways to reach as many people as possible; and

WHEREAS, the Town of Carrboro acknowledges the need to better educate pedestrians, bicyclists and drivers on how to share the road safely; and

WHEREAS, the North Carolina Department of Transportation and UNC’s Highway Safety Research Center are continuing to lead a statewide pedestrian and bicycle safety campaign, known as Watch for Me NC; and

WHEREAS, the North Carolina Department of Transportation and the Highway Safety Research Center are seeking commitments from North Carolina communities for continued involvement in the Watch for Me NC 2021 campaign; and

WHEREAS, the Town of Carrboro has participated in the Watch for Me NC campaign every year since 2015; and

WHEREAS, the Watch for Me NC campaign would provide safety education for pedestrians, cyclists and drivers through various strategies and provide training to local law enforcement officers to support educational outreach activities and provide information for campaign evaluation.

NOW THEREFORE BE IT RESOLVED by the Carrboro Town Council that the Council pledges, in cooperation with the North Carolina Department of Transportation, to participate in the 2021 Watch for Me NC campaign.

BE IT FURTHER RESOLVED that the Planning Department, Police Department, and other departments if directed by the Town Manager, are directed to coordinate with staff from other municipalities and stakeholders involved in the Watch for Me NC campaign as necessary to ensure successful participation.

This is the 12th day of January in the year 2021.