

2025 PUBLIC PARKING COUNT UPDATE

Carrboro Town Council



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BACKGROUND

- Walker Consulting was hired in 2019 to conduct a Parking Study
- The counts took place in the fall of 2021 due to a delay from the COVID Pandemic
- Staff conduct another count in fall of 2022

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INTERIM ACTIVITY ON PARKING

- Carr Mill Mall began towing in late summer/fall of 2023
- Staff began information campaign on public parking locations – postcards, yard signs, social media, website, town newsletter, etc
- Drakeford Library Complex Parking Deck opens in spring 2025
- 2025 parking count updates in spring 2025



High: 67 °F

Sunny



High: 81 °F

Partly Sunny

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FINDINGS

- Turnover in public parking lots has improved significantly – less than half of sampled parked cars stayed more than 2 hours

	THURSDAY	SATURDAY
2-hour or less	55%	71%
2-4 hours	17%	20%
4-6 hours	18%	7%
6+ hours	10%	2%
Cars parked 2+ hours	45%	29%

2022	THURSDAY	SATURDAY
2-hour or less	31%	49%
2-4 hours	29%	23%
4-6 hours	19%	3%
At end of observation	21%	25%
<i>Known to be 6+ hours</i>	19%	13%
Cars parked 2+ hours	69%	51%

- Averages for parking occupancy are higher than they were in the 2022 parking count
 - Especially daytime weekdays

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FINDINGS

OCCUPANCY RATES

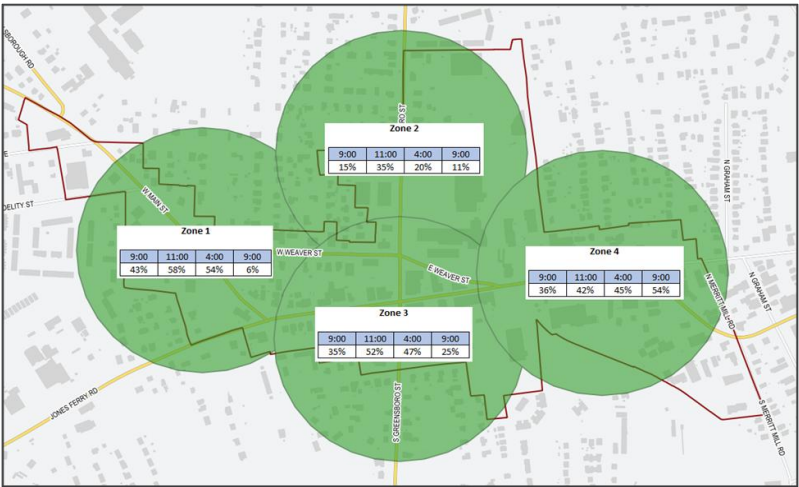
LOCATION	THURSDAY				SATURDAY			
	9:00 AM	11:00 AM	4:00 PM	9:00 PM	9:00 AM	11:00 AM	4:00 PM	9:00 PM
300 E. Main Deck	33%	41%	44%	54%	12%	16%	40%	81%
Town Hall ✈	36%	50%	45%	9%	97%	100%	24%	9%
Laurel Ave	31%	38%	31%	0%	94%	100%	0%	19%
CommunityWorx				4%				0%
Weaver Street	66%	88%	88%	6%	69%	88%	3%	16%
Century Center	64%	77%	62%	31%	54%	79%	41%	79%
Fitch Lumber				12%	25%	39%	27%	22%
Fitch Warehouse	15%	35%	20%	10%	40%	35%	20%	10%
Rosemary/Sunset ✈	91%	64%	64%	36%	36%	73%	36%	36%
Roberson & Main Lot	39%	64%	56%	56%	42%	64%	69%	78%
Roberson/Acme	74%	86%	97%	54%	26%	57%	69%	77%
Drakeford Deck ✈	16%	34%	28%	7%	1%	32%	27%	20%

90 days notice for loss of leased lots

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FINDINGS

WEEKDAY LEVEL-OF-SERVICE



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