Carrboro Connects Outreach Timeline

apr - aug

- Project Kick-Off
- Project Branding + Website Design

apr

Stakeholder Interviews

sep

- Website Launch
- Task Force Meeting #1: Vision, Engagement, Race & Equity
- Interview Summary Posted for Public Input

mar

 Conversation Cafe Assignment

oct

- Task Force Meeting #2: Climate & Environment
- Task Force Meeting #3: Land Use and Affordable Housing

nov

 Community Workshop #1: Kick-off







- Town Council Update
- Community Workshop #2: Vision and Framework
- Task Force Meeting #5: Recreation, Parks, and Cultural Resources & **Public Services**
- Town Council Update

 Task Force Meeting #4: Transportation and Economic Sustainability



- Task Force Meeting #6: Review Draft Strategies
- Advisory Board Review of Draft Strategies
- Vision, Goals, & Strategies Posted for Public Input

jun

- Pop-Up Events
- Town Council Update

jul-aug

- Plan Drafting
- Task Force Editing Sessions
- · GARE Training for Task Force Members

sep

- Virtual Open House: Draft Plan
- Task Force Meeting #7: Review Draft Plan
- Town Council Update

Process

The 18-month Carrboro Connects planning process began in the Summer of 2020. Outreach activities occurred throughout each stage of the project. This timeline illustrates the variety of tools and communication methods used to engage with the community. The range of opportunities, events, and ways to share input allowed everyone to connect in a manner that was convenient and comfortable to them: via the website tools, a one-on-one Q&A, at a virtual or in-person workshop, a pop-up event on their way to or from work. Wide-reaching, creative, and project-branded marketing ensured that folks from all over Carrboro knew about the plan and the different ways to get involved.

nov

- Revised Draft to Town Council
- Public Hearing

oct

- Plan Editing
- Advisory Boards Review
- Town Council Review

dec-jan

 Public Hearing **Draft Review**

feb+

- Public Hearing
- Town Council Review and Adoption
- Implementation Begins!