

A RESOLUTION SUPPORTING AN APPLICATION FOR TRIANGLE J COUNCIL
OF GOVERNMENTS' FY24 TRANSPORTATION DEMAND MANAGEMENT
PROGRAM, TRIANGLE TRANSPORTATION CHOICES

WHEREAS, Transportation Demand Management (TDM) is a set of strategies designed to encourage alternative choices for travel and daily commuting such as biking, walking, public transit, telework, or some combination, to reduce the environmental impacts of driving alone, particularly during peak periods; and

WHEREAS, the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC-MPO), the Capital Area Metropolitan Planning Organization (CAMPO), and the North Carolina Department of Transportation (NCDOT) have provided funding to the Triangle J Council of Governments (TJCOG) to support Transportation Demand Management activities in the region; and

WHEREAS, TJCOG has updated the TDM program, changing the name to Triangle Transportation Choices and adding a new emphasis on race and equity; and

WHEREAS, the Town of Carrboro has partnered with the Town of Chapel Hill and the University of North Carolina at Chapel Hill to coordinate TDM activities for the last several years; and

WHEREAS, Carrboro is working with its partners to develop a set of activities, outreach and events as part of the upcoming FY24 TDM grant application; and

WHEREAS, the grant, if awarded, would provide up to 50% match of approved activities; and

WHEREAS, the TDM grant application requires a resolution of support from the Town Council.

NOW, THEREFORE, BE IT RESOLVED by the Carrboro Town Council that the Town Council supports continued participation in the regional transportation demand management program, and authorizes staff to submit an application for Triangle J Council of Governments' FY24, Triangle Transportation Choices grant program.

This the 7th day of February, 2023.