

**TOWN OF CARRBORO**

NORTH CAROLINA

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January 29, 2014

Mr. Felix Nwoko, PhD
Transportation Planning Manager
DCHC-MPO
101 City Hall Plaza, 4th Floor
Durham, NC 27701

Dear ~~Mr. Nwoko~~ ^{Felix}:

Based on a Board of Aldermen resolution on November 12, 2013, I am writing to request that the DCHC-MPO consider allocating planning funds to the Town of Carrboro as part of the FY14-15 Unified Planning Work Program for the development of a parking plan for Carrboro.

The Town is laying the groundwork for the parking plan, including preliminary discussions by the Board of Aldermen and interaction with businesses. The need for a parking plan stems from recent disagreements between business owners regarding the potential for shared parking spaces; differing points of view within the community about supply, demand, price, and effect on transportation mode choices and traffic in Carrboro's central business district; discussions about how best to enhance customer access to businesses and support a thriving downtown; the likelihood of changes in perimeter park-and-ride lot prices causing spillover in Carrboro municipal parking lots; and other factors.

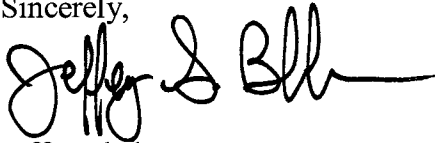
A parking plan would help address Goal 5 of the 2040 Metropolitan Transportation Plan, Integration of Land Use and Transportation, specifically Objectives 5c and 5e. It will help the Town identify implementation strategies that can lead to a more efficient transportation system.

Town staff recognize that, as this is a planning activity specifically benefitting the Town of Carrboro, the Town will likely need to identify the non-federal (20%) match in the

event the federal funds are available. The expected schedule for the parking plan development overlaps substantially with the FY14-15 UPWP period.

Thank you for any further assistance you could provide, and let me know if you need more information.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Brubaker", with a long horizontal flourish extending to the right.

Jeff Brubaker
Transportation Planner
Town of Carrboro

cc: Christina Moon, Planning Administrator
Patricia McGuire, Planning Director
David Andrews, Town Manager
Arche McAdoo, Finance Director
Annette Stone, Community and Economic Development Director