

# Economic Sustainability Commission

To Board Chairs: Please summarize applications as received; contact each applicant for any update one year after last contact; when positions are open, invite each applicant to attend a board meeting prior to making a recommendation.

**Name: Betsy Bertram**

**Date of application/last contact: 2-10-14**

## **Summary of qualifications:**

**Manager (and family member of owners) of Townsend Bertram & Company; a family owned business in downtown Carrboro.**

**Event planner, coordinating events with other local businesses as well as the public. As a member of the management team, Betsy brings knowledge of financial oversight, business processes and a strong desire to promote localism in Carrboro.**

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**Advisory Board Chair reconfirmed applicant's interest in serving by phone or e-mail.**

☒ Yes ☐ No  
(Briefly explain:\_\_\_\_\_)

**Applicant attended Advisory Board meeting prior to BOA review.**

☐ Yes (Date: \_\_\_\_\_) ☒ No  
(Briefly explain:\_\_\_\_\_)

**Applicant has demonstrated a clear understanding of the time commitment, roles and responsibilities of serving on the Advisory Board.**

☒ Yes ☐ No  
Briefly explain:

**In addition to your comments above, please check other qualities that the applicant offers that would help the Advisory Board meet its goals for community representation. *Please note that candidates who do not meet any of these qualities are still eligible for appointment.* Please communicate any urgent needs and priorities for Advisory Board composition to your Board of Aldermen Liaison.**

☐ Gender diversity

☐ Racial or ethnic diversity

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\_\_\_\_ Age range diversity

\_\_\_\_ Neighborhood/geographic diversity

☒ Occupation, experience or special skills

\_\_\_\_ Previous public service or community involvement

\_\_\_\_ Other: \_\_\_\_\_

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**Name: Margot Carmichael Lester**

**Date of application/last contact: 11-15-13 / 2-3-14**

**Summary of qualifications:**

**Ms. Lester has withdrawn her application. She has other time commitments that did not exist when she submitted her application.**

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**Name: Erin Jobe**

**Date of application/last contact: 11-28-13 / 2-3-14**

**Summary of qualifications:**

**Current Manager of the Carrboro Farmer's Market. Prior to that, she worked with the Downtown Raleigh Alliance promoting use of public spaces, community events and coordinating an artwalk, parades and festivals.**

**Carrboro resident for the past 3 years.**

**She is applying to be on the TDA and Recs & Parks commission as well. The ESC is her first choice, however.**

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**Advisory Board Chair reconfirmed applicant's interest in serving by phone or e-mail.**

☒ Yes    \_\_\_\_ No

(Briefly explain: \_\_\_\_\_)

**Applicant attended Advisory Board meeting prior to BOA**

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## review.

\_\_\_Yes (Date: \_\_\_\_\_)    **X** No  
(Briefly explain:\_\_\_\_\_)

**Applicant has demonstrated a clear understanding of the time commitment, roles and responsibilities of serving on the Advisory Board.**

**X** Yes    \_\_\_No  
Briefly explain:

**In addition to your comments above, please check other qualities that the applicant offers that would help the Advisory Board meet its goals for community representation. *Please note that candidates who do not meet any of these qualities are still eligible for appointment.* Please communicate any urgent needs and priorities for Advisory Board composition to your Board of Aldermen Liaison.**

\_\_\_Gender diversity

\_\_\_Racial or ethnic diversity

\_\_\_Age range diversity

\_\_\_Neighborhood/geographic diversity

\_\_\_X\_\_\_Occupation, experience or special skills

\_\_\_X\_\_\_Previous public service or community involvement

\_\_\_Other: \_\_\_\_\_

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**Name: Marty Mondell**

**Date of application/last contact: 11-15-2013 / 2-3-14**

**Summary of qualifications:**

**Ms. Mondell has been a long time resident of both Chapel Hill and Carrboro and currently resides in Carrboro. She participated in the redevelopment of the Century Center, funding of the Adams Tract, and participated in the Library location discussion. She supports Carrboro's focus on the environment and sustainability and would like to add her voice to the conversation.**

**Advisory Board Chair reconfirmed applicant's interest in serving by phone or e-mail.**

☒ Yes    ☐ No  
(Briefly explain: \_\_\_\_\_)

**Applicant attended Advisory Board meeting prior to BOA review.**

☐ Yes (Date: \_\_\_\_\_)    ☒ No  
(Briefly explain: \_\_\_\_\_)

**Applicant has demonstrated a clear understanding of the time commitment, roles and responsibilities of serving on the Advisory Board.**

☒ Yes    ☐ No  
Briefly explain:

**In addition to your comments above, please check other qualities that the applicant offers that would help the Advisory Board meet its goals for community representation. *Please note that candidates who do not meet any of these qualities are still eligible for appointment.* Please communicate any urgent needs and priorities for Advisory Board composition to your Board of Aldermen Liaison.**

☐ Gender diversity

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\_\_\_\_\_ Racial or ethnic diversity

\_\_\_\_\_ Age range diversity (ESC chair did not ask her age, but she indicates that she has lived here a long time)

\_\_\_\_\_ Neighborhood/geographic diversity

\_\_\_\_\_ Occupation, experience or special skills

\_\_\_\_\_ Previous public service or community involvement

\_\_\_\_\_ Other: \_\_\_\_\_

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To Board Chairs: Please summarize applications as received; contact each applicant for any update one year after last contact; when positions are open, invite each applicant to attend a board meeting prior to making a recommendation.

**Name: Wendy Dale**

**Date of application/last contact: 6/7/13**

**Summary of qualifications:**

**Currently not a resident of Carrboro or Orange County, however Ms. Dale owns a condominium in the Collins Crossing complex and rents to tenants through the Section 8 program.**

**Her interest in the ESC comes from her experience with the Town and Police regarding the poor in our community. She also is interested in creating space and activities for the youth in our community. She believes many if the problematic issues in our town are economically driven and wants to participate in the conversation.**

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**Advisory Board Chair reconfirmed applicant's interest in serving by phone or e-mail.**

☒ Yes    ☐ No  
(Briefly explain: \_\_\_\_\_)

**Applicant attended Advisory Board meeting prior to BOA review.**

☐ Yes (Date: \_\_\_\_\_)    ☒ No  
Briefly explain:

**Applicant has demonstrated a clear understanding of the time commitment, roles and responsibilities of serving on the Advisory Board.**

☒ Yes    ☐ No  
Briefly explain:

**In addition to your comments above, please check other qualities that the applicant offers that would help the Advisory Board meet its goals for community representation. *Please note that candidates who do not meet any of these qualities are still eligible for appointment.* Please communicate any urgent needs and priorities for Advisory Board composition to your Board of Aldermen Liaison.**

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\_\_\_\_ Gender diversity

\_\_\_\_ Racial or ethnic diversity

\_\_\_\_ Age range diversity

\_\_\_\_ Neighborhood/geographic diversity

\_\_\_\_ Occupation, experience or special skills

\_\_\_\_ Previous public service or community involvement

\_\_\_\_ Other: \_\_\_\_\_

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To Board Chairs: Please summarize applications as received; contact each applicant for any update one year after last contact; when positions are open, invite each applicant to attend a board meeting prior to making a recommendation.

**Name:** Leo Gaev

**Date of application/last contact:** 6/7/13

**Summary of qualifications:**

**Resident of downtown Carrboro as well as a business owner in downtown Carrboro.**

**Brings a perspective from an art/service/trade type business.**

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**Advisory Board Chair reconfirmed applicant's interest in serving by phone or e-mail.**

☒ Yes ☐ No  
(Briefly explain:\_\_\_\_\_)

**Applicant attended Advisory Board meeting prior to BOA review.**

☒ Yes (Date: November or December 2013) ☐ No  
Briefly explain:

**Applicant has demonstrated a clear understanding of the time commitment, roles and responsibilities of serving on the Advisory Board.**

☒ Yes ☐ No  
Briefly explain:

**In addition to your comments above, please check other qualities that the applicant offers that would help the Advisory Board meet its goals for community representation. *Please note that candidates who do not meet any of these qualities are still eligible for appointment.* Please communicate any urgent needs and priorities for Advisory Board composition to your Board of Aldermen Liaison.**

☐ Gender diversity



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To Board Chairs: Please summarize applications as received; contact each applicant for any update one year after last contact; when positions are open, invite each applicant to attend a board meeting prior to making a recommendation.

☐ Racial or ethnic diversity

☐ Age range diversity

☐ Neighborhood/geographic diversity

☒ Occupation, experience or special skills

☐ Previous public service or community involvement

☐ Other: \_\_\_\_\_

**Name: Hannah Popish**

**Date of application/last contact: 1-15-14**

**Summary of qualifications:**

**Previous board member of Chatham Habitat for Humanity**

**Carrboro resident for the last 3.5 years**

**Orange County resident for 19 years**

**Trained mediator through the Dispute Settlement Center**

**Advisory Board Chair reconfirmed applicant's interest in serving by phone or e-mail.**

☐ Yes ☒ No

(Briefly explain: Hannah is currently out of the country but given the date of her application, I assume that she is still interested.)

**Applicant attended Advisory Board meeting prior to BOA review.**

☐ Yes (Date: \_\_\_\_\_) ☒ No

(Briefly explain: \_\_\_\_\_)

**Applicant has demonstrated a clear understanding of the time commitment, roles and responsibilities of serving on the Advisory Board.**

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☐ Yes     ☒ No

(Briefly explain: I answer no because I have not had an opportunity to discuss this with her.)

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☐ Racial or ethnic diversity

☐ Age range diversity

☐ Neighborhood/geographic diversity

☐ Occupation, experience or special skills

☐ Previous public service or community involvement

☐ Other: \_\_\_\_\_

**Name: Terri Turner**

**Date of application/last contact: 11-21-13**

**Summary of qualifications:**

**Current Chair of the ESC. Long term downtown resident. Business Manager at Weaver Street Realty for past 13 years.**

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**Advisory Board Chair reconfirmed applicant's interest in serving by phone or e-mail.**

☒ Yes     ☐ No

(Briefly explain: \_\_\_\_\_)

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## **Applicant attended Advisory Board meeting prior to BOA review.**

☒ Yes (Date: \_\_\_\_\_) No  
(Briefly explain:\_\_\_\_\_)

## **Applicant has demonstrated a clear understanding of the time commitment, roles and responsibilities of serving on the Advisory Board.**

☒ Yes \_\_\_\_\_No  
Briefly explain:

**In addition to your comments above, please check other qualities that the applicant offers that would help the Advisory Board meet its goals for community representation. *Please note that candidates who do not meet any of these qualities are still eligible for appointment.* Please communicate any urgent needs and priorities for Advisory Board composition to your Board of Aldermen Liaison.**

\_\_\_\_\_ Gender diversity

\_\_\_\_\_ Racial or ethnic diversity

\_\_\_\_\_ Age range diversity

\_\_\_\_\_ Neighborhood/geographic diversity

\_\_\_X\_\_\_ Occupation, experience or special skills

\_\_\_X\_\_\_ Previous public service or community involvement

\_\_\_\_\_ Other: \_\_\_\_\_

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## **Applicant(s) recommended at this time (1 per open seat)**

Applicant 1: Leo Gaev

Outstanding qualifications: Downtown resident and small business owner.

How applicant compliments current board composition:

As both a resident and owner of a trade/light industrial business in downtown Carrboro, Leo will bring a wholly new perspective on how zoning & redevelopment projects impact his type of small business.

Other comments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Applicant 2: Betsy Bertram

Outstanding qualifications: Currently one of the managers (and family member) of Townsend Bertram & Company.

How applicant compliments current board composition:

Townsend & Bertram is a one Carrboro's most successful small businesses and Betsy is set to take over the reins from her parents who started the business 25 years ago. Her membership will bring another perspective on business ownership.

Other comments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Applicant 3: Hannah Popish

Outstanding qualifications: Trained mediator

How applicant compliments current board composition:

Hannah is a social worker and trained mediator through the Dispute Settlement Center in Carrboro. These observation and problem solving skills will be useful in reviewing loan applications and development plans brought before the ESC. She can also help facilitate challenging conversations when they arise.

Other comments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_