

Update on Progress of Outreach Work Plan: Part 2:

**Concentration 1: Sewer implementation outreach**

Scope of Services	Work completed to date
<p><b>Organize an initial public meeting with the support of the three municipal partners and OWASA to share information about the design process</b></p>	<p>Complete. Included:</p> <ul style="list-style-type: none"> <li>✓ Publicity &amp; Outreach: Designed and distributed flyers, conducted door knocking, completed online outreach (email &amp; “nextdoor”) and phone calls to ensure all residents were engaged in the process</li> <li>✓ Planning and implementation: Helped organize key questions and agenda. Met several times with OWASA team to provide feedback on presentation and make it direct and relevant to community members. RENA and Jackson Center met with Orange County staff to review and adapt plan. Assisted in set-up and facilitation for meeting involving over 60 people</li> <li>✓ Follow-up. Reached dozens of households in historic Rogers Road to provide updates and receive feedback, especially on key questions raised at community meeting (pump station possibility). Provided relevant feedback to Orange County.</li> </ul>
<p><b>Attend weekly meetings with municipal planners, neighborhood leadership and OWASA to discuss timeline and priorities for the month</b></p>	<p>Ongoing. In addition to weekly meetings with staff, we have participated in meetings about the utility district with the managers, Orange County &amp; OWASA. RENA and the Jackson Center also meet twice a week to complete ongoing priorities in dialogue together.</p>
<p><b>Serve as communication conduit, ensuring appropriate information about sewer implementation is shared with all neighbors in the Historic Rogers Road neighborhood and municipal partners through multiple communication</b></p>	<p>Ongoing. We (Jackson Center and RENA) have established weekly and monthly communication avenues and have hired and trained two interns who live in Rogers Road to assist in broad-based, consistent communication, including:</p> <ul style="list-style-type: none"> <li>✓ Community newspaper: the Baja News was published and distributed to all households in the Rogers Road community (300+ households) in September and October, and it will be</li> </ul>

<p><b>forums established during first period of contract, including but not limited to door-to-door conversations, community newspapers, and small group gatherings.</b></p>	<p>monthly. Each month, it includes an update about sewer design, a list of community and relevant government meetings, and updates from the RENA community center.</p> <ul style="list-style-type: none"> <li>✓ Weekly phone calls and emails: We make weekly phone calls &amp; send weekly emails to historic Rogers Road households to provide updates and receive ongoing feedback/questions. In a recent call, we were told that the ongoing communication had been “unprecedented” and was extremely appreciated.</li> <li>✓ Information board: We established an information board for the Sewer design process that is updated each week and can be utilized by neighbors dropping through the community center</li> <li>✓ Direct outreach: We continue to provide direct outreach whenever partners need it. This has included phone calls to specific households to trouble shoot when OWASA contractors have had barriers (like not being able to access properties). We contacted property owners of sites in which boring was going to take place. We continue to receive questions and comments that we relay to the relevant partners.</li> </ul>
<p><b>Follow up with individual households once OWASA releases the initial “30%” plan that requires specific feedback on the design and easement feedback. This will likely include an additional public review meeting to ensure broader stakeholders have a chance to review the initial design.</b></p>	<p>Scheduled for early November once the 30% plan is released. We are meeting with Orange County staff in October to work out the details of this plan.</p>
<p><b>Synthesize feedback from outreach efforts to help ensure the most appropriate adjustments</b></p>	<p>Ongoing. Some work completed so far:</p> <ul style="list-style-type: none"> <li>✓ Provided synthesis of community feedback to Orange County regarding the possibility of</li> </ul>

<p><b>and options are chosen given both neighborhood feedback and realities and engineering proposals and realities</b></p>	<p>exploring a pump station option</p> <ul style="list-style-type: none"> <li>✓ Provided feedback and information to Managers on how best to engage Rogers Road residents in exploring funding options for sewer project</li> <li>✓ Provided survey information for Orange County regarding neighborhood income data</li> </ul>
<p><b>Once the “60%” plan is released by OWASA, we will assist the partners (neighbors, OWASA, Orange County) on sewer easement communication/acquisition, helping expedite the process as much as possible by connecting OWASA/Orange County more effectively with neighbors and ensuring the big picture work is shared with all parties. This will include working closely with neighborhood leadership and Orange County staff to set up a second round of communication with all landowners/residents directly impacted by the sewer project.</b></p>	<p>Not yet relevant. We will be beginning to make plans for this alongside of the October/November engagement.</p>
<p><b>Provide feedback on the sewer implementation process at relevant municipal meetings given outreach efforts to help movement forward in a full and expedited manner (as much as possible given realities and challenges of engineering work)</b></p>	<p>We have continued to provide updates at regular staff meetings and our meetings with the Town and County Managers and are available for additional meetings as needed.</p>

## Concentration 2: Community-first Planning

Scope of Services	Work Completed to Date
<p><b>Meet with community leadership and each municipal partner to engage previous plans (small area, zoning designations, task force recommendations) and the principles/aspirations behind them.</b></p>	<p>Complete and ongoing. Work completed:</p> <ul style="list-style-type: none"> <li>✓ Reviewed relevant historical documents and developed a framework for discussions with town and county staff involved in previous and current plans</li> <li>✓ Facilitated one joint meeting and follow-up sessions with county and town staff to seek feedback on previous plans, engage context of development in the area, get input on the format and design of helpful plans, and engage unanswered questions in the process</li> <li>✓ Facilitated several (3) small group sessions with RENA and community leadership engaging community principles/aspirations from previous plans</li> </ul>
<p><b>Work with RENA leaders, additional community leaders, and a team of consultants (sub-contractors) to establish an initial draft of guiding principles/priorities given historic efforts, plans, and recent surveys and engagement.</b></p>	<p>In process. Our team of Jackson Center staff, RENA leaders, and consultants (data/mapping, planning, and communications) have met weekly to synthesize principles and priorities from previous plans, community and government staff conversations, previous surveys, and ongoing engagement. This summary of historical work was brought into discussion at the Community Unity Stakeholder group at their initial meeting on October 8<sup>th</sup>. The group is now engaging their sub-neighborhoods in questions about their visions for the future of the neighborhood to develop/revise a list of guiding principles, which will inform the rest of the process.</p>
<p><b>Develop, organize, and help convene a key stakeholder group, made up primarily of residents from different parts of the Rogers Road neighborhood, to include the various subsections of the neighborhood between Homestead and Eubanks.</b></p>	<p>Over the last two months, RENA and the Jackson Center have developed a list of representatives from all of the sub-neighborhoods of Rogers Road that builds on the previous “Community Unity Board” infrastructure. Invitations were sent to leaders from across the community to join our intensive planning effort these next three months. 20 residents of Rogers Road have agreed to participate in this process (including residents of Historic Rogers Road,</p>

	Tallyho, Meadow Run, Billabong, Phoenix Pl, Rush) and to engage their sub-sections of the neighborhood throughout the process.
<b>Convene and facilitate at least three (likely 4) meetings with this stakeholder group to set guiding principles/priorities given three months of input, to design a community-based map that gives general municipal direction on community hopes, and to create a set of strategies for neighbors to implement as sewer implementation begins.</b>	The first meeting was held on October 8. Future meetings will be roughly every other week for the next two months. Two major community meetings will be held between mid-November and mid-January.
<b>Host a final larger community forum for input on the draft of the plan and its implementation.</b>	Two major community meetings will be held between mid-November and mid-January.
<b>Submit a final draft of the three-prong community plan to the three municipalities which can be used to guide future planning efforts and ensure community recommendations are established as sewer implementation begins</b>	To be submitted in January.
<b>Provide technical mapping and data assistance throughout planning process</b>	Ongoing. In addition to using our neighborhood database and survey data on an ongoing basis, we have also involved a professional mapmaker and a national planning consultant in the community planning process.