

Attachment 3

Carrboro Tourism Development Authority Accomplishments for 2015 and upcoming projects in 2016

| 2015 | | Requested | Recommended | Obligated |
|---------------------------|-------------------------------|---------------------|---------------------|---------------------|
| Spring Arts Fair | Arts Center | \$ 2,209.00 | \$ 1,500.00 | \$ 1,500.00 |
| Freight Train Blues Night | Recs and Parks | \$ 6,000.00 | \$ 6,000.00 | \$ 6,000.00 |
| Summer Harvest | ECD/CBA | \$ 3,359.00 | \$ 3,359.00 | \$ 3,359.00 |
| Carrboro Cheer | ECD/CBA | \$ 3,300.00 | \$ 3,300.00 | \$ 3,300.00 |
| Elf Fair | Arts Center | \$ 2,809.00 | \$ 2,809.00 | \$ 2,809.00 |
| Future Islands | Cat's Cradle | \$ 5,000.00 | \$ 5,000.00 | \$ 5,000.00 |
| NC Equality Gala Sponsor | NC Equality | \$ 1,250.00 | \$ 1,250.00 | \$ 1,250.00 |
| Not So Normal 5K 2015 | Hairy Pony | \$ 3,000.00 | \$ 3,000.00 | \$ 3,000.00 |
| Sylvan Esso Concert | Cat's Cradle | \$ 6,000.00 | \$ 6,000.00 | \$ 6,000.00 |
| Tomato Day 2015 | Carrboro Farmers Market | \$ 1,400.00 | \$ 1,400.00 | \$ 1,400.00 |
| Peoples Pepper | Carrboro Farmers Market | \$ 2,038.00 | \$ 2,038.00 | \$ 2,038.00 |
| Small Plate Crawl | Carolina Epicurean Events | \$ 2,000.00 | \$ 2,000.00 | \$ 2,000.00 |
| Terra Vita Food Wine Fest | Terra Vita LLC | \$ 4,000.00 | \$ 4,000.00 | \$ 4,000.00 |
| Media Plan | Splinter Group | \$ 25,000.00 | \$ 25,000.00 | \$ 12,980.00 |
| WCOM Radio | WCOM | \$ 2,500.00 | \$ 2,500.00 | \$ 2,500.00 |
| SWAG | ECD | \$ 3,500.00 | \$ 3,500.00 | \$ 3,500.00 |
| TOTALS | | \$ 73,365.00 | \$ 72,656.00 | \$ 60,636.00 |
| | | | | |
| 2016 | | | | |
| Shimmer Art of Light | Chapel Hill Downtown Partners | \$ 5,000.00 | \$ 5,000.00 | \$ 5,000.00 |
| Freight Train Blues | Recs and Parks | \$ 15,000.00 | \$ 15,000.00 | \$ 15,000.00 |
| Bee Mural | Good of the Hive | \$ 10,000.00 | \$ 10,000.00 | |
| Carrboro Mural | Michael Brown | \$ 8,000.00 | \$ 8,000.00 | \$ 8,000.00 |
| Replacement Banners | ECD | \$ 4,000.00 | \$ 4,000.00 | \$ 4,000.00 |
| TOTALS | | \$ 42,000.00 | \$ 42,000.00 | \$ 32,000.00 |

List is not intended for accounting purposes