

ARTICLE XVII

SIGNS

Section 15-273 Certain Temporary Signs: Permit Exemptions and Additional Regulations

(a) The following temporary signs are permitted without a zoning, special use, conditional use, or sign permit. However, such signs shall conform to the requirements set forth below as well as all other applicable requirements of this chapter except those contained in Section 15-276 (Total Sign Surface Area) and 15-278 (Number of Freestanding Signs).

- (1) Signs containing the message that the real estate on which the sign is located (including buildings) is for sale, lease, or rent, together with information identifying the owner or agent. Such signs may not exceed four square feet in area and shall be removed immediately after sale, lease, or rental. For lots of less than five acres, a single sign on each street frontage may be erected. For lots of five acres or more in area and having a street frontage in excess of four hundred feet, a second sign not exceeding four square feet in area may be erected.
- (2) Construction site identification signs. Such signs may identify the project, the owner or developer, architect, engineer, contractor and subcontractors, funding sources, and may contain related information. Not more than one such sign may be erected per site, and it may not exceed thirty-two square feet in area. Such signs shall be erected prior to the issuance of a building permit and shall be removed within ten days after the issuance of the final occupancy permit.
- (3) Signs indicating that, on the lot where the sign is located, a new business is opening, a previously existing business is going out of business, a one-time auction is planned, or some other non-recurring activity of a similar nature is scheduled. Signs referring to sales or other events designed to promote a pre-existing, ongoing business or commercial venture or any specific product or service offered by such business or commercial venture are not authorized under this subsection. Signs authorized under this subsection may be erected or displayed not sooner than two weeks before the activity that is advertised and must be removed not later than three weeks after they are first erected or displayed. **(REPEALED 3/11/86; AMENDED 12/03/91)**
- (4) Displays, including lighting, erected in connection with the observance of holidays. Such signs shall be removed within ten days following the holidays.

- (5) Signs erected in connection with elections or political campaigns. Such signs shall be removed within three days following the election or conclusion of the campaign. No such sign may exceed sixteen square feet in area. Such signs may not be attached to any natural or man-made permanent structure located within a public right-of-way, including without limitation trees, utility poles, or traffic control signs. **(AMENDED 08/25/83); 08/25/92)**
- (6) Signs indicating that a special event such as a fair, carnival, circus, festival or similar happening is to take place on the lot where the sign is located. Such signs may be erected not sooner than two weeks before the event and must be removed not later than three days after the event.
- (7) Temporary signs not covered in the foregoing categories, so long as such signs meet the following restrictions:
 - a. Not more than one such sign may be located on any lot.
 - b. No such sign may exceed four square feet in surface area.
 - c. Such sign may not be displayed for longer than three consecutive days nor more than ten days out of any 365-day period.

(b) Other temporary signs not listed in subsection (a) shall be regarded and treated in all respects as permanent signs, except that (as provided in Section 15-276) temporary signs shall not be included in calculating the total amount of permitted sign area.