

Table 15. Recommended Implementation by Year

Category	Management Strategy	Year									
		1	2	3	4	5	6	7	8	9	10
Education	Wayfinding and regulatory signage										
	Long-term employee parking										
	Walk-times map										
	Alternative transportation mode shift										
Encouragement	Lighting and sidewalk improvements										
	Improved perception of security										
	Bicycle friendly businesses										
	Healthy lifestyles initiative										
Enforcement	Downtown Ambassador Initiative										
	Time Limited Parking										
	Citation and Appeals procedures										
Evaluation	Annual data collection program										
	Online survey										
	Formation of Downtown Parking Board										
	Shared Parking Arrangements										
Engineering	Lot Design and Restriping										
	Structured Parking Options										
	Cost of construction, O&M										
	Land tradeoffs										

Near-term Initiative
Long-term Initiative