

**From:** noreply@civicplus.com [mailto:noreply@civicplus.com]  
**Sent:** Friday, May 31, 2019 7:10 AM  
**To:** Catherine Dorando <CDorando@townofcarrboro.org>  
**Subject:** Online Form Submittal: Advisory Board Application

## Advisory Board Application

First Name	Wendy
Last Name	Smith
Date	5/31/2019
Address1	340 ROSE WALK LN
Address2	<i>Field not completed.</i>
City	CARRBORO
State	NC
Zip	27510
Is this address located within the corporate limits of the Town of Carrboro?	Yes
Is this address located within the Town's ETJ, Planning Jurisdiction, or Northern Transition Area?	No
Telephone	9194146902
Email Address	<a href="mailto:wmcsmith22@gmail.com">wmcsmith22@gmail.com</a>
Date of Birth	1/22/1969
Race	caucasian
Sex	dmeale
Occupation	retail merchandiser and sales associate

Are you a registered Orange County Voter?	Yes
Length of Residence in Orange County	North Carolina
Length of Residence in the Town of Carrboro	5 years
I wish to be considered for appointment to the following committee/board(s) (Select no more than two (2)):	Tourism Development Authority*
Other (advisory board not listed):	<i>Field not completed.</i>
Advisory Board Preference	Tourism Development Authority
*Employer/Self Employed	Sofia's
Number of Years Employed	less than one year
* Provide examples of how you are involved in the promotion of travel and tourism in the Town of Carrboro.	As one of the previous owners of Cameron's located at 300 East Main Street for five years, I witnessed the impact that entertainment, retail and restaurants has on tourism. Carrboro has amazing, locally owned businesses that define our town and give visitors a unique experience. These businesses give visitors reasons to return and consequently have a tremendous impact on the economy of Carrboro. The employees of these businesses also help promote tourism by sharing with visitors other places of interest in our community. We are lucky to have such a densely populated community in that it makes it easy for tourist to walk to multiple venues. I also served on the CBA and the Chamber of Commerce for five years. I served on the ArtsCenter board of directors for three years. All of these organizations have a vested interest in promoting tourism in Carrboro and beyond.

Community Activities/Organizational Memberships	CBA Leadership Council 2014-2019 Chamber of Commerce Board of Directors 2013-2018 ArtsCenter Board of Directors 2014-2017
Experience to Aid You in Working on Advisory Boards	I have served on several boards in our community and consequently have a vast network of connections. My experience in retail has also help me build my network and given me good insight into what our community has to offer and what sparks the interest of our visitors.
Reasons You Wish to be Appointed	Though I no longer own a business in Carrboro, I do still live and work here and am interested in staying involved and helping the town to flourish. I was born in Chapel Hill so have never found myself a tourist in our town. I do however, find myself intrigued by how visitors perceive our town and am interested helping them have the best experience possible.
Have you ever served on any Town of Carrboro Committee or Board?	Yes
If yes, which one(s)?	CBA Leadership Council
Are you currently serving on a Town Board or Committee?	Yes
If yes, are you applying for a third consecutive term?	No
If yes, please describe how you meet one, or more, of the following exceptions noted below.	I am serving on the Marketing committee of the CBA.

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