

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	Chapel Hill-Carborro Public School Foundation
Tax ID Number	56-1421977
Address1	P. O. Box 877
Address2	<i>Field not completed.</i>
City	Carrboro
State	NC
Zip	27510
Web Address	<a href="http://www.publicschoolfoundation.org">www.publicschoolfoundation.org</a>
Phone	919-967-8211 x28376
Executive Director	Madeline Blobe
Email	<a href="mailto:mblobe@chccs.k12.nc.us">mblobe@chccs.k12.nc.us</a>
Amount Requested	\$5,000
1. Describe how COVID-19 has affected your organization's ability to provide services.	<p>The Chapel Hill-Carrboro Public School Foundation (PSF) has always focused on supporting students to provide them an equitable education; however, with the COVID-19 epidemic, our emphasis on how we do that has changed somewhat. Prior to the pandemic, about 33% of Chapel Hill-Carrboro City School (CHCCS) students received Free-or-Reduced Lunch (FRL) program benefits. Now, with parents losing jobs or having to quit jobs in order to provide child care for their children, that number is approaching 50%. PSF is working closely with the CHCCS Nutrition and Transportation Departments to bring food into 38 low-income neighborhoods in our District every day Monday through Thursday through the Food for Students (now Summer) program. To date, over 1600 students have been served over 398,000 meals since mid-March. We are also seeking additional funds to help families pay utility and rent bills so they can stay in their homes.</p>
2. Since the State of Emergency was issued on	<p>PSF generally serves all the students and teachers of CHCCS in some capacity, but a major area of support has been for</p>

March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

students from disadvantaged families. Currently, the Food for Students/Summer program serves 1649 children with the following ethnicity/race: Hispanic-42%; Asian-16%; Black-29%; American Indian-1%; Multiracial-3%; White-9%. Whereas we previously supported students ages 4-19, we now are focusing on entire families during so folks of all ages. About once a week, produce boxes are given out at food delivery sites to help provide food for entire families (not just breakfasts and lunches that go to students only). Additionally, we have given out over 100 food gift cards to families in our community with greater food needs.

3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

Funds would be used almost immediately to support the CHCCS District's Free-or-Reduced Lunch families with housing assistance (rent and/or utilities) and/or food needs. PSF works closely with the Social Workers at the schools who are in close contact with the families who need assistance. The Social Workers use a rubric to identify what the family's needs are and to determine an amount to be allocated. PSF then sends checks directly to the housing or utility company in the family's name to pay toward their bills, or mails a food gift card to the home.

If PSF were to receive \$5,000 from the Town of Carrboro, then approximately 50 families (or at least 200 individuals) who have children in a CHCCS school and who live in Carrboro would receive about \$100 each in support.

4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

Of the 1649 students (not counting their family members) in low-income neighborhoods who are receiving food support through the Food for Students program, 91% are people of color. We know that these families have members who, because of COVID-19, have lost jobs, been furloughed, or who have had to give up a paying job so they can stay home with their children. Many are families who were on the border to receive Free-or-Reduced Lunch benefits, and who now qualify. New requests for FRL benefits are being made weekly and we expect the numbers to continue to rise as the pandemic rages on. The funds from the Town of Carrboro would be used for housing and/or food support to these needy families who are struggling to feed their children and stay in their homes.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

The impact that additional funding would have on the approximately 50 Carrboro families or approximately 200 residents that we would serve is:

- Students and their family members would not go hungry;
- The Carrboro residents we serve would not lose their current leases in the homes they rent. While there is a State mandate in place right now that families who cannot afford to pay rent cannot be kicked out of their homes, we know that this mandate will end and that rent payments will be due.
- Utilities for the Carrboro residents we serve would not be discontinued. This includes water and electricity.

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	Meals on Wheels Orange County, NC (AKA CHCMOW)
Tax ID Number	57-1721954
Address1	PO BOX 2102
Address2	<i>Field not completed.</i>
City	Chapel Hill
State	NC
Zip	27515
Web Address	mowocnc.org
Phone	919-942-2948
Executive Director	Rachel Bearman
Email	<a href="mailto:execdirector@mowocnc.org">execdirector@mowocnc.org</a>
Amount Requested	7,500
1. Describe how COVID-19 has affected your organization's ability to provide services.	We have changed our operations from daily weekday delivery accompanied by a friendly check-in to once per week delivery of five frozen meals and a bag of fresh fruit. A volunteer phone brigade calls recipients every other weekday to check-in. We

also delivered a shelf-stable meal box containing 10 meals to every recipient to ensure there was food in the home in case delivery was interrupted for any reason. We have also initiated a new service, the distribution of emergency food and supply boxes based on stated recipient need. Recipients made it aware to volunteer callers that they did not have access to or the ability to get food and necessary supplies beyond the meals MOW delivers. In response we created the food box distribution which includes ~ 7-10 meals (peanut butter, jelly, bread, protein heavy soups, stews, tuna fish, fruit cups, granola bars, ensure, paper towels, toilet paper and sometimes personal care items).

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2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

At the start of COVID in our community we worked our way through our waitlist and added over 50 people to our delivery routes. We are serving more people and delivering more meals. Recipients who were receiving fewer than 5 meals per week at the start of COVID had the option to increase their meal count and most did. We work on a sliding scale model and our ability to collect payments has decreased during this time while there has also been an increase in recipients receiving meals for no charge.

In early March we had 88 (40%) recipients paying \$10/month and 32 (14%) paying \$0/month.

In early June we had 107 (47%) recipients paying \$10 and 44 (19%) paying \$0/month.

One month = approximately 22 meals delivered.

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

COVID-19 response funds would be used to further subsidize meal delivery to older adults, homebound adults, adults with disabilities and those convalescing, who do not have access to, or the ability to prepare, a healthy meal. Carrboro awarded Meal on Wheels Orange County, NC \$15,000 in Human Services Grant Funding for 2020-21. For the number of meals projected to be served in 2020-21 that subsidizes the direct main meal cost to a Carrboro resident by less than a dollar per meal. Between now and December 31st the additional \$7,500 requested would effectively double the meal subsidy to almost \$2 per meal enabling us to continue to serve the current 57 Carrboro residents on our delivery routes through December. It will also ease financial constraints and enable us to more quickly add more recipients off of our waitlist. Moreover, additional funds covering meal costs, would help us maintain

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our emergency food and supply box distribution (offered at no charge to recipients) to those who have a stated need.

4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

22 of the 57 Carrboro residents who are current recipients are African-American. We believe (and our statistics have shown) that Meals on Wheels Orange County, NC has created an almost zero barrier to entry referral process which has enabled us to serve the African-American community well. There are still some barriers that we have been working to eradicate, ore associated with the Latinx/Hispanic and Asian communities. In short, if you meet basic eligibility requirements (age, health, food access) you can be added to the program. Our waitlist is run on a first-come first served basis predicated on when the referral was received by our office.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

Additional funding would help sustain service to our current recipients (the 57 mentioned above) and also open the door to be able to add more recipients to our delivery routes off of our waitlist. We can track (through annual survey) the overall impact on recipients that received Meals on Wheels. It would be harder to quantify additional funds impact with the exception of how many were able to be added off of the waitlist due to increased funding.

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	PORCH Chapel Hill - Carrboro
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Tax ID Number	27-2759081
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Address1	218 Lake Manor Road
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Address2	<i>Field not completed.</i>
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City	Chapel Hill
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State	NC
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Zip	27516
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Web Address	<i>Field not completed.</i>
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Phone	<i>Field not completed.</i>
Executive Director	Debbie Horwitz
Email	<a href="mailto:debbie@porchcommunities.org">debbie@porchcommunities.org</a>
Amount Requested	\$5000
1. Describe how COVID-19 has affected your organization's ability to provide services.	<p>PORCH's Food for Families program continues to serve our clients and has also expanded enrollment during this challenging time of COVID-19. We have had to modify our typical monthly food collection and distribution programs to avoid our usual large gatherings of volunteers and clients. During March and April we used donated funds and grants to provide grocery gift cards by mail, enabling our clients to purchase food and necessities. PORCH began distributing fresh food again since May, packing fresh food with smaller groups of volunteers and utilizing the USDA's Coronavirus Assistance Program (CFAP) to access free sources of fresh produce for our clients. Even as we have resumed the distribution of fresh food, we continue to provide supplemental support to our families through grocery gift cards, increasing our impact during this time of crisis. We have also provided grocery gift cards each month to local partner organizations, extending our hunger relief efforts to their clients.</p>
2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.	<p>PORCH has continued to serve and expand our diverse client community. Thirty (30) families (60% Hispanic and 30% African American) have been added to our rolls, including 10 families from Carrboro (44 individuals). We are currently serving 485 food-insecure families with children in the public schools (2125 individuals, 1250 children, with over 1930 of these individuals from vulnerable populations affected by racial disparities). Overall, our clients are 45% Hispanic, 16% African American, and 31% refugees (542 refugees from Burma, 54 refugees from the Congo, and 65 refugees from Syria). Many of the new families are seeking supplemental food aid for the first time, and all are facing challenging financial circumstances.</p>
3. If awarded, how would you use COVID-19 Response funds between	<p>\$5000 would enable PORCH to deliver a combination of fresh food and gift cards to families enrolled in our Food for Families program. At \$50 per family, fresh food or grocery gift cards</p>

now and December 31st? Estimate the number of Carrboro residents who would benefit.	would be provided to 100 families in need (over 400 individuals) in Carrboro, extending our hunger relief services in this time of increased need and great uncertainty.
4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?	100% of the funding would be used to provide food support to Carrboro residents who are people of color. As described previously, of the new families we have added since the beginning of the COVID-19 pandemic, 60% are Hispanic and 30% are African American. We typically serve people of color (92% of our enrolled participants) who are disproportionately affected by poverty, but are seeing even more need as a result of the economic impact of the pandemic. We anticipate continued growth in demand for our services and sustained need in this community until we see recovery from this crisis.
5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?	Additional funding would help PORCH continue to deliver essential food support to alleviate hunger for food-insecure families in Carrboro throughout the pandemic and economic crisis. We conduct annual client surveys to assess the impact of our food assistance programs and will make every effort to survey families again this fall. We anticipate simplifying our surveys and methods to seek feedback remotely by web, phone, mail, and text. We will also add a specific question related to the impact of our COVID-19 relief efforts.

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	Refugee Community Partnership
Tax ID Number	26-
Address1	117 W Main St
Address2	<i>Field not completed.</i>
City	Carrboro
State	NC
Zip	27510

Web Address	<a href="http://www.refugeecommunitypartnership.org">www.refugeecommunitypartnership.org</a>
Phone	919-590-5910
Executive Director	Madison Hayes
Email	<a href="mailto:madison@rcpteam.org">madison@rcpteam.org</a>
Amount Requested	\$10,000
1. Describe how COVID-19 has affected your organization's ability to provide services.	RCP is providing support for the immediate human needs of our 800+ refugee and immigrant Members. 95% of our membership, most of whom already live below the poverty level, have been laid off from work, and are turning to RCP for support with critical needs, from grocery gift cards, to tele-health interpretation, to public health and safety information in their native languages. We have had roughly 200 new members join since the beginning of the pandemic, driven by an urgent need for support. While economic support systems, like unemployment and SNAP, offered relief to some, we are receiving an increase in requests to help fill gaps that still exist, particularly from undocumented Members, who are not eligible to receive any federal support. Families report they are struggling to pay daily bills, and while there a
2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.	Since March 2020, we have been serving nearly double the number of residents. our Membership has from 560 Members to 840 Members (that's a growth of 280 people in 3 months!). Almost 2/3 of these Members are undocumented, constituting the communities most impacted by COVID, by both its health and financial implications. All of these new Members live below the Federal Poverty Line, and live in either local mobile home neighborhoods, or the GSC-owned apartment complexes in Carrboro.
3. If awarded, how would you use COVID-19 Response funds between now and December 31st?	We are requesting an additional \$15,000 for direct bill pay for immigrant and refugee Carrboro families. Families who seek support will be able to receive between \$100 and \$400 of support per month, depending on specific need, circumstance,

Estimate the number of Carrboro residents who would benefit.

and availability of funds. In April we received \$10,000 from United Way to provide direct support to what we estimated would be 25-100 families. Within 2 weeks, we had exhausted funds and provided aid to 103 families- 57 from Burma, 33 Latinx, 2 Syrian, and 11 Congolese. 33 households received payments towards rent, with the remainder making contributions to utilities, electric bills mainly, of which 85% of accounts had past due balances. With RCP's multilingual staff, interpreters, and pre-existing relationships, requests for support have continued to flow in, primarily from undocumented families, who are fearful that any misstep could have an impact on their ability to remain in the US.

As the organization that is providing application support to non-English speaking families to Orange County's Housing Stabilization Fund, we continue to see first hand how critically needed direct financial support is, and, how quickly financial resources burn up. Many families are finding themselves months behind on rent payment, so while, say, \$1,000 may appear to be substantial support, they remain 3 months behind on rent and still positioned for potential eviction. Not to the stacking-up of outstanding utility bills, health insurance premiums, etc.

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

100% of RCP's Membership are communities of color, specifically communities from the Congo, Burma, Syria, Mexico, and El Salvador. These communities constitute the local, front-line domestic and service labor force, from hospital sanitation to meat packing factories. We expect this funding to support ~40-60 Carrboro households, approximately 150-250 individuals.

We have been triaging our financial assistance strategy according to the person's citizenship status, household size, current household income, and health status. As of this month, the Members in greatest financial need are undocumented, and because of this status, blocked from all federal supports. While we work to get them access to grassroots sources of direct financial assistance - like mutual aid funds, grocery gift cards, and the County's Housing Stabilization Fund - household's have slid quickly into significant debt due to widespread job loss, and the financial need continues to swell exponentially.

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5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

Direct financial assistance would reduce risk of eviction, increase retention of existing housing, and stabilize household income by decreasing household expenses. We track all disbursement of financial assistance, and - because we are the ones paying landlords and utility companies directly - what exactly families use it for (i.e. rent, utilities, etc).

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	ROGERS-EUBANKS NEIGHBORHOOD ASSOCIATION (RENA)
Tax ID Number	26-1313267
Address1	101 Edgar Street
Address2	P.O. BOX.16903
City	Chapel Hill
State	N.C.
Zip	27516
Web Address	<a href="http://www.renacommunitycenter.com">www.renacommunitycenter.com</a>
Phone	9199182822
Executive Director	Rosie Caldwell
Email	<a href="mailto:CAMPBELLROBERTLEERENA1@GMAIL.COM">CAMPBELLROBERTLEERENA1@GMAIL.COM</a>
Amount Requested	\$20,000.00
1. Describe how COVID-19 has affected your organization's ability to provide services.	RENA , suspended the after school program as well as the summer enrichment camp. We have become more a out reach information center since Covid -19 pandemic.We have extended our food pantry to meet the need of the communities around the Rogers and Eubanks road communities.No in house services at this time only drive -by- food distribution is taking place to help provide food supplies for the youth and

their families. RENA have transition into community resource food and supplier distributor

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2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

RENA outreach have changed to provide for the whole family, making sure that fresh food and supplies is made available for families. RENA Food Pantry provide food on a day by day service as well as the main food distribution is still on the third Friday. The regular number is 85 household per week that number is now 350 per month now and the doors are open to the pantry Monday thru Saturday from 10:30 am until 3:00 pm. Each household that receive a bag or box can prepare four meal per bag. So the numbers of meals is about 1400 meals since March 13, 2020. This is a low-income community of color and we are servicing more families than individuals. Each household we have as clients have an average of 5 members in the household.

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

The FUNDS will be used to provide food as well as supplies for the community farm-market to provide fresh produce for the community residents. RENA goal for the summer back to school bash 850, which 60% of household live in the Carrboro area will be about 510 residents will benefit from the funding. Families will receive food and school supplies. RENA will help meet the needs of all residents of the surrounding communities.

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

The work that RENA is providing support for families of color and families of low income. RENA will reach out to our partners, churches and other non-profit organization to ensure that all people of color and all that have been disproportionately affected will be served. RENA will use the [www.renacomunitycenter.com](http://www.renacomunitycenter.com) website and other media outlet to reach out to communities in the Carrboro and Chapel Hill service area. RENA will make sure that all event is communicated through out the communities of surrounding area. RENA will reach out to all the town to put information about the events as well as Orange County DSS and Senior Living organizations.

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5. What impact would additional funding have on the Carrboro residents you serve? How would

The additional funding will help provide a free farm market as well as food supplies for food distribution up until December. The funds will help buy school supplies for the back to school bash where over 850 resident will receive free backpack with

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you gather this qualitative data?

school ready supplies. The funds will help RENA to provide fresh and healthy food . The funds will help resident use home funding for utilities and household items other than school supplies and which can help supplement the household . RENA have client food and supply assistance application and the back to school supply application that gather house members as well as gender , age and address of clients.

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## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	Club Nova Community, Inc.
Tax ID Number	27-0103430
Address1	103-D W Main St
Address2	<i>Field not completed.</i>
City	Carrboro
State	NC_2838
Zip	27510-1691
Web Address	clubnova.org
Phone	919-302-8867 Cell
Executive Director	Karen Kincaid Dunn
Email	<a href="mailto:karendunn@nc.rr.com">karendunn@nc.rr.com</a>
Amount Requested	\$10,000.00
1. Describe how COVID-19 has affected your organization's ability to provide services.	<p>The COVID 19 pandemic has dramatically affected how Club Nova provides services.</p> <p>Club Nova provides services that are truly the difference between life and death for our members. What we are experiencing with COVID-19 has increased the urgency of the work we are doing.</p> <p>Not only are our members living with serious mental illness, the majority of our members are in the high risk category for COVID-19 due to co-occurring serious health conditions including a high prevalence of diabetes, as well as respiratory and heart conditions, and compromised immune systems. The life expectancy for individuals living with serious mental illness is 25 years shorter than the general population.</p> <p>With the majority of our members at risk, our physical facility has been closed since March 15.</p> <p>Prior to closing the facility to members, we proactively updated emergency contacts, ensured members had medication and food, provided education on precautions, and identified access</p>

to technology.  
Despite funding

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2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

In the month and a half leading up to March 15th, Club Nova served 80 members. Since the State of Emergency was declared on March 13th, and Club Nova closed its physical facility, we have served 108 members, including reengaging members who had been inactive.

We did not see much of a change in percentile when it came to age. Though we served 12 more individuals aged 19-50 since March 13th, the overall percentage decreased by 2.5%, with a 2.2% increase for those aged 51 and older.

Prior to the pandemic, we served 62 males and 18 females, but we are currently serving 76 males and 32 females. This points to an overall decrease in percentage of males served by 9.2%, and an overall increase in percentage of females served by 31%. When it com

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

All 32 members of Club Nova who are residents of Carrboro will benefit from COVID-19 response funding. If awarded COVID-19 Response funds, Club Nova would apply the funds toward:

- Data usage on the cell phones distributed to members - \$389 per month for a total of \$2,336 for a 6 month period.
- Cost for 500 meals a month for 6 months equals ~3,000 meals - ~\$700 per month over a 6 month period equals \$4,200
- Staff time for meal planning, preparation, cooking, clean up, packaging, labeling food and meal delivery. Cost per month equals \$1,143 and for 6 months equals \$6,862.

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

Our 8 members who are Carrboro residents and people of color will have access to technology for communicating and engaging in our virtual platform, as well as meals and all other critical supports needed.

Additional funding will allow Club Nova to continue providing its life-sustaining supports and services without interruption to all members, including the 8 residents of Carrboro who are people of color.

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5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

With the majority of our members at high risk, it is unclear when Club Nova will be able to open our physical facility to members. We have limited operating reserves. Without a steady stream of income and unless significant changes are implemented regarding Medicaid and other reimbursement flexibilities, Club Nova will be faced with the decision to close our doors and services at least on a temporary basis. The human costs of closing operations are high. This would be incredibly detrimental and potentially life-threatening to our members. The potential negative impact on our health care system would be higher, and the cost of Emergency Department visits and hospitalizations would be higher, as well as the cost on other emergency services (E

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## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	El Futuro
Tax ID Number	80-0122334
Address1	2020 Chapel Hill Road, Suite 23
Address2	<i>Field not completed.</i>
City	Durham
State	NC
Zip	27712
Web Address	<a href="http://www.elfuturo-nc.org">www.elfuturo-nc.org</a>
Phone	919-688-7101
Executive Director	Luke Smith, MD
Email	<a href="mailto:lsmith@elfuturo-nc.org">lsmith@elfuturo-nc.org</a>
Amount Requested	\$5,000
1. Describe how COVID-19 has affected your organization's ability to provide services.	On March 16, El Futuro rapidly transitioned from clinic-based mental health services for Latino families to comprehensive TeleBehavioral Health services and 100% of employees working remotely. Although this transition has allowed us to

provide the same level of services we did before the pandemic (in terms of number of people served each week), TeleBehavioral Health delivery means increased costs / burdens in two key operational areas. 1. Technology. Many of our personnel are using personal laptops/computers, some of which are outdated, inefficient, and not operating at capacity. Additional laptops with adequate capacity are needed. 2. Administrative support. Telehealth delivery requires significantly increased administrative support for reminder calls / texts, Zoom training and link sharing, tech troubleshooting, and further outreach to ensure seamless services. These are non-billable activities.

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2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

From March through May 2020, we have documented no major demographic shifts and the following service trends:

- 3,634 treatment visits total, an increase from 3,353 in the prior 3-month period
- 400 treatment visits from Orange County residents (primarily Latino), an increase from 392 in the prior 3-month period
- 106 treatment visits for 18 Carrboro residents (primarily Latino), an increase from 42 treatment visits for 17 Carrboro residents in the prior 3-month period

We believe these increases are, in part, due to the reality that the telehealth platform removes a transportation barrier for Orange Co Latino patients and families to access our services - a service we hope to continue even beyond the pandemic!

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

Funds will be used to purchase two new laptops for personnel providing TeleBehavioral Health services and/or related administrative support to low-resource Latino patients and families (at a cost of approximately \$1,500 each).

The remaining funds will be used to support the increased outreach / administrative support burden of providing these services.

From July - Dec, based on service trends in prior months, we anticipate providing direct TeleBehavioral Health services to approximately 20 Latino residents of Carrboro, benefitting approximately 60 people or more when the family benefits of improved mental health for one individual are considered.

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

All services will be targeted to low-resource Latino families. In addition to being disproportionately affected by the COVID-19 epidemic (in terms of health, mental health, job loss, access to care, and more), Latino families also face greater barriers to mental health treatment in general. To overcome these barriers, the funds will be used to provide effective, targeted outreach and a seamless technological experience to ensure some of the most vulnerable families have access to quality care when they need it most.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

We will conduct bilingual telephone surveys with Carrboro residents served during the July - December period to determine their level of satisfaction with the services provided and the outcomes achieved. Target: At least 75% of those served via TeleBehavioral Health will express satisfaction with the services received.

Additionally, we will continue to administer standardized rating scales to determine clinical and functional improvements as a result of being able to access seamless services remotely. Target: At least 75% of those served via TeleBehavioral Health will experience clinical and functional improvements or stabilization as a result of treatment received.

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	Orange County Rape Crisis Center
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Tax ID Number	581356356
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Address1	1506 E. Franklin Street Suite #200
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Address2	<i>Field not completed.</i>
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City	Chapel Hill
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State	NC
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Zip	27514-2825
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Web Address	ocrcc.org
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Phone	9199684647
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Executive Director	Rachel Valentine
Email	<a href="mailto:rvalentine@ocrcc.org">rvalentine@ocrcc.org</a>
Amount Requested	2,500
1. Describe how COVID-19 has affected your organization's ability to provide services.	Our agency is starting to see the impact of the COVID crisis on our clients, and we are bracing for the impact of an expected increase in assaults over the next several months . In our standard operations model, our case management and program staff answer our 24 Hour Crisis Lines during the day, and our Crisis Response Assistants cover overnight/weekend shifts. As a result of the COVID crisis and the ways that social distancing have complicated our case management service delivery, our case management and program staff are unable to simultaneously attend to our current client caseload and be available for 24-hour helpline coverage.. In cases where our clients face barriers that amount to safety concerns, we maintain a modest emergency fund to support direct relief. We have already seen increased demand on our fund and anticipate this will only increase as the crisis continues.
2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.	In the first several weeks of the Emergency, we saw a decline in clients, but since May our client contacts have increased by 49%. While we do not record demographic information for all our clients, we have seen a 55% increase in the number of requests for financial assistance, indicating an increase in economic vulnerability among our client base. 175% increase in Black clients, 58% increase in Latino/a/x clients.
3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.	We seek funding to pay our Crisis Response Assistants to provide day-time support on the Helplines for up to 25 hours/week for the next quarter (12 weeks). We also will use the funds to pay for the tele-health and virtual advocacy platforms and supplies we've purchased to continue our critical services during this crisis. We seek funding to support basic needs for survivors of sexual violence such as food, housing,

and supplies for safety and health management. We have an established criteria framework for direct relief dispensation and experienced case managers to manage the fund.

We do not track residency for our services; however, of those for whom we do have residency information, about 8% of the clients are from Carrboro. We anticipate serving a minimum of 300 clients between now and December, so we could estimate about 25 Carrboro residents will benefit. This does not include all of the clients who work in Carrboro, which we cannot track at the moment.

4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

As described previously, the demographics of our service delivery are changing as a result of the COVID crisis- as word gets out that our services are more comprehensive than crisis counseling and include case management and basic needs assistance, we are serving more and more people of color and economically vulnerable clients. Our services to the Latino/a/x community, in particular, will be directly supported by the funding as it will contribute to our bilingual staffing needs.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

Clients who access supportive services in the aftermath of sexual trauma have a variety of needs and define success in as many different ways. However, it is well documented that trauma supports like those we provide can mitigate a variety of mental, emotional, social, and economic outcomes associated with sexual violence, including lost income, PTSD, isolation, and difficulties with school and employment. We do not gather "outcome" data for all those we serve; however we can provide anecdotal evidence in the form of client testimony and post-service evaluations.

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	Diaper Bank of North Carolina
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Tax ID Number	32-0401621
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Address1	1311 E. Club Blvd
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Address2	<i>Field not completed.</i>
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City	Durham
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State	NC
Zip	27704
Web Address	ncdiaperbank.org
Phone	919-886-8085
Executive Director	Michelle Old
Email	<a href="mailto:michelle@ncdiaperbank.org">michelle@ncdiaperbank.org</a>
Amount Requested	5,000
1. Describe how COVID-19 has affected your organization's ability to provide services.	<p>The Diaper Bank of North Carolina distributes free hygiene products (e.g. infant and child diapers, toddler pull-ups, period products, and adult incontinence supplies). There is no assistance to help families with these costs; WIC and SNAP (food stamps) benefits cannot be used for diapers. Without assistance from the diaper bank, families are forced to make difficult choices about whether to spend money on hygiene products or on another basic need such as food, rent, or medicine.</p> <p>During the COVID-19 pandemic, we have seen a 400% increase in requests over the past several weeks as families report sudden and unexpected loss of income due to job loss or a reduction in the number of hours worked. With our program, Outcome-Based Diaper Distribution, the DBNC distributes diapers only via established, local, family-support agencies already working with low-income families. We have responded and adapted our hygiene product distribution to meet the need for social distancing.</p>
2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income	<p>We have been contacted by families who have never previously needed the type of basic needs assistance that we provide. Carrboro families have described to us the many ways the pandemic has impacted their income including: families with both parents suddenly unemployed, single moms who are out of work and having a difficult time keeping up with paying the essentials such as rent and utilities, and a grandmother in her late '50's who has all her grandchildren and is unable to work and unable to provide all of the basic needs for her grandchildren. Many refugee families have also reached out to us for assistance. Refugee families are particularly vulnerable</p>

levels, housing situation, etc.? Please provide numbers to support your answer.

during this time as they are unable to receive many forms of financial assistance.

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

At this time, we are in need of funding to support our increased distribution and the addition of several new community partners to meet the need. Funding awarded would be applied to the costs of purchasing, distributing, and warehousing hygiene products. As one of the largest diaper banks in the country, we are eligible for bulk purchasing prices, allowing us to purchase hygiene products directly from the manufactures at one-third of the cost of retail prices. We will continue to serve families both immediately during this crisis and in the months and years to come as families recover long-term from jobs lost during the pandemic. We are committed to serving Carrboro families long-term as we know from our experience responding to natural disasters that families have unmet basic health needs long after the start of a crisis. We will serve up to 450 Carrboro families a month.

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

We are seeing a great increase in requests from people of color and Refugee families. Refugee families are particularly vulnerable during this time as they are unable to receive many forms of financial assistance and do not have jobs because they have recently arrived in the country, and have very limited resources.

We have added new partners, The Refugee Community Partnership, and created open distributions through the Health Department to reach more families.

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5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

DBNC is effective at increasing families' access to diapers and connecting them to other supports. The success of our program is measured not only by the number of diapers distributed to families in need, but also by outcomes families experience from receiving diapers. In 2017, we published in Maternal & Child Health Journal the first peer-reviewed research study documenting the outcomes experienced by diaper bank recipient families. Specifically, parents and caregivers receiving diapers: felt happier (62%), could increase spending on food (61%), perceived that their children were happier (43%) and healthier (28%), could pay nonmedical bills

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(27%), had the requisite diapers to send children to childcare  
(18%) increased work and school atten

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## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	EmPOWERment Inc
Tax ID Number	561965772
Address1	109 N Graham Street
Address2	Suite 200
City	Chapel Hill
State	North Carolina
Zip	27516
Web Address	<a href="http://www.empowermentinc.org">www.empowermentinc.org</a>
Phone	9199678779
Executive Director	Delores Bailey
Email	<a href="mailto:empowermentincnc@gmail.com">empowermentincnc@gmail.com</a>
Amount Requested	14,000
1. Describe how COVID-19 has affected your organization's ability to provide services.	<p>EmPOWERment's (EI) ability to provide its normal level of services in the following ways:</p> <p>Affordable Rental Program:</p> <ul style="list-style-type: none"><li>• All face-to-face rental and housing counseling sessions have been cancelled</li><li>• Rental collection process has been restructured</li><li>• Maintenance request process has been changed to follow COVID-19 guidelines</li><li>• Unit turnovers has been delayed based on "Stay-At-Home Orders"- difficulty getting workers to complete jobs</li><li>• Loss of income due to many tenants losing their jobs, reduction in hours or being furloughed</li></ul> <p>Community Outreach Program has been affected by:</p> <ul style="list-style-type: none"><li>• All community outreach programs have been cancelled</li><li>• EI's emergency utility assistance program has been</li></ul>

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restructured

- All court appointed community service volunteers in need of community service hours has been cancelled
- Many residents are having a difficult time navigating their resources via phone or the internet

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2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

We have observed an upsurge in the need for financial assistance in the Carrboro area. We noticed that individuals who had once been self-sufficient sought much needed assistance. Thus far, in this capacity, we have served 25 individuals/families including our own Carrboro rental tenants. Statistically, we provided service to 18 female and seven male head of households, of those 25, 15 were families of color and 23 renters. 16 of these families fall below 40% of median income for this area and come from all walks of life (ranging from ages 39 to 80). All were directly affected by COVID-19.

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

The COVID-19 pandemic has adversely affected low income rental tenants because their work hours have drastically been reduced, they have lost one of their two jobs or they have been completely unemployed since March 2020. With these funds, EmPOWERment would target seven households that live in EI units and the 40 families that live in Chase Park who all continue to struggle because of COVID-19. Many of these families have children. Most wage earners have not gone back to work and cannot predict when they will return. EmPOWERment would use these funds to purchase more gift cards that would assist families purchase essential for their households. Additional funding is being requested to support the rental and budgeting counseling sessions that has increased for our staff since the pandemic. EmPOWERment Inc. is requesting \$14,000.00. These funds would provide a resource pool for 50 families in the form of gift cards that would allow approximately \$50 per month per family for items that may not be covered by other supplemental programs. This would provide benefits to at least 100 Carrboro residents per month.

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

Funds will be used to support in the purchase of essential items household items. The remaining funds will be used for budgeting sessions to help residents navigate through these challenging financial times. EmPOWERment would target, but not exclusively, people of color living in rental units in the Hillmont, Collins Crossing and Chase Park communities. We know from experience people of color living in these neighborhoods traditionally struggle to find resources to make ends meet. This pandemic has highlighted this problem in Carrboro. EmPOWERment would collaborate with other non-profits operating in Carrboro like Family Success Alliance, Refugee Community Partnership, Jackson Center, and Community Empowerment Fund, these organizations primarily service African American, Hispanic and immigrant families which are people of color. These funds would be used specifically to support households that have been disproportionately affected by the COVID-19 pandemic.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

We anticipate once rental and utility bans have been lifted, families will be challenged to pay past due bills and still provide food, household goods and school supplies for their children. No resources exist for these essentials. The monthly impact of these funds to the families will be to supplement an already fragile household income. Families will receive financial counseling every month. Each time a gift card is requested, tenants are required to schedule a counseling session with the EI counselors. Counseling case files will be created for each household to show the ongoing impact of the additional funds over the 5 month period.

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	OE Enterprises, Inc.
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Tax ID Number	57-0740781
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Address1	348 Elizabeth Brady Road
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Address2	<i>Field not completed.</i>
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City	Hillsborough
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State	NC
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Zip	27278
Web Address	<a href="http://www.oenterprises.org">www.oenterprises.org</a>
Phone	919-732-8124
Executive Director	Margaret Samuels
Email	<a href="mailto:samuelsm@oenterprises.org">samuelsm@oenterprises.org</a>
Amount Requested	\$2,000
1. Describe how COVID-19 has affected your organization's ability to provide services.	OE has served the community for over 45 years as an employment and services resource for individuals with disabilities in our community. Many of the clients we support work in industries and businesses deeply affected by the economic impact of the COVID-19 pandemic. Many have lost their jobs and OE has shifted to assisting with basic need assistance and navigating systems such as unemployment, financial services, and helping to secure new employment. Many of our clients and their families are in very vulnerable situations related to housing and monetary needs. Clients have complex health needs that compromise their immunity, and the COVID-19 virus poses a great risk. We are working with individuals to educate about COVID-19 and prevention and mitigation strategies.
2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.	Since March 13, 2020 OE has observed that although our demographics are focused on our index client, the services we provide are being utilized by the extended family and this assists the larger community.
3. If awarded, how would you use COVID-19	30 Carrboro residents and their families would benefit. Client Basic Needs/Health and Sanitary Kits; Food: \$1500

Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

Community Support Coach: \$1000  
Total Request: \$2500

4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

The COVID-19 pandemic has disproportionately affected people of color. Of the individuals we hope to serve in Carrboro 40% are people of color. Many of our clients fall in the high risk category for COVID-19 due to multiple risk factors including immunocompromised conditions and employment at essential businesses, such as grocery stores. In serving community members as proposed we will also reach additional Carrboro community members through their families and support network.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

OE feels strongly that funding from Carrboro will have positive outcomes for the individuals and families that we serve and will help support increased education about health and safety during the COVID-19 pandemic and will also be a bridge to maintaining social supports and employment. OE provides frequent contacts to our clients and have increased those connections during this pandemic. OE is in a good place to monitor the impact of the funding provided and track the intended outcomes.

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name The Community Empowerment Fund

Tax ID Number 27-0428981

Address1 208 N Columbia Street

Address2 Suite 100

City Chapel Hill

State NC

Zip 27514

Web Address [www.communityempowermentfund.org](http://www.communityempowermentfund.org)

Phone	919-200-0023
Executive Director	Donna Carrington
Email	<a href="mailto:development@communityef.org">development@communityef.org</a>
Amount Requested	15,000
1. Describe how COVID-19 has affected your organization's ability to provide services.	<p>In March 2020, CEF adapted operations to meet local, state, and CDC guidelines and protect the health of Members (clients), staff, and volunteers. CEF created a crisis response strategy to continue providing individualized support to all Members as well as other community residents and partner organizations during the crisis. Immediate COVID-19 responses included: implementing Community Care Calls to reach out to all current CEF Members to check on their needs, connect them to essential resources, and offer encouragement; developing comprehensive local resource databases for Orange and Durham Counties that include resources for shelter, financial assistance, healthcare, and childcare; answering a hotline; and extending emergency financial assistance to all Members utilizing Safe Savings Accounts through a one-time 15% match on any savings. In June, CEF pivoted our response by re-opening our offices, increasing access to housing and employment support, emergency savings, and PPE.</p>
2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.	<p>Demographic changes since COVID-19 began:</p> <ul style="list-style-type: none"> <li>- Slightly fewer Members overall (880 Members pre-COVID; 775 Members since)</li> <li>- Increase in Members who identify as Black/African-American (61% pre-COVID; 64% since)</li> </ul> <p>Other noticeable trends since COVID-19:</p> <ul style="list-style-type: none"> <li>- Members have changed goals with a greater focus on Housing and Savings.</li> <li>- Fewer Members are securing housing and employment</li> <li>- Anecdotally, staff report changes in the types of issues Members face including more requests for support with navigating unemployment benefits, COVID-19 stimulus funding, and homelessness prevention referrals.</li> </ul> <p>No significant changes in other demographics:  F (55%), M (44%), other gender (1%)  Latinx (5%)</p>

Ages 18-44 (41%), 45-64 (51%), 65+ (8%)

Disability 49%

Veteran 11%

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

CEF is requesting \$15,000 from Carrboro in COVID-19 Response funds, which would allow CEF to carry out the activities described above to at least 100 Carrboro residents by December 31, 2020. This includes one-on-one meetings to work towards housing, employment, and financial goals. All CEF Members, staff, and volunteers will have access to PPE and toiletry/cleaning supplies as needed. Funding will support staff salaries to cover time spent directly supporting Members, coordinating volunteer Advocates, maintaining partnerships with community partners, and managing CEF's financial tools, including Safe Savings Accounts and financial coaching. Funding will also support operating costs in our Chapel Hill office.

CEF currently supports at least 66 Members who are Carrboro residents. We expect to add another 25-30 new Members from Carrboro by the end of 2020. In addition, 151 current Members accessing services in our Chapel Hill/Carrboro branch are currently experiencing homelessness or are in transition in the Orange County area (including many who may be residing in Carrboro).

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

64% of all CEF Members are Black/African-American, and 11% are other people of color. In addition to being more likely to contract and die from COVID-19, Black Americans are also more susceptible to the negative economic impacts of COVID-19. CEF's person-centered approach to financial empowerment, which grounds our programs in relationships between Members and Advocates, empowers Members to set their own goals rather than being told what they need, and offers one-on-one support and coaching opportunities, exemplifies our commitment to helping Members overcome barriers such as race in order to achieve their personal goals. CEF is deeply committed to lessening the economic fallout and has committed to increasing the match on Safe Savings Accounts to 15%. In addition, all CEF staff, interns, and volunteer Advocates complete training covering racial equity, trauma-informed care, active listening, and non-violent communication. We have Black leadership at every level of the organization.

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5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

Funding would help Carrboro residents facing homelessness or financial insecurity to access the resources they need to weather the challenging months ahead. Each Member has access to one-on-one assistance to help meet their personal goals. CEF has close partnerships with 40+ Orange County organizations and helps Members navigate these resources to secure housing vouchers, enroll in benefits, seek out workforce development, and much more. Members will be able to utilize CEF's interactive financial coaching tools and incentivized Safe Savings Accounts in order to improve financial behavior and increase assets. CEF uses a quarterly Member survey to gather qualitative data, including evaluating the changes in Members' financial well-being.

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## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	TABLE
Tax ID Number	26-1471735
Address1	209 E. Main St.
Address2	<i>Field not completed.</i>
City	Carrboro
State	NC
Zip	27510
Web Address	<a href="http://www.tablenc.org">www.tablenc.org</a>
Phone	919-636-4860
Executive Director	Ashton Tippins
Email	<a href="mailto:actippins@tablenc.org">actippins@tablenc.org</a>
Amount Requested	7500
1. Describe how COVID-19 has affected your organization's ability to provide services.	During a typical school year, TABLE delivers bags of food to children at their schools, afterschool centers, and a few select neighborhoods to provide meals and snacks on weekends and breaks without school meals. Beginning the first week of the

COVID-19 school closures, TABLE immediately transitioned to delivering door-to-door to nearly 90% of our children's homes. This was a huge undertaking, involving 400+ household deliveries every week with a small team of volunteers (to limit the number of individuals at TABLE and further potential spread of the virus) while facing a limited and challenging nonperishable supply chain. Knowing that so many of our participating kids' parents were facing limited work hours or unemployment due to the pandemic has kept TABLE motivated to continue serving and working hard during this time.

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2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

Since the State of Emergency was issued, the number of kids TABLE is serving has slightly changed. Prior to school closures, we were delivering food to nearly 750 kids per week. We are currently serving 670+ children, although this number is an incomplete picture. We aren't able to serve all 750 children because of some live in more rural/remote areas, too far for our delivery volunteers; however, we added 53 more children to our roster whose parents reached out to us in need of food support. Additionally, we typically serve more children during the school year and then down to about 500 kids during our summer program, but this year we rolled seamlessly into summer - serving more kids than ever before for this time of year.

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

The cost of one child for one week in our Weekend Meal Backpack Program during COVID-19 school closures is \$20. Previously the cost was \$15, but we are providing additional food to help families during this time. We are respectfully requesting a grant of \$7,500. This would cover nearly 100 children for a month of our program: providing food security in the form of nonperishables, fresh food, meal items, and snack items to ensure kids have plenty to eat amidst lack of school meals, parents' reduced hours at work/unemployment, and general economic uncertainty. All 100 children benefiting from this grant funding would be Carrboro residents - some of our youngest neighbors.

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4. How would you use these funds to support people of color, who have been disproportionately

TABLE's participating children are disproportionately people of color. Approximately 60% of TABLE's kids are Hispanic or Black (whereas approximately 20% of Carrboro residents are Hispanic and/or Black according to 2010 Census numbers -

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affected by the COVID-19 pandemic?

even fewer in Chapel Hill). Approximately 90% of TABLE's kids are non-white. These numbers are unfortunately representative of larger systemic issues in our nation. While TABLE is already working to address the immediate, short-term needs of minority (and white) children in our community, we are well aware of these larger issues and are working to utilize longer-term equitable and justice-oriented approaches to serve people of color in Carrboro.

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5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

When everything else feels so uncertain, we want to provide a sense of stability and security for our kids. Of our participating children, 55% experience low or very low food security. Funding from the Town of Carrboro would enable us to continue accomplishing our mission of serving our town's youngest, most vulnerable residents. We recently did a survey of several dozen parents (and will do larger program evaluations in July/August and again this fall) and received comments such as, "My children have never had to go without because of TABLE," and, "You all are blessing my family and everyone you help - it's a struggle but less of a struggle when you have help." We couldn't accomplish our mission without the support of our community.

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## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	Bridge II Sports
Tax ID Number	20-8577055
Address1	3729 Murphey School Rd
Address2	<i>Field not completed.</i>
City	Durham
State	North Carolina
Zip	27705
Web Address	<a href="http://www.bridge2sports.org">www.bridge2sports.org</a>
Phone	866-880-2742
Executive Director	Ashley Thomas
Email	<a href="mailto:ashley@bridge2sports.org">ashley@bridge2sports.org</a>
Amount Requested	\$2,500
1. Describe how COVID-19 has affected your organization's ability to provide services.	We are offering virtual opportunities to keep our disabled community healthy and active as well as safe on-site activities. We are promoting "virtual challenges" and also checking in on our community for their mental health and well-being. We were also able to provide a Virtual Valor Games Southeast event for our disabled Veteran community and are looking forward to providing an additional programming event in September for our disabled community and their families. As the only adapted sports provider serving the needs in the Triangle region and the state of North Carolina, we are committed to finding new opportunities to engage our community and keep them safe, healthy and active during COVID-19.
2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less	The demographics have not changed although we have been able to reach out to more people through virtual check-in's, virtual WebEx events and Virtual Valor Games Southeast. When public schools re-open, we will be looking at opportunities to serve our disabled communities to keep students healthy and active and promote disability awareness.

people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

Our minority community is predominantly low-income and without access to healthy and active lifestyle opportunities to keep their physical and emotional well-being strong as we navigate this pandemic, they are at risk.

3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

We would use the COVID-19 Response funds to support our disabled community and their families to provide virtual as well as safe, on-site programming opportunities to support healthy and active lifestyles. Our concern is keeping our lights on, staffing, and providing personal protective equipment while serving our minority and disenfranchised community. One of our staff members, REDACTED, was initially part of our program. Born with spina bifida into a low-income household, he did not have all of the opportunities for a healthy, active and socially-engaged lifestyle. He was bullied. His dad was incarcerated. He came into our program angry. What we have witnessed over the years is REDACTED'S resiliency and perseverance. We are proud to have him as a member of our team as a Program Cultivator. If awarded, we would use COVID-19 funds to keep REDACTED on staff. He connects with our community because he understands their struggles and motivates them to believe that they CAN be healthy and active. He works with the families to encourage them to participate in adapted sports as a family unit. REDACTED has the ability to transform lives and is a valuable member of our staff.

4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

A large portion of our population are people of color and low-income. All too often, we see that the minority and disenfranchised population we serve is overlooked. REDACTED is a person of color. Had he not joined our program and ultimately became a member of our staff, he would have been overlooked. We have to change this attitude and mindset. REDACTED is another program participant, a young man of color, whose future was changed through participation in our program. Similar to REDACTED, he was born with spina bifida. Through our programming, which has a strong emphasis on education, he is now playing wheelchair basketball at the University of Illinois. We would use the funds to reach out to public school systems in the county when they

re-open as well as Veterans and their families. We can also provide adapted sports equipment to keep our population healthy and active during the COVID-19 pandemic.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

As the only organization in the state providing adapted sports programming, we are looking at whether we will survive COVID-19. Our goal is to enrich the lives of Carrboro residents as well the Triangle region, and we financial support to do so. Every participant completes a survey which provides the qualitative data on the impact our programming has made. We continue to survey participants on how we can meet their needs during the COVID-19 pandemic as well as if their needs have been met following their program participation.

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	The ArtsCenter
Tax ID Number	51-0198497
Address1	300-G East Main Street
Address2	<i>Field not completed.</i>
City	Chapel Hill
State	North Carolina
Zip	27156
Web Address	<a href="http://www.artscenterlive.org">www.artscenterlive.org</a>
Phone	919.929.2787
Executive Director	Daniel Y. Mayer
Email	<a href="mailto:dmayer@artscenterlive.org">dmayer@artscenterlive.org</a>
Amount Requested	\$5,000
1. Describe how COVID-19 has affected your	The ArtsCenter was hit extremely hard by the COVID-19 pandemic. As a performing arts venue and a state arts resource that provides classes to all ages, we were one of the

organization's ability to provide services.

first organizations that had to start cancellations before the stay-at-home orders came from the governor. Almost all the shows in our Spring Season were cancelled and partner shows with dramatic and performing arts organizations were cancelled as well. We also closed our ArtSchool and open ceramics departments and our drawing and painting classes. In our AfterSchool Arts Immersion program alone, we went from tuition revenue of about \$20,000 a month, to zero for the last three months of school. Our summer arts camp has lost revenue from the reduction in weeks of camp that we have offered, as well as enrollment. We had to reduce the number of students in each classroom and cut the weeks of camp offered from 10 weeks to 6 weeks. We also had to cancel many classes outright as it would not be possible to have them.

2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

Since the State of Emergency order was issued, we have gone from serving an average of 1,500 visitors weekly to none. Concerts, which could average 500 visitors between two shows and 100 children a day in after school, are no longer in our building. Summer camp has gone from 10 classes a day with over 150 students in the building, to three classes in the morning and 2 classes in the afternoon with average of 30 children in the building a day. We are serving more scholarship families than ever which aligns with the fact that most of these families cannot afford childcare and still need to work. More than 30% of the students in camp this summer are on scholarship.

3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

We are offering three weeks of online camps for our younger campers and will still plan on offering six weeks of in person camps this summer. When schools were cancelled we began by creating free web resources for parents to engage with their children through our youth programming department.

The ArtsCenter will continue to respond to the needs of our community. We are offering hip hop dance, improv, and swing dance classes as restrictions and infection rates are lower. Painting classes will be opening soon with smaller enrollment to allow for proper social distancing. We will be opening our ceramics studio for artists to come fire and glaze the work they

have created while they were at home.

A grant from the town of Carrboro would enable us to hire more teaching artists and create more online classes and offer funds to help teachers develop thoughtful well planned classes.

With an average of 60 weekly online enrollments in our online classes, the thoughtful resuming of socially distant classes, and patrons coming to fire their pottery I would easily see your funds benefiting hundreds of Carrboro residents.

4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

More than 80% of the ArtKits were given to BIPOC families and 80% of our free online class scholarships have been to BIPOC families. We also had an exhibit in March and April with a virtual exhibition component that highlighted the issue of BIPOC under representation in medical research.

As we move forward these funds will support hiring more BIPOC teaching artists to lead our online student and adult classes.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

We have already been sending surveys and calling for direct feedback from our online patrons. These surveys have been helpful in designing classes that patrons will enjoy and also keep them connected with their artistic community. We have heard from parents in our last three weeks of online camps that they were the only thing that occupied the kids for two hours and even were so engaging that this was the only they were able to schedule important calls

## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	Inter-Faith Council for Social Service
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Tax ID Number	59-1224041
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Address1	110 West Main Street
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Address2	<i>Field not completed.</i>
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City	Carrboro
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State	NC
Zip	27510
Web Address	<a href="http://www.ifcweb.org">www.ifcweb.org</a>
Phone	919.929.6380
Executive Director	Jackie Jenks
Email	<a href="mailto:jjenks@ifcmailbox.org">jjenks@ifcmailbox.org</a>
Amount Requested	\$5,680

1. Describe how COVID-19 has affected your organization's ability to provide services.	IFC continues to be the only provider of shelter and a primary provider of food security programs in Orange County, with our hours staying the same and our operations at 100%. Program changes in the past 12 months are mainly a response to COVID-19. Community Kitchen now provides take-out meals only, Food Pantry requests and Emergency Financial Assistance interviews are taken by phone, and members pick up groceries in the parking lot to minimize the number of people in the building. As volunteers heed guidance to stay home, our volunteer contributions have necessarily decreased and a lot of the places people normally go for assistance (the library, Community Empowerment Fund, DSS) are closed or have reduced capacity. IFC staff are being pulled from their regular duties to assist with the increase in unsheltered and unstably housed people needing various kinds of help, such as resource information, basic supplies like face masks, copy and printer services, faxing, and phone access.
2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income	From March-June 2020 we saw 1037 households for food, compared to 940 in March-June 2019. The number of people contacting Orange County's Housing Helpline increased from 113 in April to 391 people in June. We know from our relationships with people we serve that the pandemic is resulting in job loss, reduced transportation, lack of childcare, and worsening health conditions. We are concerned that the pandemic is disproportionately affecting people of color. We are seeing more people living unsheltered and they are disproportionately people of color, consistent with our general shelter population. One Carrboro single mother contacted us

levels, housing situation, etc.? Please provide numbers to support your answer.

needing help - she is 3 months behind on rent, is unemployed, and is waiting on a disability decision.

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

We are requesting \$5,680 to fund a part-time crisis response staff person Monday through Friday 4 hours per day for 4 months, at Orange County's living wage of \$14.90 per hour plus 10% payroll taxes. The staff person will respond to unsheltered and marginally housed people who visit our Community Kitchen/Community Services location to answer questions, communicate resource information, distribute supplies such as face masks, and facilitate access to phones (Orange County is providing a cell phone for people to use onsite) and computers (one woman comes regularly to print out and fax her timesheets so she can get paid). The staff person (preferably someone with lived experience of homelessness or poverty) will also help educate people about Covid-19, help with social distancing during mealtimes, and coordinate mobile testing if that becomes a reality. We expect the number of Carrboro residents needing assistance to be consistent with the numbers we typically see in our Community Services programs, about 27%, although the people we see in crisis and unsheltered often move between towns and cannot be concretely associated with one town or the other.

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

We expect the number of people of color needing assistance to be consistent with the numbers we typically see in our Community Services programs, about 55%.

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5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

Funding would impact residents in need by having available necessary resources upon request. When people are living unsheltered or are in crisis, their situation only worsens by attempting to get support and finding agencies that are shuttered or unable to help. Currently, the Community Kitchen and Community Services building has open doors and access to some resources, but there is limited staffing to dedicate to this function. The part-time staff position funded by this project

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would go a long way to filling that gap, and could collect data on the resources and/or supplies they provide.

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## Town of Carrboro Grant Application for COVID-19 Response Funds

Agency Name	The Marian Cheek Jackson Center for Saving and Making History
Tax ID Number	46-1988511
Address1	512 W Rosemary St
Address2	<i>Field not completed.</i>
City	Chapel Hill
State	NC
Zip	27516
Web Address	<a href="http://www.jacksoncenter.info">www.jacksoncenter.info</a>
Phone	919-960-1670
Executive Director	Hudson Vaughan
Email	<a href="mailto:Hudson@jacksoncenter.info">Hudson@jacksoncenter.info</a>
Amount Requested	\$5,500
1. Describe how COVID-19 has affected your organization's ability to provide services.	The Jackson Center is deeply rooted in and connected to neighbors throughout Northside (inc. Lloyd/Broad), Pine Knolls, and Tin Top. COVID impacted the ability for people to access our services through our offices, but we have actually expanded our ability to provide services to the community in a number of ways: 1) All of our staff have now shifted roles to focus on community advocacy and connection work, including making over 200 wellness calls to elderly neighbors and families each week to learn about challenges and connect them to resources/partners, 2) We've distributed critical COVID resources, information, and supplies (like masks and family activity bags) safely to 350+ households using our weekly

distribution walks, 3) We have partnered with local restaurant Vimala's to distribute 200 hot meals each week to elderly and low-income families in the community and mobilized volunteers to distribute 50 grocery boxes to food insecure households without access to transportation.

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2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.

The Jackson Center is connecting to and serving a higher number of residents directly on a weekly basis with support, especially households with residents over 65 or with children. Over 80% of the residents we are serving are African American, and a larger number of families with children are Latinx than we normally serve. We started off reaching out to all the families in our neighborhood database and have expanded through partners, word of mouth, and door-to-door distributions of resources and materials. Our current efforts are providing food, supplies, and advocacy support for 45 Carrboro residents directly each week and reaching 150 Carrboro households each month. 95% of the residents our COVID relief has reached are under 80% AML.

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3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.

Yes, we have already used \$30,000 in COVID Response funds so far directly to serve residents the last three months, so would definitely be able to use any additional funding quickly. We would request more except that we know there is a lot of other important work going on from partner organizations in Carrboro! Our COVID relief funds go to food security, sanitation supplies, and emergency repairs and housing assistance. As mentioned in the last answer, our current efforts benefit 45 Carrboro residents directly each week and 150 Carrboro households, or around 300 Carrboro residents, each month. We would expect this to grow slightly during peak COVID times, and to shrink slightly if we ever get the curve under control.

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4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

Our work is focused on the Historically Black neighborhoods of Chapel Hill/Carrboro. 87% of the residents we are working with every week are people of color, and we are currently working to expand our communication and services to more refugee and immigrant families in the community in partnership with RCP and several affordable housing partners. We are proud of the

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fact that of the communities we serve have been able to so far prevent the spread of COVID to such a remarkable extent that we only know of a single household in the over 400 we are in communication with that have been diagnosed (and recovered!) from COVID. We believe that this is largely a result of the strength of community leadership, communication and education efforts, and the many partners who have mobilized to support our neighborhoods during this critical time.

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5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

Additional funding would allow us to do three things:

- Extend our hot meal deliveries to Carrboro elders in Lloyd/Broad and Tin Top neighborhoods, which have supported a local, minority-owned restaurant while providing quality hot meals to elders throughout the community. This effort has provided food access and moral support, while encouraging people to stay in. We are in touch with all of these families and can easily gather qualitative and quantitative data to continue to document and share these efforts
- Provide funding for up to 3 additional emergency repairs of long-term residents over the age of 65
- Allow us to continue to distribute critical supplies like masks and sanitation supplies to residents throughout these neighborhoods

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Note: Some agencies had difficulty with the online form's character limit or the form not saving. They provided their answers via email. Their information is provided below.

## **Supplemental application content – Club Nova, EmPOWERment, El Centro**

### **1. Club Nova**

**Describe how COVID-19 has affected your organization's ability to provide services.**

The COVID 19 pandemic has dramatically affected how Club Nova provides services.

Club Nova provides services that are truly the difference between life and death for our members. What we are experiencing with COVID-19 has increased the urgency of the work we are doing.

Not only are our members living with serious mental illness, the majority of our members are in the high risk category for COVID-19 due to co-occurring serious health conditions including a high prevalence of diabetes, as well as respiratory and heart conditions, and compromised immune systems. The life expectancy for individuals living with serious mental illness is 25 years shorter than the general population.

With the majority of our members at risk, our physical facility has been closed since March 15.

Prior to closing the facility to members, we proactively updated emergency contacts, ensured members had medication and food, provided education on precautions, and identified access to technology.

Despite funding uncertainty, Club Nova immediately pivoted and adapted operations without hesitation to include intensive, daily outreach checking on health and well-being of members, as well as medication and food supplies; home wellness visits, two of which were literally life-saving; crisis intervention; solving housing crises, preparation and delivery of 1933 + meals to members thus far; establishing a virtual platform structure with over 40 hours of structured workgroups of members and staff including:

- Reach Out
- Note Tracking
- Billing
- Business Continuation
- Resource Development
- Administration
- Newsletter
- Wellness
- Social and Wellness Planning
- Club Nova Racial Injustice Statement
- Survey
- Clubhouse Culture
- Technology
- U.S. Census Completion

It is unclear how long the majority of our members will need to practice physical distancing since they are in the high risk category. Physical isolation quickly results in social isolation. Social isolation can be lethal for our members. Some of our members live in 24 hour residential facilities. They are experiencing the most extreme isolation, mostly confined to their rooms. Again, the work that we are doing is even more critical in the midst of this pandemic.

The changes in how services are delivered and reimbursed has a dramatic economic impact on Club Nova. Prior to the pandemic, Club Nova was routinely reimbursed ~\$35,000 per month in state and Medicaid revenues for services provided. Starting in mid-March, our revenues are averaging around \$5,000 per month.

**Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.**

In the month and a half leading up to March 15th, Club Nova served 80 members. Since the State of Emergency was declared on March 13th, and Club Nova closed

its physical facility, we have served 108 members, including reengaging members who had been inactive.

We did not see much of a change in percentile when it came to age. Though we served 12 more individuals aged 19-50 since March 13<sup>th</sup>, the overall percentage decreased by 2.5%, with a 2.2% increase for those aged 51 and older.

Prior to the pandemic, we served 62 males and 18 females, but we are currently serving 76 males and 32 females. This points to an overall decrease in percentage of males served by 9.2%, and an overall increase in percentage of females served by 31%. When it comes to ethnicity, Club Nova saw no change in population of Native Americans or Asians. We did, however, serve 3 more African Americans, though the overall percentage of African Americans decreased by 1.2%. Similarly, we served 1 additional Hispanic member, but the overall percentage of Hispanic members served decreased by 1.2%. Club Nova saw an increase in Caucasian members served from 57 to 81, or a 5.2% increase in overall population.

We are also seeing individuals participating on our virtual platform who previously did not frequently attend Club Nova. There is a trend of individuals with mobility issues engaging much more with the virtual platform we have established.

During recent months, we have seen a trend of members experiencing having more housing issues and crises.

Three members who were residents of Carrboro have recently moved and 1 died of unknown causes last month. We currently have 32 members who are residents of Carrboro. Of the 32 members, we have 8 members (25%) of color (5 African-American, 1 Native American, 1 Hispanic, and 1 Asian).

**If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.**

All 32 members of Club Nova who are residents of Carrboro will benefit from COVID-19 response funding. If awarded COVID-19 Response funds, Club Nova would apply the funds toward:

- Data usage on the cell phones distributed to members - \$389 per month for a total of \$2,336 for a 6 month period.
- Cost for 500 meals a month for 6 months equals ~3,000 meals - ~\$700 per month over a 6 month period equals \$4,200
- Staff time for meal planning, preparation, cooking, clean up, packaging, labeling food and meal delivery. Cost per month equals \$1,143 and for 6 months equals \$6,862.

**How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?**

Our 8 members who are Carrboro residents and people of color will have access to technology for communicating and engaging in our virtual platform, as well as meals and all other critical supports needed.

Additional funding will allow Club Nova to continue providing its life-sustaining supports and services without interruption to all members, including the 8 residents of Carrboro who are people of color.

**What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?**

With the majority of our members at high risk, it is unclear when Club Nova will be able to open our physical facility to members. We have limited operating reserves. Without a steady stream of income and unless significant changes are implemented regarding Medicaid and other reimbursement flexibilities, Club Nova will be faced with the decision to close our doors and services at least on a temporary basis. The human costs of closing operations are high. This would be incredibly detrimental and potentially life-threatening to our members. The

potential negative impact on our health care system would be higher, and the cost of Emergency Department visits and hospitalizations would be higher, as well as the cost on other emergency services (EMS and fire and police departments) that typically all respond during a crisis.

With our proven, evidence-based approach, Club Nova makes an enormous impact on some of our society's higher-cost resources (e.g., hospitals) that struggle to meet the needs of people living with serious mental illness. Club Nova can serve one of our members for an entire year for less than the cost of one week of inpatient psychiatric hospitalization. The community-based system of care is not adequately developed. Prior to the state of emergency, our emergency departments (EDs) were already overwhelmed, and hospital beds in short supply. The national re-hospitalization rate for the mentally ill is 40-50%, but Club Nova's re-hospitalization rate ranges between 9-15%.

We are working to secure funding to remain operational until such time that it is safe for our members to return to the physical facility.

Any funding we receive at this time will help us continue our critical life-saving services and help us remain operational during this time and at the same time benefit the larger community immensely.

#### **NOTE: Clubhouse International Survey**

During the COVID pandemic, Clubhouses around the world completed surveys related to how member needs were being met. Club Nova's results demonstrated the following:

The majority of needs were met (i.e. food, medicine, housing, technology). The one area where members reported needs not being met included access to medical care, including psychiatric care.

## **2. Empowerment**

### **1. Describe how COVID-19 has affected your organization's ability to provide services**

EmPOWERment, Inc (EI) is a nonprofit organization that provides affordable rental housing, community outreach and grassroots economic development. EI provides numerous community outreach programs throughout the year and operates the Midway Business Center (MBC), a small business incubator, located in the historically Black Business district connecting Chapel Hill and Carrboro communities. Before COVID-19 pandemic EI functioned as a one-stop shop for affordable residential and commercial rentals, providing resources to tenants and the community throughout Orange County. COVID-19 has affected EmPOWERment's (EI) ability to provide its normal level of services in the following ways:

**Affordable Rental Program:**

- All face-to-face rental and housing counseling sessions have been cancelled
- Rental collection process has been restructured
- Maintenance request process has been changed to follow COVID-19 guidelines
- Unit turnovers has been delayed based on "Stay-At-Home Orders"- difficulty getting workers to complete jobs
- Loss of income due to many tenants losing their jobs, reduction in hours or being furloughed

**Community Outreach Program has been affected by:**

- All community outreach programs have been cancelled
- EI's emergency utility assistance program has been restructured
- All court appointed community service volunteers in need of community service hours has been cancelled
- Many residents are having a difficult time navigating their resources via phone or the internet

**Grassroots Economic Development:**

- The Midway Business Center and the small businesses operating inside the MBC were mandated to close forcing owners to close their businesses resulting in loss of income
- Loss of commercial income due to business closings
- Renovation projects were stopped due to "Stay-At-Home" orders

**2. Since the State of Emergency was issued on March 13th, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.**

Yes, the demographics of the people we serve has changed since the State of Emergency was issued on March 13<sup>th</sup>. EmPOWERment, Inc was allowed to remain open as an essential business to serve clients. Immediately after the "Stay-at-home" order was issued, we began to see a surge from both individuals and families seeking financial assistance. Because EmPOWERment is a HUD approved counseling agent, families from all over the state requested assistance. For those who were not local, we were able to connect them to resources in their local area. Money for rent, food, and essential items such as toilet tissue and paper towel were sought on a daily basis.

During this same period of time, we observed an upsurge in the need for financial assistance in the Carrboro area. We noticed that individuals who had once been self-sufficient sought much needed assistance. Thus far, in this capacity, we have served 25 individuals/families including our own Carrboro rental tenants. Statistically, we provided service to 18 female and seven male head of households, of those 25, 15 were families of color and 23 renters. 16 of these families fall below 40% of median income for this area and come from all walks of life (ranging from ages 39 to 80). All were directly affected by COVID-19. Unfortunately, seven of EmPOWERment's Carrboro tenants have been greatly impacted financially. Since March, these sole providers have either lost their primary employment or are currently still on reduced hours. In addition, residents of the Chase Park Apartments, an income-based housing community have been adversely affected by COVID-19. Working with the Service Coordinator of this complex, EmPOWERment purchased gift cards for the 40 families that live in Chase Park apartments. Of those households, 71.79% are African American, 2.65 % are Asian, 12.82% are white and 12.74% identify as "other". They continue to be vulnerable and are still in need of some form of financial assistance.

**3. If awarded, how would you use COVID-19 Response funds between now and December 31st? Estimate the number of Carrboro residents who would benefit.**

The COVID-19 pandemic has adversely affected low income rental tenants because their work hours have drastically been reduced, they have lost one of their two jobs or they have been completely unemployed since March 2020. With these funds, EmPOWERment would target seven households that live in EI units and the 40 families that live in Chase Park who all continue to struggle because of COVID-19. Many of these families have children. Most wage earners have not gone back to work and cannot predict when they will return. EmPOWERment would use these funds to purchase more gift cards that would assist families purchase essential for their households. Additional funding is being requested to support the rental and budgeting counseling sessions that has increased for our staff since the pandemic. EmPOWERment Inc. is requesting \$14,000.00. These funds would provide a resource pool for 50 families in the form of gift cards that would allow approximately \$50 per month per family for items that may not be covered by other supplemental programs. This would provide benefits to at least 100 Carrboro residents per month.

**4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic:**

Funds will be used to support in the purchase of essential items household items. The remaining funds will be used for budgeting sessions to help residents navigate through these challenging financial times. EmPOWERment would target, but not exclusively, people of color living in rental units in the Hillmont, Collins Crossing and Chase Park communities. We know from experience people of color living in these neighborhoods traditionally struggle to find resources to make ends meet. This pandemic has highlighted this problem in Carrboro. EmPOWERment would collaborate with other non-profits operating in Carrboro like Family Success Alliance, Refugee Community Partnership, Jackson Center, and Community

Empowerment Fund, these organizations primarily service African American, Hispanic and immigrant families which are people of color. These funds would be used specifically to support households that have been disproportionately affected by the COVID-19 pandemic.

**5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?**

We anticipate once rental and utility bans have been lifted, families will be challenged to pay past due bills and still provide food, household goods and school supplies for their children. No resources exist for these essentials. The monthly impact of these funds to the families will be to supplement an already fragile household income. Families will receive financial counseling every month. Each time a gift card is requested, tenants are required to schedule a counseling session with the EI counselors. Counseling case files will be created for each household to show the ongoing impact of the additional funds over the 5 month period. During this time EI would provide HUD certified housing counselors to assist with budgeting and financial planning so that the residents are given the necessary tools to understand the best use of their income. This translates into increased financial literacy for households. The counselors will work closely with these families including their children, helping all to adjust to the new financial normal affecting their household. This hands-on approach to financial planning will allow us to monitor the impact of this additional funding.



**Town of Carrboro  
Grant Application for  
COVID-19 Response Funds**

On June 23, 2020, the Carrboro Town Council approved making available \$40,000 of CARES Act funding to support non-profit organizations who are providing direct assistance to Carrboro residents who have been adversely impacted by the COVID crisis.

To be considered for a COVID-19 Response grant, nonprofits must: (1) provide direct assistance to Carrboro residents; (2) be in good standing with the Town; and (3) be able to demonstrate the impact additional funding would have on those you serve. Funds must be used by December 31, 2020.

Please submit the online application below by noon July 8<sup>th</sup>. Funding decisions will be made by July 14 or 28, 2020.

Please contact Anne-Marie Vanaman, [amvanaman@townofcarrboro.org](mailto:amvanaman@townofcarrboro.org), if you have questions.

Application

**Agency Name:** El Centro Hispano, Inc

**Tax ID #:** 56-2011661

**Executive Director:** Pilar Rocha Goldberg

**Address:** 2000 Chapel Hill Road, Suite 26A, Durham NC 27707

**Phone, email, website:** (919) 687-4635 Ext. 125 , [procha@elcentronc.org](mailto:procha@elcentronc.org), [www.elcentronc.org](http://www.elcentronc.org)

**Amount Requested:** \$18,000

1. Describe how COVID-19 has affected your organization's ability to provide services.

As COVID19 has unfolded in North Carolina, ECH staff have been actively engaged in answering calls, providing information on COVID19, connecting people to resources, delivering food, helping community members complete application for rent/utility assistance, providing cash relief to day laborers, setting up testing sites, distributing masks, mobilizing community health works, and much more. It has required that staff and resources be redirected to meet the demands for assistance by community members. While some programs are still being offered (ie. HISET, ESL, tutoring, etc) 65% of our time is spent on community support services and health outreach. ECH is now considered an essential organization partnering with local and state leaders to flatten the curve of the pandemic, particularly among the Latinos community.

2. Since the State of Emergency was issued on March 13<sup>th</sup>, have the demographics of the people you typically serve changed? For example, are you serving more/less people, more individuals vs. families, or noticing trends in their ages, ethnicity/race, income levels, housing situation, etc.? Please provide numbers to support your answer.



Since March 13 to present, ECH has seen an increasing number of people seeking assistance. ECH has helped total of 332 Orange County families for a total of 1,470 people of which 772 are children under 13; Latinos, mostly immigrant and low-income families who are essential workers. Of that count, 59 are Carrboro families (225 ppl; 103 children). Additionally, thanks to a donation from NDLC and PNC Bank, 40 Day Laborers served through the Casa for Employment and Leaders with provided \$250 cash assistance; a mix of Latinos, African Americans and some Caucasian workers benefitting from this aid.

3. If awarded, how would you use COVID-19 Response funds between now and December 31<sup>st</sup>?  
Estimate the number of Carrboro residents who would benefit.

Given the reach from March 13 to now, we project being able to assist and additional 120 families from July to December 2020; depending on how COVID19 continues to unfold

4. How would you use these funds to support people of color, who have been disproportionately affected by the COVID-19 pandemic?

ECH would continue doing what it has been doing providing information, access to food, financial assistance, health education, in-person outreach, testing, mask distribution, and advocating for the issues affecting poor families, new immigrant, and essential workers.

5. What impact would additional funding have on the Carrboro residents you serve? How would you gather this qualitative data?

Additional funding will allow ECH to meet demands, grow staffing, help community members navigate systems and make resources available to get them through these challenging times. We are exploring ideas such as providing stipends to Promotoras to do education and outreach to Latino businesses such as stores, restaurants, construction sites to assure recommendations are being kept. Also. Staff is looking into opportunities for upskilling workers who are out of work by providing them cash assistance upon completing job skills training that will make them more employable during and after COVID19.

All data is presently maintained in an in-house database and reports are run using that data. Additionally, ECH became an NC CARE360 affiliate. Staff is completing training required by NC CARE360 and will use that resource to tap into additional resources needed to coordinate care for community members. Reports can also be run from that system.