



Economic Development Department

Monthly Update Report – August 2020

ACTIVITY

- **Attending Weekly Regional Economic Developers Meeting for COVID-19 Response**
I have been attending weekly meetings with Economic Development staff throughout the region including Chatham County, Orange County, Chapel Hill, UNC, Downtown Chapel Hill, Hillsborough, and Chamber staff. The purpose is to work together to develop and implement best practices regionally and to work together to help our local business survive.
- **Attending CBA Marketing, Policy, and Leadership meetings**
I am currently attending CBA Marketing Committee, Policy Committee, and Leadership Council meetings to both understand the role of the CBA and to network with these business owners and find ways the Department can get plugged in.
- **Held meetings with Durham Tech Small Business Center and Small Business and Technology Development Center at UNC**
Met with the leadership of these institutions to better determine the services they provide and opportunities to partner and provide resources to local, small businesses in Carrboro. We will be working to inform local, small businesses of free training opportunities and resources available to them through these institutions.
- **Attending Chamber/EmPOWERment Minority Business Owners Weekly Discussions**
EmPOWERment and the Chapel Hill/Carrboro Chamber of Commerce have been hosting weekly meetings with primarily black business owners to better understand their needs, especially during the pandemic. These meetings have been extremely insightful and have served to supplement our own Minority Business Roundtable discussions.
- **Various calls with local Businesses and Developers** to introduce myself and find out how the Town Economic Development Department can be of assistance to these investors in our community.

PROJECTS

- **Minority Business Roundtable – Developing Implementation Plan**
Current Status: In the process of developing an action and implementation plan for implementing the recommendations of the report.
Next Steps: Once the plan is complete a timeline will be assigned to each action to ensure follow-through is completed.
Projected Completion: On-going. We anticipate these activities to continue and become a part of the economic development workflow process.

- **CTDA's VisitCarrboro.com Website Development – Finalizing Design**

Current Status: The design and content is being finalized. The CBA is contracted to complete this project with an anticipated “go live” in early October.

Next Steps: As the design is finalized the website will “go live” with a soft launch to finalize any issues before marketing the site.

Projected Completion: Early October.