

Possible Matrix for considering the ranking of mural locations on public property

	1.Century Center Tower	2.Century Center	3.Century Center Ramp	4.Century Center –	5.Town Hall Annex	6.Fire Station #2	7.Herman Wilson Park	8.Henry W. Baldwin Park	9.Town Commons Fence	10.Roberson Place Bikeway/ CSPU6	11.Frances Shetley Bikeway
Descriptive Information											
Orientation	South	West	West	East	South	West	Varies	Varies	North		
Location	Tower and Building facade	Tower and Building Facade	Ramp, Entrance	Building Facade	Building Facade	Building Facade	Shelters, Building, Freestanding	Shelter, Fence, Freestanding	Fence	Bike/Ped Path entrance, retaining wall	Bike/Ped path entrance
Surface	Brick	Brick	Concrete	Brick	Concret e block	Block	Varies	Varies	Wood	Asphalt	Asphalt
Community Considerations											
Proximity to/location within historically Black neighborhood	++	++	++	++	++	++	++	+++	++	+++	++
Physical Access/Interaction	+	+	+++	+++	+++	+	+++	+++	+++	+++	+++
Visibility	+++	+++	+++	+++	+++	++	++	++	++	++	++
Location for community/unity art expression and participatory installations	+	+	++	+	++	+	+++	+++	++	++	++
Installation Considerations and Cost											
Level of complexity to install (e.g. height/scaffolding, tree/shrub removal, safety, traffic control)	---	---	---	---	---	---	---	---	---	---	---
Architectural significance	---	---	---	---	---						
Anticipated cost	\$\$\$	\$\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$	\$	\$
Overall Rating	1	1	7	6	7	5	9	10	8	9	8
Town Council Ranking											

Rating: ++ = (1) --- = (-1)