

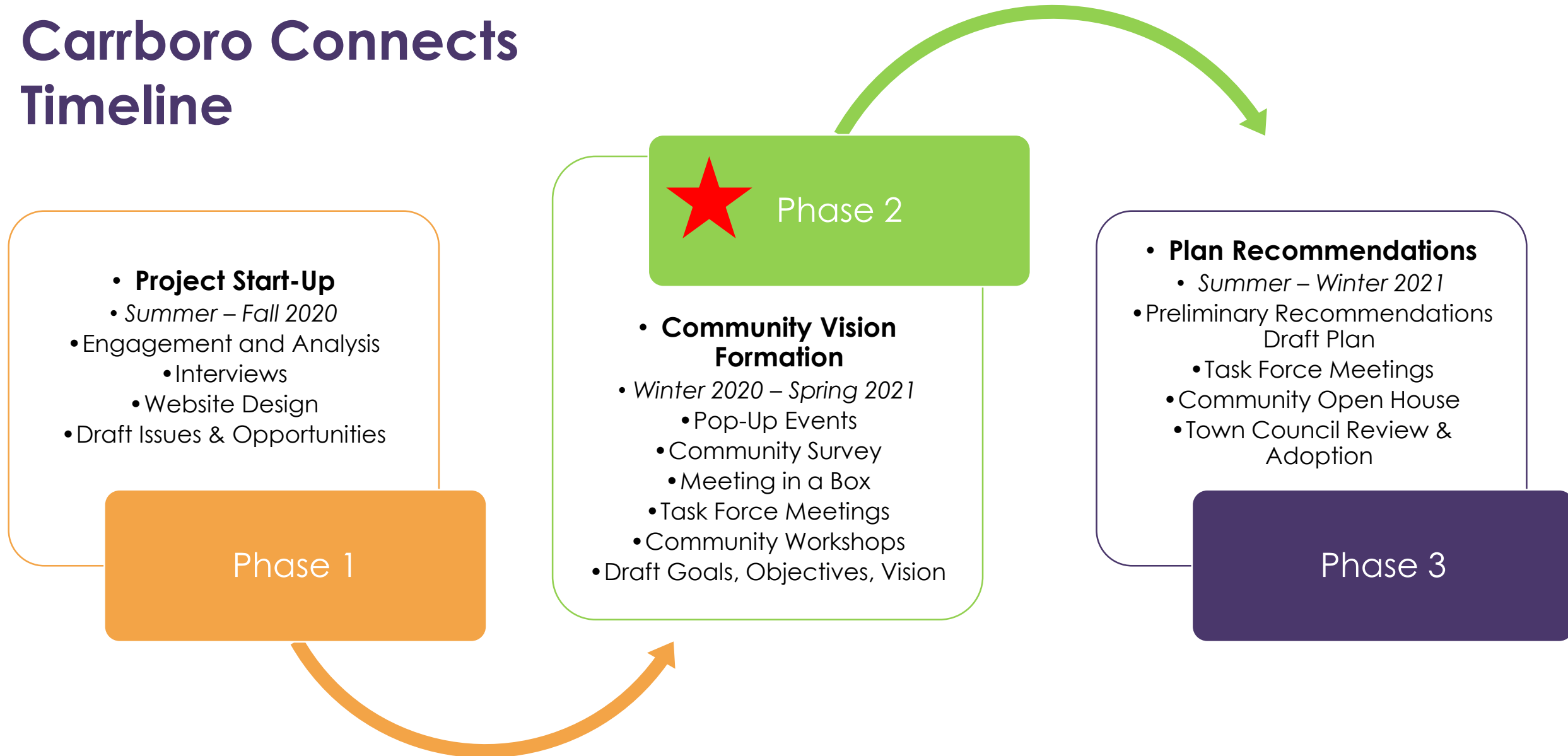


Comprehensive Plan

Town Council Update

Tuesday, February 16, 2021

Carrboro Connects Timeline



engagement update



Marketing Materials

Digital · Print · English · Spanish



INSTAGRAM

FACEBOOK

TWITTER

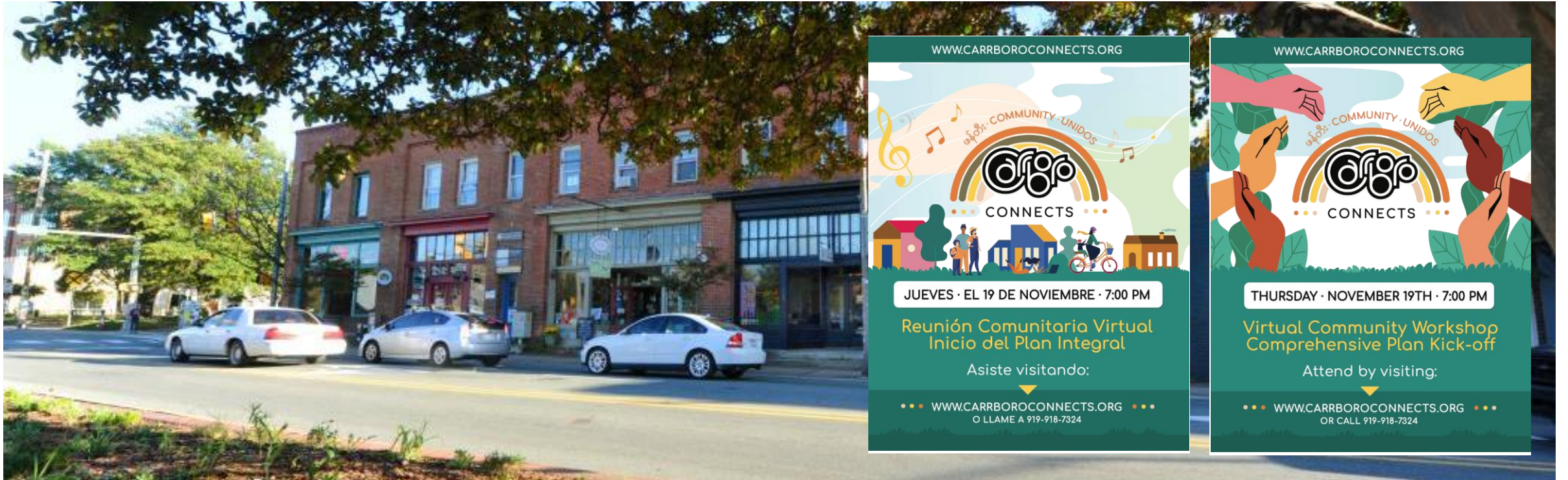
NEXTDOOR

POSTERS

POSTCARDS

Posters

Print + Stick · Inside + Outside · Here + There



Postcards



New postcards are being printed for upcoming event

www.carrboroconnects.org



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ဖန်တီး · COMMUNITY · UNIDAS

Share your vision for the future and take part in Carrboro's first Comprehensive Plan!

Ways to provide input

Welcome to Carrboro Connects

Carrboro Connects, our Town's comprehensive planning effort, is focused on listening and learning from YOU to address issues like climate action, race and equity, and economic sustainability. Register today to share and help shape Carrboro's future for generations to come!

Register to Shape the Future



My Block, My Carrboro

Show us your neighborhood! Drop a pin on your block and leave an idea for improving its future! The comprehensive plan is about connecting both our people and places – and hearing from all parts of our community. Show us your roots.

Pin Your Block



Register for News

Sign-up today! Receive email updates about the project, upcoming events, and opportunities to engage in-person, online, and via the interactive tools on this website

Register to Learn More



Create Community Together

The project tagline -- "Create Community Together" -- showcased in Burmese, English, and Spanish, is exactly what the comprehensive plan is all about! This project is about connecting with every person of every age, race, gender, ethnicity, and background to unite and advance quality of life for...

Register to Share Ideas



Web Site Stats

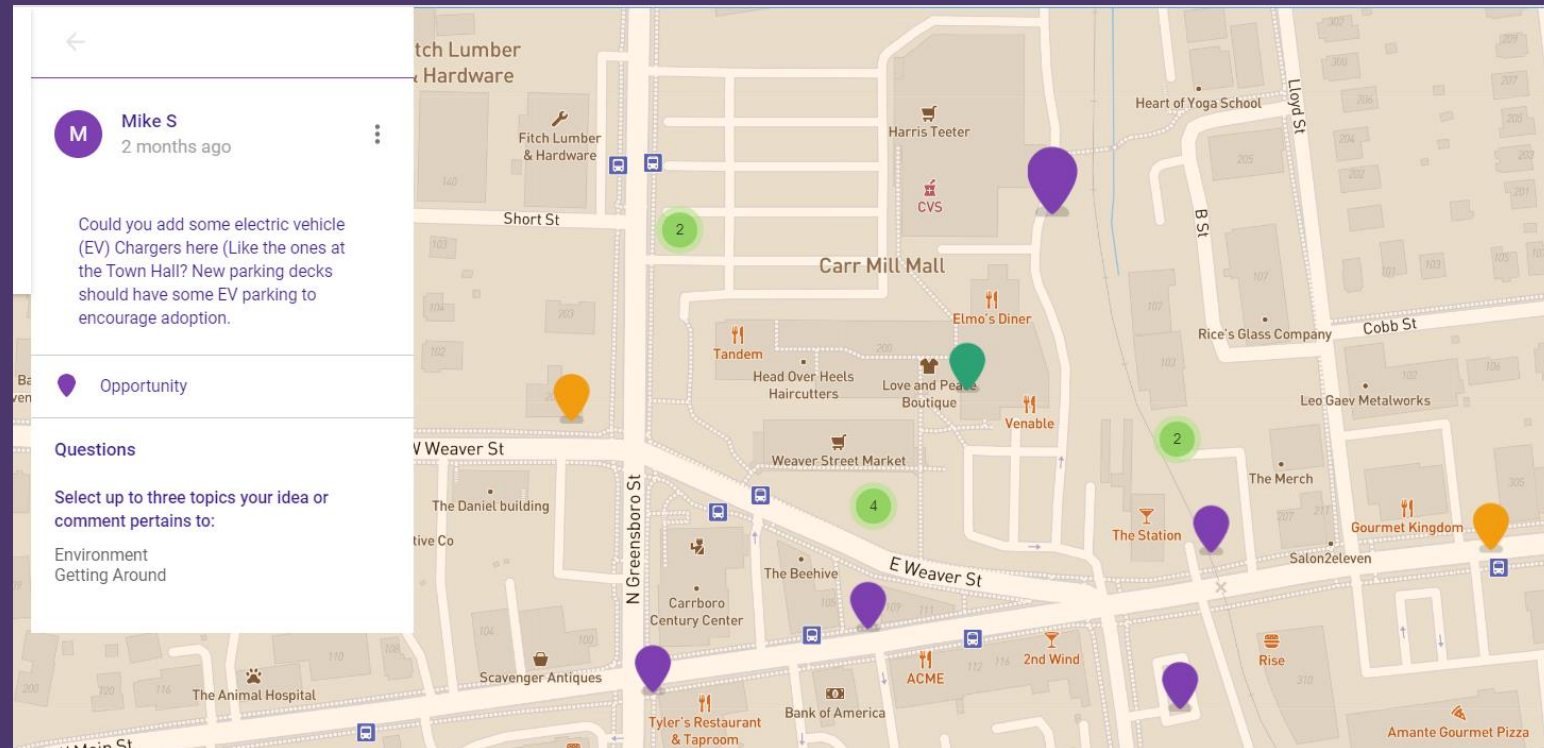
1,353 site visits
231 activated
registrations

Map Tool

- 335 visits
- 30 contributors
- 99 markers placed

Share ideas

- 188 visits



conversation café

café de charlas



listening, learning, exchanging

Download form at

www.CarrboroConnects.org/documents

Free T-Shirt to individual with most submittals



CONVERSATION CAFE

We want to hear from you to inform Carrboro Connects, a new effort from the Town of Carrboro to create its first comprehensive plan. The plan is dependent on everyone having the chance to participate and share ideas. Find a stranger, neighbor, friend, or family member and get their thoughts on the below questions!

STARTERS | What neighborhood do you live in, and do you like where you live? Why or why not? What could be better?

Not sure the neighborhood name - near the farmers' market. I love where I live, because of the proximity to things to do: the farmers' market, bars, restaurants, locally-owned shops, access to parks, bike lanes, and there's a good sense of community here. There are some areas where I think road safety and pedestrian safety could be improved (like adding a crosswalk). In terms of development, +

LOCAL SPECIALTIES | What 3 things do you think of when you think about Carrboro? What is your favorite place in town?

Arts community focus, small business oriented, environmentally conscious. Parks & Rec has amazing resources and amenities.

Favorite places: Farmers' Market, MLK Park, Cat's Cradle, Steel String Brewery

MAINS | How has Carrboro changed over the time that you've lived here? If you had to choose one thing, what would you like to do or change in our community?

I've lived in the area since 2009, and since then there's been quite a bit of gentrification. Seems like some of the families who've been here a while were starting to be not as visible. Some friends of mine told me Carrboro used to be much more racially diverse. It does feel more vibrant in places like Open Eye and Steel String - public spaces like those, and the parks spaces. I was worried about the +

SWEET STUFF | What is the most beautiful place near where you live in Carrboro? What is your favorite experience / activity in Carrboro?

The farmers' market, because of what happens there. It's a very lively, community-oriented space. There's the actual market that happens, but the other ways the space is used is awesome, like exercise groups, people hanging out on the lawn, all sorts of things I think that's really beautiful. Also the new MLK Park: very natural vibe to it, and it's right next to the wonderful community garden. +

TAKE-AWAYS | What is Carrboro's biggest challenge? What local issues would you like resolved? Name one thing that would help make our community more vibrant?

Maybe the future of housing assistance, things like first-time homeowners assistance programs for people of color.

Additional stats:

63 Interviews

4 Task Force Meetings –
Near 100% attendance
of 27 members

150 attendees at
community meeting

outdoor banner



Community Workshop 1



WWW.CARRBOROCONNECTS.ORG



THURSDAY · NOVEMBER 19TH · 7:00 PM

Virtual Community Workshop
Comprehensive Plan Kick-off

Attend by visiting:

WWW.CARRBOROCONNECTS.ORG OR CALL 919-918-7324



namdi brandon



Francie Sallinger (F...



Perry Haaland



Anahid Vrana



Connor Lopez (Yo...



Amy Singleton



Maggie Funkhouser



Quinton Harper



Catherine Fray (the...



Ben Berolzheimer,...



Randee Haven-O'D...



Braxton Foushee



Trish McGuire, she...



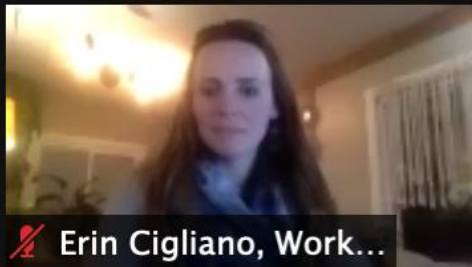
Bob Proctor



Tim Turner, Enviro...



Kathleen Anderson



Erin Cigliano, Work...



Kathy Kaufman



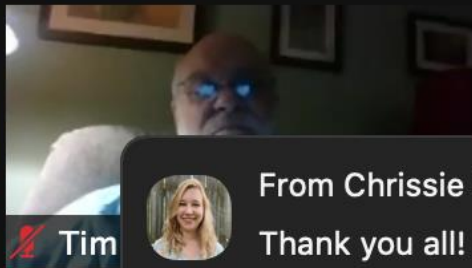
Laura Janway, Staff



Susan Romaine



Liz Evans she/her



Tim



From Chrissie Schalkoff (she/her) t...
Thank you all!



MariaJulia Echart

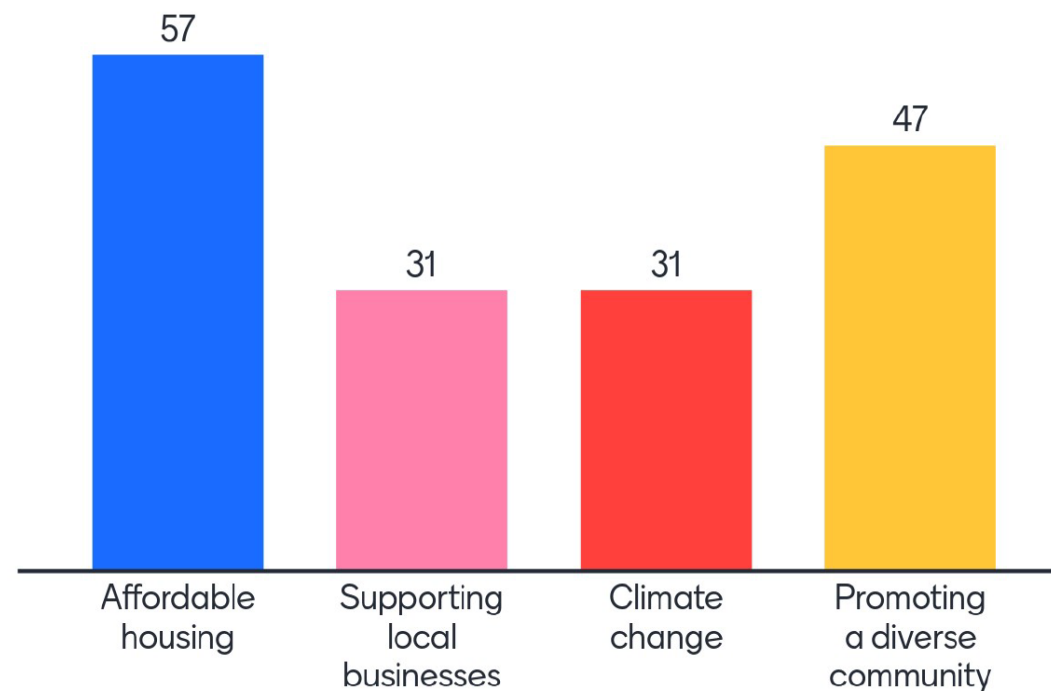


Scott Goldstein Fac...

What do you love most about Carrboro?



What are Carrboro's greatest challenges?



Upcoming: Facebook Live Event with El Centro

6:00 PM March 4, 2021



Listening Event in Spanish

Featuring Local Residents

View event in Spanish at El Centro Hispano Facebook Page



racial and social equity –

cross-cutting theme across all
issue areas





climate resilience

- Revising municipal policies
- Updating infrastructure and existing development
- Reducing greenhouse gas emissions



transportation

1. Equity-focused transportation initiatives & outreach
2. Connected biking and walking system
3. Public transit system that encourages non-auto travel

water

1. Education and awareness
2. Maintaining a sustainable water supply
3. Exploring alternatives for water supply





green infrastructure

1. Connected greenways and parkways, while protecting the natural environment
2. Green Stormwater Infrastructure (GSI) Implementation
3. Protection of natural areas

economic sustainability

- More inclusive economy
- More place-based, resilient and walkable
- Grow arts and entertainment
- Green industries
- Reduce friction & barriers to redevelopment
- Encourage business start-ups
- More racial equity in business growth & start-ups



Credit: David Jessee



Credit: Zequel Hall / Town of Carrboro

affordable housing

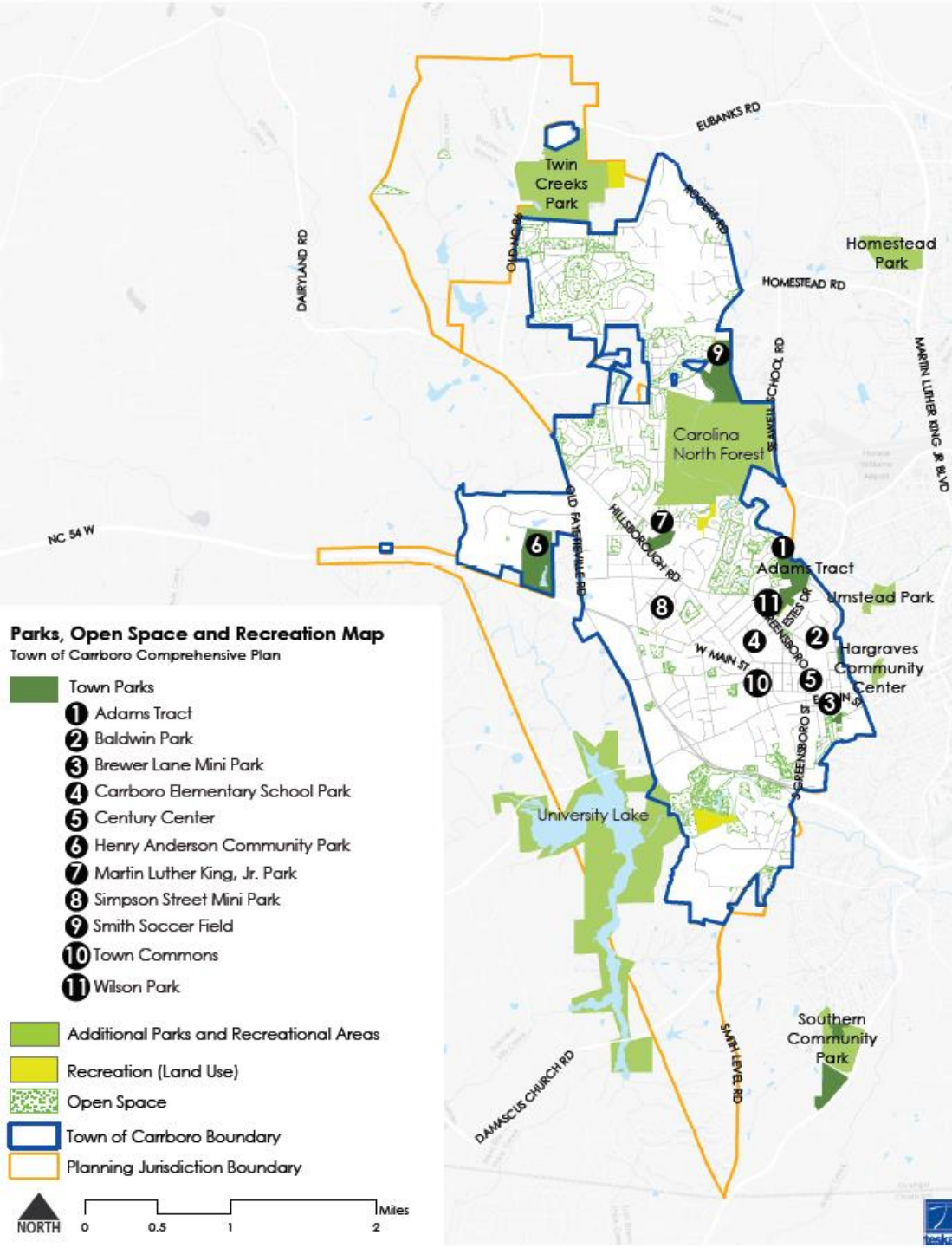
- Creating for-sale and rental affordable housing
- Maintaining existing affordable housing
- Promoting sustainable and energy-efficient housing

Housing Cost Burden

Household Income	Homeowners	Renters
Less than \$20,000	100%	81%
\$20,000-\$35,000	81%	94%
\$35,000-\$50,000	86%	35%
\$50,000-\$75,000	31%	21%
\$75,000+	8%	10%

recreation, parks and cultural resources

- Promoting equitable access
- Understanding community needs
- Services & programming



upcoming dates

- **Feb. 18 @ 5:30, Task Force 5 - Recreation, Parks & Culture and Public Services**
- **March 4 @ 6:00 Facebook Live Spanish Event**
- **Mar. 18 @ 7:00, Community Meeting 2**
- **May 13 @ 5:30, Task Force 6 - Workshop on Goals, Strategies and Projects**