

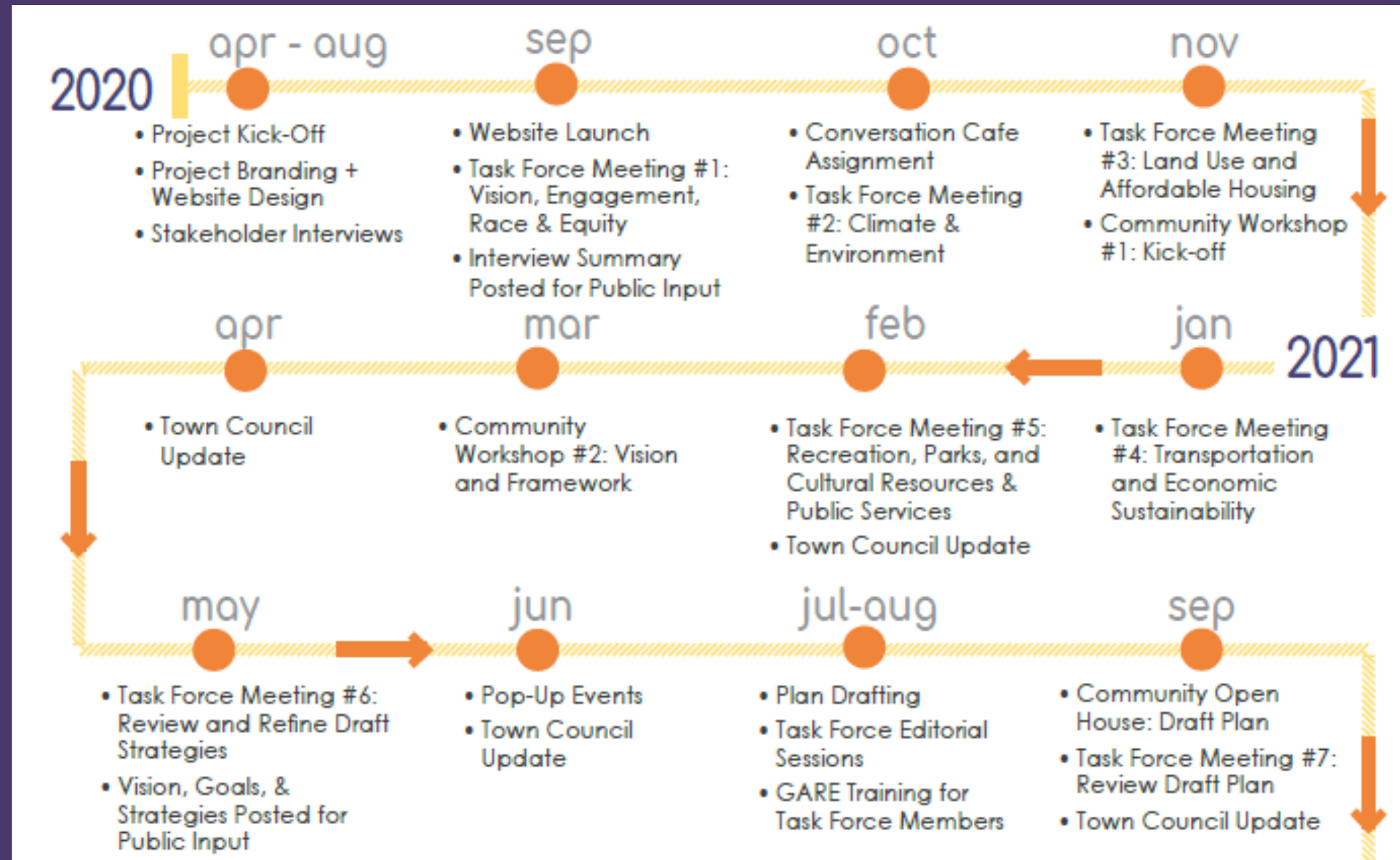


Town Council Update

September 21, 2021



timeline to date



plan
foundations:

race + equity



Plan foundation: climate action



Engagement



Engagement Update: Takeaways

Project Task Force that is **40%** BIPOC members

Two virtual community meetings each with **100-150** participants

18% of website participants are BIPOC

560 views on El Centro Facebook Live event reaching Latinx community

180 views on the Refugee Community Partnership (RCP) Listening Session reaching the community from Burma

12 one-on-one conversations via the Conversation Café

5 Around Carrboro Pop-ups at strategic locations interacting with at least **130** residents

3,500+
total touchpoints

1,300+
total engaged

Pop Up Stats

5 Pop Ups

Carrboro Plaza, Rogers Rd, MLK Jr. Park, South Green, Farmers Market

Share Ideas

81 Post It Ideas
6 Web Ideas

Map It!

9 Pop Up Map
Comments
30 Web Comments

Registrants

42 people provided
demographics



plan elements



Affordable Housing

- Increase number of affordable homeownership units
- Increase number of affordable rental units
- Diversify and expand housing options of different affordable housing types
- Maintain and improve Naturally Occurring Affordable Housing (NOAH)
- Expand resources for affordable housing



Carolina Spring



The Landings

Climate Action & Environment

- Achieve 80% reduction in per capita GHG by 2030 compared with 2010
- Enable lower-income residents and small businesses to participate and benefit from climate resiliency programs
- Conserve and restore watersheds, ecosystems and native species
- Promote policies to ensure equitable distribution of environmental burdens and access to natural areas



Transportation & Infrastructure

- Address disparate impacts of transportation and investments in BIPOC, lower-income and non-abled populations.
- Expand multi-modal transportation that prioritizes walking, biking and transit
- Reduce GHG from motor vehicle use by 80%
- Maintain and improve quality of water supply
- Reduce treated water use while improving affordability
- Expand stormwater green infrastructure



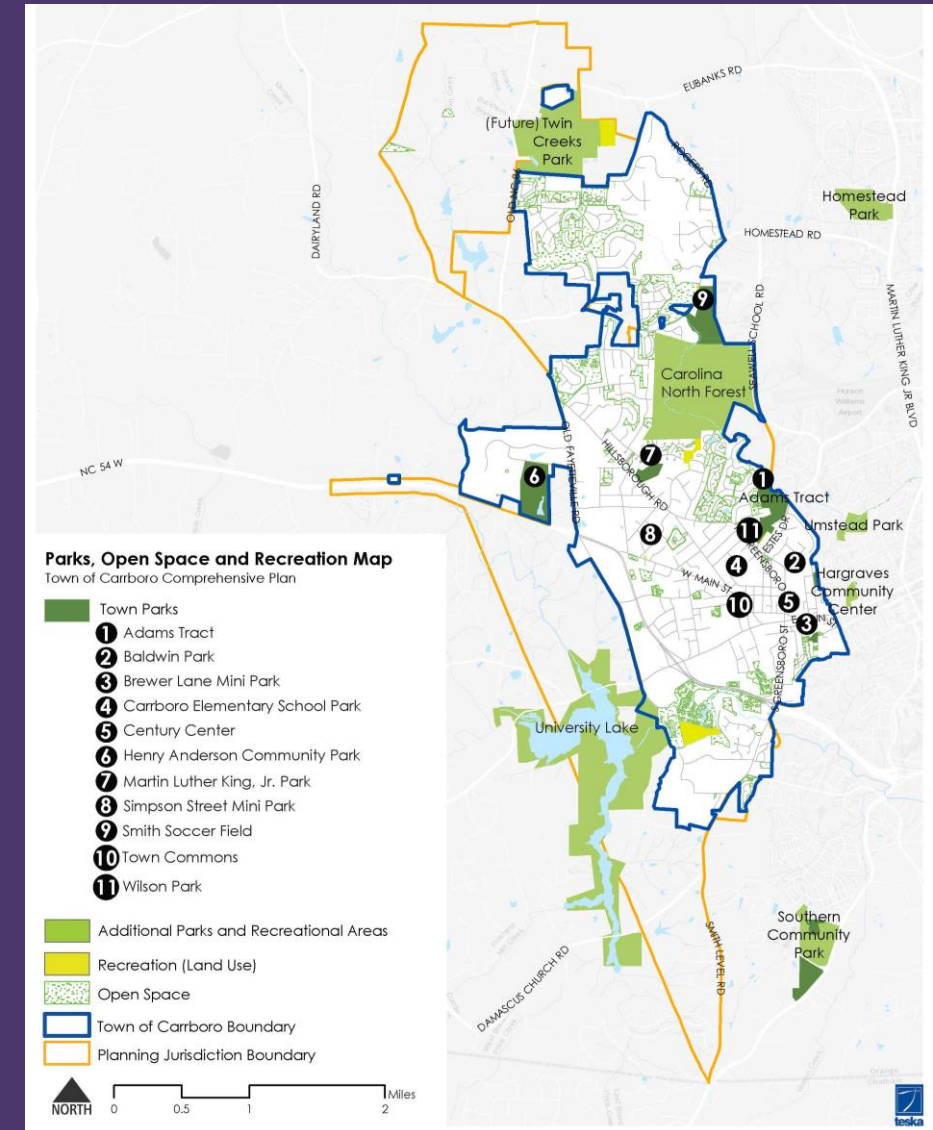
Economic Sustainability

- Create more inclusive economy and encourage more racial equity in business growth and start-ups
- Promote economic development that is resilient and promotes excellence in design
- Grow the arts, entertainment, cultural and tourism sectors
- Encourage transition to economy to one based on green technology and low-impact industries



Recreation, Parks & Cultural Resources

- Promote recreational programming and cultural resources across all ages, genders, races and abilities
- Ensure all people have safe, equitable and connected access to parks
- Ensure facilities and programming are environmentally responsible and further climate action goals
- Strengthen a sense of community and inclusion through the arts, events and programming



Public Services

- Communications & Engagement
- Finance
- Fire and Rescue
- Information Technology
- Planning
- Police
- Public Works
- Town Clerk
- Town Manager



Project Evaluation Criteria



1. Does the project address race and equity?
2. Would the project advance climate action goals?
3. Would the project have the potential for high community impact?
4. Does the project advance cross-cutting goals?
5. Are there resources to implement the project?
6. Would the project promote community partnerships?

Reviewing the Preliminary Draft Plan



September 22: Community Open House at Town Commons

September 23: Task Force Meeting 7- Preliminary Draft Review

October 4th – 20th: Town Council Worksession and Advisory Boards Review

October/November TBD – Review session with Task Force

Oct 18th – Nov 5: Preparation of Draft for Public Hearing

November 16: Public Hearing

January – March – Continuation of public hearing and adoption of plan

Community Open House



Community Open House
7 PM WEDNESDAY, SEPTEMBER 22ND, 2021
TOWN COMMONS · 301 W MAIN ST. CARRBORO, NC

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