



for engaging the community and celebrating the installation in an involved way without the community participating in painting directly. Examples include promotion of the event, encouragement of residents to observe the installation, post updates via social media and consider other locations and ways the logo can be shared throughout town.

*Is the Council comfortable with some variation in the paint color/design surrounding the logo?*

The GARE Facing Race Embracing Equity logo has typically been shown on a white background. Staff does not think that the white background is part of the logo itself. On the red brick building (Town Hall), the logo may be somewhat difficult to read. Staff is exploring how the background may be modified slightly to make sure the logo is bright and clear without the white rectangular background.

**FISCAL & STAFF IMPACT:** No new budgetary impacts are anticipated.

**RECOMMENDATION:** Staff recommends the Town Council discuss the information. A resolution (*Attachment A*) allowing the Council to specify follow-up actions is provided.