



Legislation Details (With Text)

<b>File #:</b>	14-0288	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Agendas	<b>Status:</b>		Agenda Ready	
<b>File created:</b>	10/7/2014	<b>In control:</b>		Board of Aldermen	
<b>On agenda:</b>	10/14/2014	<b>Final action:</b>			
<b>Title:</b>	Continuation of Discussion on Proposed General Use Zoning Strategy for NSA Implementation				

PURPOSE: The purpose of this item is to hone in further on details relating to a possible new mixed-use zoning classification as part of the strategy to implement recommendations from the Northern Study Area Plan Implementation Review Committee (NSAPIRC).

Indexes:

Code sections:

Attachments: 1. Att A - Resolution, 2. Att B - Staff Memo, 3. Att C - Excerpts from Article X of the LUO, 4. Att D - Excerpts from Article II of the LUO, 5. Att E - Concept Plans from Design Workshop, 6. Att F - Images of potential building forms for MURT district

Date	Ver.	Action By	Action	Result
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TITLE:

Continuation of Discussion on Proposed General Use Zoning Strategy for NSA Implementation

PURPOSE: The purpose of this item is to hone in further on details relating to a possible new mixed-use zoning classification as part of the strategy to implement recommendations from the Northern Study Area Plan Implementation Review Committee (NSAPIRC).

DEPARTMENT: Planning

CONTACT INFORMATION: Christina Moon - 919-918-7325; Patricia McGuire - 919-918-7327; Mike Brough - 919-929-3905

INFORMATION: Since the presentation of the design workshop concept plans during the winter of 2011-2012, the Board has held two work sessions to begin to formulate a possible new general use zoning district to implement the recommendations of the NSAPIRC for mixed-use development opportunities in the Northern Study Area. At the first discussion on January 14, 2014, the Board considered a staff proposal for a new zoning classification, tentatively named Mixed Use Rural-Transition District (MURT) following the framework of the existing Office/Residential Mixed Use District (OR-MU). Staff also provided sample language for the MURT district that responded to the existing rural landscape through open space, screening and buffer requirements. (Information from the meeting can be found at: <https://carrboro.legistar.com/MeetingDetail.aspx?ID=278049&GUID=9338808C-AF83-4BD4-A2B8-6B1DB90A1C52&Options=info&Search>= ).

At the June 10, 2014 work session, the Board begin a more in-depth conversation relating to the appropriateness of specific land uses, building massing and height. Considerable discussion focused on potential commercial uses and their target markets-surrounding residents, commuters traveling the I-40 corridor and/or a larger regional market. The Board asked staff to meet with the Chapel Hill-Carrboro Chamber of

Commerce to better ensure the likelihood that proposed commercial uses would be a good fit. On September 30<sup>th</sup> Town staff met with Kristen Smith, with the Chamber of Commerce, and Omar Zinn, the owner of study parcel used in the design workshops, to discuss potential uses for the MURT district. Smith reported a deficit in the greater Carrboro community for many commercial uses, particularly retail. With that in mind the discussion shifted from eliminating, or substituting specific uses to focusing on the form of those uses, (e.g. building height and square footage allocations) and their placement on the site. The key takeaways from the meeting along with information relating to suggested uses and overall site design concepts from Mr. Zinn and the design workshops are outlined in the accompanying memo. (Attachment B). The Board has seen some of this material before as part of the previous agendas on this topic, but it is helpful to see all of the information together as it begins to frame the potential new district.

**FISCAL & STAFF IMPACT:** There is no fiscal impact related to the discussion of this item. Additional staff time is expected to finalize ordinance provisions. Costs associated with public hearings should be anticipated at the time the Board decides to advance LUO and map amendments for public input.

**RECOMMENDATION:** Staff recommends that the Board of Aldermen discuss the framework and proposed land uses relating to a possible new mixed-use zoning district and consider the resolution (Attachment A) to provide staff with direction toward drafting an ordinance that would create the new district.