



Legislation Details (With Text)

File #: 14-0284 Name:
Type: Agendas Status: Passed
File created: 9/18/2014 In control: Board of Aldermen
On agenda: 10/7/2014 Final action: 10/7/2014
Title: Bee City USA Participation

PURPOSE: The purpose of this item is for the Board of Aldermen to consider participating in the Bee City USA program.

Indexes:

Code sections:

Attachments: 1. BoA Res_Bee City USA, 2. Attachment B - EAB BeeCityResolutionSigned, 3. BoA Memo - Bee City USA

Table with 5 columns: Date, Ver., Action By, Action, Result. Row 1: 10/7/2014, 1, Board of Aldermen, approved, Pass

TITLE:

Bee City USA Participation

PURPOSE: The purpose of this item is for the Board of Aldermen to consider participating in the Bee City USA program.

DEPARTMENT: Planning

CONTACT INFORMATION: Randy Dodd (919) 918-7326

INFORMATION: At their September meeting, the Environmental Advisory Board referred a resolution to the Board of Aldermen to consider participating in Bee City USA, a program that seeks to build a movement in support of pollinator species and habitats across America.

- Help ensure the survival of vital animal species crucial to a complex food web.
• Raise community awareness of how our food is grown and improve local food production through expanded pollination.
• Improve local plant nursery markets by increasing demand for native, pollinator friendly plants.
• Raise community awareness of the dangers of non-native invasive plants to the local ecosystem.
• Raise community awareness of more natural ways to deal with home and garden pest problems than toxic chemical pesticides.
• Raise community awareness of the local environment's seasonality as understanding grows about the pollinators' reliance on blooming plants and trees.
• Through raised awareness, increase micro and small business opportunities.

Furthermore, as the community of beekeepers grows, the market for beekeeping supplies grows.

The Environmental Advisory Board and Marty Hanks from Just Bees Apiary have agreed to support designation.

The resolution referred by the EAB and a draft resolution for the Board's consideration are included. The draft for the Board's consideration includes the text from the EAB resolution with some additional language included that further articulates activities in Carrboro that are congruent with designation as a Bee City.

FISCAL & STAFF IMPACT: The Town's estimated cost for a sign is \$150-\$200, and the Town's cost for an event to recognize affiliation will depend on the details of the event. There will be a small staff impact with submitting the application and posting information on the Town website.

RECOMMENDATION: It is recommended that the Board consider the attached resolution, and if in support, provide any desired direction including the scope and details of a recognition event in June 2015.