



Legislation Details (With Text)

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Title: Request to Authorize the Town Manager to Enter into an Agreement with Central Pines Regional Council for a FY25-26 Transportation Demand Management Grant

Indexes:

Code sections:

Attachments: 1. A - Resolution to Accept FY25-26 CPRC TDM Grant & Project Ordinance, 2. B - TDM Grant Pocket Questions

| Date | Ver. | Action By | Action | Result |
|-----------|------|--------------|--------|--------|
| 6/18/2024 | 1 | Town Council | | |

Request to Authorize the Town Manager to Enter into an Agreement with Central Pines Regional Council for a FY25-26 Transportation Demand Management Grant.

PURPOSE: For the Town Council to consider authorizing the Town Manager to enter into an agreement with Central Pines Regional Council for the FY25-26 Transportation Demand Management Grant Program, Triangle Transportation Choices.

DEPARTMENT: Planning

CONTACT INFORMATION: Christina Moon, Planning & Transportation Administrator, 919-918-7325, cmoon@carrboronc.gov; Patricia McGuire, Planning Director, 919-918-7327, pmcguire@carrboronc.gov

COUNCIL DIRECTION:

Race/Equity Climate Comprehensive Plan Other

INFORMATION: On February 6, 2024 <<https://carrboro.legistar.com/MeetingDetail.aspx?ID=1152754&GUID=B2113EBE-166D-4D95-8803-AADD1C5AA44C&Options=info|&Search=>>>, the Town Council approved a resolution to submit an application for Central Pines Regional Council’s FY25-26 Transportation Demand Management grant program, Triangle Transportation Choices. This is the first time the grant has been awarded for a two-year cycle.

Transportation Demand Management (TDM) is the application of strategies and policies to reduce reliance on single-occupancy vehicles (SOV) by encouraging other options for travel such as carpooling, public transit, biking, walking, remote or teleworking, and flexible work schedules. The program provides up to 50-percent reimbursement of pre-approved activities designed to encourage behavior changes that lesson the demand for SOVs, such as the development and dissemination of promotional and informational materials, purchase of safety items such as bicycle lights and reflective gear, and associated staff time. The grant does not provide funding for infrastructure.

Carrboro has been awarded up to \$26,750 for the two year grant cycle as shown in the table below.

| Fiscal Year | Total Budget | Grant Funding | Local Match |
|-------------|--------------|---------------|-------------|
| FY25 | \$26,500 | \$13,250 | \$13,250 |
| FY26 | \$27,000 | \$13,500 | \$13,500 |
| Total | \$53,500 | \$26,750 | \$26,750 |

The Town plans to continue to collaborate with local and regional partners on the Open Streets Event in April, multiple events during National Bike Month in May including the Community Ride with the Mayor, the bike breakfast, bike on bus events, and other safety workshops. Staff is hoping to increase the number of events and to expand into more neighborhoods.

FISCAL IMPACT: The total value of the grant \$53,500, with a required 50-percent local match of \$26,750, which is provided through in-kind services (staff time). Funds are provided by way of quarterly reimbursement requests.

RECOMMENDATION: Staff recommends that the Town Council consider the attached resolution (*Attachment A*) authorizing the Town Manager to execute the TDM Grant MOA with Central Pines Regional Council for FY25-26.