

Central Pines receives NCDOT funding for the TDM program from the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC MPO) and the Capital Area Metropolitan Planning Organization (CAMPO) for TDM activities. The grants provide funding for activities, and development and dissemination of program materials and associated staff time, aimed at changing behavior. Reimbursement is provided for preapproved activities at the rates shown in the table below.

Program Type	Grant Reimbursement	Grant Applicant Match Required
Traditional: Regional Service Provider	80%	20%
Traditional: Local Service Provider	50%*	50%*
Innovative Projects	50%*	50%*
Equity and Inclusion Initiative	80%**	20%**

The Town of Carrboro has participated in the Traditional grant program since 2011, primarily as a subrecipient for the Town of Chapel Hill. Last year, the Town submitted its first application as a standalone recipient and was selected for funding. Carrboro continues to collaborate with its local partners, the Town of Chapel Hill, Chapel Hill Transit and UNC-Chapel Hill on activities such as the bike breakfast, bike on bus events, Lighten-Up rides, and safety workshops. Staff has also participated in Carrboro in Motion events and hopes to continue to increase the number of activities and to expand into more neighborhoods.

FISCAL IMPACT: There is no financial impact associated with receiving this item. If the Town is awarded a grant, staff will bring back a separate agenda item relating to the project budget.

RECOMMENDATION: Staff recommends that the Town Council consider the resolution (*Attachment A*) supporting the submittal of an application for Central Pines Regional Council’s FY25-26 Triangle Transportation Choices grant program.