



maximizing existing surface lot capacity and collaborating with owners of private lots to manage public parking in the downtown, staff wanted to check-in with council as to the scope of this study to see if and where it may need to be modified.

For the FY20-21 budget, staff has established a “parking fund.” The revenue source for now will be the general fund, however, isolating and tracking cost for maintaining public parking will be critical data in developing any pay-for-parking system in the future. With that understanding and with the current path for providing public parking in anticipation of the 203 Project, council may want to consider modifying the scope of work for the 2020 parking study.

Staff recommends that we redirect the consultant to focus on technologies to help manage the parking supply as we continue to enter into leases with private lot owners. Also, the enforcement component will be critical in managing supply, therefore, we would ask the consultant to focus on technologies that would help to direct users to open lots, provide a tracking mechanism for enforcement, and possibly serve as a pay-for-parking system in the future. Capital cost and possible revenues would be more closely examined at a later time, when we have been tracked the cost of providing public parking for at least one full year or more.

**FISCAL & STAFF IMPACT:** \$50,000 for the study has already been allocated and a contract awarded to Walker Parking Consultants.

**RECOMMENDATION:** Staff recommends the Council discuss the item and consider directing staff to work with the consultant to modify the scope of work to better align with the current plan for parking management in the downtown.