



Legislation Text

File #: 19-381, **Version:** 1

TITLE:

Resolution supporting continued participation in Watch for Me NC 2020

PURPOSE: The purpose of this agenda item is for the Council to consider adopting a resolution in support of continued participation in this year's Watch for Me NC program conducted by the North Carolina Department of Transportation and UNC's Highway Safety Research Center.

DEPARTMENT: Planning

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INFORMATION: Every year since 2015, when the Board of Aldermen adopted a resolution supporting participation in the Watch for Me NC program, the Planning Department in conjunction with the Police Department, have coordinated in preparing an application for the program. The program encourages local communities to 1) present safety and education messages to drivers, pedestrians and cyclists and 2) conduct high visibility enforcement efforts by local law enforcement to reduce violations of safety laws. Member communities will receive additional, specialized training from the North Carolina Department of Transportation. Staff will continue to look for innovative ways to incorporate the Watch for Me NC message as a part of other outreach activities where relevant. A letter from the Carrboro Police Department supporting the application can be found as Attachment B.

Additional information about this program can be found at the following link:
<<http://www.watchformenc.org/about/>>.

FISCAL & STAFF IMPACT: There is staff time associated with the continued enforcement efforts and coordination meetings related to Watch for Me NC.

RECOMMENDATION: Staff recommend the Council consider the resolution (Attachment A) directing continued participation in Watch for Me NC and provide comments as desired.