



## Legislation Text

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**File #:** 17-180, **Version:** 1

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**TITLE:**

Approval of Communications Plan

**PURPOSE:** The purpose of this item is to adopt the Communications Plan originally presented to the Board of Aldermen in April.

**DEPARTMENT:** Town Manager's Office

**CONTACT INFORMATION:** Julie Eckenrode 919-918-7308

**INFORMATION:** A draft communications plan was presented to the Board of Aldermen on April 11, 2017 during a work session. Staff has since updated the plan based on Board feedback. Updates since the first version are highlighted in yellow.

**FISCAL & STAFF IMPACT:** Implementation planning will determine staff and fiscal impact. There are no additional funds budgeted for implementation of the Communications Plan.

**RECOMMENDATION:** It is recommended that the Board of Aldermen adopt the Communications Plan.