



Legislation Text

File #: 17-180, **Version:** 1

TITLE:

Approval of Communications Plan

PURPOSE: The purpose of this item is to adopt the Communications Plan originally presented to the Board of Aldermen in April.

DEPARTMENT: Town Manager's Office

CONTACT INFORMATION: Julie Eckenrode 919-918-7308

INFORMATION: A draft communications plan was presented to the Board of Aldermen on April 11, 2017 during a work session. Staff has since updated the plan based on Board feedback. Updates since the first version are highlighted in yellow.

FISCAL & STAFF IMPACT: Implementation planning will determine staff and fiscal impact. There are no additional funds budgeted for implementation of the Communications Plan.

RECOMMENDATION: It is recommended that the Board of Aldermen adopt the Communications Plan.