



Legislation Details

File #: 14-0025 **Version:** 1 **Name:**
Type: Agendas **Status:** Agenda Ready
File created: 1/24/2014 **In control:** Board of Aldermen
On agenda: 2/2/2014 **Final action:**
Title: Update on the branding and marketing initiative (15 minutes)

PURPOSE: The purpose of the agenda item is to update the Board of the efforts to promote the newly adopted brand.

Indexes:

Code sections:

Attachments: 1. TOC_brandguidelines-1, 2. toc_30x60_banners, 3. Print Ad

Date	Ver.	Action By	Action	Result
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