## Town of Carrboro



## Legislation Details (With Text)

File #: 15-0402 **Version**: 1 **Name**:

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On agenda: 1/19/2016 Final action:

Title: Authorization for the Town Manager to Execute an Agreement With The Peoples Channel.

PURPOSE: The purpose of this agenda item is to authorize the Town Manager to execute on the

behalf of the Town of Carrboro an agreement with The Peoples Channel.

Indexes:

**Code sections:** 

Attachments: 1. Attachment A: Resolution & Attachment B: The Peoples Channel Draft Agreement Revised 12-16-

15

Date Ver. Action By Action Result

## TITLE:

Authorization for the Town Manager to Execute an Agreement With The Peoples Channel.

**PURPOSE:** The purpose of this agenda item is to authorize the Town Manager to execute on the behalf of the Town of Carrboro an agreement with The Peoples Channel.

**DEPARTMENT:** Town Manager's Office

**CONTACT INFORMATION:** Julie Eckenrode 918-7308

**INFORMATION:** The Town has had an agreement in place with The Peoples Channel to allow them to access to the Town's PEG channel. This new agreement would extend the same terms of the previous agreement through 2018.

The Town has allowed The Peoples Channel to utilize channel4 to operate a public access channel and provide programming to Carrboro residents and has the ability to certify channel 4 as an official PEG channel and receive PEG revenues for that channel. Any PEG revenues received for channel 4 would be required to be paid to The Peoples Channel as the channel operator.

**FISCAL & STAFF IMPACT:** This item has minimal impact on staff other than time to draft and review the agreement and request certification of the PEG channel on an annual basis. There is no net financial impact related to this item. Any revenues received for the PEG channel would be passed on to the The Peoples Channel. No other Town funds would be required.

**RECOMMENDATION:** Staff recommends the Board authorize the Town Manager to execute an agreement with The Peoples Channel.