Town of Carrboro



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Title: Tourism Development Authority's Annual Report to the Board of Aldermen

PURPOSE: The purpose of this agenda item is to update the Board on the activities of the TDA this

past year and to gather input for the upcoming FY 2017-18 budget process.

Indexes:

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TITLE:

Tourism Development Authority's Annual Report to the Board of Aldermen

PURPOSE: The purpose of this agenda item is to update the Board on the activities of the TDA this past year and to gather input for the upcoming FY 2017-18 budget process.

DEPARTMENT: Economic and Community Development

CONTACT INFORMATION: Annette Lafferty, AICP Economic and Community Development Director (919) 918-7319

INFORMATION: TDA Board members will be present to discuss accomplishments of the TDA in the FY 2016-17 budget year (see attached report) and to gather feedback from the Board of Aldermen for the FY 2017-18 budget process.

FISCAL & STAFF IMPACT: Fiscal and staff impacts are presented in the attached report.

RECOMMENDATION: Staff recommends the Board receive the report.