Town of Carrboro



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Title: Rosemary Sunset Parking Lot Options

PURPOSE: The purpose of this item is to follow-up on the discussion regarding parking options for

the shared parking lot at Rosemary and Sunset.

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TITLE:

Rosemary Sunset Parking Lot Options

PURPOSE: The purpose of this item is to follow-up on the discussion regarding parking options for the

shared parking lot at Rosemary and Sunset.

DEPARTMENT: Economic and Community Development

CONTACT INFORMATION: Annette Lafferty, AICP Director of Economic and Community

Development (919) 918-7319

INFORMATION: As a follow-up to the Board's March 7th discussion, the Board was interested in pursuing two possible options. The first option being to lease spaces to local Carrboro businesses, or second option to continue to provide the spaces for free through Chapel Hill's parking management system. The Board directed staff to investigate interest of the business and property owners to lease spaces in the Rosemary Sunset parking lot. Letters were hand delivered and direct contact made with the businesses and property owners along Rosemary and north side of East Main Street. There was interest from only one business located on W. Main Street, Public Impact, they have requested 5 spaces if the Board chooses to lease parking.

Further investigation into the Chapel Hill's ability to provide parking management has revealed some limitations. The technology to allow time limited free parking is available through the park mobile app. A user would need to set up an account with park mobile and there is a .35 cents per transaction fee. Additional information regarding cost will be contingent on the Board's direction of how to manage these parking spaces.

FISCAL & STAFF IMPACT: The revenue that would be generated from the leasing of five (5) spaces is \$1,750.00.

RECOMMENDATION: Staff recommends the Board provide direction on how to manage parking in the lot.