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Title: Communications Plan Status Update
PURPOSE: The purpose of this item to is provide an update to the Board of Aldermen on implementation initiatives started by the Communications Team since adoption of the Communications Plan in June 2017.

Indexes:

Code sections:

Attachments: 1. Com. Plan Implementation Tracking 10-3-17

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TITLE:

Communications Plan Status Update

PURPOSE: The purpose of this item to is provide an update to the Board of Aldermen on implementation initiatives started by the Communications Team since adoption of the Communications Plan in June 2017.

DEPARTMENT: Town Manager’s Office

CONTACT INFORMATION: Julie Eckenrode 919-918-7308

INFORMATION: A staff Communications Team formed as directed by the Communications Plan and meets once a month to work on implementation of the Communications Plan. The Team has taken on five initiatives to complete this fiscal year based on need, fiscal ability, and time sensitivity. Those initiatives and status updates are available in Attachment A.

The Team will continue to meet monthly to work to implement the Communications Plan, implement sound communications practices across all departments, and work with organizations throughout the county to help get our messaging out.

FISCAL & STAFF IMPACT: The Communications Team meets once a month for 90 minutes. There is no current fiscal impact.

RECOMMENDATION: It is recommended that the Board of Aldermen accept the report.