



Legislation Details (With Text)

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Title:	Request to Consider Resolution to Continue Participation in the Transportation Demand Management Program. PURPOSE: The purpose of this item is for the Board of Aldermen to consider authorizing the Town Manager to Execute a Memorandum of Agreement with the Town of Chapel Hill for Carrboro's participation in the Regional Transportation Demand Management program for FY2018-2019.				

Indexes:

Code sections:

Attachments: 1. Attachment A - Resolution, 2. Attachment B - Triangle TDM Grant Program, 3. Attachment C - NCDOT-Overview

Date	Ver.	Action By	Action	Result
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TITLE:

Request to Consider Resolution to Continue Participation in the Transportation Demand Management Program.

PURPOSE: The purpose of this item is for the Board of Aldermen to consider authorizing the Town Manager to Execute a Memorandum of Agreement with the Town of Chapel Hill for Carrboro's participation in the Regional Transportation Demand Management program for FY2018-2019.

DEPARTMENT: Planning

CONTACT INFORMATION: Christina Moon - 919-918-7325; Patricia McGuire - 919-918-7327

INFORMATION: Transportation Demand Management (TDM) programs promote alternatives to single-occupant vehicles for personal commuter transportation for the purpose of improving air quality, reducing transportation congestion, and expanding mobility options. In 2006-2007, Go Triangle, Triangle J Council of Governments (COG), the two Metropolitan Planning Organizations (Capital Area MPO and Durham-Chapel Hill-Carrboro MPO) and the North Carolina Department of Transportation created the Triangle Region Seven-Year Long Range Travel Demand Management Plan to improve TDM efforts in the Triangle. The regional program, funded by NCDOT is administered by Triangle J COG as a reimbursement-based grant program. Information about the program is provided (*Attachment B and Attachment C*).

The Town of Carrboro has participated with the Town of Chapel Hill in the regional Transportation Demand Management (TDM) program for the last several years. Chapel Hill serves as the grant recipient and the Town of Carrboro partners as a sub-recipient. The Town of Carrboro receives up to a 50 percent match on staff and vehicle costs for activities such as the Open Streets event in April, and a 5 percent reimbursement of the Transportation Planner's salary for the year. For its participation in the upcoming year, Carrboro is anticipated to receive up to \$4,500 in reimbursement. If costs are less than anticipated, reimbursement will be correspondingly less as well. The Board of Aldermen approved the TDM budget for last year at its June 27,

2017 meeting. A recent update to the program requirements from NCDOT has changed the submittal schedule, and subsequently the request for a new agreement earlier in the year than previous cycles.

FISCAL & STAFF IMPACT: The anticipated fiscal impact for the Town's participation in the TDM program for FY2018-2019 is up to \$4,500-50 percent reimbursement for staff and vehicle costs for specific activities such as the April Open Streets Event and approximately 5 percent of the Transportation Planner Salary.

RECOMMENDATION: Staff recommends that the Board consider adopting the resolution (*Attachment A*) to authorize the Town Manager to execute a Memorandum of Agreement with the Town of Chapel Hill for the FY2018-2019 Transportation Demand Management program, a grant from Triangle J. Council of Government.