Town of Carrboro



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Title: Tourism Development Authority's Annual Report to the Board of Aldermen

PURPOSE: The purpose of this agenda item is to update the Board on the activities of the TDA this

past year and to gather input for the upcoming FY 2018-19 budget process.

Indexes:

Code sections:

Attachments: 1. Attachment 1 - CTDAReport 2017-18, 2. Attachment 2 - Carrboro TDA 6-30-17 final audit

Date Ver. Action By Action Result

TITLE:

Tourism Development Authority's Annual Report to the Board of Aldermen

PURPOSE: The purpose of this agenda item is to update the Board on the activities of the TDA this past year and to gather input for the upcoming FY 2018-19 budget process.

DEPARTMENT: Economic and Community Development

CONTACT INFORMATION: Annette Lafferty, AICP Economic and Community Development Director (919) 918-7319

INFORMATION: TDA Board members will be present to discuss accomplishments of the TDA in the FY 2017-18 budget year and provide the final audit for the fiscal year ending in 2017. In addition the TDA would like to gather feedback from the Board of Aldermen for the FY 2018-19 budget process.

FISCAL & STAFF IMPACT: Fiscal and staff impacts are presented in the attached report.

RECOMMENDATION: Staff recommends the Board receive the report.