



Legislation Details (With Text)

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File created:	4/3/2018	In control:		Board of Aldermen	
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Title:	Assessing and Engaging Stakeholders towards a Comprehensive Plan for Carrboro				

PURPOSE: The purpose of this item is to provide the Board of Aldermen with an opportunity to consider a strategy for identifying and engaging stakeholders of a comprehensive plan for the Town.

Indexes:

Code sections:

Attachments: 1. Attachment A - Memo, 2. Attachment B - 1-9-2018 Worksession notes

Date	Ver.	Action By	Action	Result
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TITLE:

Assessing and Engaging Stakeholders towards a Comprehensive Plan for Carrboro

PURPOSE: The purpose of this item is to provide the Board of Aldermen with an opportunity to consider a strategy for identifying and engaging stakeholders of a comprehensive plan for the Town.

DEPARTMENT: Planning

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INFORMATION: The Board of Aldermen held a worksession on January 9, 2018 on the topic of comprehensive planning. The direction to staff was to develop a strategy for gauging community interest.

Agenda materials and notes from the worksession may be found at
<<https://carrboro.legistar.com/MeetingDetail.aspx?ID=571448&GUID=6E79CD92-282A-4071-86E3-E2261AA03043&Options=&Search>>= .

Organizing the planning process and identifying stakeholders are two key steps to development of a successful planning process. A memo that describes a strategy and time frame for engaging the community to help define the range of stakeholders and understand interest in a comprehensive plan is provided (*Attachment A*). With the guidance provided by the Board of Aldermen previously, the outcome of these efforts would be anticipated to inform the development of a request for qualifications for consultant assistance. Notes from the January 9th worksession are also included as *Attachment B*.

FISCAL & STAFF IMPACT: A cost estimate is in preparation. Staff impacts vary but are expected to be manageable with existing staff.

RECOMMENDATION: It is recommended that the Board of Aldermen discuss this matter and convey to staff its interest in proceeding with outreach, education, and survey activities described or otherwise noted.