# Legislation Details (With Text)

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| **File created:** | 11/19/2018 | | | **In control:** | Board of Aldermen |
| **On agenda:** | 1/8/2019 | | | **Final action:** | 1/8/2019 |
| **Title:** | Request to Consider Resolution to Continue Participation in the Transportation Demand Management Program.<br>PURPOSE: The purpose of this item is for the Board of Aldermen to consider authorizing the Town Manager to Execute a Memorandum of Agreement with the Town of Chapel Hill for Carrboro's participation in the Regional Transportation Demand Management program for FY2019-2020. | | | | |
| **Indexes:** | | | | | |
| **Code sections:** | | | | | |
| **Attachments:** | 1. Attachment A - Resolution, 2. Attachment B - TJ COG Overview, 3. Attachment C - NCDOT Overview | | | | |

| Date | Ver. | Action By | Action | Result |
|---|---|---|---|---|
| 1/8/2019 | 1 | Board of Aldermen | approved | Pass |

## TITLE:

Request to Consider Resolution to Continue Participation in the Transportation Demand Management Program.

**PURPOSE:** The purpose of this item is for the Board of Aldermen to consider authorizing the Town Manager to Execute a Memorandum of Agreement with the Town of Chapel Hill for Carrboro's participation in the Regional Transportation Demand Management program for FY2019-2020.

**DEPARTMENT:** Planning

**CONTACT INFORMATION:** Zachary Hallock, zhallock@townofcarrboro.org, 919-918-7329; Tina Moon, cmoon@townofcarrboro.org, 919-918-7325

**INFORMATION:** Transportation Demand Management (TDM) programs promote alternatives to single occupant vehicles for personal commuter transportation for the purpose of improving air quality, reducing transportation congestion, and expanding mobility options. In 2006-2007, Go Triangle, Triangle J Council of Governments (COG), the two Metropolitan Planning Organizations (Capital Area MPO and Durham-Chapel Hill-Carrboro MPO) and the North Carolina Department of Transportation created the Triangle Region Seven Year Long Range Travel Demand Management Plan to improve TDM efforts in the Triangle. The regional program, funded by NCDOT is administered by Triangle J COG as a reimbursement-based grant program. Information about the program is provided (*Attachment B and Attachment C*).

The Town of Carrboro has participated with the Town of Chapel Hill in the regional Transportation Demand Management (TDM) program for the last several years. Chapel Hill serves as the grant recipient and the Town of Carrboro partners as a sub-recipient. The Town of Carrboro receives up to a 50 percent match on staff and vehicle costs for activities such as the Open Streets event in April, and a 5 percent reimbursement of the Transportation Planner's salary for the year. For its participation in the upcoming year, Carrboro is anticipated to receive up to $4,700 in reimbursement form TDM activities. If costs are less than anticipated, reimbursement



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will be correspondingly less as well. The Board of Aldermen approved continued participation in the TDM program for last year at its January 18, 2018 meeting. A recent update to the program requirements from NCDOT has changed the submittal schedule, and subsequently the request for a new agreement earlier in the year than previous cycles. This is a recurring program for which staff are required to submit updated an updated scope of work and estimated budget each fiscal year in order to receive the reimbursement.

**FISCAL & STAFF IMPACT:** The anticipated fiscal impact for the Town's participation in the TDM program for FY2019-2020 is up to $4,700; a 50 percent reimbursement for staff and vehicle costs for specific activities such as the April Open Streets Event and Bike on Bus as well as approximately 5 percent of the Transportation Planner Salary.

**RECOMMENDATION:** Staff recommends that the Board consider adopting the resolution ( *Attachment A*) to authorize the Town Manager to execute a Memorandum of Agreement with the Town of Chapel Hill for the FY2019-2020 Transportation Demand Management program, a grant from Triangle J Council of Government.


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