



Legislation Details (With Text)

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On agenda:	2/11/2020	Final action:			
Title:	Update and Information Regarding Draft Advisory Board Recruitment and Outreach Plan PURPOSE: The purpose of this item is for the Town Council to review the draft outreach plan being developed by staff and to see the ongoing efforts.				
Indexes:					
Code sections:					
Attachments:	1. Attachment A - Draft Advisory Board Diversity Recruitment Outreach and Communications Plan, 2. Attachment B - Outreach Details to Date				

Date	Ver.	Action By	Action	Result
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TITLE:

Update and Information Regarding Draft Advisory Board Recruitment and Outreach Plan

PURPOSE: The purpose of this item is for the Town Council to review the draft outreach plan being developed by staff and to see the ongoing efforts.**DEPARTMENT:** Communications and Town Clerk**CONTACT INFORMATION:** Rachel Heggen and Cathy Dorando**INFORMATION:** Town staff have been working on strategies related to advisory board recruitment and outreach in an effort to diversity the applicant pool for advisory boards. The draft plan, detailed outreach to date, and challenges/measurement evaluation information is also attached for your review.

Information from applications from current recruitment:

	Caucasian/White	African-American/Black	Asian	Latinx/Hispanic	Other
% of Applications	72%	7%	9%	9%	3%
% of Population (2018 Census QuickFacts)	69.9%	11.8%	10.6%	8.1%	

FISCAL & STAFF IMPACT: N/A**RECOMMENDATION:** It is recommended that the Town Council review the outreach plan.